MUSKEGON AREA DSITRICT LIBRARY

ANNUAL REPORT 2022







#### RON SUSZEK Library Director

#### **BOARD OF TRUSTEES**

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Muskegon Charter Township **Jennifer Hodges** 

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#### **OUR MISSION**

The Muskegon Area District Library connects a diverse community to resources and services that educate, inform, enrich and entertain.

#### **OUR VISION**

The Muskegon Area District Library is recognized as a primary resource for literacy and learning; a gathering place for families, cultural and civic life; and a contributor to the community's economic development. We ensure public sharing of digital print materials, and innovative technologies.



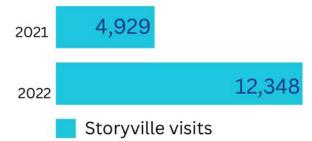
in photo: Bulldog Acres at Ravenna Branch

## DOING MORE FOR OUR COMMUNITIES

Storyvilles are early literacy, childsized villages where children and their parents/caregivers can let their imaginations run wild. Each village helps children have fun while preparing for kindergarten by focusing on playing, reading, singing, talking, and writing, the pieces of Every Child Ready to Read. In November, MADL opened its fourth Storyville location (Bulldog Acres) at the Ravenna Branch.



## VISITS TO STORYVILLES INCREASED BY 151%



# BRINGING THE LIBRARY TO MUSKEGON COUNTY

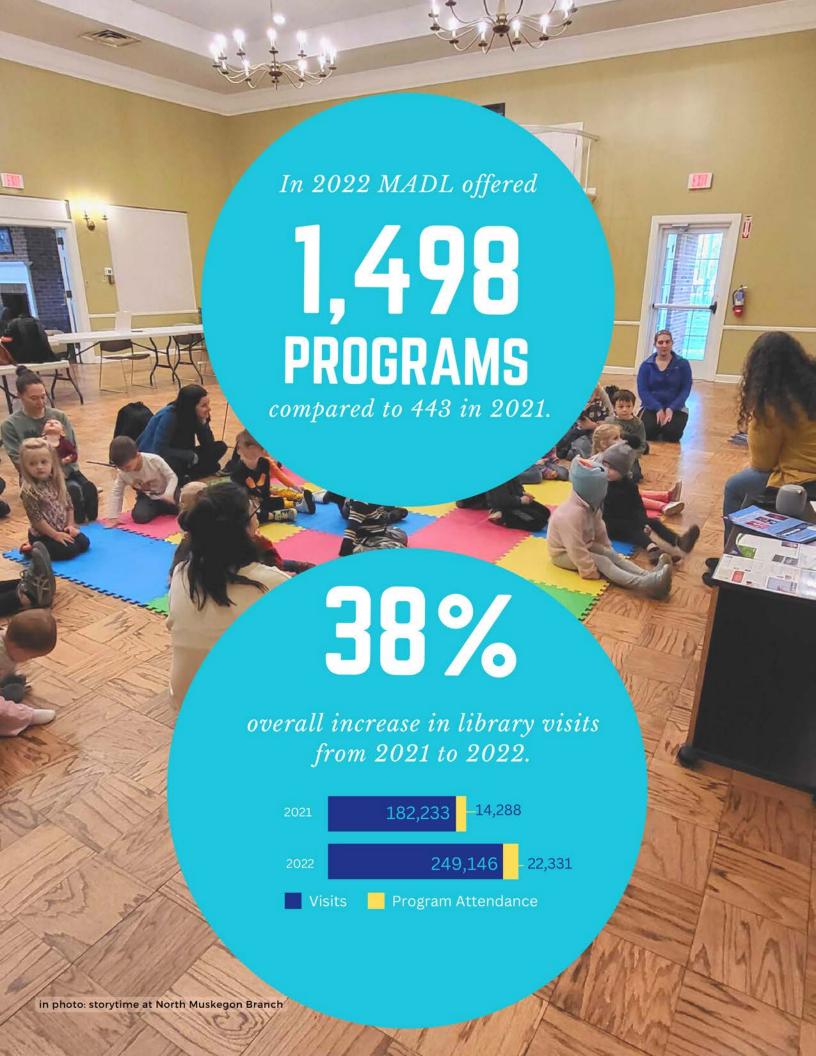
In 2022, MADL introduced an Outreach Vehicle to support the Bookmobile. Where the van is more maneuverable for smaller stops, it offers the same services made available through the Bookmobile and helps to bring programs and materials to communities without physical library branches.

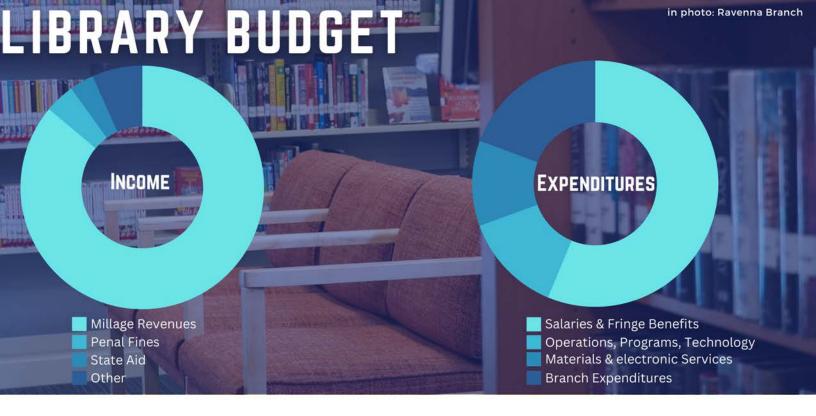
The van was made possible through a grant by the Institute of Museum and Library Services and the Library of Michigan.











Overdrive

cloudLibrary

hoopla

freegal

Ancestry

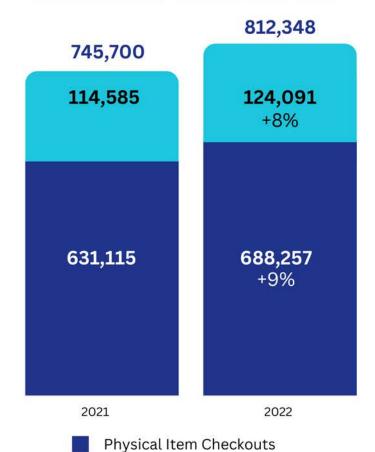
6,792

6,620

5,031

## LIBRARY SERVICES

#### **CIRCULATION INCREASED 9%**



Digital Item Checkouts

2021 78,727 - 23,128 2022 115,387 -25,313

number of checkouts

INTERNET ACCESS FROM THE

LIBRARY INCREASED BY 38%

**TOP 5 DIGITAL SERVICES** 

42,384

65,342

WiFi Connections
Computer Sessions



in photos: Laketon Branch

### LAKETON TOWNSHIP BRANCH

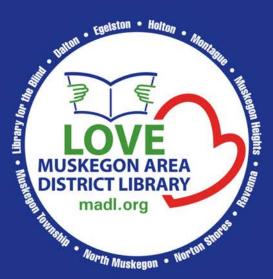
In September the Laketon Township Branch opened as the 11th MADL location.

As well as connecting the community to thousands of digital and physical titles, the library provides
Wi-Fi, computer access, and printing services, making it a hub for studying and working.

The new Laketon Township Branch provides a safe and welcoming space for residents to learn, grow, and connect with each other.







MUSKEGON AREA DISTRICT LIBRARY MADL.org

Muskegon Area District
Library serves over 100,00
people in Muskegon County
with 11 branches, 1
bookmobile, and 1 outreach
vehicle. MADL brings
resources, services, and
events into communities to
enrich lives. MADL is a
member of the Lakeland
Library Cooperative.

For more information, visit MADL.org.

