



# Huntington Beach Police Department

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## Press Release

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## Huntington Beach Police Department Combats Alcohol-Related Harm in our Community Through Education

In 2022, the Huntington Beach Police Department received an Alcohol Policing Partnership Grant from the California Department of Alcoholic Beverage Control (ABC) to combat alcohol-related harm in our community by implementing education and enforcement programs for consumers and retailers.

The Huntington Beach Police Department believes it is important for retail licensees and their employees to act responsibly with their alcoholic beverage license privileges, so we have partnered with ABC to offer **FREE** online training through their Licensee Education on Alcohol and Drugs (LEAD) program.

### What is the LEAD Program?

The LEAD program started in 1991 and continues today as a free, voluntary prevention and education program for retail licensees, their employees, and applicants. The program provides attendees with practical information on serving alcoholic beverages safely, responsibly, and legally, with emphasis on preventing sales to minors, sales to obviously intoxicated persons, and illicit drug activity at the licensed establishment. The program is approximately 3 hours and covers various topics concerning serving alcohol and related laws.

### Who Should Attend LEAD Training?

Alcohol-related problems can affect retail licensees, their employees, and applicants. ABC suggests the following people attend the training:

- Licensee(s)
- Managers and/or Assistant Managers
- All employees who sell or deliver alcoholic beverages

LEAD training provides alcoholic beverage servers with the tools and knowledge they need to promote reasonable consumption of alcoholic beverages, keep alcohol out of the hands of underage persons, deal with difficult situations, and contribute to making communities safer.

For more about this course, visit <https://www.abc.ca.gov/education/lead-training/>.

