BOARD OF TRUSTEES
City of Norton Shores
Douglas M. Hughes
Muskegon Charter Township
Jennifer Hodges
City of Roosevelt Park
Fawn Cruz
Ravenna Township
Randy Vanaelst
Cedar Creek Township
Linda Aerts
Holton Township
Andrea Root
Dalton Township
Kevin Richards
Muskegon County
Robert Scolnik

OUR MISSION
The Muskegon Area District Library connects a diverse community to resources and services that educate, inform, enrich and entertain.

OUR VISION
The Muskegon Area District Library is recognized as a primary resource for literacy and learning; a gathering place for families, cultural and civic life; and a contributor to the community's economic development. We ensure public sharing of digital print materials, and innovative technologies.
DOING MORE FOR OUR COMMUNITIES

Storyvilles are early literacy, child-sized villages where children and their parents/caregivers can let their imaginations run wild. Each village helps children have fun while preparing for kindergarten by focusing on playing, reading, singing, talking, and writing, the pieces of Every Child Ready to Read. In November, MADL opened its fourth Storyville location (Bulldog Acres) at the Ravenna Branch.

Visits to Storyvilles increased by 151%

<table>
<thead>
<tr>
<th>Year</th>
<th>Storyville visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>4,929</td>
</tr>
<tr>
<td>2022</td>
<td>12,348</td>
</tr>
</tbody>
</table>
BRINGING THE LIBRARY TO MUSKEGON COUNTY

In 2022, MADL introduced an Outreach Vehicle to support the Bookmobile. Where the van is more maneuverable for smaller stops, it offers the same services made available through the Bookmobile and helps to bring programs and materials to communities without physical library branches.

The van was made possible through a grant by the Institute of Museum and Library Services and the Library of Michigan.

**Bookmobile Stops Increased by 253%**

<table>
<thead>
<tr>
<th>Year</th>
<th>Bookmobile Stops</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>108</td>
</tr>
<tr>
<td>2022</td>
<td>381</td>
</tr>
</tbody>
</table>

Bookmobile stops
In 2022 MADL offered
1,498 PROGRAMS
compared to 443 in 2021.

38%
overall increase in library visits from 2021 to 2022.

<table>
<thead>
<tr>
<th></th>
<th>Visits</th>
<th>Program Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>182,233</td>
<td>14,288</td>
</tr>
<tr>
<td>2022</td>
<td>249,146</td>
<td>22,331</td>
</tr>
</tbody>
</table>

in photo: storytime at North Muskegon Branch
LIBRARY BUDGET

- **Income**
  - Millage Revenues
  - Penal Fines
  - State Aid
  - Other

- **Expenditures**
  - Salaries & Fringe Benefits
  - Operations, Programs, Technology
  - Materials & electronic Services
  - Branch Expenditures

LIBRARY SERVICES

**Circulation increased 9%**

- **2021**
  - Physical Item Checkouts: 631,115
  - Digital Item Checkouts: 114,585
- **2022**
  - Physical Item Checkouts: 688,257
  - Digital Item Checkouts: 124,091

**Top 5 Digital Services**

- **Overdrive**
- **hoopla**
- **cloudLibrary**
- **freegal**
- **Ancestry**

**Internet access from the library increased by 38%**

- **2021**
  - WiFi Connections: 78,727
  - Computer Sessions: 23,128
- **2022**
  - WiFi Connections: 115,387
  - Computer Sessions: 25,313

*number of checkouts*
LAKETON TOWNSHIP BRANCH

In September the Laketon Township Branch opened as the 11th MADL location.

As well as connecting the community to thousands of digital and physical titles, the library provides Wi-Fi, computer access, and printing services, making it a hub for studying and working.

The new Laketon Township Branch provides a safe and welcoming space for residents to learn, grow, and connect with each other.
Muskegon Area District Library serves over 100,000 people in Muskegon County with 11 branches, 1 bookmobile, and 1 outreach vehicle. MADL brings resources, services, and events into communities to enrich lives. MADL is a member of the Lakeland Library Cooperative.

For more information, visit MADL.org.