HUMAN SERVICES COMMITTEE
August 17, 2020
Minutes

Members Present: Trubac, Stivers, Tennis, Koenig, Morgan, Slaughter, and Naeyaert.

Members Absent: None.

Others Present: Commissioner Crenshaw, Commissioner Maiville, Jared Cypher, Gregg Todd, Lindsey McKeever, Timothy Morgan, Melissa Buzzard, Monica Trevino, Amelia Barnum, William Barnum, Tanya Moore, Ellie Byers, Brett Kaschinske, Meah Palmatier, Elizabeth Noel, and Michael Tanis.

The meeting was called to order by Chairperson Trubac at 6:30 p.m. virtually via Zoom in accordance with the Governor’s Executive Order 2020-154 regarding the Open Meetings Act.

Approval of the July 20, 2020 Minutes

CHAIRPERSON TRUBAC STATED THAT, WITHOUT OBJECTION, THE MINUTES OF THE JULY 20, 2020 HUMAN SERVICES COMMITTEE MEETING WERE APPROVED AS WRITTEN.

Additions to the Agenda

Late –

2. Ingham County Fair
   b. Resolution to Authorize a Contract with Debbie Katz Productions to Host a Halloween Event at the Ingham County Fairgrounds

Removed –

3. Parks Department
   a. Resolution to Authorize Fees for Camping at Burchfield Park

Limited Public Comment

Michael Yanz, Fair Board President, stated that he wanted to thank the Board of Commissioners for the Ingham County Fair Livestock Show. He further stated that the event was a great success, and Lindsey McKeever, Fairgrounds Events Director, did a great job coordinating the event.

Mr. Yanz stated that the Fair Board had a meeting tonight and approved Agenda Item No. 2b. He further stated that the Fair Board thought Ms. McKeever would do a great job and was behind her to make the event happen.
Wesley Rogers, Ingham County resident, stated that he wanted to thank everyone who made the Ingham County Fair Livestock Show happen this year. He further stated that it was helpful to show his animals and sell them at the Fairgrounds.
Ellie Byers, Ingham County resident, stated that she wanted to thank Ms. McKeever, the Board of Commissioners, and the Fair Foundation for having the Ingham County Fair Livestock Show.

Nick West, Ingham County resident, stated that he wanted to thank Ms. McKeever for her leadership at the Ingham County Fair this year. He further stated that she did a great job at hosting the Ingham County Fair Livestock Show.

Mr. West stated that he wanted to thank Steve Taylor and the Fair Foundation for their financial support and for coordinating the Fair. He further stated that he wanted to thank the Board of Commissioners for their leadership and hard work.

William Barnum, Ingham County resident, stated that he was thankful for the Ingham County Fair Livestock Show, and wanted to thank the Board of Commissioners for a great job at making sure the Fair moved forward.

Amelia Barnum, Ingham County resident, stated that she had the opportunity to show animals at the Ingham County Fair Livestock Show. She further stated that she wanted to thank Steve Taylor and the Fair Foundation for their financial support and for organizing the Fair this year.

MOVED BY COMM. NAeyaERT, SUPPORTED BY COMM. SlaUGHTER, TO APPROVE A CONSENT AGENDA CONSISTING OF THE FOLLOWING ACTION ITEMS:

3. **Parks Department**
   b. Resolution to Authorize the Acceptance of the Project Agreement for a Michigan Natural Resources Trust Fund Grant #TF19-0116
   c. Resolution to Authorize the Acceptance of the Project Agreement for a Michigan Natural Resources Trust Fund Grant #TF19-0114
   d. Resolution to Authorize the Application to the Ingham County Trails and Parks Millage Fund for Four Projects within the Ingham County Parks
   e. Resolution to Authorize an Amendment to the Contract with Spicer Group, Inc.
   f. Resolution to Authorize an Amendment to the City of Lansing Trails and Parks Millage Agreements

4. **Health Department**
   b. Resolution to Amend the Collaborative Agreement with the Capital Area United Way
   c. Resolution to Authorize an Agreement with Edge for New Medical Marihuana Public Education Messaging to Compliment the Campaign Developed in Fiscal Year 2019
   d. Resolution to Establish a Nurse Assessor Position
   e. Resolution to Authorize an Agreement with Redhead Design to Expound Upon and Develop Hand Washing Messages for ICHD and Local Health Partners
   f. Resolution to Authorize an Agreement with Luma Health
g. Resolution to Accept Funding from Michigan, Department of Labor & Economic Opportunity (LEO)
h. Resolution to Authorize a Contract with Piper & Gold Public Relations
i. Resolution Honoring Mary Ann “Missy” Challiss
j. Resolution Honoring Anne C. Scott Deputy Health Officer and Executive Director of the Ingham Community Health Centers

5. **Human Services Committee** – Resolution to Recognize August 2020 as Breastfeeding Awareness Month in Ingham County

**THE MOTION CARRIED UNANIMOUSLY.**

**THE MOTION TO APPROVE THE ITEMS ON THE CONSENT AGENDA CARRIED UNANIMOUSLY.**

1. **Community Health Center Board** – Interviews

Monica Trevino interviewed for the Community Health Center Board.

MOVED BY COMM. NAeyaERT, SUPPORTED BY COMM. TENNIS, TO RECOMMEND TO THE BOARD OF COMMISSIONERS THE APPOINTMENT OF MONICA TREVINO TO THE COMMUNITY HEALTH CENTER BOARD.

**THE MOTION CARRIED UNANIMOUSLY.**

2. **Ingham County Fair**
   a. Fair Week Update

Ms. McKeever updated the Human Services Committee on the Fair Week.

2. **Ingham County Fair**
   b. Resolution to Authorize a Contract with Debbie Katz Productions to Host a Halloween Event at the Ingham County Fairgrounds

MOVED BY COMM. NAeyaERT, SUPPORTED BY COMM. TENNIS, TO APPROVE THE RESOLUTION.

Commissioner Naeyaert stated that the Board of Commissioners hired Ms. McKeever for her ideas and her ideas were worth the Commissioners’ support as she tried to make the Fairgrounds a year-round event center.

Commissioner Morgan stated that he had fully supported the previous resolution for a Halloween event that was for a one-year contract, but he could not support a four-year contract. He further stated that he realized that there were savings involved with a four-year contract, but if the event failed, he would rather it be a one-year flop than a four-year flop.
Commissioner Morgan stated that he would like to have a conversation if Commissioners were interested about amending the resolution to a one-year contract. Commissioner Tennis asked if this contract was with the same company as the previous resolution.

Ms. McKeever stated that the contract would be for four years, starting in 2021. She further stated that the contract was the same company and would be a newly built show.

Commissioner Naeyaert asked what the options were if the County agreed to a four-year contract but needed to terminate the contract earlier.

Ms. McKeever stated that there would be a negotiated termination clause between herself, Debbie Katz, and the County Attorney. She further stated that she wanted to give the company two years before deciding it was a failure.

Ms. McKeever stated that the average ticket price was $12.77 and only needed 11,747 tickets sold at that price to break even on the initial $150,000 investment over 13 nights. She further stated that when you took into consideration that the Fair Week was over 6 nights and saw 40,000 people, there was a good chance at doing better than breaking even.

Discussion.

Chairperson Trubac asked what the County would be doing to market the event.

Ms. McKeever stated that this event would have to draw from Grand Rapids, Ann Arbor, Detroit, and the five surrounding counties. She further stated that it would be a multi-media blitz of social media, radio, and television.

Commissioner Maiville asked how this event compared to the Fair Week or the Fair Food event.

Ms. McKeever stated that Fair Week last year had an attendance of 40,000 people, and the Fair Food event had an estimated attendance of 7,500 people. She further stated that she thought it was special how the County supported the Fair Food event under short notice.

Commissioner Naeyaert stated that, the last time the Commissioners had this discussion, and Ms. McKeever answered some important questions. She further stated that this event now had the unanimous support of the Fair Board.

Commissioner Morgan stated that it was a long commitment for the County to make, especially when the County had not yet seen the bottom of the economy, so he thought it was irresponsible. He further stated that to sign off on a four-year contract sight-unseen when the community had not had an event like this before was irresponsible.

Commissioner Tennis asked if it was still possible to negotiate with Debbie Katz Productions on a contract that was for two years to make people more comfortable.
Ms. McKeever stated that the contract was still up for negotiation, but for a one-year term, it would be a $250,000 rental; for a two-year term, it would be a $215,000 rental; for a three-year term, it would be a $175,000 rental; and for a four-year term, it would be a $150,000 rental. She further stated that she would be uncomfortable with a one-year term due to uncertainties.

Commissioner Tennis stated that for a three-year contract at $175,000, that might be the best way to go because it would cost $25,000 more per year and give the County a better understanding on the worthiness of the event. He further stated that he would be willing to look at a smaller period for more money.

Chairperson Trubac asked if it would cost the same amount of money to terminate the contract.

Ms. McKeever stated that she had no idea of the termination clause, but expected that the minimum expense would be to ship back the supplies.

Commissioner Koenig stated that she was in support of this concept, but did not understand the reasoning for why this resolution caused an emergency. She further stated that she thought it was ridiculous for the Board of Commissioners to move forward with a half of a million dollar concept for an event that was over a year away that had not yet been passed by the County Attorneys.

Commissioner Koenig stated that the Board of Commissioners could get input from professionals to tell the Commissioners how this event should work out. She further stated that she did not know if Debbie Katz Productions had been vetted yet.

Commissioner Koenig stated that, if this was an expensive proposition, she wondered why the County did not buy the supplies themselves and have the event for 10 years. She further stated that there was no reason to be in a hurry and thought the Commissioners needed a lot more information, but she loved the concept.

Commissioner Stivers stated that she agreed with Commissioner Koenig. She further stated that she loved the concept, but the four-year contract made her nervous.

MOVED BY COMM. STIVERS, SUPPORTED BY COMM. MORGAN, TO TABLE THE RESOLUTION UNTIL TERMINATION COSTS ARE DETERMINED.

THE MOTION CARRIED. Yeas: Trubac, Stivers, Tennis, Koenig, Morgan, Slaughter
Nays: Naeyaert Absent: None

4. Health Department
   a. Resolution to Authorize an Agreement with Adams Outdoor to Promote Weed Facts Campaign

MOVED BY COMM. SLAUGHTER, SUPPORTED BY COMM. TENNIS, TO APPROVE THE RESOLUTION.
Commissioner Morgan stated that, in the grand scheme of public health messaging, the Weed Facts Campaign struck him as a sort of “ Reefer Madness.” He further stated that, as a progressive community, he did not know if scare tactics regarding marijuana was indicative of Ingham County.

Commissioner Tennis asked how this resolution related to Agenda Item No. 4c.

Jared Cypher, Deputy Controller, stated that he could not answer his question.

Commissioner Naeyaert stated that with Ingham County being one of the biggest counties to allow provisioning centers, grow and processing centers, and with all of the provisioning centers the City of Lansing allowed, she thought there should be messaging. She further stated that if the County had a grant to do the messaging, they should allow it.

Commissioner Crenshaw stated that Agenda Item No. 4c talked about the Michigan Medical Marijuana Act, and so he thought these resolutions were for separate actions.

Commissioner Morgan stated that he thought there was not one teenager or pregnant person who would not use marijuana because of seeing a billboard. He further stated that he thought this was wasted space and there were other things in terms of messaging that the County could be doing.

Chairperson Trubac stated that he had questions about this resolution, and reached out to the Health Department. He further stated that it appeared to be science-based messaging and could be useful information for some people.

Chairperson Trubac stated that there might be more people out than was known that realize that consuming marijuana while pregnant was potentially harmful, and could happen to a lot of people, and it seemed that the Health Department stood by this resolution.

Commissioner Morgan stated that he would call anyone who smoked while pregnant an idiot, but there was not science that backed up that consuming marijuana being harmful to a pregnancy, but it was not up to the Board of Commissioners to determine the science of things.

Commissioner Stivers stated that she agreed with Commissioner Morgan until he brought up the topic of pregnancy. She further stated that being a mother and involved in women’s groups, she received questions a lot about the use of marijuana-related products while being pregnant.

Commissioner Stivers stated that there was a lot of misinformation and many women found their information on Facebook rather than consulting a doctor. She further stated that because of the need for his information among pregnant women, she would be voting in support of Agenda Item No. 4a.

Discussion.

THE MOTION TO APPROVE THE RESOLUTION CARRIED. Yeas: Trubac, Stivers, Tennis, Koenig, Slaughter, Naeyaert Nays: Morgan Absent: None
Announcements

Commissioner Maiville stated that he had nothing to do with Ellie Byers and Amelia and William Barnum attending the meeting tonight, but he was unable to bid on their animals at the Ingham County Fair Livestock Show because they did such a great job. He further stated that the auction sale took more than 5 hours and was very successful.

Commissioner Maiville stated that he hoped the Commissioners would keep an open mind on the Halloween event.

Commissioner Crenshaw asked for the financials in regards to costs and expenditures related to the Fair Week to assess the event’s viability.

Mr. Cypher stated that there would not be expenditures associated with the Fair Week because the cost was covered by the Fair Foundation, so the only cost would be for the County employees who worked at the Fairgrounds every day. He further stated that it was a breakeven proposition and something for kids.

Commissioner Crenshaw stated that he understood that, but he would like to see the amount of in-kind contributions and expenditures for employee costs, and the complete financial picture of the operation.

Mr. Cypher stated that he would do that. He further stated that he was not sure how much of it hit the County books because most of it was through the Fair Foundation.

Commissioner Crenshaw stated that, again, he understood that, but he would like a complete financial picture of what the event entailed.

Mr. Cypher stated that he understood.

Commissioner Maiville stated that he thought the camping costs were positive for the County.

Ms. McKeever stated that in terms of camping, the County made $10,000, and would receive 2.5% from the auction in a couple of months. She further stated that the County made over $10,000 for the horse show, and the Fairgrounds Office was working on the in-kind contributions spreadsheet and other forms, so she knew the Fair Foundation was working on numbers.

Commissioner Koenig asked how many people attended the Fair Board meeting tonight.

Ms. McKeever stated that 10 people attended the Fair Board meeting.

Commissioner Koenig stated that there was an expected operational deficit for 2021. She asked Mr. Cypher what the estimated expected operational deficit would be.

Mr. Cypher stated that it was in the neighborhood of $230,000, but he would not know a formal estimate until the end of August after the Controller’s Recommended Budget.
Public Comment

None.

Adjournment

The meeting was adjourned at 7:25 p.m.

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BARB BYRUM, CLERK OF THE BOARD