

MUSKEGON AREA DISTRICT LIBRARY BOARD  
**REGULAR MEETING**  
**Monday, June 17, 2024 @ 4:00 p.m.**

MADL Administration, 4845 Airline Rd., Muskegon, MI 49444

1. Call to Order.
2. ROLL CALL
3. Approval of Agenda
4. MADL Board Development
5. Consent Agenda
  - a. Minutes of the May 20, 2024, Board Meeting *(attached)*
  - b. May 2024 Branch Activity and Circulation Reports *(attached)*
  - c. Financial Report for May 2024 *(attached)*
- 5.5 Vouchers for May 2024 *(attached)*
6. Committee Reports
  - a. Finance Committee
  - b. Personnel Committee
  - c. Marketing/Re-Branding/Millage Campaign Committee
7. Reports/Questions *(attached)*
  - a. Director – Suszek, Finance Director – Hall, IT Director – Wisniewski, Associate Director of Operations – Higginbottom-Johnson, Marketing & Community Engagement Manager – Endres, Collection Development – Susalla, HR Manager – Chandler, Programs Manager – Rinsema-Sybenga
8. Old Business
  - a. Strategic Plan ..... Info
  - b. Study, Rebranding and New Logo by Don Kalisz – Kindred Marketing ..... Action
  - c. ILS Project Discussion ..... Info
  - d. Circulation Policy Amendments *(attached)* ..... Action
  - e. North Muskegon Branch Proposal ..... Info
9. New Business
10. Public Comment
11. Board Comment
12. Adjournment

**Next Meeting: July 15, 2024 – Laketon Township Branch, 991 Giles Road, Muskegon, MI 49445**