

MUSKEGON AREA DISTRICT LIBRARY

A meeting of the Muskegon Area District Library Board was held on Monday, April 15, 2024, at 4:00 p.m. at the Muskegon Area District Library Administration Building, 4845 Airline Road, Muskegon. Staff present: B. Hall, A. Paparella, J. Endres, S. Rinsema-Sybenga, A. Susalla, M. Chandler-Nash, R. Suszek, and K. Wisniewski. Also present, M. Anderson, Legal Counsel.

D. Hughes called the meeting to order at 4:00 p.m.

ROLL CALL

Present: Scolnik, Vanaelst, Richards, Aerts, Hughes, Hodges

Excused: L. Simmons

Absent: Root

Approval of Agenda

Motion by Hodges, Second by Vanaelst

That the Agenda is approved as presented.

Motion Carried

Consent Agenda

Motion by Aerts, Second by Vanaelst

That the MADL Board approves the Consent Agenda Items 5.a. through 5 c.

Motion Carried

Vouchers for March 2024

Motion by Richards, Second by Hodges

That the MADL Board approves the Vouchers for March 2024.

ROLL CALL

Ayes: Scolnik, Vanaelst, Richards, Aerts, Hughes, Hodges

Nays: None

Motion Carried

Committee Reports

The Personnel Committee met on April 11. New recommendations will be presented in New Business.

The Marketing/Re-Branding/Millage Campaign met on March 21. The rebranding project will be discussed during Old Business.

Motion by Hodges, Second by Vanaelst

That the MADL Board approves the Committee Reports for March 2024.

Ayes: Scolnik, Vanaelst, Richards, Aerts, Hughes, Hodges

Nays: None

Motion Carried

Reports/Questions

R. Suszek spoke about an upcoming meeting on May 15 at the White Lake Community Library. The group will review data connected with the project and discuss the associated benefits and challenges of a new ILS (Integrated Library System). Details on the RFP response will be reviewed.

The Director said a meeting is scheduled with a contractor to discuss the North Muskegon Building construction plans, which were based on a 2016 site inspection report, and possible future renovation plans.

B. Hall spoke about the interest made on the gift for Norton Shores Library.

R. Suszek attended the Muskegon Heights visit with the Michigan Library Association - Spring Institute. Their response to Storyville was very positive and well received.

J. Hodges asked A. Susalla about the *Not Everyone Is Not Your Friend* seminar. The program was about helping the elder community recognize scams. This training will help staff answer questions our patrons have, and MADL will consider setting up an informational meeting for our patrons.

M. Chandler-Nash emailed the Director's annual self-evaluation to the Board. She went over the Active Shooter De-escalation training she participated in last month. She is developing some online training, and staff training will be provided at the October staff in-service.

S. Rinsema-Sybenga mentioned the Angeline Bouley program coming up later in the week.

She also mentioned an energizing world-renowned cyclist and motivational speaker, Christine D'Ercole, who will speak on Self-Talk at the Muskegon Museum of Art on May 17, which is connected to Mental Health Month. There has been a great response to these programs. Christine D'Ercole will also participate in the Ride United event.

Old Business

Strategic Plan

There were no updates on the Strategic Plan.

Study, Rebranding, and New Logo

The Committee met on March 21, 2024, and brought a recommendation to the Board.

Motion by Hodges, Second by Vanaelst

That the Library re-engage with Kindred Marketing to develop a new logo and rebranding effort for the Library as it is presently known, The Muskegon Area District Library/MADL.

Motion Carried

ILS Project

The ILS Project will be discussed at a joint meeting on May 15th among the MADL, Hackley, and White Lake library boards and staff.

New Business

Motion by Richards, Second by Aerts

That the Muskegon Area District Library Board approves the expenditure of \$3,020.78 to purchase Vox Books for the Montague Branch Library. This expenditure is to be reimbursed by the Marvin & Phyllis (Grieve) Rosenberg Fund established through the Community Foundation of Muskegon County. MADL will request reimbursement from the Community Foundation once approved.

Motion by Richards, Second by Aerts

ROLL CALL

Ayes: Scolnik, Vanaelst, Richards, Aerts, Hughes, Hodges

Nays: None

Motion Carried

Personnel Parental Leave Policy

M. Chandler-Nash presented the background, research, and positive future hiring practices for the policy.

Motion by Aerts, Second by Richards

That the MADL Board approves the Personnel Parental Leave Policy.

ROLL CALL

Ayes: Scolnik, Vanaelst, Richards, Aerts, Hughes, Hodges

Nays: None

Motion Carried

Motion by Richards, Second by Hodges

That the MADL Board amend the April 15, 2024, Agenda to add the Position Control change for the Bookmobile.

Motion Carried

M. Chandler presented the Position Control change to add a part-time position for the Bookmobile.

Motion by Richards, Second by Hodges

That the MADL Board approves the Position Control for the Bookmobile.

Motion Carried

Holton Township Representation

D. Hughes expressed concerns regarding the attempts to reach Andrea Root without a response. L. Aerts will contact Allen Jager, Holton Township Supervisor, to inquire about next steps. M. Anderson reminded the Board that the term runs through 2025.

Public Comment

No public comments.

Board Comment

L. Aerts is excited for Storytime to be in Cedar Creek at their new pavilion. She wonders if MADL could hold an event for kids to gain hands-on experience taking apart computers.

J. Hodges suggested Speed – Friending to connect community members.

K. Richards spoke about Moxie. The small AI (Artificial Intelligence) robot that provides emotional support for K-5 students with emotional learning challenges. A pilot program began with two students for five weeks. The results gathered were positive. The program has been extended through the rest of the school year. Orchard View received a second robot. The pilot program will be extended to have at least one student from each grade level participate. He praised MADL's presence at Orchard View. He also mentioned the Literacy Carnival happening during the summer, which is housed at a local church in Muskegon Heights for children K-5. MADL will be in attendance at that program.

Adjournment:

Motion by Hodges, second by Richards

That the MADL Board meeting be adjourned at 4:56 p.m.

Motion Carried

Reviewed and approved by Linda Aerts, Secretary