

**NOTICE OF MEETING OF THE GOVERNING BODY OF THE  
CITY OF NAVASOTA, TEXAS  
FEBRUARY 22, 2021**

Notice is hereby given that a Regular Meeting of the governing body of the City of Navasota will be held on the 22nd of February, 2021 at 6:00 PM at the City Hall in the City Council Chambers, Room No. 161, located at 200 E. McAlpine Street, Navasota, Texas 77868 , at which time the following subjects will be considered, to wit:

To watch the City Council meeting live please visit the City of Navasota's Youtube here: <https://www.youtube.com/channel/UCltlx7BQt0TCIYJRiZ14g5w>

If you have any questions during the meeting please email them to [council@navasotatx.gov](mailto:council@navasotatx.gov) or text 936-825-5557. Please ensure to provide your full name and home address.

If you prefer to call-in please dial +13462487799 and enter Meeting ID: 709 770 2250 #

To Join Meeting virtually please click link below:

<https://zoom.us/j/7097702250>

1. Call to Order.
2. Invocation  
Pledge of Allegiance
3. Remarks of visitors: Any citizen may address the City Council on any matter. Registration forms are available on the podium and/or table in the back of the city council chambers. This form should be completed and delivered to the City Secretary by 5:45 p.m. Please limit remarks to three minutes. The City Council will receive the information, ask staff to look into the matter, or place the issue on a future agenda. Topics of operational concerns shall be directed to the City Manager.
4. Staff Report:
  - (a) Arts Council Quarterly Report for first quarter of 2021;
  - (b) Report on water main break and winter weather response;
  - (c) Board and Commission update; and
  - (d) Reports from City Staff or City Officials regarding items of community interests, including expressions of thanks, congratulations or condolence; information regarding holiday schedules; honorary or salutary recognition of public officials, public employees, or other citizens; reminders about upcoming events organized or sponsored by the City; information regarding social, ceremonial, or community events organized or sponsored by a non-City entity that is scheduled to be attended by City officials or employees; and announcements involving imminent threats to the public health and safety of people in the City that has arisen after the posting of the agenda.

5. Report from District Attorney Andrea Bender regarding complaint against Navasota Police Department.
6. Consideration and possible action on request from Audrey Sauls to rename Peebles Street to Baldwins Boulevard.
7. Conduct a public hearing for the purpose of receiving public comment and testimony regarding a conditional use permit application submitted by Mike Vivaldi for the property located along Highway 6 Loop S, Navasota, Grimes County, TX 77868. The conditional use permit application requests to allow for the development of a vehicular sales use (Automotive Dealership), a conditional use listed in the B-2: General Business District, single structures/uses over 50,000 sf\*. The property affected is legally described as CSP Motors Addition, Block 1, lot 1, Acres 6.
8. Consideration and possible action on the first reading of Ordinance No. 956-21, approving a conditional use permit application submitted by Mike Vivaldi for the property located along Highway 6 Loop S, Navasota, Grimes County, TX 77868. The conditional use permit application requests to allow for the development of a vehicular sales use (Automotive Dealership), a conditional use listed in the B-2: General Business District, single structures/uses over 50,000 sf\*. The property affected is legally described as CSP Motors Addition, Block 1, lot 1, Acres 6.
9. Consideration and possible action on Resolution No. 688-21, Opposing legislation that prohibits tax funded advocates for local governments.
10. Consideration and possible action on joining Texas Rural Cities Coalition.
11. Consideration and possible action on approval of Navasota Farmers Market application packet and vendor handbook.
12. Consideration and possible action on the second reading of Ordinance No. 955-21, relating to speed zones which specifically designates additional areas in the City of Navasota in which speed of thirty (30) miles per hour or more are authorized.
13. Executive Session: The City Council will conduct an Executive Session in accordance with Section 551.072, Texas Government Code, deliberation regarding real property and discussion regarding the potential sale and/or value of City-owned property.
14. Reconvene in open session.
15. Discussion and possible action regarding the potential sale and/or value of City-owned property.
16. Adjourn.

**DATED THIS THE 18TH OF FEBRUARY, 2021**

**/BS/**

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**BY: BRAD STAFFORD, CITY MANAGER**

**I, the undersigned authority, do hereby certify that the above notice of meeting of the governing body of the CITY OF NAVASOTA, is a true and correct copy of said notice and that I posted a true and correct copy of said notice in the glass bulletin board, in the foyer, on the south side of the Municipal Building as well as in the bulletin board on the north side of the Municipal Building of the City of Navasota, Texas, a place convenient and readily accessible to the general public at all times, and said notice was posted on at 09:52 AM and will remain posted continuously for at least 72 hours preceding the scheduled time of said meeting. Agendas may be viewed at [www.navasotatx.gov](http://www.navasotatx.gov).**

***The City Council reserves the right to convene in Executive Session at any time deemed necessary for the consideration of confidential matters under the Texas Government Code, Sections 551.071-551.089.***

**DATED THIS**

**/SMH/**

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**BY: SUSIE M. HOMEYER, CITY SECRETARY**

**THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (936) 825.6475 OR (936) 825.6408 OR BY FAX AT (936) 825.2403.**

**City Manager's Message**  
**An Executive Summary of Agenda Items and Current Issues**

City of Navasota  
City Council Meeting  
2-22-21

**1. Call to order**

**2. Invocation and Pledges of Allegiance**

**3. Remarks of Visitors**

Staff is unaware of anyone wishing to address the City Council.

**4. Staff Report:**

*Arts Council Quarterly Report for first quarter of 2021 – The Arts Council, has held several exhibits during the first quarter, and distributed \$9,078.75 of Navasota Annual Program and Marketing funding in December to Grimes County Chamber of Commerce, Navasota Theatre Alliance and Washington-on-the-Brazos State Park Association. They also spent \$600 for advertising a call for artists for the Navasota Artist in Residence program.*

*Report on water main break and winter weather response – The City has experienced several tough days over the past week and half, responding to a 12-inch water main that was damaged and the winter weather. Staff will provide a report on the response and progress on these events.*

**5. Report from District Attorney Andrea Bender regarding complaint against Navasota Police Department.**

Roosevelt Ellis and Myra Dickson have both spoken during public comments recently regarding Mr. Ellis' complaint of excessive force by NPD. The both claimed that he had heard nothing from us regarding the investigation. The case was referred to the Dist. Attorney, and we were told she had provided him information regarding the investigation. The D.A. will attend the meeting and provide a report on the investigation.

**6. Consideration and possible action on request from Audrey Sauls to rename Peeples Street to Baldwins Boulevard.**

A public hear was held on this request during the last city council meeting. Staff presented the information from research that shows Mr. Peeples was a prominent Dr. in the city and owned land on both sides of Peeples street. Mrs. Sauls spoke and said she understood council's decision. The item should be acted upon to finalize the process. Staff recommends not changing the name of Peeples Street.



- 7. Conduct a public hearing for the purpose of receiving public comment and testimony regarding a conditional use permit application submitted by Mike Vivaldi for the property located along Highway 6 Loop S, Navasota, Grimes County, TX 77868. The conditional use permit application requests to allow for the development of a vehicular sales use (Automotive Dealership), a conditional use listed in the B-2: General Business District, single structures/uses over 50,000 sf\*. The property affected is legally described as CSP Motors Addition, Block 1, lot 1, Acres 6.**

Mike Vivaldi requested a conditional use permit for a 6-acre tract located along the Hwy 6 frontage road for vehicular sales. The permit is required since the property lies within a B-2 zone.
- 8. Consideration and possible action on the first reading of Ordinance No. 956-21, approving a conditional use permit application submitted by Mike Vivaldi for the property located along Highway 6 Loop S, Navasota, Grimes County, TX 77868. The conditional use permit application requests to allow for the development of a vehicular sales use (Automotive Dealership), a conditional use listed in the B-2: General Business District, single structures/uses over 50,000 sf\*. The property affected is legally described as CSP Motors Addition, Block 1, lot 1, Acres 6.**

Mike Vivaldi requested a conditional use permit for a 6-acre tract located along the Hwy 6 frontage road for vehicular sales. The permit is required since the property lies within a B-2 zone.
- 9. Consideration and possible action on Resolution No. 688-21, Opposing legislation that prohibits tax funded advocates for local governments.**

The Texas Legislature is again considering bills that would prohibit tax funded advocates. The legislation would have a negative impact on cities membership in TML and would affect all other organizations that may be registered as lobbyists in Texas that are funded by local government tax dollars. These organizations are important to small and rural cities as they assist with speaking to legislators regarding legislation that may be beneficial or detrimental to cities.
- 10. Consideration and possible action on joining Texas Rural Cities Coalition.**

Suzanne Bellsnyder with the Texas Rural Cities Coalition recently contacted the city and asked if we were interested in joining. The coalition assists cities navigate legislative issues that are directed at rural Texas. Mrs. Bellsnyder feels here experience as a staff member for legislators and a City Manager provide a unique set of skills to assist local elected officials navigate the process. The cost for membership is \$1,000.
- 11. Consideration and possible action on approval of Navasota Farmers Market application packet and vendor handbook.**

Staff is working on creating a farmer's market to be held at the Navasota Public Library. They are working not to conflict with the market that is held at

Rockin'M. Staff requests approval of the application packet and the vendor handbook.

- 12. Consideration and possible action on the second reading of Ordinance No. 955-21, relating to speed zones which specifically designates additional areas in the City of Navasota in which speed of thirty (30) miles per hour or more are authorized.**

TXDOT performed a speed study on FM 379, and recommend changing the speed limit from 55 to 45 and 40 along the roadway from Washington Avenue to the city limits.

- 13. Executive Session: The City Council will conduct an Executive Session in accordance with Section 551.072, Texas Government Code, deliberation regarding real property and discussion regarding the potential sale and/or value of City-owned property.**

Staff has been approached by two different parties who are interested in purchasing some City owned property. Staff would like to visit with the City Council regarding the property, value of the property.

- 14. Reconvene in open session.**  
**The time is \_\_\_\_\_.**

- 15. Discussion and possible action regarding the potential sale and/or value of City-owned property.**

### **Calendar of Events**

March 5 <sup>th</sup> & 6 <sup>th</sup>	Texas Birthday Bash
March 8th 6:00 p.m.	City Council Meeting Municipal Building
March 22nd 6:00 p.m.	City Council Meeting Municipal Building
April 12 <sup>th</sup> 6:00 p.m.	City Council Meeting Municipal Building
April 21 <sup>st</sup> -23 <sup>rd</sup>	TCMA Managers Clinic Granbury, Texas
April 26 <sup>th</sup> 6:00 p.m.	City Council Meeting Municipal Building

May 10th  
6:00 p.m.

City Council Meeting  
Municipal Building

May 24th  
6:00 p.m.

City Council Meeting  
Municipal Building

Respectfully submitted,

Brad Stafford  
City Manager



*Vision Statement:*

*Navasota 2027: What America Wants To Be  
“A beautiful, progressive, vibrant, service-oriented,  
close-knit community filled with  
historical charm and promise for people and business.”*

*Mission Statement:*

*“To guide Navasota’s growth in a way that maintains  
our heritage, culture, and uniqueness while  
maximizing our economic and social development.”*



## **THE CITY OF NAVASOTA COUNCIL LEADERSHIP POLICY**

***It is the desire of the Navasota City Council to demonstrate responsible leadership by:***

- (a) Establishing a 2027 Strategic Growth Map for the City of Navasota.*
- (b) Assuring stable and effective city operations.*
- (c) Developing and adopting policies that will guide the growth of the City of Navasota.*
- (d) Facilitating private/public sector partnerships at the local, regional, state and federal level that will invest in the future of Navasota.*
- (e) Ensuring all Navasota boards, commissions and committees are aligned with the Council's growth policies.*



## S.M.A.R.T. GOAL SETTING SYSTEM

Area	Today's Date	Target Date	Date Achieved
City Council Retreat	May 19, 2020	2020 – 2021	

Goal Statement: A descriptive statement of the DESIRED OUTCOME.  
(a S.M.A.R.T. Goal is Specific, Measurable, Actionable, Responsible and Time-bound)

The Management Connection, Inc. provided Professional Facilitation to the City of Navasota City Council on May 19<sup>th</sup>, 2020. This document captures the discussion outcomes and Council's direction to the staff for FY 2020 – 2021.

### Retreat Summary

Mayor Bert Miller called the meeting to order at 9:20am. The City Manager reviewed the accomplishments made based on Council's direction at the last Retreat in September 2019. A staff member from each department shared a SWOT Analysis of the department based on current circumstances and highlighted a few key areas they wanted Council think about as they move forward. The Council provided direction on multiple items from the agenda. The direction from the Council is provided below.

### City Council Direction for 2020 - 2021

Action Steps (List the specific actions you will take to achieve this goal)	Target Date	Who	Percentage Completion
1. The Council directed the City Manager not to lay off anyone from the workforce due to the current environment. The Council expressed concern that the staff was already shorthanded and operating with a heavy workload. a. The City Manager was asked to explore options on how to strengthen the workforce by adding positions. The City Manager is to conduct a Cost/Benefit Analysis for positions needed.	2020 – 2021	City Staff	
2. The Fire Chief will provide the Council with a monetary amount of what it will take to move part-time staff to full-time staff.	6/19/20	Fire Chief	
3. The City Manager and Fire Chief will consider	2020 –	City Manager,	



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PROFESSIONAL FACILITATORS

options for the new Fire Station. a. Look into possible options to finance the new station with low interest rates. b. Look into building a new station with partnerships, i.e. the animal shelter. c. Staffing is the priority for the Fire Department.	2021	Fire Chief	
4. The City Staff gave a comprehensive explanation of the City's Financial Picture. The Council complimented the Staff's ability to manage the City's finances in an efficient and effective manner. The Council also acknowledged that their perspective of the finances had changed from possibly being in trouble to having a good handle on them.	2020 – 2021	City Staff	
5. The Council agreed on the criteria in which the City's Reserve funds may be used: a. The funds should be left untouched unless they are absolutely needed. b. The funds should be used as leverage for other things during this time. c. Per the Financial Policy, the Reserve funds may be used in one or a combination of the following ways: i. Emergencies; ii. One-time expenditures that do not increase reoccurring operating costs iii. Major capital purchases iv. Start-up expenditures for new programs undertaken at mid-year, provided such action is considered in the context of multiyear projections or program revenues and expenditures	2020 – 2021	City Staff	
6. The City Staff will consider opportunities to capitalize on the low interest rates and use them to the City's advantage. The Staff will present these opportunities to Council.	2020 – 2021	City Staff	
7. The City Staff gave a detailed update on the	2020 –	City Staff	



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Appraisal District. This gave the Council a clear picture of what to expect.	2021		
8. The Mayor and City Manager will create a Legislative Agenda and present it to the Council.	2020 – 2021	Mayor, City Manager	
9. The Council directed the City Manager to continue the Downtown Plan as he explained it. The City Manager is to leverage private/public partnerships in completing the project. a. The Downtown Plan addressed the streetscapes, traffic patterns, quiet zone, cross walk, building construction and financial resources.	2020 – 2021	City Staff	
10. The Council discussed the pros and cons of being part of the BCS MSA. The Council and Staff did not identify any real benefit of being part of the MSA. In fact, there was more agreement as to why the City should not be part of the MSA. The Council decided to continue to monitor the MSA.	2020 – 2021	City Staff	
11. The City Staff will continue to strengthen partnerships with other entities.	2020 – 2021	City Staff	
12. The City Manager will lead the staff in incorporating their Department SWOT Analysis into an Action Plan for 2020 – 2021.	2020 – 2021	City Staff	



**CITY OF NAVASOTA  
CITY COUNCIL AGENDA**

**AGENDA ITEM NO.:** 4.                      **AGENDA DATE:** February 22,  
2021

**PREPARED BY:** Brad Stafford, City Manager

**APPROVED BY: BS**

**ITEM:** Staff Report:

- (a) Arts Council Quarterly Report for first quarter of 2021;
- (b) Report on water main break and winter weather response;
- (c) Board and Commission update; and
- (d) Reports from City Staff or City Officials regarding items of community interests, including expressions of thanks, congratulations or condolence; information regarding holiday schedules; honorary or salutary recognition of public officials, public employees, or other citizens; reminders about upcoming events organized or sponsored by the City; information regarding social, ceremonial, or community events organized or sponsored by a non-City entity that is scheduled to be attended by City officials or employees; and announcements involving imminent threats to the public health and safety of people in the City that has arisen after the posting of the agenda.

**ITEM BACKGROUND:**

**BUDGETARY AND FINANCIAL SUMMARY:**

**STAFF RECOMMENDATION:**

**ATTACHMENTS:**

1. Arts Council Quarterly Report

**The Arts Council of Brazos Valley**  
**Statement of Financial Position**  
As of December 31, 2020

	<u>Total</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
10100 Well's Fargo Business Checking	417,844.04
10120 Well's Fargo Money Market	0.00
10125 PayPal	2,167.61
10200 Prosperity - ABC	431,356.44
10400 American Momentum Money Market	102,150.52
10450 American Funds	43,811.38
10950 Cash in Drawer	634.77
12300 Community Foundation of BV	8,736.98
12400 Lincoln Investment	0.00
<b>Total Bank Accounts</b>	<b>\$ 1,006,701.74</b>
<b>Accounts Receivable</b>	
11001 Accounts Receivable	24,350.00
11006 Discount on Pledge Receivable	-30,845.45
11200 Pledges Receivable	355,640.00
11400 Grants Receivable	0.00
<b>Total 11001 Accounts Receivable</b>	<b>\$ 349,144.55</b>
18710-1 AR Other Receivables	0.00
<b>Total Accounts Receivable</b>	<b>\$ 349,144.55</b>
<b>Other Current Assets</b>	
12000 Undeposited Funds	149.00
12100 Inventory Asset	0.00
13000 Prepaid Expenses	0.00
1692 Prepaid Insurance	4,171.76
1693 Prepaid Advertising	1,200.00
Payroll Refunds	88.24
<b>Total Other Current Assets</b>	<b>\$ 5,609.00</b>
<b>Total Current Assets</b>	<b>\$ 1,361,455.29</b>
<b>Fixed Assets</b>	
<b>14000 Fixed Assets</b>	
14100 Furniture and Equipment	125,104.81
14200 Buildings - Operating	7,503.00
14300 Permanent Collection	677,023.02
14400 Texas Gallery Improvements	0.00
14999 Accum Depreciation	-105,831.98
<b>Total 14000 Fixed Assets</b>	<b>\$ 703,798.85</b>
14101 New Building	1,021,146.45
14101.1 Building Improvements	652,626.26
14102 Credit to Building Cost	-30,296.00

15000 Land	392,430.00
16000 Construction in Progress	8,415.05
<b>Total Fixed Assets</b>	<b>\$ 2,748,120.61</b>
<b>Other Assets</b>	
13500 Prepaid Rent	0.00
18000 Investments/Endowments	0.00
18010 Wells Fargo Investment	0.00
<b>Total 18000 Investments/Endowments</b>	<b>\$ 0.00</b>
18600 Other Assets	0.00
18700 Security Deposits Asset	0.00
18711 Promise to Give - COCS	0.00
18800 Inventory	15,105.00
<b>Total Other Assets</b>	<b>\$ 15,105.00</b>
<b>TOTAL ASSETS</b>	<b>\$ 4,124,680.90</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
20000 Accounts Payable	165,094.65
20100 Grants Payable	0.00
<b>Total Accounts Payable</b>	<b>\$ 165,094.65</b>
<b>Credit Cards</b>	
21600 Wells Fargo Business Card - Boegner	1,174.30
<b>Total Credit Cards</b>	<b>\$ 1,174.30</b>
<b>Other Current Liabilities</b>	
21000 PPP Loan	31,102.00
21100 Direct Deposit Liabilities	0.00
22000 Payroll Liabilities	0.00
22100 Federal Tax Payable	1,859.68
22200 Texas Unemployment Payable	442.60
22300 Simple IRA Payable	1,000.00
22400 Blue Cross Blue Shield Payable	-34.99
22500 Guardian Insurance Payable	-374.01
22600 HSA Payable	0.00
<b>Total 22000 Payroll Liabilities</b>	<b>\$ 2,893.28</b>
23000 Deferred Membership Dues	100.00
23100 Deferred Income	4,998.75
24200 Accrued Expenses	0.00
24300 Accrued Compensated Absences	4,029.94
25500 Sales Tax Payable	4,514.31
Texas Comptroller Payable (do not use)	504.59
<b>Total 25500 Sales Tax Payable</b>	<b>\$ 5,018.90</b>
25500 Sales Tax Payable (do not use)	0.00
25800 Unearned or Deferred Revenue	8,000.00
27201 Due to COCS- Reimbursements	16.00
27202 Due to COB - Reimbursements	0.00
Direct Deposit Payable	0.00

Sales Tax Agency Payable (do not use)	0.00
Square Sales Tax Payable (do not use)	0.00
State Comptroller Payable (do not use)	0.00
<b>Total Other Current Liabilities</b>	<b>\$ 56,158.87</b>
<b>Total Current Liabilities</b>	<b>\$ 222,427.82</b>
<b>Long-Term Liabilities</b>	
27100 Note payable to Citibank	0.00
27101 Notes Payable	735,297.91
<b>Total Long-Term Liabilities</b>	<b>\$ 735,297.91</b>
<b>Total Liabilities</b>	<b>\$ 957,725.73</b>
<b>Equity</b>	
30000 Opening Bal Equity	0.00
31300 Perm. Restricted Net Assets	5,050.00
31500 Temp. Restricted Net Assets	0.00
32000 Unrestricted Net Assets	3,094,329.35
Net Revenue	67,575.82
<b>Total Equity</b>	<b>\$ 3,166,955.17</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 4,124,680.90</b>

Friday, Jan 29, 2021 08:31:58 AM GMT-8 - Accrual Basis

**The Arts Council of Brazos Valley**  
**Budget vs. Actuals: FY2021 - FY21 P&L**  
October 2020 - September 2021

	Actual	Total Budget
<b>Revenue</b>		
430 Contributed Income	25,861.15	75,000.00
431 Membership Dues	75.00	
431.1 Individual Membership	910.37	10,000.00
431.2 Affiliates Membership	4,650.00	3,500.00
431.3 Business Membership	500.00	4,500.00
<b>Total 431 Membership Dues</b>	<b>\$ 6,135.37</b>	<b>\$ 18,000.00</b>
432 Fundraising Events		
4324 Celebrate the Arts		120,000.00
4325 Boots & BBQ	40.00	20,000.00
4326 Empty Bowls, Jr.		12,500.00
4327 Celebrate the Arts Scholarship	5,000.00	15,000.00
<b>Total 432 Fundraising Events</b>	<b>\$ 5,040.00</b>	<b>\$ 167,500.00</b>
433 Government Grants		
4331 College Station	13,037.49	31,500.00
4332 College Station HOT	188,839.00	416,678.00
4332-1 COCS HOT Reimbursements		3,000.00
4333 Bryan HOT	27,945.00	111,780.00
4333-1 COB HOT Reimbursements		600.00
4334 Brazos County	8,000.00	8,000.00
4335 TCA		10,000.00
4336 Navasota HOT	21,600.00	21,600.00
<b>Total 433 Government Grants</b>	<b>\$ 259,421.49</b>	<b>\$ 603,158.00</b>
434 Foundation & Trust Grants		11,700.00
<b>Total 430 Contributed Income</b>	<b>\$ 296,458.01</b>	<b>\$ 875,358.00</b>
440 Program Service Revenue		
440.1 Red Wasp		2,000.00
440.2 Classes		1,600.00
440.3 Camps		8,500.00
440.4 Community Festival		4,000.00
440.6 Artist Call for Entry		1,700.00
<b>Total 440 Program Service Revenue</b>	<b>\$ 0.00</b>	<b>\$ 17,800.00</b>
450 Other Revenue		
450.1 Miscellaneous Revenue	8,212.71	50.00
450.2 Investments	2,987.56	2,000.00
450.3 Rentals	923.40	17,500.00
453 Fundraising events (non-contrib	560.00	
<b>Total 450 Other Revenue</b>	<b>\$ 12,683.67</b>	<b>\$ 19,550.00</b>
46000 Merchandise Sales	1,115.00	8,000.00
QuickBooks Payments Sales	185.00	

Sales	7.56		
Sales of Product Income	500.00		
<b>Total Revenue</b>	<b>\$ 310,949.24</b>	<b>\$ 920,708.00</b>	
<b>Gross Profit</b>	<b>\$ 310,949.24</b>	<b>\$ 920,708.00</b>	
<b>Expenditures</b>			
600 Awards and Grants			
601 Awards & Grants-Organizations	67,208.75	416,483.00	
601-1 Returned Grants		3,600.00	
<b>Total 601 Awards &amp; Grants-Organizations</b>	<b>\$ 67,208.75</b>	<b>\$ 420,083.00</b>	
602 Awards & Grants-Individuals	-5,200.00	15,000.00	
<b>Total 600 Awards and Grants</b>	<b>\$ 62,008.75</b>	<b>\$ 435,083.00</b>	
610 Salaries and Related Expenses			
611 Salaries & Wages	35,199.99	190,000.00	
612 Employer IRA Contributions	800.00	5,700.00	
613 Employee Benefits-Other	3,240.00	720.00	
614 Payroll taxes & fees	3,905.36	16,000.00	
615 Sales Commission	2,706.99		
616 Employer Health Ins. Contribution	1,281.04	7,500.00	
<b>Total 610 Salaries and Related Expenses</b>	<b>\$ 47,133.38</b>	<b>\$ 219,920.00</b>	
620 Fees for Services			
621 Accounting Fees	10,875.00	15,000.00	
622 Legal Fees		5,000.00	
624 Marketing Intern Fees	7,195.26	10,500.00	
<b>Total 620 Fees for Services</b>	<b>\$ 18,070.26</b>	<b>\$ 30,500.00</b>	
630 Advertising, Printing, Promo.	9,911.76	53,450.00	
631 Programs			
6312 ART for Life		13,500.00	
6313 Gallery	2,148.17	6,000.00	
6314 Camps	262.37	5,100.00	
6315 Community Festivals		400.00	
6317 Classes		1,400.00	
6319 Red Wasp	327.30	2,000.00	
6320 Artist Connect		8,000.00	
6325 Programs-Other		1,500.00	
6327 Empty Bowls, Jr.		7,500.00	
6328 Artist in Residence		7,125.00	
<b>Total 631 Programs</b>	<b>\$ 2,737.84</b>	<b>\$ 52,525.00</b>	
632 Fundraising			
6324 Celebrate the Arts		50,000.00	
6329 Boots & BBQ		3,000.00	
6330 Fundraising - Other	135.88	5,500.00	
<b>Total 632 Fundraising</b>	<b>\$ 135.88</b>	<b>\$ 58,500.00</b>	
640 Office Expenses	1,817.43	2,500.00	
641 Postage, Mailing Service	198.23	700.00	
643 Telephone, Telecommunications	1,083.42		
<b>Total 640 Office Expenses</b>	<b>\$ 3,099.08</b>	<b>\$ 3,200.00</b>	
650 Information Technology	1,300.00	5,000.00	

<b>660 Occupancy</b>			
<b>662 Security</b>	600.00		1,000.00
<b>663 Janitorial</b>	2,400.00		10,800.00
<b>6635 Repairs &amp; Maintenance</b>	520.20		7,500.00
<b>664 Pest Control</b>	85.00		500.00
<b>665 Utilities</b>	5,474.85		20,000.00
<b>667 Mortgage Interest</b>			30,000.00
<b>Total 660 Occupancy</b>	<b>\$</b>	<b>9,080.05</b>	<b>\$ 69,800.00</b>
<b>661 Facilities &amp; Equipment Rental</b>	684.47		1,980.00
<b>670 Mileage</b>	22.09		
<b>671 Travel &amp; In-Region Mileage</b>	201.95		2,000.00
<b>Total 670 Mileage</b>	<b>\$</b>	<b>224.04</b>	<b>\$ 2,000.00</b>
<b>680 Insurance</b>			13,200.00
<b>690 Other expenses</b>	149.55		
<b>691 Bank Charges</b>	558.06		1,500.00
<b>6911 Investment Losses</b>			600.00
<b>694 Memberships and Dues</b>	350.00		1,575.00
<b>695 Training &amp; Development</b>			3,375.00
<b>697 Artist Commission</b>	731.50		6,000.00
<b>699 Other Costs</b>			1,000.00
<b>Total 690 Other expenses</b>	<b>\$</b>	<b>1,789.11</b>	<b>\$ 14,050.00</b>
<b>Total Expenditures</b>	<b>\$</b>	<b>156,174.62</b>	<b>\$ 959,208.00</b>
<b>Net Operating Revenue</b>	<b>\$</b>	<b>154,774.62</b>	<b>-\$ 38,500.00</b>
<b>Net Revenue</b>	<b>\$</b>	<b>154,774.62</b>	<b>-\$ 38,500.00</b>

Friday, Jan 29, 2021 08:38:54 AM GMT-8 - Accrual Basis



**% of Budget**

34.48%

9.10%

132.86%

11.11%

**34.09%**

0.00%

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33.33%

**3.01%**

41.39%

45.32%

0.00%

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16425.42%

149.38%

5.28%

**64.88%**

13.94%

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**33.77%**

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**33.77%**

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**16.00%**

-34.67%

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**14.25%**

18.53%

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24.41%

17.08%

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**21.43%**

72.50%

0.00%

68.53%

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**59.25%**

18.54%

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35.80%

5.14%

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**5.21%**

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**0.23%**

72.70%

28.32%

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**96.85%**

26.00%

60.00%
22.22%
6.94%
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<b>13.01%</b>
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<b>11.20%</b>
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<b>-402.01%</b>

## Programming and marketing support for remainder of 32nd season and 33rd season

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### *2021 BCS Annual Program & Marketing Grant*

#### ***The Theatre Company of Bryan/College Station***

---

Ms Debbie Prince  
PO Box 1302  
Bryan, TX 77806

info@theatrecompany.com  
O: 979-779-1302  
M: 979-922-6582

#### ***Ms Debbie Prince***

---

PO Box 1302  
Bryan, TX 77806

business@theatrecompany.com  
O: 979-731-1302  
M: 979-922-6582

## FollowUp Form

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### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. **Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).**

### Program Information

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#### Project name

Programming and marketing support for remainder of 32nd season and 33rd season

#### Organization name\*

The Theatre Company of Bryan College Station

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

None - we had in person & virtual shows but they were not tourism generating so we did not allocate grant funds to the advertisement/support of these shows

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

10/01/2020

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/31/2020

#### Amount received from College Station this quarter\*

\$0.00

**Amount received from Bryan this quarter\***

\$0.00

**Amount of grant funds spent this quarter\***Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$0.00

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

[Q1\\_FY2021-QuarterlyReportExpenseChart.pdf](#)***Tourism Impact***

---

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER** (NOT pre-sales of tickets, website traffic, etc.). Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

N/A

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

0

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

0

**What methods did you use to collect your tourism impact numbers?\***

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES.

If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

N/A

### Examples of funded advertising/promotional campaigns

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

### Additional advertising/promotional samples

Please attach any other marketing or promotional samples here.

## Signature

### Signature\*

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

Debbie W Prince

### Title\*

Please list your title at the organization.

Business Manager

### Contact Email\*

business@theatrecompany.com

### Contact Phone\*

9797791302

### Date\*

01/01/2021

## File Attachment Summary

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### ***Applicant File Uploads***

- Q1\_FY2021-QuarterlyReportExpenseChart.pdf



[illegible]

## Programming and Year Round Marketing Support

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*2021 BCS Annual Program & Marketing Grant*

### ***Museum of the American G.I.***

---

Dr. Leisha S Mullins  
P.O. Box 9599  
19124 Highway 6 South  
College Station, TX 77842

info@americangimuseum.org  
O: 979-690-0501

### ***Dr. Leisha S Mullins***

---

P.O. Box 9599  
College Station, TX 77842

lmullins@americangimuseum.org  
O: 979-255-3675

## FollowUp Form

---

### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).

### Program Information

---

#### Project name

Programming and Year Round Marketing Support

#### Organization name\*

Museum of the American G.I.

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

Leisha Mullins

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

10/01/2020

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/31/2020

#### Amount received from College Station this quarter\*

\$4,105.00

#### Amount received from Bryan this quarter\*

\$0.00

**Amount of grant funds spent this quarter\***

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$5,644.00

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

FY2021-QuarterlyReportExpenseChart 1st quarter filled.pdf

***Tourism Impact***

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER** (NOT pre-sales of tickets, website traffic, etc.). Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

General Museum attendance (Oct - Dec): 1173 total visitors. Of the regular attendance, 48% were Adults, 10% Seniors, 12% Current/Retired Military and 18% were Children (5-17)

History in Motion Fall event Nov 14-15: 1123 total spectators - 76 % Adults (12 and older) and 24% Children (5-11). An additional 40 people volunteered at the event.

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

295

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

1381

### What methods did you use to collect your tourism impact numbers?\*

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES. If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

Museum Visitor List 2020 - Zip Code analysis Oct to Dec 2020.pdf

We used intercept surveys to acquire hotel and restaurant information. Based on General Admission, 1173 people visited the museum. Of those 1173, 498 or 43% were represented by the intercept surveys. Of those

498, 348 reported coming from greater than 75 miles ( 8% Houston, 3% D/FW, 1% Austin, 4% San Antonio, 1% Waco, 53 % from the rest of Texas, 30% from outside Texas). Of those 498 who completed the survey, 230 stayed in a hotel for a combined 142 nights or 451 heads on the bed or a total of 257 hotel rooms.

For the History in Motion Event, we collected survey information on 426 of the 1123 spectators or 38%. Of these 426, 115 reported coming from greater than 75 miles ( 19% Houston, 6% D/FW, 37% Austin, 7% San Antonio, 3% Waco, 26% from the rest of Texas, 2% from outside Texas). Of those 426 who completed the survey, 54 stayed in a hotel for a combined 18 nights or 70 heads on the bed or a total of 38 hotel rooms.

### Examples of funded advertising/promotional campaigns

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

Military Heritage Fall 2020.jpg

### Additional advertising/promotional samples

Please attach any other marketing or promotional samples here.

Texas Campgrounds 2020.jpg

### Signature

#### Signature\*

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

Leisha Mullins

#### Title\*

Please list your title at the organization.

Secretary/Treasurer Board of Directors



Leisha Mullins

Museum of the American G.I.

**Contact Email\***

lmullins@americangimuseum.org

**Contact Phone\***

9792553675

**Date\***

01/12/2021

## File Attachment Summary

---

### ***Applicant File Uploads***

- FY2021-QuarterlyReportExpenseChart 1st quarter filled.pdf
- Museum Visitor List 2020 - Zip Code analysis Oct to Dec 2020.pdf
- Military Heritage Fall 2020.jpg
- Texas Campgrounds 2020.jpg



Annual Marketing & Program Grant  
Quarterly Report Expense Chart  
FY 2020-2021

Date	Payment Method (Include Check #)	Payee (must match approved items on contract for grant-funded items)	Total Payment Amount	Amount Attributed to Grant	Funded by which city?	Amount Attributed to Matching
9/10/2020	1757	Texas Highways digital marketing	\$495.00	\$495.00	College Station	
11/8/2020	1790	TourTexas.com - digital ads	\$1,099.00	\$1,099.00	College Station	
10/1/2020 11/19/2020	1770 1795	Tour Texas Hot & Happening Texas Advertising Net - RV Magazine	\$495.00 \$795.00	\$495.00 \$795.00	College Station College Station	
6/11/2020 9/10/2020 9/10/2020	2315 1755 1756	Wayfinding Signs Wayfinding Signs Wayfinding Signs	\$420.00 \$420.00 \$420.00	\$420.00 \$420.00 \$420.00	College Station	
Subtotal Advertising				\$4144.00		
11/10/2020 11/2/2020 12/19/2020	City of Bryan CC \$187.75 Party Time CC \$160.00 Texas Commercial Waste Check \$575.00	Fall (tent, table and chair rentals)	\$922.75	\$445.00	College Station	477.75
11/12/2020 11/18/2020 11/15/2020	Sams CC \$376.84 Chick-Fil-A Check \$925.50 HEB CC \$51.96	Fall Event - Food & water for volunteers	\$1353.30	\$455.00	College Station	898.30
12/22/2020 10/20/2020 10/16/2020	Adam Roush debit \$600 Amazon CC \$31.97 A Better Sign CC \$179.95	Fall Event - professional services (sound)	\$811.92	\$600.00	College Station	211.92
Subtotal Programming				\$1500.00		\$1587.97
12/8/2020	2409	2020 Roll over Advertising Military Heritage	\$195.00	\$195.00	College Station	
11/02/2020	Party Time CC \$400	2020 Roll over Fall Event Rental	\$400	\$200	College Station	\$200



## Museum of the American G.I. Zip Code Analysis Oct-Dec 2020

Sum of Party Size	Sum of Out of Town	Sum of Houston	Sum of DFW	Sum of Austin	Sum of San Antonio	Sum of Waco	Sum of Outside Texas	Rest of Texas	Sum of Internati onal
497	348	29	11	5	13	5	103	185	0
	70%	6%	2%	1%	3%	1%	21%	37%	0%
		8%	3%	1%	4%	1%	30%	53%	0%

Hotel/ Meals Survey	Party Size	Spend the night?	# nights	# times eating out	# who ate	# in hotel	Head on Bed	# of rooms/ni ght	total rooms	Total Meals
	498		142	354	353	230	451	127	497	1191

Regular Survey	Regular Answers
Number who answered question on hotel who	498
Number who stayed in hotel	230
Heads on bed	451
Percentage who stayed in hotels	46%
Rooms total	257
Meals	1191
Total Nights in Hotel	142

City	Zip Code:	>75 miles	Party Size	Houston	DFW	Austin	San Antonio	Waco	Outside of Texas:	Rest of TX	Internati onal
West Che	19382	Yes	1						1		
Hubert, N	28539	Yes	1						1		
Marietta	30062	Yes	7						7		
Marietta	30068	Yes	7						7		
Lake City	32024	Yes	2						2		
Orlando	32827	Yes	3						3		
Miramar	33025	Yes	3						3		
Birmingham	35185	Yes	2						2		
Columbia	38401	Yes	5						5		
harrisonvi	64701	Yes	2						2		
Springfield	65804	Yes	3						3		
New Orleans	70112	Yes	3						3		
Breaux Br	70517	Yes	2						2		
eunice la.	70535	Yes	2						2		
ville platte	70586	Yes	3						3		
lake charl	70605	Yes	5						5		
lake charl	70605	Yes	5						5		
Dequincy	70633	Yes	5						5		
Kinder	70648	Yes	4						4		
Kinder	70648	Yes	8						8		
longville k	70652	Yes	5						5		

Sulphur	70665 Yes	4					4
Baton Ro	70806 Yes	1					1
Searcy, A	72143 Yes	2					2
Queen Cr	85142 Yes	4					4
Poway	92064 Yes	2					2
Rancho S	92688 Yes	1					1
Fresno	93711 Yes	2					2
Concord	94521 Yes	2					2
monroe	98272 Yes	7					7
Houston	77005 Yes	4	4				
Houston, T	77017 Yes	3	3				
Houston	77035 Yes	4	4				
houston	77043 Yes	2	2				
houston	77044 Yes	2	2				
Houston	77062 Yes	4	4				
houston	77063 Yes	2	2				
Houston	77068 Yes	2	2				
Houston	77090 Yes	2	2				
houston	77092 Yes	2	2				
Houston	77396 Yes	2	2				
Dallas	75202 Yes	2		2			
Dallas	75205 Yes	3		3			
Dallas	75225 Yes	2		2			
Fort Wor	76126 Yes	4		4			
austin	78617 Yes	3			3		
AUstin	78731 Yes	1			2		
SanAnton	78109 Yes	1				3	
San Antor	78239 Yes	2				2	
San Antor	78258 Yes	5				5	
San Antor	78259 Yes	3				3	
Waco	76705 Yes	2					2
Waco	76712 Yes	3					3
Grapevine	70651 Yes	3					3
plano, tx	75024 Yes	1					1
Flower Mc	75028 Yes	2					2
Tthe Colo	75056 Yes	3					3
IEWISVIL	75067 Yes	4					4
richardsor	75080 Yes						5
rowlett	75089 Yes	5					4
Rowlett	75089 Yes	4					2
Red Oak	75154 Yes	2					5
trenton	75490 Yes	5					2
Jacksonvi	75766 Yes	2					2
Lufkin	75901 Yes	2					4
nacogdoc	75964 Yes	4					4
Burleson	76028 Yes	4					3
Crowley	76036 Yes	3					3
Grapevine	76051 Yes	3					3
Grapevine	76051 Yes	3					4
Midlothian	76065 Yes	4					4
argyle	76226 Yes	4					6
Jarrell	76537 Yes	6					3
Kingwood	77339 Yes	3					

Kingwood	77339	Yes	4	4
pasadena	77503	Yes	2	2
Pasadena	77506	Yes		6
Alvin	77511	Yes	6	4
Alvin	77511	Yes	4	1
Friendswc	77546	Yes	1	2
League C	77573	Yes	2	4
Raywood,	77582	Yes	4	6
orange	77630	Yes	6	5
Orange	77630	Yes	5	3
Deweyville	77632	Yes	3	4
Silsbee	77656	Yes	4	3
Beaumont	77706	Yes	3	3
Lubbock T	77845	Yes	3	3
Boerne	78006	Yes	3	5
Poteet	78065	Yes	5	4
Spring Br	78070	Yes	4	1
Spring Br	78070	Yes	1	6
Converse,	78109	Yes	6	2
Converse	78109	Yes	2	2
Floresville	78114	Yes	2	6
Corpus Cl	78411	Yes	6	3
Corpus Cl	78412	Yes	3	2
Corpus Cl	78412	Yes	2	2
mission	78572	Yes	2	2
Cedar Pal	78613	Yes	2	4
Fredericks	78624	Yes	4	8
Georgetown	78633	Yes	8	4
Uvalde	78801	Yes	4	1
Hondo	78861	Yes	1	2
Knippa	78870	Yes	2	2
Amarillo	79119	Yes	2	4
Hawley	79525	Yes	4	4
Roby	79543	Yes	4	4
Abilene	79606	Yes	4	
Hockley	77447	No	2	
Bryan	77807	No	3	
college str	77845	No		
Caldwell,	77836	No	2	
Humble	77338	No	2	
Temple	76502	No	2	
Bryan	77802	No	2	
Iola	77861	No	4	
college str	77845	No	2	
College S	77845	No	4	
Montgome	77356	No	3	
Montgome	77356	No	3	
Montgome	77356	No	3	
College S	77845	No	1	
Missouri C	77459	No	2	
Montgome	77316	No	2	
Montgome	77316	No	2	
College S	77840	No	2	

Montgome	77316 No	3
Montgome	77316 No	3
College S	77845 No	3
magnolia	77354 No	4
Spring	77379 No	2
Cypress	77433 No	8
Cypress	77433 No	3
cypress	77433 No	
hearne	77867 No	2
College S	77845 No	2
Missouri C	77459 No	4
College S	77845 No	4
college sta	77845 No	4
richmond	23236 No	10
humble	77346 No	3
College S	77842 No	6
College S	77842 No	6
Bryan	77808 No	3
spring	77379 No	2
Bryan	77802 No	3
College S	77840 No	3
Tomball	77375 No	3
Conroe	77302 No	4
Cypress	77429 No	3
Stafford	77477 No	1
College S	77845 No	4
Richmond	77469 No	4
Baytown	77523 No	4
Montgome	77316 No	3
anderson	77830 No	4

Sums	497	348	29	11	5	13	5	103	185	0
respn to	Party				San		Outside	Rest of	Internati	
survey	Size	Houston	DFW	Austin	Antonio	Waco	of Texas:	TX	onal	

Party Size	Spend tl	# of night	# times	# who ate	# in hotel	Head on l	# of room	total roon	total meals
4 Yes	3	9	4	4	12	2	6	36	
4 Yes	3	8	4	4	12	2	6	32	
6 Yes	1	5	6	6	6	3	3	30	
5 Yes	3	6	5	5	15	3	9	30	
3 Yes	2	10	3	3	6	2	4	24	
4 Yes	3	6	4	4	12	2	6	24	
4 Yes	1	6	4	4	4	2	2	24	
4 Yes	2	6	4	4	8	2	4	24	
4 Yes	3	6	4	4	12	2	6	24	
3 Yes	2	8	3	3	6	2	4	24	
7 Yes	2	3	7	7	14	4	8	21	
5 Yes	3	4	5	5	15	3	9	20	
5 Yes	4	4	5	5	20	3	12	20	
5 Yes	4	4	5	5	20	3	12	20	
5 Yes	4	4	5	5	10	3	6	20	
5 Yes	2	4	5	5	8	2	4	20	
4 Yes	2	5	4	4	6	2	4	18	
3 Yes	2	6	3	3	6	2	4		

6 Yes	1	3	6	6	6	3	3	18
3 Yes	2	6	3	3	6	2	4	18
3 Yes	2	6	3	3	6	2	4	18
3 Yes	3	6	3	3	9	2	6	18
3 Yes	2	6	3	3	6	2	4	18
8 Yes	2	2	8	8	16	4	8	16
8 Yes	1	2	8	8	8	4	4	16
4 Yes	2	4	4	4	8	2	4	16
4 Yes	1	4	4	4	4	2	2	16
4 Yes	1	4	4	4	4	2	2	16
2 Yes	4	7	2	2	8	1	4	14
4 Yes	2	3	4	4	8	2	4	12
6 Yes	1	2	6	6	6	3	3	12
6 Yes	1	2	6	6	6	3	3	12
6 Yes	1	2	6	6	6	3	3	12
4 Yes	1	3	4	4	4	2	2	12
3 Yes	1	4	3	3	3	2	2	12
3 Yes	1	4	3	3	3	2	2	12
3 Yes	2	4	3	3	6	2	4	12
2 Yes	4	6	2	2	8	1	4	12
2 Yes	3	6	2	2	6	1	3	12
2 Yes	3	6	2	2	6	1	3	12
2 Yes	3	6	2	2	6	1	3	12
2 Yes	1	5	2	2	2	1	1	10
2 Yes	1	5	2	2	5	3	3	10
5 Yes	1	2	5	5	5	1	1	10
2 Yes	1	5	2	2	2	1	1	10
1 Yes	10	10	1	1	10	1	10	10
3 Yes	2	3	3	3	6	2	4	9
4 Yes	1	2	4	4	4	2	2	8
4 Yes	1	2	4	4	4	2	2	8
4 Yes	2	2	4	4	8	2	4	8
2 Yes	4	4	2	2	8	1	4	8
2 Yes	2	4	2	2	4	1	2	8
2 Yes	1	4	2	2	2	1	1	8
2 Yes	2	4	2	2	4	1	2	8
2 Yes	4	3	2	2	8	1	4	6
2 Yes	4	3	2	2	8	1	4	6
3 Yes	2	2	3	3	6	2	4	6
2 Yes	1	3	2	2	2	1	1	6
2 Yes	2	3	2	2	4	1	2	6
2 Yes	2	3	2	2	2	1	1	6
2 Yes	1	3	2	2	2	1	1	6
1 Yes	4	6	1	1	4	1	4	6
1 Yes	4	6	1	1	4	1	4	6
4 Yes	2	1	4	4	8	2	4	4
4 Yes	2	1	4	4	8	2	4	4
2 Yes	1	2	2	2	2	1	1	4
4 Yes	1	1	4	4	4	2	2	4
4 Yes	2	1	4	4	8	2	4	4
4 Yes	2	1	4	4	8	2	4	4
1 Yes	2	4	1	1	2	1	2	4
1 Yes	2	4	1	1	2	1	2	4
2 Yes	1	1	2	2	2	1	1	2
2 Yes	3	1	1	1	3	1	3	1
1 Yes								60
10 No		6	10					40
4 No		10	4					15
3 No		5	3					14
7 No		2	7					

5 No	2	5	10
5 No	2	5	10
8 No	1	8	8
4 No	2	4	8
4 No	2	4	8
2 No	4	2	8
2 No	4	2	8
6 No	1	6	6
3 No	2	3	6
3 No	2	3	6
3 No	2	3	6
3 No	2	3	6
2 No	3	2	6
5 No	1	5	5
4 No	1	4	4
4 No	1	4	4
4 No	1	4	4
2 No	2	2	4
3 No	1	3	3
3 No	1	3	3
3 No	1	3	3
3 No	1	3	3
1 No	3	1	3
2 No	1	2	2
2 No	1	2	2
2 No	1	2	2
2 No	1	2	2
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2 No	1	2	2
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1 No	1	1	2
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 2 No  
 2 No

498                      142    354            353            230            451            127            257            1191

# of

# in    Head on    rooms/ni    total

hotel    Bed            ght            rooms

Total Meals

498                      142    354            353            230            451            127            257            1191

### Regular Survey

### Regular Answers

Number who answered question on hotel who are out of town or within radius and stayed	498
Number who stayed in hotel	230
Heads on bed	451
Percentage who stayed in hotels	46.1847
Rooms total	257
Meals	1191
Total Nights in Hotel	142

### Museum of the American G.I. Zip Code Analysis History In Motion

Sum of	Sum of	Sum of	Sum	Sum of	Sum of	Sum of	Sum of	Rest of	Sum of
426	115	22	7	43	8	3	2	30	0

27.00%	5.16%	1.64%	10.09%	1.88%	0.70%	0.47%	7.04%	0.00%
19.13%	6.09%	37.39%	6.96%	2.61%	1.74%	26.09%	0.00%	

Hotel/Meal	Party	# of	# who	# in hotel	Head on	# of	total	total
	426	18	190	54	70	30	38	190

### Regular Survey

### Regular Answers

Number who answered question on hotel who a	426
Number who stayed in hotel	54
Heads on bed	70
Percentage who stayed in hotels	13%
Rooms total	38
Meals	190
Total Nights in Hotel	18

City	Zip Code	Party	Houston	DFW	Austin	San	Waco	Outside	Rest of	Internati
	>75							2		
Tulsa, Okl	74134 Y	2								
Houston	77041 Y	2	2							
Houston	77054 Y	2	2							
Houtson	77088 Y	2	2							
Houston	77084 Y	3	3							
Kingwood	77346 Y	4	4							
Pearland	77584 Y	4	4							
Houston	77034 Y	5	5							
Grapevine	76051 Y	3			3					
Keller	76248 Y	4			4					
Leander	78641 Y	2				2				
Leander	78641 Y	2				2				
Austin	78726 Y	2				2				
Austin	78753 Y	2				2				
Austin	78753 Y	2				2				
Austin	78758 Y	2				2				
Cedar Pai	78613 Y	3				3				
Round Ro	78665 Y	3				3				
Cedar Pai	78613 Y	4				4				
Leander	78641 Y	4				4				
Leander	78641 Y	4				4				
Leander	78641 Y	4				4				
Round Ro	78665 Y	4				4				
Austin	78735 Y	5				5				
San Antor	78230 Y	2					2			
San Antor	78259 Y	2					2			
San Antor	78255 Y	4					4			
Waco	76539 Y	3						3		
Ingleside	78362 Y	2								2
San Marc	78666 Y	2								2
Mathis	78368 Y	3								3
Ames	77575 Y	4								4
Weatherfc	76087 Y	5								5
Cleveland	77327 Y	5								5
Robstown	78380 Y	5								5



Killeen	76544 Y	4
ROSEBUD	76570 N	2
Conroe	77302 N	1
Montgomery	77316 N	2
Huntsville	77340 N	6
Magnolia	77355 N	4
Montgomery	77356 N	5
Montgomery	77356 N	3
UMIDAL	77375 N	2
UMIDAL	77375 N	2
UMIDAL	77375 N	6
UMIDAL	77375 N	2
Willis	77378 N	2
Conroe	77384 N	2
Conroe	77384 N	2
STIFRED	77429 N	4
STIFRED	77433 N	2
FULSOME	77441 N	5
AD	77494 N	3
KATY	77801 N	3
BRYAN	77801 N	3
BRYAN	77802 N	4
BRYAN	77802 N	2
BRYAN	77802 N	4
BRYAN	77802 N	6
BRYAN	77808 N	3
BRYAN	77808 N	5
BRYAN	77808 N	5
BRYAN	77808 N	7
BRYAN	77808 N	5
BEDIAS	77831 N	2
BEDIAS	77831 N	2
PRENTISS	77833 N	1
CALDWELL	77836 N	1
CALDWELL	77836 N	5
CALDWELL	77836 N	5
College S	77840 N	2
College S	77840 N	2
College S	77840 N	2
College S	77840 N	2
College S	77840 N	2
College S	77840 N	4
College S	77840 N	2
College S	77840 N	4
College S	77840 N	4
College S	77842 N	3
College S	77845 N	6
College S	77845 N	4
College S	77845 N	6
College S	77845 N	6
College S	77845 N	5
College S	77845 N	2

College S	77845 N	4
College S	77845 N	4
College S	77845 N	4
College S	77845 N	3
College S	77845 N	6
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College S	77845 N	2
College S	77845 N	2
College S	77845 N	2
College S	77845 N	3
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College S	77845 N	2
College S	77845 N	3
College S	77845 N	2
College S	77845 N	6
College S	77845 N	4
College S	77845 N	3
College S	77845 N	2
College S	77845 N	4
College S	77845 N	4
College S	77845 N	4
College S	77845 N	2
College S	77845 N	7
College S	77845 N	6
Franklin	77846 N	3
FRANKLIN	77856 N	2
FRANKLIN	77856 N	5
HEARNE	77859 N	3
NAVASO	77868 N	2
TA	77871 N	1
NGEE	77871 N	3
NGEE	78659 N	2
PAIGE	78957 N	2
SMITH		
LEE		

Sum of	Sum	Sum of	Sum of	Sum of	Sum of	Sum of	Sum of	Rest of	Sum of
426	115	22	7	43	8	3	2	30	0

Zip Code	Party Size	Spend th	# of nights	Eat out?	# who ate	# in hotel	Head on	# of room	total room	total meals
76087	5 yes		1 yes		5	5	5	3	3	5
78368	3 yes		1 yes		3	3	3	2	2	3

78380	5 yes	1 yes	5	5	5	3	3	5
77340	6 yes	2 yes	6	6	12	3	6	6
77845	6 yes	2 yes	6	6	12	3	6	6
78362	2 yes	3 yes	2	2	6	1	3	2
76051	3 yes	1 yes	3	3	3	2	2	3
77346	4 yes	1 yes	4	4	4	2	2	4
77034	5 yes	1 yes	5	5	5	3	3	5
78230	2 yes	1 yes	2	2	2	1	1	2
77327	5 yes	1 yes	5	5	5	3	3	5
78255	4 yes	1 yes	4	4	4	2	2	4
78641	2 yes	1 yes	2	2	2	1	1	2
78666	2 yes	1 yes	2	2	2	1	1	2
77840	2 no	yes	2					2
77836	1 no	yes	1					1
77840	2 no	yes	2					2
77845	6 no	yes	6					6
78758	2 no	yes	2					2
77845	4 no	yes	4					4
77802	4 no	yes	4					4
78735	5 no	yes	5					5
76539	3 no	yes	3					3
77433	2 no	yes	2					2
78613	4 no	yes	4					4
78665	4 no	yes	4					4
77355	4 no	yes	4					4
77845	6 no	yes	6					6
77840	2 no	yes	2					2
77845	6 no	yes	6					6
78665	3 no	yes	3					3
77840	2 no	yes	2					2
77375	2 no	yes	2					2
77808	3 no	yes	3					3
77842	3 no	yes	3					3
77845	5 no	yes	5					5
77845	2 no	yes	2					2
77084	3 no	yes	3					3
77859	3 no	yes	3					3
77845	4 no	yes	4					4
77845	4 no	yes	4					4
77868	2 no	yes	2					2
77356	5 no	yes	5					5
77856	2 no	yes	2					2
77845	4 no	yes	4					4
77845	3 no	yes	3					3
77845	6 no	yes	6					6
78726	2 no	yes	2					2
77808	5 no	yes	5					5
77833	1 no	yes	1					1
77856	5 no	yes	5					5
78613	3 no	yes	3					3
77845	2 no	yes	2					2
77845	2 no	yes	2					2
77871	1 no	yes	1					1

78641	2 no	yes
77845	2 no	no
77845	2 no	no
77041	2 no	no
77840	2 no	no
77801	3 no	no
77845	3 no	no
77840	4 no	no
77845	2 no	no
77845	2 no	no
77836	5 no	no
77845	3 no	no
77845	2 no	no
77845	3 no	no
74134	2 no	no
77375	2 no	no
78659	2 no	no
77840	2 no	no
78259	2 no	no
77808	5 no	no
76248	4 no	no
77846	3 no	no
77384	2 no	no
78753	2 no	no
78641	4 no	no
77845	3 no	no
77840	4 no	no
77845	2 no	no
77845	2 no	no
77836	5 no	no
77845	3 no	no
77845	2 no	no
77845	3 no	no
78641	4 no	no
77088	2 no	no
77384	2 no	no
78753	2 no	no
78641	4 no	no
77845	3 no	no
77840	4 no	no
77845	2 no	no
77845	1 no	no
77845	3 no	no
77584	4 no	no
77375	6 no	no
77808	7 no	no
77831	2 no	no
77831	2 no	no
77845	2 no	no
77845	6 no	no
77801	3 no	no
77845	4 no	no
77302	1 no	no

77316	2 no	no
77845	3 no	no
77845	2 no	no
77054	2 no	no
77845	4 no	no
76544	4 no	no
78957	2 no	no
77575	4 no	no
76570	2 no	no
77441	5 no	no
77845	4 no	no
77845	4 no	no
77802	2 no	no
77845	2 no	no
77845	7 no	no
77378	2 no	no
77356	3 no	no
77802	4 no	no
77808	5 no	no
77840	2 no	no
77802	6 no	no
77429	4 no	no
77871	3 no	no
77494	3 no	no
77375	2 no	no

426	18	190	54	70	30	38	190
Party Si: Spend th # of ni Eat out? # who ate # in hotel Head on l # of room total roon total meals							

# MUSEUM OF THE AMERICAN G.I.

*Watch history  
come alive!*

**HISTORY IN MOTION**

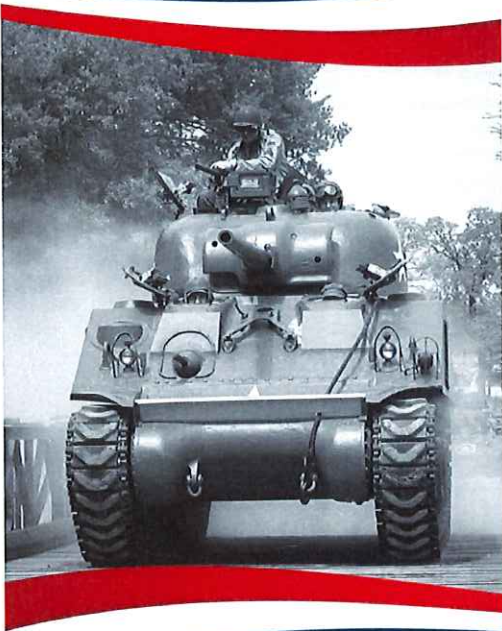
**NOV 14-15, 2020**

**See our  
vehicles in action!**

**LIVING HISTORY WEEKEND**

**COMING MARCH 2021!**

**WWI & WWII  
Battle Reenactments**



★ **PRESERVE** ★

★ **HONOR** ★

★ **EDUCATE** ★

19124 Hwy 6 S  
College Station, TX  
[www.americangimuseum.org](http://www.americangimuseum.org)



Programs made possible in part through Hotel  
Tax Revenue funded from the City of College  
Station through the Arts Council.



# MUSEUM OF THE AMERICAN G.I.

*Watch history come alive!*



WWI FT Tank ★ WWII Tanks  
Historic Uniforms ★ Rare Posters  
PBR Boat ★ AH-1F Cobra

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(979) 690-0501 | [www.americangimuseum.org](http://www.americangimuseum.org)



Programs made possible in part through Hotel Tax Revenue funded from the City of College Station through the Arts Council

## Year-round marketing support

---

### *2021 BCS Annual Program & Marketing Grant*

#### ***George Bush Presidential Library and Museum***

---

Mr. David Marquez Anaya  
P.O. Box 14141  
College Station, TX 77841

info.bush@nara.gov  
O: 979-862-2251  
M: 630-414-2402

#### ***Mr. David Marquez Anaya***

---

1000 George Bush Drive West  
College Station, TX 77845

david.anaya@nara.gov  
O: 979-691-4069  
M: 630-414-2402



## FollowUp Form

---

### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. **Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).**

### Program Information

---

#### Project name

Year-round marketing support

#### Organization name\*

George Bush Presidential Library and Museum

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

Funding Support for the Bush Library's marketing

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

10/01/2020

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/31/2020

#### Amount received from College Station this quarter\*

\$12,175.00

#### Amount received from Bryan this quarter\*

\$0.00

**Amount of grant funds spent this quarter\***

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$3,000.00

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

FY 21 Q1 Arts Council Quarterly Report Expense Report.pdf

**Tourism Impact**

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER** (NOT pre-sales of tickets, website traffic, etc.). Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

Due to the Covid 19 health crisis and National Archives and Records Administration directive to close the museum until further notice, we had no attendees this quarter.

Even though there is no specific time that the Bush Library and Museum will reopen, we have been continuing our marketing on a limited basis. When we do reopen, it can be fairly sudden and we want the public to be aware of our new exhibits and programs.

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

0

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

0

### **What methods did you use to collect your tourism impact numbers?\***

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES.  
If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

We would usually ask at our front desk, but unfortunately we were unable to due to the closure.

### **Examples of funded advertising/promotional campaigns**

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

Arts Council FY 21 Q1 Advertisement examples.pptx

### **Additional advertising/promotional samples**

Please attach any other marketing or promotional samples here.

Exhibit rack card advertising.PNG

### **Signature**

#### **Signature\***

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

David Anaya

#### **Title\***

Please list your title at the organization.

Director of Marketing and Communications

#### **Contact Email\***

david.anaya@nara.gov

#### **Contact Phone\***

979-691-4069

David Anaya

**Date\***

01/11/2021

## File Attachment Summary

---

### ***Applicant File Uploads***

- FY 21 Q1 Arts Council Quarterly Report Expense Report.pdf
- Arts Council FY 21 Q1 Advertisement examples.pptx
- Exhibit rack card advertising.PNG



FY 2020-2021



[illegible]



# San Antonio Magazine

Join us for the 37th Annual  
*Christmas in Goliad*  
December 4th - 5th, 2020  
Craft Vendors, Shopping, Food Court and  
Entertainment for the Entire Family  
Lighted Parade - Friday Night at 7:00PM.  
Santa Claus will arrive on a Longhorn steer in  
true Texas-style on Saturday at high noon.  
Visit with Santa and don't forget a camera for  
photos!

For more details, contact the Goliad County  
Festival Committee at (361) 645-1102 or  
GoliadFestival@GoliadCountyTX.gov.

George Bush Presidential Library and Museum | 1000 George Bush Drive West | College Station, TX 77845  
(979) 661-4000 | bush47.org

Located in the Ansony  
Gallery of American History  
**The Sea Grant Exhibit**  
will be on display starting  
February 15, 2021 through  
July 5, 2022.

50th Anniversary  
CENTRO  
50th Anniversary

NOVEMBER 2020 SAN ANTONIO MAGAZINE 21




George Bush Presidential Library and Museum | 1000 George Bush Drive West | College Station, TX 77845  
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February 15, 2021 through  
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50th Anniversary  
CENTRO  
50th Anniversary

**CUIDENSE, SAN ANTONIO**  
Protect Yourself And Our Community From Coronavirus (COVID-19)  
Remember to Wear Your Mask, Maintain Social Distancing, and Avoid Large Gatherings

**SAY ALOE FROM "AFAR"**




← 6 FT →

**COVID-19 HOTLINE: (210)207-5779**

50th Anniversary  
CENTRO  
50th Anniversary

DECEMBER 2020 SAN ANTONIO MAGAZINE 22


## Austin Monthly



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**George Bush Presidential Library and Museum**  
1000 George Bush Drive West | College Station, TX 77845  
(979) 697-4000 | [bush41.org](http://bush41.org) | [bush41.org](http://bush41.org)

**Located in the Assay Gallery of American History, The Sea Grant Exhibit will be on display starting February 15, 2021 through July 5, 2022.**



**George Bush Presidential Library and Museum**  
1000 George Bush Drive West | College Station, TX 77845  
(979) 697-4000 | [bush41.org](http://bush41.org) | [bush41.org](http://bush41.org)

**Located in the Assay Gallery of American History, The Sea Grant Exhibit will be on display starting February 15, 2021 through July 5, 2022.**



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**Zander Blunt**  
Branch Manager - Sr. Loan Officer  
NMLS# 168477  
(512) 381-4612  
[www.zanderblunt.com](http://www.zanderblunt.com)  
[zblunt@primelending.com](mailto:zblunt@primelending.com)

**Active Business Journal Top Performer 2015-2019**  
Named by Mortgage Executive Magazine  
Top 1% Mortgage Originators in America 2015-2019

**Primelending**

2713 N. 4th Street, Suite 100, Austin, TX 78702  
Primelending is a leading national mortgage lender. We are currently seeking qualified individuals to join our team. If you are a mortgage professional with a proven track record, we want to hear from you. Please email your resume to [zblunt@primelending.com](mailto:zblunt@primelending.com) or call (512) 381-4612.



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 (202) 566-1000  
 www.collegeparkmd.gov

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**50**  
 Years of  
 Leadership

50th Anniversary of the City of College Park, Maryland

**50**  
 Years of  
 Leadership

50th Anniversary of the City of College Park, Maryland



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2004 NATIONAL REPUBLICAN CONVENTION

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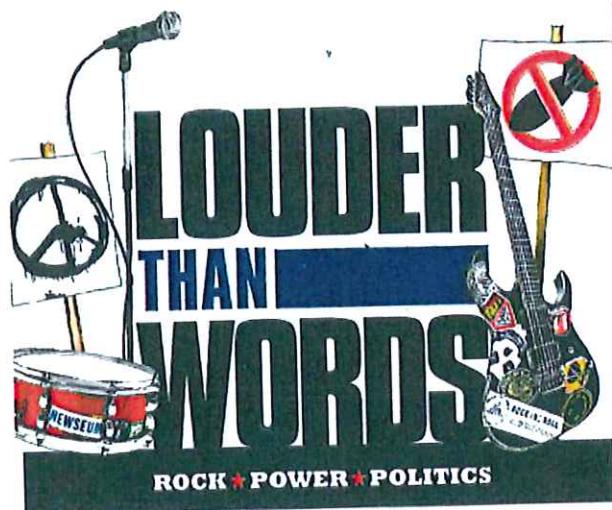
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**ON EXHIBIT**



**March 2, 2020**  
— to —  
**January 3, 2021**

*In the Ansary Gallery of American History*



**Louder Than Words**  
Rock ★ Power ★ Politics

From the moment rock and roll hit the airwaves, it has played a crucial role in politics and social movements around the world.

This one-of-a-kind exhibit, "Louder Than Words: Rock, Power & Politics," explores the power of rock to change attitudes about patriotism, peace, equality, and freedom.

Using video, multimedia, photographs, periodicals, and artifacts, "Louder Than Words" showcases the intersection between rock and politics. It explores how artists exercise their First Amendment rights, challenge assumptions and beliefs, stimulate thought, and effect change.



*This program made possible in part through Hotel Tax Revenue funded from the city of College Station through the Arts Council of Brazos Valley.*

1000 George Bush Dr. W  
College Station TX 77845



979.691.4000  
www.bush41.org

# Programming and marketing support for 25th season of Friends of Chamber Music

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*2021 BCS Annual Program & Marketing Grant*

## ***Friends of Chamber Music***

---

Mr. Bill Reynolds  
P.O. Box 4648  
Bryan, TX 77805-4648

wjrogers@tamu.edu  
O: 979-255-3074

## ***Mr. Bill Reynolds***

---

PO Box 4648  
Bryan, TX 77805

wlrey@att.net  
O: 214-578-6923

## FollowUp Form

---

### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).

### Program Information

---

#### Project name

Programming and marketing support for 25th season of Friends of Chamber Music

#### Organization name\*

Friends of Chamber Music

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

2020-2021 Concert Season

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

11/14/2020

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/04/2020

#### Amount received from College Station this quarter\*

\$5,750.00

#### Amount received from Bryan this quarter\*

\$0.00

**Amount of grant funds spent this quarter\***

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$2,809.00

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

ACBV QuarterlyReportExpenseChart Oct-Dec 2020.pdf

**Tourism Impact**

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER (NOT pre-sales of tickets, website traffic, etc.)**. Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

Both concerts offered during this quarter were virtual, presented via YouTube. We required reservations, then provided the access credentials to those registered. As in past seasons, there was no charge for the concerts. For the first concert presented by Juho Pohjonen, pianist, from his studio in Finland, we had 171 families registered, and for the Chanticleer Christmas concert 233 families. Data retrieved from our web host indicated participation from viewers across the united states, in Europe and Asia, as well as in neighboring cities and states. While we have no data on hotel and restaurant patronage in this virtual environment, positive comments on the performances indicate viewer interest which can lead to a positive tourism impact as we follow up with our out-of-town viewers and are able to return to in-person presentations.

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

0

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

0



### What methods did you use to collect your tourism impact numbers?\*

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES. If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

Due to the virtual (internet) presentation of these concerts, we have no data on physical presence of our viewers in the Bryan/College Station area. Viewing data were collected from our web host via reservations which were required for access to the performances. Based on those data, demographics of our first two concerts for this season are as follows. Juho Pohjonen concert: 108 Bryan/College Station, 14 other Texas cities, 26 out-of-state and international. A Chanticleer Christmas: 140 Bryan/College Station, 25 other Texas cities, 33 out-of-state and international. Please note these are e-mail address-specific reservations each of which represents an undetermined number of viewers. Additionally, not all participants chose to share their physical addresses. These numbers represent 87% and 85% of the registrants, respectively. It is our intent to follow up with our out-of-town viewers to encourage their participation in person as we move back to live concerts.

### Examples of funded advertising/promotional campaigns

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

1Q 2020-2021 Recognition consol.pdf

### Additional advertising/promotional samples

Please attach any other marketing or promotional samples here.

[Unanswered]

### Signature

#### Signature\*

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

William L Reynolds

#### Title\*

Please list your title at the organization.

Treasurer

Bill Reynolds

Friends of Chamber Music

**Contact Email\***

wlrey@att.net

**Contact Phone\***

214-578-6923

**Date\***

01/17/2021



## File Attachment Summary

---

### *Applicant File Uploads*

- ACBV QuarterlyReportExpenseChart Oct-Dec 2020.pdf
- 1Q 2020-2021 Recognition consol.pdf

[illegible]

# FRIENDS of CHAMBER MUSIC

— world-class musicians

# Welcome to the 2020-2021 25<sup>th</sup> Concert Season

## Juho Pohjonen

Finland  
Piano

J. S. Bach: Goldberg Variations  
**Saturday, November 14, 2020**

Online Premier 7 PM

Available through Saturday, November 28

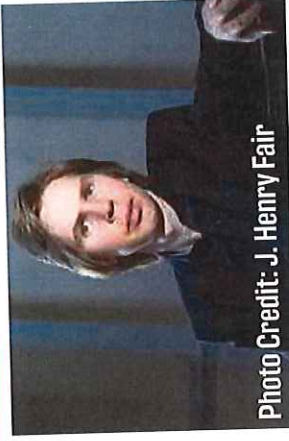


Photo Credit: J. Henry Fair

## A Chanticleer Christmas

Choral works from the Renaissance  
to the 20th Century

**Friday, December 4, 2020**

Online Premier 7 PM

Available through Sunday, December 6



Olus 3 Artists

## McGill/McHale Trio

Flute, Clarinet, Piano

Dvořák, Poulenc, Debussy, Rogerson

**Friday, January 15, 2021**

Online Premier 7 PM

Available through Sunday, January 17



## Ariel String Quartet

Haydn, Mozart, Beethoven

**Friday, February 12, 2021**

Online Premier 7 PM

Available through Friday, February 26

## Zlatomir Fung, Cello

First Prize Winner and Gold Medalist,  
XVI International Tchaikovsky  
Competition 2019

**Tuesday, March 23, 2021**

Online Premier 7 PM

Availability to be confirmed



## Miro String Quartet

**Monday, May 3, 2021**

7 PM

In-Person at

A&M United Methodist Church



**ALL CONCERTS ARE FREE, BUT  
RESERVATIONS ARE REQUIRED.**

Reservations online at [www.fcmtx.org](http://www.fcmtx.org)

Questions: [info@fcmtx.org](mailto:info@fcmtx.org)



*Plass Arts  
Foundation*



CITY OF COLLEGE STATION  
*Home of Texas A&M University*

**B CITY OF BRYAN**  
*The Good Life, Texas Style.™*



# **FRIENDS of CHAMBER MUSIC**

world-class musicians

## **Welcome to the 2020-2021 25<sup>th</sup> Concert Season**

### **A Chanticleer Christmas**

Friday, December 4, 2020  
7:00-8:00 PM - Online Only  
@ YOUTUBE Friends of  
Chamber Music page



### **McGill/McHale Trio**

Friday, January 15, 2021  
7:00-8:00 PM - Online Only  
@ YOUTUBE Friends of  
Chamber Music page

**ALL CONCERTS ARE FREE.**  
**RESERVATIONS FOR THESE CONCERTS ARE REQUIRED.**

Reservations open online two weeks prior to the event,  
available at: [www.fcmtx.org](http://www.fcmtx.org) • [info@fcmtx.org](mailto:info@fcmtx.org)



*Plass Arts  
Foundation*



CITY OF COLLEGE STATION  
Home of Texas A&M University\*

**B CITY OF BRYAN**  
The Good Life, Texas Style.™



## ENGAGING BY GIVING

Your support guarantees the continuity of Friends of Chamber Music's mission to enhance the cultural life of the community. During the COVID-19 pandemic, some of the benefits might have to be adjusted. We thank you for your understanding.

### FRIEND

**\$25 - \$149**

Recognition in concert programs

### SUPPORTER

**\$150 - \$499**

Recognition in concert programs

### SUSTAINER

**\$500 - \$999**

All the benefits of a Supporter plus:

Reserved parking (with notification)

Reserved seating for 2 (with notification)

A complimentary CD of 1 concert performer

### BENEFACTOR

**\$1000 - \$1499**

All the benefits of a Sustainer plus:

Complimentary invitation (for 2)

to Special Events with artists

### UNDERWRITER

**\$1500 - \$4999**

All the benefits of a Benefactor plus:

Half-page business ad in one (1)

concert program

### CONCERT SPONSOR

**\$5000 - \$9999**

All the benefits of an Underwriter plus:

One (1) complimentary set of CDs of all

concert performers

Full-page business ad in all concert programs

### SEASON SPONSOR

**\$10,000 - 24,999**

All the benefits of a Concert Sponsor plus:

Complimentary tickets and one (1) night's

hotel accommodations for two (2) people to

one (1) out-of-town concert in Houston,

Austin, San Antonio, or Dallas



### PLATINUM SPONSOR

**\$25,000 AND ABOVE**

All the benefits of a Season Sponsor plus:

Complimentary tickets and one (1) night's

hotel accommodations for four (4) people to

one (1) out-of-town concert in Houston,

Austin, San Antonio, or Dallas

## WAYS TO GIVE

Mail: Friends of Chamber Music

PO Box 4648

Bryan, TX 77805-4648

Online: [fcmtx.org](http://fcmtx.org)

Monthly by Bank Draft:

For more information, please contact

[info@fcmtx.org](mailto:info@fcmtx.org)



**CITY OF COLLEGE STATION**  
Home of Your Adult University

**CITY OF BRYAN**  
The Good Life, Texas Style

**Class Arts Foundation**

# FRIENDS OF CHAMBER MUSIC

## World Class Musicians

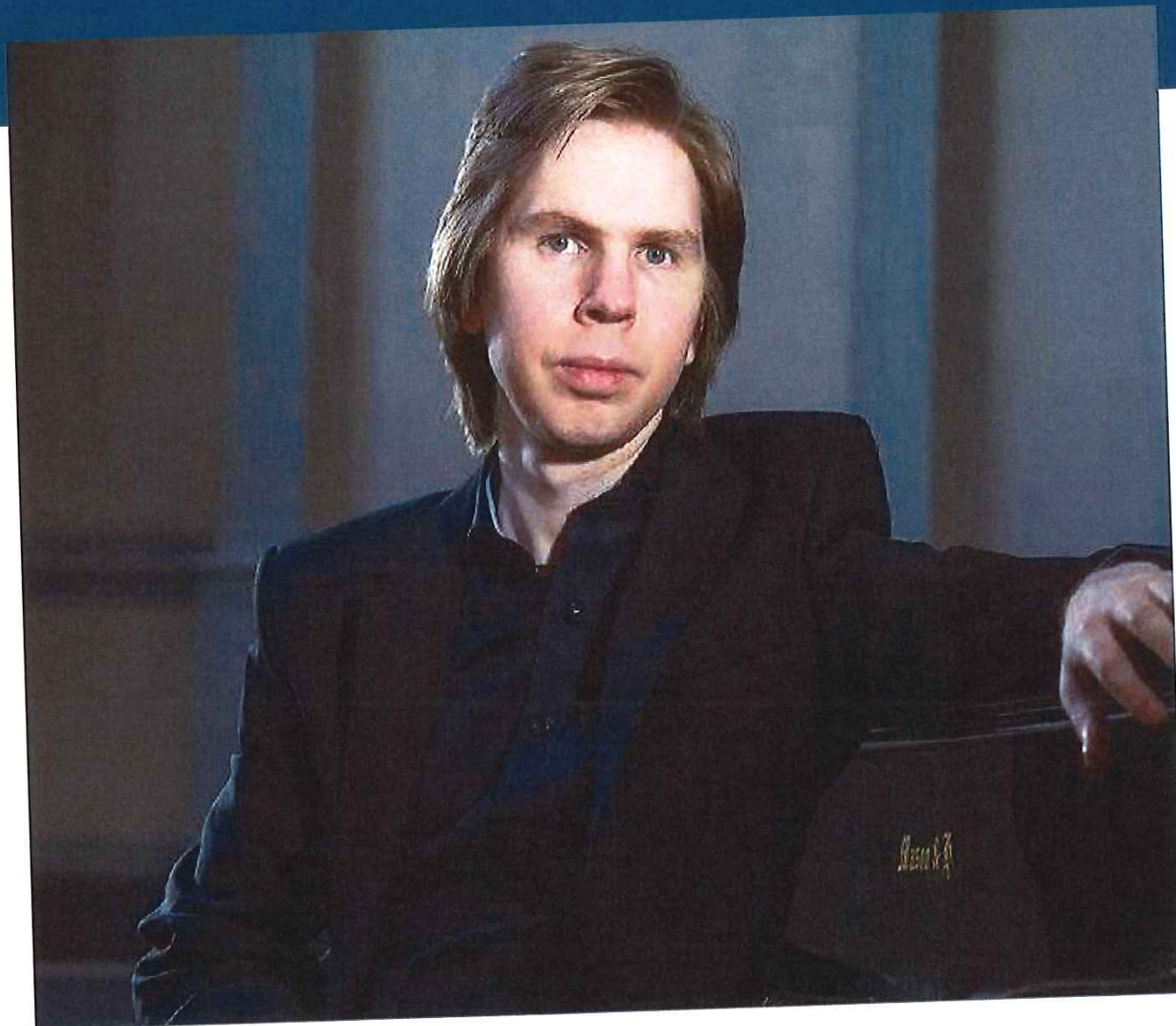
2020-2021

25 Seasons of  
Chamber Music  
in the Brazos Valley  
[fcmtx.org](http://fcmtx.org)



# Juho Pohjonen

piano

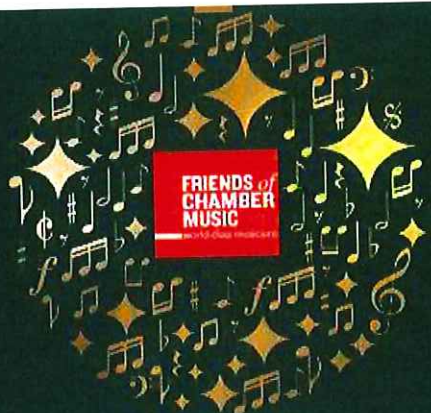


FRIENDS OF CHAMBER MUSIC GRATEFULLY ACKNOWLEDGES  
TRUST, GRANT, AND COMMUNITY SUPPORT FROM

*Plass Arts  
Foundation*







# A Chanticleer Christmas



8.50 x 11.00 in

FRIENDS OF CHAMBER MUSIC GRATEFULLY ACKNOWLEDGES  
TRUST, GRANT, AND COMMUNITY SUPPORT FROM

*Plass Arts  
Foundation*



MEDIA AND CORPORATE SUPPORT

**BRYAN  
BROADCASTING**  
Radio | Publications | Digital



**keos89.1fm**  
COMMUNITY RADIO FOR THE BRAZOS VALLEY



The Eagle

theeagle.com



**XpedientMail**



FRIENDS DIGITAL

# MCGILL-MCHALE TRIO

Flute, Clarinet, Piano  
Dvořák, Poulenc, Debussy, Rogerson, Connesson, Schoenfield

## CONCERT & THE ENCORE!

FCM Interview with Demarre McGill (Flute), Anthony McGill (Clarinet),  
and Michael McHale (Piano)

**PREMIERE Friday, January 15, 2021, 7:00 pm CT**  
**ON-DEMAND through Sun, Jan 17, 2021**

Reserve free access to this event



These programs made possible in part through Hotel Tax Revenue funded from the City of College Station and the City of Bryan through the Arts Council of the Brazos valley and the Plass Foundation.



*Plass Arts  
Foundation*



## Fiestas Patrias Mexicanas of BCS

---

*2021 BCS Annual Program & Marketing Grant*

### ***Fiestas Patrias Mexicanas of BCS***

---

Ms Alma Villarreal  
P. O. Box 346  
Bryan, TX 77806

villarreal0213@gmail.com  
O: 979-575-2910

### ***Ms. Linda Constancio***

---

P. O. Box 346  
Bryan, TX 77806

margolopez@me.com  
O: 979-739-6428

## FollowUp Form

---

### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).

### Program Information

---

#### Project name

Fiestas Patrias Mexicanas of BCS

#### Organization name\*

Fiestas Patrias Mexicanas of BCS

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

None at this time

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

10/01/20

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/31/2020

#### Amount received from College Station this quarter\*

\$0.00

#### Amount received from Bryan this quarter\*

\$0.00

**Amount of grant funds spent this quarter\***

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$0.00

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

2021Q1ExpChart.pdf

**Tourism Impact**

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER** (NOT pre-sales of tickets, website traffic, etc.). Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

NONE TO REPORT AT THIS TIME

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

0

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

0

**What methods did you use to collect your tourism impact numbers?\***

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES. If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

2021-AC-TourismImpact.docx

NONE THIS QUARTER

### Examples of funded advertising/promotional campaigns

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

2021-AC-FundAdvertProCamp.docx

### Additional advertising/promotional samples

Please attach any other marketing or promotional samples here.

2021-AC-AddtAdvProSample.docx

## Signature

### Signature\*

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

M. Linda Constancio

### Title\*

Please list your title at the organization.

Treasurer

### Contact Email\*

margolopez@me.com

### Contact Phone\*

9795752910

### Date\*

01/19/2021

Linda Constancio

## File Attachment Summary

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### *Applicant File Uploads*

- 2021Q1ExpChart.pdf
- 2021-AC-TourismImpact.docx
- 2021-AC-FundAdvertProCamp.docx
- 2021-AC-AddtAdvProSample.docx

[illegible]

# *Fiestas Patrias Mexicanas*



*Bryan/College Station  
Texas*

Methods used to collect Tourism for 2020/2021

None at this time



# *Fiestas Patrias Mexicanas*



*Bryan/College Station  
Texas*

Examples of funded Advertising/Promotional Campaigns 2020/2021.

None at this time.

# *Fiestas Patrias Mexicanas*



*Bryan/College Station  
Texas*

Additional Advertising/Promotional Samples - 2020/2021

None at this time.

## Year Round Marketing Support

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*2021 BCS Annual Program & Marketing Grant*

### ***The Children's Museum of the Brazos Valley***

---

Mrs. Ashley James Kortis  
4001 East 29th St. #80  
Bryan, TX 77802

director@cmbv.org  
O: 979-779-5437

### ***Mrs. Ashley James Kortis***

---

4001 East 29th St. #80  
Bryan, TX 77802

director@cmbv.org  
O: 979-779-5437

## FollowUp Form

---

### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. **Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).**

### Program Information

---

#### Project name

Year Round Marketing Support

#### Organization name\*

The Children's Museum of the Brazos Valley

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

Marketing Only

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

10/01/2020

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/31/2020

#### Amount received from College Station this quarter\*

\$0.00

#### Amount received from Bryan this quarter\*

\$0.00

**Amount of grant funds spent this quarter\***

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$0.00

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

**Tourism Impact**

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER (NOT pre-sales of tickets, website traffic, etc.)**. Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

n/a

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

0

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

0

**What methods did you use to collect your tourism impact numbers?\***

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. **PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES.** If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

Intercept Surveys

### Examples of funded advertising/promotional campaigns

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

### Additional advertising/promotional samples

Please attach any other marketing or promotional samples here.

### Signature

#### Signature\*

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

Ashley Kortis

#### Title\*

Please list your title at the organization.

Executive Director

#### Contact Email\*

director@cmbv.org

#### Contact Phone\*

2549135123

#### Date\*

01/20/2021

## File Attachment Summary

---

### ***Applicant File Uploads***

*No files were uploaded*

## Programming and marketing support for the Brazos Valley African American Museum

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*2021 BCS Annual Program & Marketing Grant*

### ***Brazos Valley African American Museum***

---

Crystal Carter  
500 E. Pruitt Street  
Bryan, TX 77803

bvaam@suddenlinkmail.com  
O: 979-775-3961

### ***Crystal Carter***

---

ancry@yahoo.com  
O: 850-491-9674



**Amount of grant funds spent this quarter\***

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$0.00

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

[FY2021-QuarterlyReportExpenseChart.pdf](#)

***Tourism Impact***

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER** (NOT pre-sales of tickets, website traffic, etc.). Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

No events this quarter.

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

0

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

0

**What methods did you use to collect your tourism impact numbers?\***

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES.

If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

[illegible]

# Programming and Marketing Support for the Brazos Valley Symphony Orchestra's 2020-2021 Season

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*2021 BCS Annual Program & Marketing Grant*

## ***Brazos Valley Symphony Society***

---

Dr. Mary Koeninger  
P.O. Box 3524  
Bryan, TX 77805

executive@bvso.org  
O: 979-696-6100  
M: 979-422-3690

## ***Dr. Mary Koeninger***

---

P.O. Box 3524  
Bryan, TX 77805

executive@bvso.org  
O: 979-696-6100  
M: 979-422-3690

## FollowUp Form

---

### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. **Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).**

### Program Information

---

#### Project name

Programming and Marketing Support for the Brazos Valley Symphony Orchestra's 2020-2021 Season

#### Organization name\*

Brazos Valley Symphony Orchestra

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

Concerts and Fundraiser

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

10/17/2020

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/13/2020

#### Amount received from College Station this quarter\*

\$14,375.00

#### Amount received from Bryan this quarter\*

\$0.00

**Amount of grant funds spent this quarter\***

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$7,136.49

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

FY2021-Quarter - 1 ReportExpenseChart.pdf

***Tourism Impact***

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER** (NOT pre-sales of tickets, website traffic, etc.). Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

October 17, 2020 Outdoor Chamber Music Concert - Approx. 359  
October 24, 2020 Outdoor Chamber Music Concert - Approx. 490  
November 7, 2020 Outdoor Chamber Music Concert - Approx. 589  
December 4-5, 2020 Premiere Market - Approx. 1002  
December 13, 2020 Holiday Pops Concert - Approx. 187

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

61

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

860



### **What methods did you use to collect your tourism impact numbers?\***

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES. If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

Surveys, Hotel Reservations, Ticket Report Zip Codes, Attendee Reports.

### **Examples of funded advertising/promotional campaigns**

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

Texas-Aggie-Mag-2020.pdf

### **Additional advertising/promotional samples**

Please attach any other marketing or promotional samples here.

December Newspaper Ad 2020 copy.pdf

### **Signature**

#### **Signature\***

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

Mary Koeninger

#### **Title\***

Please list your title at the organization.

Executive Director

#### **Contact Email\***

executive@bvso.org

#### **Contact Phone\***

979-696-6100

Mary Koeninger

Brazos Valley Symphony Society

**Date\***

01/14/2021



## File Attachment Summary

---

### ***Applicant File Uploads***

- FY2021-Quarter - 1 ReportExpenseChart.pdf
- Texas-Aggie-Mag-2020.pdf
- December Newspaper Ad 2020 copy.pdf



Annual Marketing & Program Grant  
Quarterly Report Expense Chart  
FY 2020-2021

Date	Payment Method (Include Check #)	Payee (must match approved items on contract for grant-funded items)	Total Payment Amount	Amount Attributed to Grant	Funded by which city?	Amount Attributed to Matching
12/8/2020	Check Number: 23576	Facebook	462.49	462.49	College Station	
12/8/2020	Check Number: 23576	Houston Chronicle	925.00	925.00	College Station	
9/28/2020	Check Number: 23447	Brazos County Expo - Premiere Market Rental Fees	3650.00	3650.00	College Station	
11/24/2020	Check Number: 23551	Tour Texas	1099.00	1099.00	College Station	
12/15/2020	Check Numbers: 23585-23588 23590-23591	To help pay for musicians - Holiday Concert 2020	2140.00	1000.00	College Station	1000.00
1						



### DSQ + BVSO

**Mar 28, 2021 at 5 PM**  
**Brazos County Expo**

A fabulous study in contrasts moving from pensive, to playful, to unique and energetic, featuring a very special guest ensemble, the international pop sensations the Dallas String Quartet!

### TANGOS & MORE

**Jan 24, 2021 at 5 PM**  
**Brazos County Expo**

Join the BVSO as we begin this special season with spicy Latin numbers, heart-pumping tangos, and an always thrilling live music experience!



This concert sponsored by:  
The Ham Family Trust

### ROYAL JAZZ

**Apr 25, 2021 at 5 PM**  
**Brazos County Expo**

The BVSO performs with jazz virtuoso Itamar Borochoy on trumpet and the Itamar Borochoy Jazz Quartet featuring Rob Clearfield on piano for an evening of musical innovation!

### THREE ICONS

**Feb 21, 2021 at 5 PM**  
**Brazos County Expo**

Highlighting three of symphonic music's most celebrated composers in a concert of iconic masterpieces!



This concert sponsored by:  
The Clearfield Family

### ASLEEP AT THE WHEEL

**June 20, 2021 at 5 PM**  
**Brazos County Expo**

TEN-time GRAMMY® Winner, Asleep at the Wheel, joins the BVSO on stage to celebrate their recent 50<sup>th</sup> anniversary!



Official Sponsor of the  
2020-2021 Season:



**Single Tickets on sale now at [bvso.org](http://bvso.org) or call the MSC Box Office at 979-845-1234**



The Eagle

**BRYAN BROADCASTING**  
LANDMARK • WE ARE BRYAN • 100 YEARS • THE NEW 10



This project made possible in part through Hotel Tax Revenue funded from the City of College Station and the City of Bryan through The Arts Council and also in part by an award from the National Endowment for the Arts. Programs subject to change.





# Holiday Pops Concert: A Brazos Valley Classic

**This year we will offer the VIA VIDEO option only**

Enjoy this popular concert from the safety and convenience of your home this season. The VIA VIDEO option is an important BVSO initiative to make sure as many people as possible can enjoy this concert. Due to the current health crisis, we will not be offering an option to attend the concert in person.

The "Holiday Pops Concert" will be filmed on December 13, 2020, at Christ United Methodist Church (CUMC). Approximately on December 17<sup>th</sup>, a video link will be sent to you via email where you can enjoy the concert at your leisure for the next 7 days.

## FEATURING

Brazos Valley Symphony Brass and Percussion

Marcelo Bussiki, Music Director

James Faith, organ

Christ United Methodist Church Sanctuary Choir and Canticle Ringers

James Faith, Music Director

**Note: This event is separate from the subscription season and is not included in the purchase price of regular season tickets.**

Official Sponsor of the  
2020 - 2021 Season:



The Eagle

BRYAN BROADCASTING  
COMMUNITY MEDIA GROUP, LLC



This concert sponsored by:



**bvso.org**  
Order Online 979-696-6100

This project made possible in part through Hotel Tax Revenue funded from the City of College Station and the City of Bryan through The Arts Council and also in part by an award from the National Endowment for the Arts.

## Year-round Marketing Support & Exhibit Program

---

*2021 BCS Annual Program & Marketing Grant*

### ***Brazos Valley Museum of Natural History***

---

Dr. Deborah Fay Cowman  
3232 Briarcrest Drive  
Bryan, TX 77802

dcowman@brazosvalleymuseum.org  
O: 979-776-2195  
M: 979-599-4290

### ***Dr. Deborah Fay Cowman***

---

3232 Briarcrest Drive  
Bryan, TX 77802

dcowman@brazosvalleymuseum.org  
O: 979-776-2195  
M: 979-599-4290

## FollowUp Form

---

### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. **Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).**

### Program Information

---

#### Project name

Year-round Marketing Support & Exhibit Program

#### Organization name\*

Brazos Valley Museum of Natural History

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

Exhibits and Marketing program

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

10/01/2020

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/31/2020

#### Amount received from College Station this quarter\*

\$3,000.00

#### Amount received from Bryan this quarter\*

\$1,000.00



### Amount of grant funds spent this quarter\*

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$4,000.00

### Expense chart

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

BVMNH 1st Qrt Report Expense Oct-Dec 20.pdf

### Tourism Impact

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER (NOT pre-sales of tickets, website traffic, etc.)**. Please only include raw numbers collected, not projections or extrapolations.

### Total program attendance\*

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

Total Program Attendance: 1693  
Please see our Narrative Report

### Hotel impact\*

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

241

### Restaurant patronage\*

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

609

### What methods did you use to collect your tourism impact numbers?\*

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. **PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES.** If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

Narrative Statistic Oct. -Nov. 2020.pdf

We use a survey incorporated into our front desk register that we fill out for all guests when purchasing admission or showing a membership ID. We also collect all data from our race participants and use audience surveys at events.

### Examples of funded advertising/promotional campaigns

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

Birds PR.pdf

### Additional advertising/promotional samples

Please attach any other marketing or promotional samples here.

Poster birds.pdf

## Signature

### Signature\*

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

Deborah F. Cowman

### Title\*

Please list your title at the organization.

Executive Director

### Contact Email\*

dcowman@brazosvalleymuseum.org

### Contact Phone\*

9797762195

### Date\*

01/19/2021

Deborah Cowman

Brazos Valley Museum of Natural History

## File Attachment Summary

---

### ***Applicant File Uploads***

- BVMNH 1st Qrt Report Expense Oct-Dec 20.pdf
- Narrative Statistic Oct. -Nov. 2020.pdf
- Birds PR.pdf
- Poster birds.pdf



Annual Marketing & Program Grant  
Quarterly Report Expense Chart  
FY 2020-2021

Date	Payment Method (Include Check #)	Payee (must match approved items on contract for grant-funded items)	Total Payment Amount	Amount Attributed to Grant	Funded by which city?	Amount Attributed to Matching
10/18/20	check # 9942	Morningstar - Rental Exhibit Program	\$361	\$361	Bryan	\$361 rental
10/15/20	check # 9941	CopyStopPrint - exhibit printing	\$65	\$9.80	Bryan	\$9.80 printing
11/18/20	check # 9995	Morningstar - Rental Exhibit Program	\$243	\$243	Bryan	\$243 rental
11/24/20	check # 9998	Morningstar - Rental Exhibit Program	\$118.20	\$118.20	Bryan	\$118.20 rental
11/24/20	check # 9974	Morningstar - Rental Exhibit Program	\$268	\$268	Bryan	\$268rental
10/20/20	check # 9944	Audience Media Group - Website maintenance	\$300	\$300	College Station	N/A
11/13/20	check # 9991	Audience Media Group - Website Maintenance	\$300	\$300	College Station	N/A
12/15/20	check # 10045	Audience Media Group - Website Maintenance	\$300	\$300	College Station	N/A
10/30/20	check 9954	Carol Galvan - marketing staff	\$556	\$556	College Station	N/A
11/13/20	check # 9979	Carol Galvan - marketing staff	\$396.18	\$396.18	College Station	N/A
10/2/20	check # 9792	Carol Galvan - marketing staff	\$500.87	\$500.87	College Station	N/A



[illegible]



## OCTOBER-DECEMBER 2020 Museum Visitors and Outreach

We recorded the number and demographics of Museum visitors and outreach this quarter in four categories: (1) Museum general admissions (2) Special events & outreach; (3) Youth programming; (4) Facebook, Television & Radio.

(1a) By revenue. There were ~958 paid general public admissions this quarter.

(1b) By member attendance (members may visit the museum free) ~ 187 (includes members + under 3)

(1c) By front desk count on Dollar Days: ~48

(1d) By demographics from the optional guest register and from online event registration.

### Total number of visitors who registered: 1,073\* (see p. 3)

Bryan	455	42.4 %
College Station	103	9.6%
Other Texas Locales	408	38.0%
U.S., Excluding Texas	100	9.3%
Outside U.S.	6	0.6%
Unknown Origin	1	0.1%

**"Other Texas Locales" Visitors (408)** were from the following:

Aldine	Gatesville	Magnolia	Victoria
Arlington	Georgetown	Mason	Waco
Austin	Giddings	McKinney	Weslaco
Bayou Vista	Gonzalez	Mesquite	West Columbia
Bellville	Hallettsville	Mineral Wells	Wichita Falls
Brenham	Hilltop Lakes	Montgomery	Winkler
Brownsville	Hockley	Navasota	Woodlands
Buffalo	Houston	New Braunfels	
Burnet	Humble	Omaha	
Burton	Huntsville	Palm Valley	
Caldwell	Iola	Pasadena	
Cibolo	Jewett	Pflugerville	
Cleveland	Katy	Portland	
Conroe	Killeen	Premont	
CorpusChristi	Kirbyville	Richards	
Crockett	Klein	Round Rock	
Cypress	Lake Jackson	San Antonio	
Dallas	Laredo	Schertz	
Deer Park	League City	Seabrook	
Denton	Leander	Taylor	
Edinburg	Longville	Texla	
El Paso	Lovelady	Tomball	
Farwell	Lufkin	Tulia	
FlowerMound			
Fort Worth			

**“U.S. Excluding Texas” Visitors (100)** were from the following:

Anchorage, AK	Sulphur, LA
Fort Smith, AR	Shreveport, LA
Magnolia, AR	Laurel, MD
Chandler, AZ	Flint, MI
Phoenix, AZ	Eagon, MN
Queen Creek, AZ	Oklahoma City, OK
Vista, CA	Jeannette, PA
Burlington, CO	Jackson, TN
Washington DC	Alliance, VA
New Smyrna Bch, FL	Kennewick, WA
Augusta, GA	Grantsburg, WI
Onarga, IL	
Sulphur, LA	
Deville, LA	
DeQuincy, LA	
DeRidder, LA	
Fort Polk North, LA	
Hornbeck, LA	
Jonesboro, LA	
Lake Charles, LA	
Moss Bluff, LA	

**"Outside U.S." Visitors (6)** were from the following:

Rio Verde, Brazil

**"Unknown" Visitors (1)**

(3) *By attendance at special events, outreach, and lectures*

Boonville Days (drive-thru)	300
Owl-O-Ween	100
Holiday Showcase	100
<b>TOTAL</b>	<b>500</b>

*Please note that the Museum opened two new exhibits during the Pandemic: **Bison** (Aug 14-Nov 14) and **Birds: Masters of Adaptation** (Dec 4 – May 1). Due to the Pandemic, we were unable to hold our usual opening receptions. Also, our race, Buffalo Stampede, was converted to a virtual race from Oct 3 – Jan 3. Although we had many runners participating, they did not attend the Museum for the race, but were able to run indoors, outside, wherever they chose. Our general visitation rates are higher than last year, but much of our outreach is through events & programs, and those numbers are extremely low because of COVID-19. We were also forced to postpone our annual Tribute usually held in January.*

(3) *By in-house and outreach youth educational programming numbers and demographic statistics. Although students who learn outside the Museum do not have the direct benefit of exhibits, our educators tie presentations to exhibits at the Museum. Outreach programs also often stimulate Museum visits.*

Bryan	0 (0%)
College Station	0 (0%)
Other*	0 (0%)
<b>Total</b>	<b>0*</b>

*\*note: there were no outreach or in-house programs this semester due to COVID. The programs were instead focused on a drive-thru version of our annual Boonville Days and week-long Owl-O-Ween. Winter Camp was cancelled this year.*

**TOTAL PROGRAMS: 1693**

(4) *Social Media, Radio, Newspaper, & Television:* We now have 5,536 followers on our three Facebook pages where we regularly post photos and information. Last quarter our posts had over 83,157 views. We also continue to promote the Museum and our programs on

our website, on Twitter, and have started a new Instagram account. The Museum was also featured on 5 Radio and Television programs last quarter and in the Newspaper, for an approximate reach of 25,000 viewers.

**Our Grand Total: 109,850**

*We asked guests about local hotel stays and restaurant visits; however, this was voluntary information and we do not have it for all our visitors.*

Our survey questions were answered by 1,073 visitors for hotels and restaurants. Of these, 22.46 % or 241 people stayed in hotels. 56.76% of our survey patronized local restaurants, or 609 people. If this percentage is applied to our total, (excluding local school groups) then ~ **960 people ate in local restaurants.**

\*The Museum does the educational programming for Boonville Heritage Park, and registered guests are included in this number.





# BRAZOS VALLEY MUSEUM<sup>of Natural History</sup>

3232 Briarcrest Dr.

Bryan, TX 77802

[www.brazosvalleymuseum.org](http://www.brazosvalleymuseum.org)

Contact: Dr. Deborah Cowman, Executive Director

Brazos Valley Museum of Natural History

979.776.2195; [dcowman@brazosvalleymuseum.org](mailto:dcowman@brazosvalleymuseum.org)

FOR IMMEDIATE RELEASE

Begin promotion: ASAP

Kill date: May 1, 2021



*Albatross Family*

## BIRDS

*Masters of Adaptation*

December 4, 2020 - May 1, 2021

Bryan, TX— The Brazos Valley Museum of Natural History proudly announces the opening of its new in-house created exhibit, *Birds: Masters of Adaptation*, on display from December 4, 2020 - May 1, 2021. This exclusive exhibit explores the fascinating diversity present in birds, and the many ways birds have adapted to life on Earth. Beautiful specimens, stunning photographs, and artifacts highlight bird anatomy, eggs and nests, specialty habitats, and the unique abilities & intelligence of birds.

—more—



From extreme desert heat to frigid tundra, birds may be found on every continent and in nearly every habitat on Earth. Visitors to this eclectic in-house exhibit will explore the fascinating diversity present in birds, from their specialized anatomy and unique abilities, to their curious rituals and surprising intelligence. Other displays will dive into topics such as eggs and nests, specialty habitats, and the wildly popular hobby of birding. This exhibit showcases rarely-seen specimens from the collections of the Brazos Valley Museum of Natural History alongside specimens on loan from the Biodiversity Research and Teaching Collections, the Poultry Science Department at Texas A&M University, and other private lenders.

The Brazos Valley Museum of Natural History is committed to promoting science, and cultural and natural history with the integration of art in exhibits and educational programs. This exhibit was made possible in part through Hotel Tax Revenue funded from the City of College Station & the City of Bryan through the Arts Council of Brazos Valley.

The Brazos Valley Museum of Natural History is open to visitors from Tuesday - Saturday, 10am - 5pm. Admission fees: adults \$5; seniors/students/children \$4; children 3 and under are free. For more information about this exhibit and other displays, events, programs and activities, please contact the Museum at 979-776-2195, visit their website at [www.brazosvalleymuseum.org](http://www.brazosvalleymuseum.org) or follow them at [www.facebook.com/brazosvalleymuseumofnaturalhistory](https://www.facebook.com/brazosvalleymuseumofnaturalhistory).

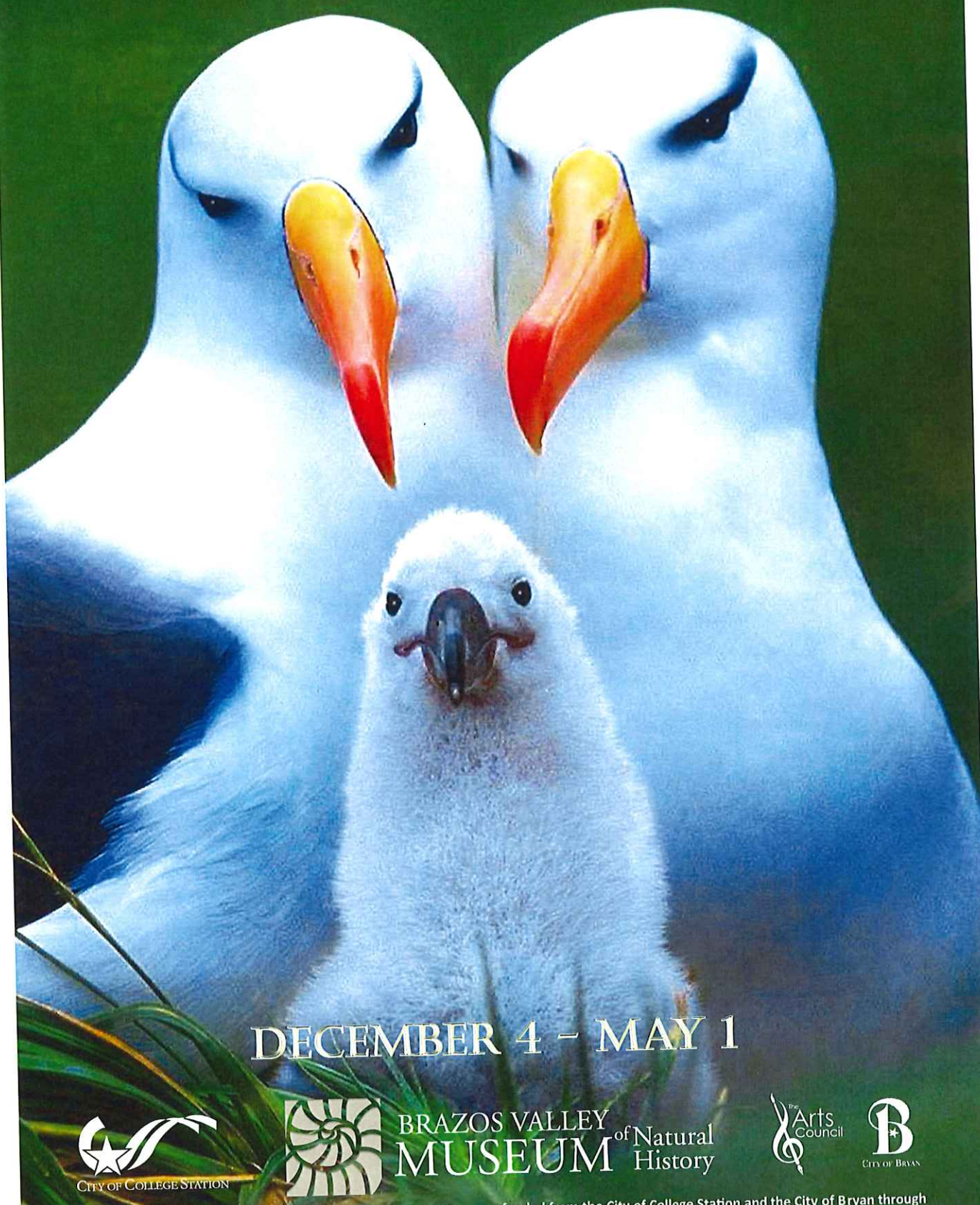


*Bird of Paradise* Aru Islands, Indonesia (photo T. Laman / National Geographic)



# BIRDS

*Masters of Adaptation*



DECEMBER 4 - MAY 1



BRAZOS VALLEY  
MUSEUM of Natural History



This exhibition was made possible in part through Hotel Tax Revenue funded from the City of College Station and the City of Bryan through the Arts Council of Brazos Valley, and items on loan from the Biodiversity Research and Teaching Collections and Poultry Science Department at Texas A&M University. Photo: Albatross Family

## Programming and marketing support for "The Roaring 20's: A Modern Age Emerges"

---

*2021 BCS Annual Program & Marketing Grant*

### ***Brazos Valley Chorale***

---

Mr. Lawrence Lippke  
P.O. Box 10644  
College Station, TX 77842

mail@bvchorale.org  
O: 979-476-8199  
M: 979-324-7768

### ***Mr. Lawrence Lippke***

---

16350 Woodlake Drive  
College Station, TX 77845

larry.lippke@gmail.com  
O: 979-690-0797  
M: 979-324-7768



## FollowUp Form

---

### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. **Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).**

### Program Information

---

#### Project name

Programming and marketing support for "The Roaring 20's: A Modern Age Emerges"

#### Organization name\*

Brazos Valley Chorale

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

Christmas Concert

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

12/14/2020

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/14/2020

#### Amount received from College Station this quarter\*

\$3,050.00

#### Amount received from Bryan this quarter\*

\$0.00

### Amount of grant funds spent this quarter\*

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$2,885.07

### Expense chart

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

BVC1stQtrExpenses.pdf

### Tourism Impact

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER** (NOT pre-sales of tickets, website traffic, etc.). Please only include raw numbers collected, not projections or extrapolations.

### Total program attendance\*

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

Christmas Concert, Dec 14, 2020; invitation only because of COVID: 50

### Hotel impact\*

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

0

### Restaurant patronage\*

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

0

### What methods did you use to collect your tourism impact numbers?\*

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES. If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.



With COVID restrictions, we performed this concert to create a recording we could offer on our website and YouTube for Christmas. Only family members of current singers and a few donors were invited. We did not survey these as these family members were all local.

### Examples of funded advertising/promotional campaigns

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

ChristmasConcertAnnouncement.pdf

### Additional advertising/promotional samples

Please attach any other marketing or promotional samples here.

### Signature

#### Signature\*

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

Lawrence A Lippke

#### Title\*

Please list your title at the organization.

Administrative Director

#### Contact Email\*

larry.lippke@gmail.com

#### Contact Phone\*

979.476.8199

#### Date\*

12/26/2020



## File Attachment Summary

---

### ***Applicant File Uploads***

- BVC1stQtrExpenses.pdf
- ChristmasConcertAnnouncement.pdf



Annual Marketing & Program Grant  
Quarterly Report Expense Chart  
FY 2020-2021

Date	Payment Method (Include Check #)	Payee (must match approved items on contract for grant-funded items)	Total Payment Amount	Amount Attributed to Grant	Funded by which city?	Amount Attributed to Matching
11/4/20	5481	J.W. Pepper	\$164.89	164.89	College Station	
11/8/20	CC	Sheet Music Plus	\$129.04	\$129.04	College Station	
11/18/20	5485	J.W. Pepper	\$133.99	\$133.99	College Station	
11/24/20	5486	Copy Corner	\$32.15	\$32.15	College Station	
10/15/20	5479	Brazos Center	\$200.00	\$200.00	College Station	
11/09/20	5483	Brazos Center	\$100.00	\$100.00	College Station	
10/27/20	BillPay	Don McAvoy	\$2125.00	\$2125.00	College Station	
11/2720	Bill Pay	Don McAvoy	\$2125.00	0		\$2125.00
12/28/20	Bill Pay	Don McAvoy	\$2125.00	0		\$760.07

**Subject:** Chorale Christmas Concert 2020  
**From:** Brazos Valley Chorale <mail@bvchorale.org>  
**Date:** 12/16/20, 20:43  
**To:** <larry.lippke@gmail.com>

BRAZOS VALLEY



CHORALE

Presents

The Brazos Valley Chorale  
and the  
Brazos Breeze Flute Choir  
Christmas 2020

Frist Presbyterian Church  
Bryan, Texas  
December 14, 2020

Available Online 4:00 pm, December 20, 2020

The last song performed in concert by the Chorale pre-COVID was titled "[How Can I Keep From Singing](#)." With that theme in mind, then, it has been our determination to carry on as best and as safely as we can through the pandemic. With only a third of our normal membership, we are pleased to bring you this message of hope during this Holiday season.

Original plans for this concert included as guest musicians the Brazos Breeze Flute Choir. However, with requirements for masking and distancing, that was



not possible. Instead, in this video, we are pleased to include selected pieces previously recorded by the Brazos Breeze. We encourage your watching them; they are an amazing group of musicians that you will surely enjoy.

So **after 4:00 p.m. Sunday, December 20**, you can sit back and enjoy our Christmas wish to you. But as you do, remember that the Chorale is normally dependent on ticket sales for a portion of our financial support. If you are willing to provide a donation instead of having to purchase a ticket for this concert, please visit [our donation page](#), or send a check to the address in the footer below. Thank you.

### WATCH THE VIDEO



Texas  
Commission  
on the Arts  
Investing in a Creative Texas

The Eagle



*Copyright © 2020 Brazos Valley Chorale, All rights reserved.*  
You were subscribed to the newsletter from Brazos Valley Chorale

**Our mailing address is:**

Brazos Valley Chorale  
P.O. Box 10644  
College Station, TX 77842

[Add us to your address book](#)

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).



## Programming and Marketing for FY2021 Interactive Exhibitions and Art Trail

---

*2021 BCS Annual Program & Marketing Grant*

### ***Brazos Valley Art League dba Visual Art Society BCS***

---

Dr. Carol Henrichs  
PO Box 9346  
College Station, TX 77842

president@visualartsociety.org  
O: 979-464-9027

### ***Dr. Carol Henrichs***

---

PO Box 9346  
College Station, TX 77842

president@visualartsociety.org  
O: 361-676-3433

## FollowUp Form

---

### Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. **Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).**

### Program Information

---

#### Project name

Programming and Marketing for FY2021 Interactive Exhibitions and Art Trail

#### Organization name\*

Visual Art Society of Bryan-College Station

#### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

None

#### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

09/01/2020

#### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/31/2020

#### Amount received from College Station this quarter\*

\$5,000.00

#### Amount received from Bryan this quarter\*

\$700.00

**Amount of grant funds spent this quarter\***

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$0.00

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

***Tourism Impact***

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER** (NOT pre-sales of tickets, website traffic, etc.). Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

None

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

0

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

0

**What methods did you use to collect your tourism impact numbers?\***

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES.

If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

None

### Examples of funded advertising/promotional campaigns

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

### Additional advertising/promotional samples

Please attach any other marketing or promotional samples here.

### *Signature*

#### Signature\*

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

Carol Henrichs

#### Title\*

Please list your title at the organization.

President

#### Contact Email\*

president@visualartsociety.org

#### Contact Phone\*

3616763433

#### Date\*

01/14/2021



## File Attachment Summary

---

### ***Applicant File Uploads***

*No files were uploaded*

## Lone Star Music Series concert

---

*2021 BCS Annual Program & Marketing Grant*

### ***Brazos Educational Radio***

---

Dr. Kris May  
PO Box 78  
College Station, TX 77841

bod@keos.org  
O: 979-779-5367

### ***Dr. Kris May***

---

2620 Cavitt Avenue  
Bryan, TX 77801

krstmay5@gmail.com  
O: 979-229-9386

# FollowUp Form

---

## Quarter 1

Please fill out and electronically submit this report by January 20th, 2021. Only include information (tourism impact and expenses) from the first quarter (October 1st - December 31st, 2020).

## Program Information

---

### Project name

Lone Star Music Series concert

### Organization name\*

Brazos Educational Radio

### Name of program(s) or event(s)\*

Only list grant-funded events occurring this quarter. If no programs or events funded, list "Marketing Only" or "None" as appropriate.

None this quarter.

### Beginning date of program(s)\*

If no programs, enter the beginning date of the quarter.

10/01/2020

### Ending date of program(s)\*

If no programs, enter the ending date of the quarter.

12/31/2020

### Amount received from College Station this quarter\*

\$0.00

### Amount received from Bryan this quarter\*

\$0.00

**Amount of grant funds spent this quarter\***

Please enter the total amount of grant funds that were spent **IN THIS QUARTER ONLY**.

\$0.00

**Expense chart**

Please download and use this form to itemize your quarterly expenses. Then re-upload the completed form here. If you need assistance, please email Amy at [deputy@acbv.org](mailto:deputy@acbv.org).

1Q2021QuarterlyReportExpenseChart.pdf

***Tourism Impact***

Only include tourism impact numbers from all your events/activities occurring **THIS QUARTER (NOT pre-sales of tickets, website traffic, etc.)**. Please only include raw numbers collected, not projections or extrapolations.

**Total program attendance\***

Please list each program/event this quarter and the number of attendees. If just reporting on marketing funds, please still list the total attendance for each event/program this quarter, if any.

No program this quarter.

**Hotel impact\***

Please enter the total number of room nights at local hotels that your visitors reported in their surveys. Please enter a whole number.

0

**Restaurant patronage\***

Please enter the total number of restaurant meals reported in your visitor surveys. Please enter a whole number.

0

**What methods did you use to collect your tourism impact numbers?\***

Did you do intercept surveys, ticket-purchase surveys, block rooms at a hotel, etc.? If you have a report, please upload that here. **PLEASE DO NOT INCLUDE PERSONAL INFORMATION OF YOUR ATTENDEES.**

If you would like to break down the tourism impact by programs, or show extrapolated numbers, you may do so here.

No program this quarter.

### Examples of funded advertising/promotional campaigns

Please attach samples of grant-funded marketing showing how the City/Cities and The Arts Council were recognized in your advertising/promotional campaigns.

### Additional advertising/promotional samples

Please attach any other marketing or promotional samples here.

### Signature

#### Signature\*

Please type the name of the person completing this form. By typing your name, you certify that the information presented in this report is complete and accurate to the best of your knowledge.

Kris May

#### Title\*

Please list your title at the organization.

President, Brazos Educational Radio, KEOS 89.1 FM, Board of Directors

#### Contact Email\*

krstmay5@gmail.com

#### Contact Phone\*

979-229-9386

#### Date\*

01/18/2021



## File Attachment Summary

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### *Applicant File Uploads*

- 1Q2021QuarterlyReportExpenseChart.pdf



## FY 2020-2021

[illegible]



## **OCT - DEC 2020 QUARTERLY REPORT NARRATIVE CITY OF NAVASOTA FUNDING**

### **THE ARTS COUNCIL PROGRAMS**

#### **Arts Council & Visitor Center Operations**

The Arts Council & Visitor Center is the hub of the arts, culture and heritage community in our region. It is home to a unique two-tier mezzanine gallery and three working studios, providing exhibit and retail space for works of art created by local artists and artists throughout Texas. The Arts Council celebrated its two year anniversary in our new building and with our new galleries on October 8, 2020. On average, The Arts Council hosts meetings for more than 20 affiliate groups per month and averages roughly 450 visitors and program participants each month. Due to the dangers presented by novel coronavirus, The Arts Council's closed our public meeting spaces on March 20<sup>th</sup>, 2020, and reopened for staff, studio artists, and public gallery visits on May 20<sup>th</sup> with a limit of 10 people in the building. In July, we opened our facility to small affiliate meetings of groups of 10 or smaller, but we have postponed or made virtual several of our other events. Social Distancing and sanitation measures were put into place for all facility visitors. Visitation since our reopening has been significantly less, with around 375 visitors and program participants this quarter.

During the first quarter, the galleries completed our hosting of *Go West* by Austin-based landscape painter, Danika Ostrowski. Danika's exhibit was opened in September of 2020, and featured her nationally-exhibited body of work portraying public lands across the country. Danika has been invited as an artist-in-residence at several national parks and has been identified as a top emerging talent by Southwest Art magazine and by Western Art Collector. Through her paintings, Danika works to spread awareness of our beautiful national parks and share the delight of human-nature connection. Using exaggerated color schemes, Danika is able to reflect a modern take on each region's unique character, culture, and visual aesthetic. Danika's exhibit was moved out on November 14<sup>th</sup>.

On November 23<sup>rd</sup>, our galleries welcomed *Pursuit of Light* by artist Kathyna Hatla. Kathyna's exhibit features artworks completed as she worked to overcome the depression and sorrow of her life after becoming paraplegic. Through the therapeutic endeavor of staying productive and through the physical and mental hardships associated with her condition, Kathyna completed this exhibition as a labor of love. The exhibition mostly comprises of landscape and abstract scenes. A trailer for Stephen O'Shea's documentary on Kathyna's experience was displayed in our lobby outside of the exhibit.

From November 17<sup>th</sup> to January 16<sup>th</sup>, the Arts Council Gallery held an exhibit entitled *Art from the Streets*. This exhibit displayed art completed through the Art from the Streets program. The program's mission is to provide a safe and encouraging environment in which the positive spirit and creativity of those experiencing homelessness are nurtured through their own artistic expression. This art and our exhibit helped provide homeless individuals with a means to improve their circumstances- literally and figuratively- with a venue to show their art. Our exhibit acted as one of the five community art shows the program holds throughout the year.

From October 1<sup>st</sup> to the 31<sup>st</sup>, the Arts Council held a Texas-themed tumbler design contest, the winning piece of which became the design for our limited edition tumbler sale fundraiser and will be featured in our Boots & BBQ fundraiser. Participants for this contest included Texas artists from around the region. This year, Tony Upton was selected as our winner, and his piece *Dia del Armadillo* will be featured on our tumbler and at Boots & BBQ.

We were able to record virtual tours of our current gallery shows and three artists' studios to provide remote options for visitors to view and enjoy art during the shelter-in-place restrictions. The virtual tours are hosted on our YouTube channel and shared on our website and social media pages.

### **Funding Opportunities**

Perhaps the longest-standing means of support to the regional artistic community, The Arts Council funds programs, projects and education through its funding programs below.

- Annual Program and Marketing Grants support affiliate organization projects that significantly promote arts, culture and heritage in the Brazos Valley through hotel/motel taxes from the City of College Station and the City of Bryan. The Arts Council distributed \$58,130.00 in Annual Program and Marketing grant funding to its affiliates in the first quarter of FY 2021 in December and January for the College Station and Bryan grants, respectively. The following affiliates are recipients of funding of Annual Program and Marketing grants for FY 2021: , Brazos Educational Radio, Brazos Valley African American Museum, Brazos Valley Art League dba Visual Arts Society BCS, Brazos Valley Chorale, Brazos Valley Museum of Natural History, Brazos Valley Symphony Society, Children's Museum of the Brazos Valley, Fiestas Patrias Mexicanas of Bryan/College Station, Friends of Chamber Music, George Bush Presidential Library and Museum, Museum of the American G.I., and The Theatre Company of Bryan/College Station.
- The Arts Council distributed \$9,078.75 in Navasota Annual Program and Marketing funding in December. Grimes County Chamber of Commerce, Navasota Theatre Alliance, and Washington on the Brazos State Park Association are the recipients of Navasota Annual Program and Marketing funds in FY 2021.
- Rural Grants assist Arts Council affiliates operating in the rural portions of the Brazos Valley with program needs up to \$2,500. Funding is provided by The Arts Council for this program. The Arts Council opens applications for local nonprofits for this funding opportunity in January 2021.

- The Arts Council offers an annual scholarship program from seniors graduating from high school in the seven-county Brazos Valley region. These seniors must plan to attend an accredited 2- or 4-year university to student a degree plan in arts, culture, or heritage. The Arts Council did not distribute any scholarships in this quarter. The next cycle of scholarship awards will be in the third quarter of FY 2020/21.



**Following is a detailed chart of the impact of this funding in the community as provided by individual affiliates in their quarterly reports.**

AFFILIATE GRANT RECIPIENT	FY 2021 Q1 Grant Distributions	Persons Impacted by Programs	Projected Restaurant Impact (meals)	Hotel Impact (room nights)	PROGRAMS FUNDED
Navasota Grimes Co. Chamber of Commerce	\$4095.00	0	0	0	No funded programs/marketing during this quarter
Navasota Theatre Alliance	\$1,706.25	90	0	0	Two shows titled <i>Puff</i> and <i>Marjorie Prime</i> . The first was in person, and the second was virtual.
Washington on the Brazos Historical Foundation	\$3,277.50	16,593	103	55	No funded programs/marketing during this quarter
<b>TOTALS</b>	<b>\$9,078.75</b>	<b>16,683</b>	<b>103</b>	<b>55</b>	

## Artistic Learning Opportunities

- Due to coronavirus regulations, we were still unable to resume our Art after School program in local schools during the first quarter. In order to provide accessible learning opportunities, we plan to continue to provide free art lessons with our teachers through Facebook live programs.
- Our three studio artists, including our new studio artist, Amanda Dominguez, were allowed to continue their studio operations under continued heightened sanitation, social distancing, and contact tracing guidelines. Their studio spaces are open to the public when the artists are present, and the artists are encouraged to safely engage with the visiting public and discuss their art.
- New Artists in Residence Ashley Anderson and Shannon Ferguson were selected last fiscal year and moved into the Horlock House in early October of quarter one. During this quarter, the artists worked toward developing a body of work for future shows in FY21, including one upcoming two-woman show titled *What Remains*. In addition, we opened up our application for our next round of Navasota artists in Q1.
- In Q1, The Arts Council opened our application for our summer College Station Artist in Residence. The summer residency is open to current or recently-graduated students and provides them an opportunity to create their first solo exhibit.
- Bryan Artist in Residence, Krislyn Koehn, continued her into Q1. Housed in the Kasparov Lofts in Downtown Bryan, she has participated in several of our online programs and radio interview. Her current installation at the POV coffee shop and Stella Hotel is titled *REVERENCE*.
- All of our artists in residence have participated in digital art opportunities including online Facebook art classes, Facebook live interviews, and radio station interviews.

## Community Outreach

The Arts Council operates community outreach efforts designed to create access to artistic opportunity. Efforts include marketing, support of affiliate organizations, placement of art in public venues, and involvement in community events, such as online competition offerings and teaching.

### Marketing

- Innumerable residents and visitors are served through regular marketing and outreach programs from mailings, advertisements, brochures, newspaper articles, television and radio spots/interviews, and our website, [www.acbv.org](http://www.acbv.org).
- The Arts Council regularly and extensively promotes affiliate events, Arts Council programs, and local art events through social media and paid online and print advertising. Marketing efforts target a statewide audience as well as providing up to date information to residents and visitors. Bryan Broadcasting, WTAW, KBTX and KAGS donate significant amounts of air time to run Arts Council Art Spots and interviews. Marketing efforts in the first quarter focused on supporting our affiliates and arts community, promotion for our virtual tours and talks, advertising our

tumbler contest, and ramping up promotion development for our upcoming Empty Bowls Jr. program and our Boots & BBQ fundraiser.

- The ACBVoice e-newsletter was sent to over 3,000 subscribers weekly during the fourth quarter. The newsletter promotes upcoming arts events in the Brazos Valley and provides updates on Arts Council programs and projects.
- Arts Council staff recorded regular interviews at WTAW studios during the first quarter. They were joined by Arts Council affiliates and city representatives, who were able use the opportunity to speak about their own organizations, programs, and holiday activities. The Arts Council also introduced incoming Artists in Residence through interviews concerning their background and art focus.
- The Arts Council temporarily suspended our Art Spots, which are distributed directly to every hotel in Bryan/College Station and read as public service announcements on media outlets in the region. We have focused on updating our arts calendar and sharing affiliate Art Spots on our website, newsletter, and social media. We hope to resume our physical distribution and PSA recordings later in 2021.
- The Arts Council presented content virtually through our YouTube channel, Facebook page and website. Executive Director Sheree Boegner recorded interviews via Zoom that were live streamed and recorded on Facebook and then shared on our website. Interviews included live tours with gallery and studio artists, and live critiques with our artists in residence. These events will continue into the rest of 2021.

#### *Support of Affiliate Organizations*

- We support over 55 affiliated arts, culture and heritage organizations across the Brazos Valley through funding, promotion, advocacy and partnership-building programs. The Arts Council's facilities are typically available for use free of charge to all affiliates during regular business hours (Monday-Friday, 9am-5pm, Saturday, 1pm-4pm) and are typically used by many of these groups monthly. We were able to resume these meetings in the first quarter.
- The Arts Council continued to assist with the organization of the Brazos Valley Museum Collective and the Brazos Valley Theatre Collective. The Museum Collective, made up of galleries and museums throughout the Brazos Valley, met virtually during the first quarter. The Brazos Valley Theatre Collective was able to continue their group meetings in the first quarter and discussed best practices for conducting their shows given the pandemic situation. Issues included delaying or paying royalties for shows that had to be cancelled, and different rehearsal protocols. Other outside organizations were able to use our conference room to safely host virtual meetings with the rest of their members as well.
- As a result of our in-house public relations efforts, The Arts Council and our affiliates are regularly covered in *The Eagle* and on local news stations.

#### *Art in Public Places*

- The Arts Council curates several Community Galleries at Large.
  - One of these Community Galleries at Large, the Brazos Valley Council of Governments' building, hosted a show of artwork by studio artist Coleen Bradfield.

- The Community Gallery-at-Large space at College Station City Hall continued to host an exhibit of artwork by students at the School for Little People.
- The City of Bryan gallery space continued to host a new exhibit of fluid art by local artist Emily Laughlin.
- The Navasota City Hall space continues to feature a group show by Navasota High School students.
- The Brazos Valley Plastic Surgery space continues to host a show by Allen Academy student artists.
- Featuring twenty outdoor sculptures and over thirty art benches, the Public Art program is supported by local business partners and the cities of Bryan and College Station. This program aesthetically improves and fosters appreciation of the role of the arts in our community.
- *Hand of God* by local artist John Magee continues to attract crowds to the ArtFill installation site in Downtown Bryan.

### *Community Events*

- Due to the restrictions on activities and the dangers of coronavirus, The Arts Council was unable to host many direct, in-person events.
- During the first quarter, preparations began for our Empty Bowls Jr. program and our Boots & BBQ fundraiser. These programs will provide our community with outdoor experiences to enjoy the arts and support local student food pantries.
- In order to continue to offer artistic opportunities to our community given the pandemic, we worked hard to create online events to provide the Brazos valley with creative outlets. In the first quarter, we held an online art contest in which artists submitted Texas-themed designs for a limited edition tumbler that will go on sale during our Boots & BBQ fundraiser. Our selected winner will be featured in our Boots & BBQ fundraiser activities.
- Our Art for Life programming, in which youth in juvenile detention services get opportunities to express themselves creatively and decrease their recidivism rates, resumed in July, with youth participating at separate time slots on the Art for Life mural to follow safety precautions.

**FINANCIAL REPORT CITY OF NAVASOTA**  
**OCT - DEC 2020**

- In Q1 of FY 2020 the Arts Council received a total of \$28,800.00 from City of Navasota Hotel Occupancy Tax Revenue funds via check #015518, dated 19 November, 2020. These funds were utilized for the following:
  - \$9,078.75 was utilized to fund quarterly affiliate grants on Dec 15. See chart on page 4 for detailed grant allocations.
  - Other funding allocated in Q4 was utilized as follows:
    - \$600 for advertising a Navasota Artist in Residence Call for Entry,
  - The remainder of funds will be carried over for expenses in Q2 2021.

Attachments

- Profit & Loss and Current Balance Sheet as of end of Q1 FY2021
- Affiliate FY 2021 Q1 Reports and Supplemental Documentation



**CITY OF NAVASOTA  
CITY COUNCIL AGENDA**

**AGENDA ITEM NO.:** 5.                      **AGENDA DATE:** February 22,  
2021

**PREPARED BY:** Brad Stafford, City Manager

**APPROVED BY: BS**

**ITEM:** Report from District Attorney Andrea Bender regarding complaint against Navasota Police Department.

**ITEM BACKGROUND:**

Roosevelt Ellis, a citizen who filed a complaint of excessive force against NPD officers has appeared before the City Council with questions regarding the investigation and results of the complaint. Mr. Ellis was notified by Chief Myatt and also the District Attorney of the results, however, he continues to ask questions of City Council. The District Attorney will brief City Council on the results of the investigation.

**BUDGETARY AND FINANCIAL SUMMARY:**

**STAFF RECOMMENDATION:**

Staff recommends listening to the update.

**ATTACHMENTS:**

**CITY OF NAVASOTA  
CITY COUNCIL AGENDA**

**AGENDA ITEM NO.:** 6. **AGENDA DATE:** February 22,  
2021

**PREPARED BY:** Brad Stafford, City Manager

**APPROVED BY:** BS

**ITEM:** Consideration and possible action on request from Audrey Sauls to rename Peeples Street to Baldwins Boulevard.

**ITEM BACKGROUND:**

The City received a request from Audrey Sauls on September 21, 2020 to rename Peeples Street to Baldwins Boulevard. Staff researched to determine if Peeples Street was named for an individual, and didn't find when the street was named, however, found DL Peeples purchasing property in Navasota as far back as 1891 and he purchased from the Camps and the Woodards both of which have subdivisions that abut Peeples St.

**BUDGETARY AND FINANCIAL SUMMARY:**

**STAFF RECOMMENDATION:**

Staff recommends taking no action on this item due to the naming policy adopted by City Council and the fact that the Peeples Family name dates back to the late 1800's in Navasota and Grimes county and is connected to purchases from the Camp family and Woodard Family which is the name of the two subdivisions that abut the street. We also have records of DL Peeples burial in the Oakland Cemetery.

**ATTACHMENTS:**

1. "Peeples" Family History



## Dr Darling Luther “D L” Peebles

**BIRTH** 13 Sep 1863  
Blackville, Barnwell County, South Carolina, USA

**DEATH** 28 Nov 1935 (aged 72)  
Navasota, Grimes County, Texas, USA

**BURIAL** [Oakland Cemetery](#)  
Navasota, Grimes County, Texas, USA

**PLOT** A-002-011-01C

**MEMORIAL ID** 146661502 · [View Source](#)

SHARE



SAVE TO

SUGGEST EDITS



# Peeples, Darling L.

NAME OF  
NOTARY:

ADDRESS:

DATE OF FILING:

1910 Feb 24

Late rank Major, U.S. Army

Enlisted May 14, 1898

CLASS:

Isabella,

Widow,

Minor.

Application No.

1408491

LAW

3

326

Discharged Nov 9, 1911

CERTIFICATE NO.

117622

ADDITIONAL  
SERVICES:

WIT WITH SPAIN

Notary

Notary

Notary



Peeples, Darling L. 556 106

Navasota, Texas

November 28, 1935

Darling L. Peeples. Navasota, Texas; University of  
Georgia Medical Department, Augusta, 1885; veteran of the  
Spanish-American War; aged 72; died, Nov. 28, 1935, of coro-  
nary occlusion.

Top State Line of road  
June 1936

NAME OF DECEASED:	Duplex Darling Co.			STATE FROM WHICH FILED:	Texas.
NAME OF REPRESENTATIVE:	Widow.	Minor.		CERTIFICATE NO.	1176021.
ADDRESS:	Way & Lung Co. Texas Bldg.			APPLICATION NO.	1408491.
DATE OF FILING:	CLASS.	Invalids.	Widow.	Minor.	
1918 Sep 21					
ATTORNEY:	R. W. Shoppell & Co.				
1918 Sep 21					

GRANTOR	GRANTEE	DOC TYPE	RECORDED DATE	DOC NUMBER	BOOK VOLUME PAC
STEWART CW	PEEPLES D L	AG	09/11/1891	1891 476	RP 36/546
STEWART CW	PEEPLES DARLING L	DE	01/19/1893	1893 162	RP/38/352
CAMP LIZZIE	PEEPLES D L	DE	08/15/1896	1896-336	RP/42/429
CHINSKI JESSIE RAY	PEEPLES D L	DE	09/21/1896	1896-371	RP/42/481
WOODWARD JESSE	PEEPLES D L DR	DE	12/19/1896	1896-523	RP/43/136
BROWN W H EXECUT...	PEEPLES D L	DE	03/19/1898	1898 268	RP 44/496
STEWART C W	PEEPLES D L	REL	05/18/1900	1900 188	RP/1/349
HORLOCK MAGGIE M...	PEEPLES D L	DE	04/10/1900	1900 518	RP 47/322
PEEPLES D L	NASS AUGUSTA MRS	DE	04/10/1900	1900 519	RP 47/322
LEWIS JOHN	PEEPLES D L DR	DE	07/14/1900	1900 623	RP 47/410
PERKINS DENNIS & CO	PEEPLES CATHERINE	DE	10/13/1900	1900 709	RP 47/487
CAMP C C	PEEPLES D L	DE	10/24/1900	1900 733	RP 47/507
FRANKLOW JNO L	PEEPLES D L	DE	09/05/1901	1901 1084	RP 51/1
PEEPLES D L	HOUSTON & CENTRA...	DE	11/24/1902	1902 664	RP 52/449
PEEPLES D L DR	FOSTER R B S DECEA...	MTG	01/23/1902	1902 84	RP/O/29
PEEPLES D L	GARVIN A N	DE	01/27/1903	1903 345	RP/53/211
PEEPLES D L	SCHUMACHER H EST...	DE	02/23/1903	1903 384	RP 53 299
PEEPLES D L	INTERNATIONAL & G...	DE	07/24/1903	1903-757	RP 55 120

# Location Selection

## Owner Name

☒ Individual ☐ Entity ☐ Both

Last Name

First Name

## Deceased Name

Last Name

First Name

## Profile

Sold

Occupied

Location Type

Date View

Indigent Only ☐

## Advanced

Cemetery

Location Number

PURCHASE PRICE

OC OAKLAND CEMETERY

Cem Location Number Owner Name

OC A-002-010-008 BETTIE L A

OC A-002-010-008 PEEPLES MILDRED H

OC A-002-010-008 PEEPLES MILDRED H

Deceased Name

PEEPLES D L

PEEPLES PEARL L

PEEPLES CHILD

Deceased

0/00/0000

0/00/0000

0/00/0000

Balance

0 00

0 00

0 00

## D. L. PEEPLES, NAVASOTA.

Darling L. Peeples, M. D., was born at Blackville, South Carolina, September 13, 1863. He is a scion of an old, wealthy and aristocratic family, several members of which have been very prominent in religious and political affairs. The same traits that distinguished the family a hundred years ago, have come down to the present time, and been transmitted pure and undiminished into the bosom of their descendant. A better type of the old Southern slave-holding families, whose plantations were principalities, and whose homes were abodes of luxury and ease, could not be found. Dr. Peeples' family, on both his father's and mother's side, are ultra-Southern in every respect, possessing that genuine hospitality that recalls the ante-bellum days, and is proverbial of the South and South Carolina. They have been honest men, and true women, loyal to their fellows, and loyal to their State. For the "lost cause" was enlisted all their patriotism, and for it they spent both blood and treasure.

Rev. Darling Peeples, the doctor's great-grandfather, was the first clerk of Barnwell district, South Carolina. He was a man not only of the purest character, but of commanding talents as well, and traditions are still extant in that section which attest his boundless benevolence and great popularity. The few who remember him, still mention his name with reverence and affection, of which his wife, Mrs. Martha Peeples, comes in for a share—for a truer and nobler Southern matron never lived. He was a minister of the Baptist Church, and may be said to

have almost been the father of that church in his section. The Baptist Church, still standing in the old town of Barnwell, but, like the house of Ushur, "darkly nodding to its fall," was erected almost entirely at his expense, and he remained its pastor for forty-three successive years. For many years, also, he was a member of the State Legislature, and later, of the Senate. At the ripe age of seventy-three he died, leaving an immense fortune to his children. A magnificent monument was reared over the spot where his dust and that of his wife are mingled. It still stands to bear record of their virtues. Their son, Henry Peeples, faithfully upheld the reputation of his family for probity and intellectual force. Like his sire before him, he served his district with ability for several terms in the legislative halls of his State.

Dr. B. F. Peeples, son of Henry, and father of the subject of this sketch, was born at Blackwell, in 1818. He received a finished education at Furman University, after which, turning his attention to medicine, he attended the Charleston Medical College until he graduated. As a practitioner he has been wonderfully successful, and his amiable character has endeared him to the thousands who know him. He is also a farmer, owning an immense plantation of nearly 4,000 acres, in the Edisto River bottom. Now, in his old age, he is enjoying the fruits of his earlier labors, looking back, not regretfully, on a well-spent life, and serenely passing down life's vale. His excellent wife is still with him, and together they devote themselves to good works, and enjoy the respect and affection of their children, relatives and neighbors. Mrs. Peeples' maiden name was Sarah Peyton, and she was born at Boiling Springs, South Carolina, in 1824. Like her husband, she was liberally educated. Dr. B. F. Peeples served as a surgeon in the Confederate army, as also did one of his sons, Dr. H. M. Peeples.

When Darling L. Peeples was very young, he showed an inclination toward medical study that was remarkable in its precocity. This decided his father to permit his son to follow in his own footsteps, and accordingly the incipient Esculapius began his studies under the parent, who was so well qualified to instruct him. His first literary course was received at the North



Carolina Academy. Next he attended the military college at Greenville, South Carolina, concluding his literary studies at the Charleston, South Carolina, college. Then fully bent on winning distinction in his chosen profession, he took a thorough course at the medical college of the University of Georgia, graduating therefrom with high honors, in 1885. He began practice at once, locating first at Harlem, Georgia, and immediately took equal rank with practitioners who had been in harness for many years.

In 1888 the doctor came to Texas, and located at Navasota. Here, armed with the highest recommendations from prominent men at his recent home, and at his old home in South Carolina, he was hospitably received by his professional brethren; society threw open to him its doors, and he began a practice which has grown until it has become very lucrative.

Dr. Peeples is one of the hardest students that ever devoted his life to relieving the ills that flesh is heir to. Skillful and successful as he is, he knows the wonderful strides medical science is making, and in order to keep fully abreast with its march, attends at intervals the Polyclinic Institute of New York City. Among all-around practitioners in his section, he stands at the front, but in surgery he takes an extraordinary interest, and has for this branch a singular aptitude. His methods are bold and aggressive, sometimes heroic. His decision is always prompt, his nerves always steady, and he has performed many operations and effected cures that seemed little less than miraculous. He lays much stress upon arceptic surgical treatment, and claims that it lessens the danger from wounds and operations by two-thirds.

The doctor is a living example of the fact that eminent skill is not always associated with rudeness or abruptness, for he is a very Chesterfield in manner. In a literary sense he is also gifted, being able to wield a pen as well as a scalpel.

# CITY OF NAVASOTA CITY COUNCIL AGENDA

**AGENDA ITEM NO.: 7.**

**AGENDA DATE:** February 22, 2021

**PREPARED BY:** Lupe Diosdado, Development Services  
Director

**APPROVED BY: BS**

**ITEM:** Conduct a public hearing for the purpose of receiving public comment and testimony regarding a conditional use permit application submitted by Mike Vivaldi for the property located along Highway 6 Loop S, Navasota, Grimes County, TX 77868. The conditional use permit application requests to allow for the development of a vehicular sales use (Automotive Dealership), a conditional use listed in the B-2: General Business District, single structures/uses over 50,000 sf\*. The property affected is legally described as CSP Motors Addition, Block 1, lot 1, Acres 6.

**ITEM BACKGROUND:**

A conditional use permit application submitted by Mike Vivaldi requests to allow for the development of a vehicular sales use (Auto Dealership). The property affected is located within the B-2: General Business District, single structures/uses over 50,000 sf\*, where vehicular sales are listed as a conditional use.

**Public hearing opened at \_\_\_\_\_p.m.**

**Public hearing closed at \_\_\_\_\_p.m.**

## BUDGETARY AND FINANCIAL SUMMARY:

none

**STAFF RECOMMENDATION:**

Staff recommends conducting a public hearing for the purpose of receiving public comment and testimony regarding a conditional use permit application submitted by Mike Vivaldi for the property located along Highway 6 Loop S, Navasota, Grimes County, TX 77868. The conditional use permit application requests to allow for the development of a vehicular sales use (Automotive Dealership), a conditional use listed in the B-2: General Business District, single structures/uses over 50,000 sf\*. The property affected is legally described as CSP Motors Addition, Block 1, lot 1, Acres 6.

**ATTACHMENTS:**

1. Staff Report



City of Navasota  
City Council  
Staff Report  
February 12, 2021

**NAVASOTA!**  
So much, so close.

Send all mail to:  
P.O. Box 910  
Navasota, TX 77868

[www.NavasotaTX.gov](http://www.NavasotaTX.gov)

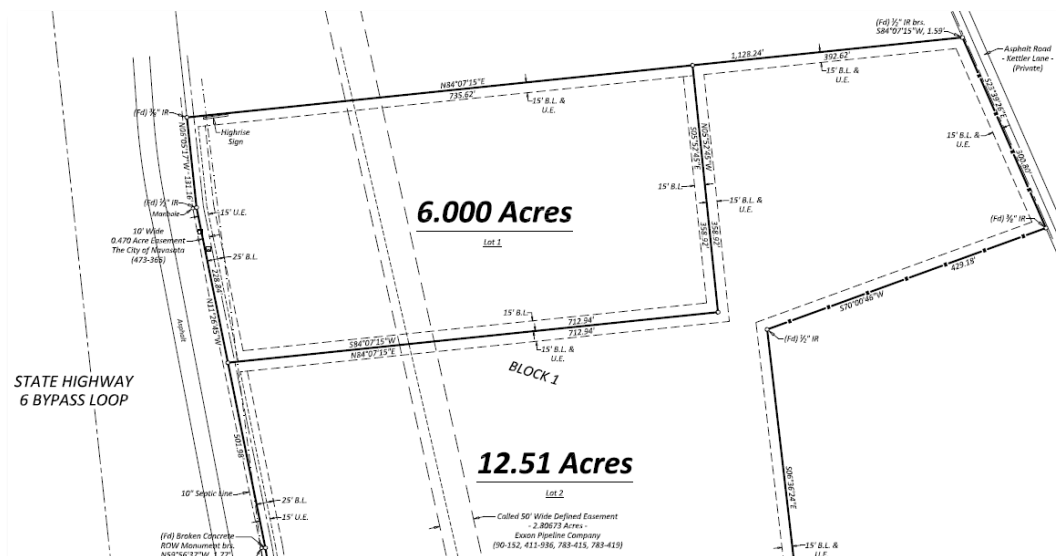
### Summary:

The conditional use permit application submitted by Mike Vivaldi requests to allow for the development of a vehicular sales use (Auto Dealership). The property affected is located within the B-2: General Business District, single structures/uses over 50,000 sf\*, where vehicular sales are listed as a conditional use.

Conditional uses are generally compatible with those uses permitted by right in a zoning district, but require individual review of their location, design, configuration, density and intensity. Such permits are assigned to the property and will continue to be valid with sale or other transfer of the property. – *Chapter 14 Zoning Ordinance*

Staff has not received inquiries in the days leading up to the meeting from surrounding property owners that received our public hearing notification letter. If the conditional use permit is approved the applicant or future landowner will have to go through the site plan process through the Planning and Zoning Commission for approval. The affected 6-acre property was recently platted in January 2021.

On **February 11<sup>th</sup>, 2021**, the Planning & Zoning Commission conducted a public hearing where adjacent property owners Bill Hertenberger and Max Brand voiced their support for the proposed use. Joe Gattis representing the project was also present. Following the public hearing the Planning & Zoning Commission unanimously recommended approval of the proposed use.



## Comprehensive Plan Relation:

**“SH 6 Corridor** – The primary highway running north-south around the east side of Navasota linking Houston to Bryan/College Station and other metropolitan areas to the north, this Corridor by far has the greatest potential for *new commercial development*. It is critical that this corridor is developed with respect to the scale and character of the community.” pg. 65

## Property Information:

**PID:** R14319 – TBD once the recently approved plat is filed

**Legal Description:** CPS Motors Addition, Block 1, lot 1

**Owner:** CSP Motors LLC

**Address:** HWY 6 Loop S

**Zoning:** [B-2](#)

**Current Land Use:** Vacant

**Proposed Land Use:** Vehicular Sales

**Applicant\Project Rep:** Mike Vivaldi

## Aerial & Street view:







# CITY OF NAVASOTA CITY COUNCIL AGENDA

**AGENDA ITEM NO.: 8.**

**AGENDA DATE:** February 22, 2021

**PREPARED BY:** Lupe Diosdado, Development Services  
Director

**APPROVED BY: BS**

**ITEM:** Consideration and possible action on the first reading of Ordinance No. 956-21, approving a conditional use permit application submitted by Mike Vivaldi for the property located along Highway 6 Loop S, Navasota, Grimes County, TX 77868. The conditional use permit application requests to allow for the development of a vehicular sales use (Automotive Dealership), a conditional use listed in the B-2: General Business District, single structures/uses over 50,000 sf\*. The property affected is legally described as CSP Motors Addition, Block 1, lot 1, Acres 6.

**ITEM BACKGROUND:**

A conditional use permit application submitted by Mike Vivaldi requests to allow for the development of a vehicular sales use (Auto Dealership). The property affected is located within the B-2: General Business District, single structures/uses over 50,000 sf\*, where vehicular sales are listed as a conditional use.

### BUDGETARY AND FINANCIAL SUMMARY:

none

**STAFF RECOMMENDATION:**

Staff recommends approval of the first reading of Ordinance No. 956-21, approving a conditional use permit application submitted by Mike Vivaldi for the property located along Highway 6 Loop S, Navasota, Grimes County, TX 77868. The conditional use permit application requests to allow for the development of a vehicular sales use (Automotive Dealership), a conditional use listed in the B-2: General Business District, single structures/uses over 50,000 sf\*. The property affected is legally described as CSP Motors Addition, Block 1, lot 1, Acres 6.

**ATTACHMENTS:**

1. Ordinance No. 956-21

## **ORDINANCE NO. 956-21**

**AN ORDINANCE OF THE CITY OF NAVASOTA, TEXAS, AMENDING THE OFFICIAL ZONING MAP GRANTING A CONDITIONAL USE PERMIT FOR THE 6 ACRE LOT LOCATED ALONG HWY6 LOOP S, NAVASOTA, TX 77868 LEGALLY DESCRIBED AS CSP MOTORS ADDITION, BLOCK 1, LOT 1; PROVIDING FOR CONDITIONS RELATED TO THE CONDITIONAL USE PERMIT**

**BE IT ORDAINED BY THE CITY OF NAVASOTA, THE OFFICIAL ZONING MAP BE AMENDED IN THE FOLLOWING MANNER:**

***SECTION 1.*** That the Official Zoning Map of the City of Navasota, Texas, is hereby amended to grant a CONDITIONAL USE PERMIT to CSP MOTORS LLC. for the development of a vehicular sales use on the 6 Acre lot located along Hwy 6 Loop S, Navasota, TX 77868 legally described as CSP Motors Addition, block 1, lot 1, (hereinafter "Property") in accordance with the City of Navasota adopted Building Codes, Zoning Ordinance, and other applicable ordinances and regulations. This Property is located in the B-2 General Business District, single structures/uses over 50,000 sf\* and requires the approval of a Conditional Use Permit for development of a vehicular sales use.

***SECTION 2.*** The development of the Property shall be in accordance with the following special conditions, restrictions and regulations:

- a) The property and its use shall comply with all ordinances and codes of the City of Navasota;

***SECTION 3.*** Upon holding a properly notified public hearing, the City Council may amend, change, or rescind the Conditional Use Permit granted by this Ordinance if:

- a) There is a violation and conviction of any of the provisions of this Ordinance, or any ordinance of the City of Navasota, that occurs on the Property;
- b) There is a violation of any provision of the terms and conditions of the Conditional Use Permit granted by this Ordinance; or
- c) As otherwise permitted by law and/or Navasota's Zoning Ordinance, as it exists or may be amended.

***SECTION 4.*** This Ordinance shall take effect as provided by the Charter of the City of Navasota, Texas and applicable law.

**PASSED AND APPROVED ON FIRST READING THIS THE 22<sup>nd</sup> DAY OF  
FEBRUARY, 2021.**

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**BERT MILLER, MAYOR**

**ATTEST:**

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**SUSIE M. HOMEYER, CITY SECRETARY**

**PASSED AND APPROVED ON SECOND READING THIS THE 24<sup>TH</sup> DAY OF  
FEBRUARY, 2021.**

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**BERT MILLER, MAYOR**

**ATTEST:**

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**SUSIE M. HOMEYER, CITY SECRETARY**

# CITY OF NAVASOTA CITY COUNCIL AGENDA

**AGENDA ITEM NO.: 9.**

**AGENDA DATE:** February 22, 2021

**PREPARED BY:** Brad Stafford, City Manager

**APPROVED BY: BS**

**ITEM:** Consideration and possible action on Resolution No. 688-21, Opposing legislation that prohibits tax funded advocates for local governments.

**ITEM BACKGROUND:**

During the 86<sup>th</sup> Legislature, Senate Bill 29 threatened to prevent cities, counties, river authorities, public hospital boards, community colleges, emergency service districts, special districts, economic development coalitions, or school districts from using public funds to hire professional lobbyists or pay dues to an organization that hires lobbyists. This legislation was misleadingly promoted as “taxpayer protection” and it was defeated in the Texas House by a solid bipartisan majority vote, but another attempt to pass such has already been filed for the 87th Legislative Session: SB 234 (Hall) and its companion, HB 749 (Middleton).

## BUDGETARY AND FINANCIAL SUMMARY:

**STAFF RECOMMENDATION:**

Staff recommends approval of Resolution No. 688-21, opposing legislation that would prohibit tax funded advocates.

**ATTACHMENTS:**

- ## 1. Resolution No. 688-21

## **RESOLUTION NO. 688-21**

### **A RESOLUTION OPPOSING LEGISLATION THAT WOULD PROHIBIT TAX FUNDED ADVOCATES**

**WHEREAS**, local elected officials, educational institutions, and business leaders have pooled their knowledge, skills, and resources to attract and provide economic opportunity that benefits all Texans; and

**WHEREAS**, as the governor has often said during the pandemic, Texas is not a “one size fits all” state, and the unique attributes of each locality and region inform sound public policy that sustains job growth, enhances educational opportunity, and provides a better quality of life for local communities; and

**WHEREAS**, some state elected officials have proposed legislation like SB 234 and HB 749 which would eliminate the right to hire professional lobbyists, stifling the ability of local government and school leaders to be represented and heard when lawmakers in Austin debate public policies that impact local communities; and

**WHEREAS**, local businesses and community leaders are often unable to spend endless days and nights at the Capitol when the Legislature meets because they have important daily obligations to their constituents and taxpayers back home; and

**WHEREAS**, if enacted, this legislation would set a dangerous precedent by allowing every other stakeholder in the legislative process to hire professional lobbyists while denying the same right to local elected officials and community leaders; and

**WHEREAS**, experienced professional lobbyists are able to monitor policy proposals for local government leaders and make sure that our voices are heard in a timely manner; and

**WHEREAS**, professional lobbyists can help produce better public policy outcomes for local community interests, leveling the playing field for community priorities, including job creation and unique quality of life; and

**WHEREAS**, accountability for the expenditure of local public funds for such efforts is properly provided by local taxpayers and voters at the ballot box, not by legislation designed to restrict and silence the voices of local elected and community leaders.

**NOW, BE IT RESOLVED, THAT THE CITY OF NAVASOTA**, opposes any legislative attempt to limit or prohibit the authority of city, county, river authority, public hospital board, community college, emergency service district, special district, economic development coalition, or school district officials to use public funds to communicate



with legislators and state agencies, including any restrictions that would prohibit the use of public funds to pay membership dues to organizations that hire lobbyists.

**PASSED AND APPROVED THIS THE 22<sup>ND</sup> DAY OF FEBRUARY, 2021.**

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**BERT MILLER, MAYOR**

**ATTEST:**

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**SUSIE M. HOMEYER, CITY SECRETARY**

**CITY OF NAVASOTA  
CITY COUNCIL AGENDA**

**AGENDA ITEM NO.:** 10.

**AGENDA DATE:** February 22,  
2021

**PREPARED BY:** Brad Stafford, City Manager

**APPROVED BY:** BS

**ITEM:** Consideration and possible action on joining Texas Rural Cities Coalition.

**ITEM BACKGROUND:**

Suzanne Bellsnyder is forming a group that will provide updates to the public activities of the Texas Legislature, weekly reports tracking the status of pending legislation, legislative committee hearings, analysis and interpretation of certain legislation and amendments, along with guidance, counsel and training regarding strategies and tactics to positively impact the legislative process.

**BUDGETARY AND FINANCIAL SUMMARY:**

Membership Dues - Texas Rural Cities Coalition - \$1,000

**STAFF RECOMMENDATION:**

Staff recommends determining if the City should join the Texas Rural Cities Coalition.

**ATTACHMENTS:**

1. Texas Rural Cities Coalition Membership Form

## **TEXAS RURAL CITIES COALITION 2021 MEMBERSHIP FORM**

### **SERVICES**

Member cities of the Texas Rural Cities Coalition will receive the following services:

1. Timely information and updates related to the public activities of the Texas Legislative branch of government and the Texas Executive branch of government
2. Weekly reports tracking the status of pending legislation of interest
3. Weekly reports advising of upcoming legislative committee hearings
4. Analysis and interpretation of certain legislation and amendments
5. Guidance, counsel and training regarding strategies and tactics to positively impact the legislative process
6. Assistance with the development of letters, speeches and other materials
7. Assist with the preparation of testimony before legislative bodies
8. Invitations to meetings (telephonic, video, in-person) to discuss pending legislative issues, and
9. Invitations to attend occasional in-person briefings to discuss legislative outcomes and results.

Disclaimer: The services provided to the members of the Texas Rural Cities Coalition by its consultants do not include services to communicate directly with members of the legislative or executive branch to influence legislation or administrative action and as such do not necessitate registration under Chapter 305, Government Code.

**TEXAS RURAL CITIES COALITION  
2021 MEMBERSHIP FORM**

**PRIMARY CONTACT INFORMATION:**

Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

City \_\_\_\_\_

Approximate Population of City: \_\_\_\_\_

**ALTERNATE CONTACT INFORMATION:**

Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**MEMBERSHIP DUES**

2020 Coalition Dues:     \$1,000 (Cities under 10,000 population)  
                                     \$2,500 (Cities 10,000 - 50,000 population))  
                                     \$4,000 (Cities over 50,000 population)

Term:                         January thru June 30, 2021

**AUTHORIZATION**

☐ Signature \_\_\_\_\_ Date \_\_\_\_\_

Your signature above authorizes invoicing

**PLEASE SUBMIT FORM AND PAYMENT TO SUZANNE BELLSNYDER, THE BELLSNYDER GROUP**

P.O. Box 1001 Spearman, Texas 79081 • [sb@highplainsstrategies.com](mailto:sb@highplainsstrategies.com) • 806-270-0210

**CITY OF NAVASOTA  
CITY COUNCIL AGENDA**

**AGENDA ITEM NO.:** 11.

**AGENDA DATE:** February 22,  
2021

**PREPARED BY:** Rayna Willenbrink

**APPROVED BY:** BS

**ITEM:** Consideration and possible action on approval of Navasota Farmers Market application packet and vendor handbook.

**ITEM BACKGROUND:**

Staff is working to create a Farmers Market. They have visited with other locations and worked on the application and handbook. The market will be held in the parking lot of the Navasota Municipal Library.

**BUDGETARY AND FINANCIAL SUMMARY:**

**STAFF RECOMMENDATION:**

Staff recommends approval of the Farmers Market application and handbook.

**ATTACHMENTS:**

1. Farmers Market Vendor Handbook
2. Farmers Market Application Packet



# *Vendor Handbook*



Market Day: 2<sup>nd</sup> Saturday of each month (excluding January)

Market Open Hours: 9 AM-1PM

Market Setup Hours: 8 AM-9 AM

Market Teardown: 1 PM-2PM

Market Location: Navasota Public Library 1411 E Washington Ave Navasota, TX 77868

----- *Market Vendor Rules & Requirements* -----

- Application must be submitted and approved by the Navasota Farmer and Artisan Market Committee by the 1<sup>st</sup> Friday of the month. One application per calendar year is required.
- Payment of \$10 per 10' x 10' space must be paid online by 5pm on the Wednesday prior to market day. See "Vendor Fees" section.
- A tent is required to set up at the market. Vendors are required to provide their own tents.
- Spaces are for 10' x 10' tents.
- Tents are required to have weights secured to each leg with a minimum weight of 30 lbs. per leg.
- Vendors requiring a trailer at their booth for sale of their items will be considered, pending space availability. Please indicate need for a trailer on your application, including the amount of space necessary to accommodate the trailer.
- It is the responsibility of the vendor to abide by all state and federal regulations which govern the production, harvest, preparation, preservation, labeling, and/or safety of products offered for sale at the market. Vendors are liable for their own product(s).
- The vendor is responsible for having all required permits, licenses, and insurance policies and have copies with them at the market.
- Vendor releases the City of Navasota from all liability. A signature on the release and indemnity agreement MUST be signed at the time of and included with application submittal.
- Vendor must make or grow their own products. No re-selling of mass-produced products. Resale items are not permitted at the market and vendors found selling unapproved items may be asked to remove their booth from the market and leave immediately.
- Vendors must represent their products in an honest manner at all times. It is expected that vendors or their representative be courteous and professional at all times to customers and other vendors. No hawking of items is allowed.
- No smoking or alcoholic beverages are allowed by vendors and/or their representatives at the market.
- No live animals or vendor pets permitted. Vendors requiring a service animal should notate this need on the application.
- Any vendor producing excess trash in the selling of their product must have their own trash receptacle.
- All vendor produced trash is to be taken off-site for disposal. City trash cans near the market are not for vendor trash.
- Vendors may only sell products listed on their application. However, they can expand their product line by submitting a new application to the City of Navasota at least 48 hours prior to a market day.
- All vendor spaces are assigned by the Market Manager prior to market day. In the event of a vendor absence, reassignment of the booth space will be done with Market Manager consent only. Vendors may not relinquish their space to another vendor without first consulting and receiving written approval of the Market Manager.
- Situations not covered in this document will be determined in the sole discretion of the City of Navasota.

## ----- Rule Violations -----

- In the event a vendor does not comply with a rule listed in this Vendor Handbook, they will be issued a warning and informed of the rule that was violated. This warning may be issued in-person at the market or via call/email after the market.
- Vendors only receive one (1) warning for non-compliance with any market rule.
- If an additional infraction occurs, for any of the market rules and at any time after the first warning, a vendor may be asked not to return to a future market.
- Serious violations that occur during a market may cause a vendor to be asked to shut down their booth and depart the premises immediately.

***Please read this handbook thoroughly and ask questions to help prevent rule violations.***

## ----- Vendor Fees -----

- 10ft x 10ft booth spaces are \$10 each and must be paid online by 5pm on the Wednesday prior to market day. The vendor fee must be paid online at: *enter URL here*
- If a late payment of a booth fee is accepted by the Market Manager, a \$5 late fee in addition to the booth fee may be charged.
- If a vendor is absent from a market and does not give notice to the Market Manager by 5pm the Wednesday prior to a market, the paid booth fee is not refunded.
- Any individual or business that sets up in a vendor space without proper payment and/or application approval will be asked to leave immediately.

## ----- Market Days -----

### Arrival & Setup

- Vehicle access to the market begins at 8 am on market day.
- You will receive an e-mail with a map of the market and your assigned booth space on the Friday prior to market day.
- When you arrive, follow this set-up pattern:
  - pull in as close to your booth as possible
  - remove your tent and sale items from your vehicle and place within your booth area - DO NOT set up your booth while your vehicle is in the market!
  - remove your vehicle from the market area
    - parking is available on the side of Library
  - return to your booth and begin setup of your area
- Vehicle access to the market area will end at 9 am on market day.

- Vendors who arrive after 9 am must park their vehicle outside of the market area and bring their items to their booth on foot.
- Vehicles must be removed from the market area by 9 am.

## Tear-Down

- Booth tear-down begins at 2:00 pm on market day.
- Please ensure your booth space is clear of all your items and trash is placed in provided trash receptacles no later than 3 pm on market day.

## Scheduling & Attendance Policy

- Navasota Farmer & Artisan Market vendors are required to attend the entire market day from 9 am - 1 pm.
- Unless an emergency occurs or you have made prior arrangements with the Market Manager, do not leave or tear-down your booth before 2 pm. We aim to offer our shoppers a full and robust market. If vendors are not present during advertised hours, customers may not come back.
- We understand that things can change, and you may not be able to attend a market that you signed up for. As a courtesy, please let the Market Manager know by 5pm the Thursday before the market (see front for contact information). If notice is not received by 5pm the Thursday before the market, it will be considered a no-show and the fee paid for that day will not be refunded.
- Excessive no-show vendors may not be invited to attend future markets.

## Inclement Weather

- We aim to host our market rain or shine. However, in the case of severe weather and safety concerns per the National Weather Service, we will close/cancel the market. Severe weather that may close/cancel a market include excessive levels of rain, high winds, lightning, hail, tornadic activity, hurricane activity, icy conditions, etc. We will notify all vendors as soon as any weather-related cancellations/closures occur.
- If we decide to cancel the market, paid vendor booth fees will be refunded.

## ----- Vendor Types & Guidelines -----

### COTTAGE FOOD VENDORS

Cottage Food Vendors are bakers & producers who sell certain items that are made in a home kitchen. The Texas Cottage Food Law is your primary resource for what you can bring to the market and how to properly sell them. A great resource for information can be found at <https://texascottagefoodlaw.com/>.

#### Cottage Food Items:

- Cakes, candy, cookies, breads, pastries, and pies that do not require refrigeration
- Un-roasted nuts & nut butters
- Candy
- Dehydrated fruits, vegetables and beans

- popcorn, cereal and granola
- roasted coffee, dry tea, and dried herb mixes
- fruit batters, jams and jellies
- pickled fruits and veggies with a pH of 4.6 or less
- fermented veggies with a pH of 4.6 or less

Per the law, Cottage Food Vendors are REQUIRED to have their food handler's training. Be sure to keep your certification up to date and able to display

#### Labeling Requirements:

- Name and physical address of the cottage food production operation
- Name of product (may be handwritten)
- List of all potential allergens in the product (e.g.: wheat, eggs, nuts, soy, peanuts, milk, fish, shellfish)
- Statement of non-inspection: "This food is made in a home kitchen and is not inspected by the Department of State Health Services or a local health department."

## ARTS & CRAFTS VENDORS

Arts and crafts vendors will be selected based on the quality of the craftsmanship and the source of materials. Preference will be given to vendors who source their materials locally or naturally.

Crafts are required to be handmade; purchased elements must be significantly transformed from their original state to quality for sale at the market. No resale items are permitted.

- Ex: soaps, candles, knitted, crocheted or homemade sewn items, handmade jewelry, etc.

## AGRICULTURAL VENDORS

Agricultural vendors are those vendors who sell locally grown or wild-harvested fruits, vegetables, eggs, honey, or meat products.

### ----- Frequently Asked Questions -----

Taken from: <https://www.dshs.state.tx.us/foodestablishments/farmersmarkets/faq.aspx>

#### **What is the definition of a farmer?**

A farmer is a person who has ownership of, or financial and/or productive responsibility for producing, an agricultural product intended for use as a food or raw material. The term usually applies to people who do some combination of raising field crops, orchards, vineyards, poultry, aqua-culture or some other form of livestock. A farm is usually owned by that person or under direct control of that person.

#### **What is the definition of a farmers' market?**

A farmers' market is a designated location used primarily for the distribution and sale of food directly to consumers by farmers and other producers.

#### **What is a farm stand?**

A farm stand is defined as a premise owned and operated by a producer of agricultural food products at which the producer or other persons may offer for sale produce or foods.

#### **Is a farmers' market a food service establishment?**

No. A farmers' market is not a food service establishment.

#### **Do I need a temporary food establishment permit to sell food at a farmers' market?**

A temporary food establishment permit is not required to sell whole, intact unprocessed fruits and vegetables and pre-packaged non-potentially hazardous food/time temperature for safety foods.

A temporary food establishment permit is required to sell all other potentially hazardous food/time temperature control for safety foods.

**What is a potentially hazardous food/temperature controlled for safety food (PHF/TCS)?**

A potentially hazardous food (PHF) is a food that requires time and temperature control to limit pathogen growth or toxin production. In other words, a potentially hazardous food must be held under proper temperature controls, such as refrigeration to prevent the growth of bacteria that may cause human illness. A PHF/TCS is a food that: contains protein, moisture (water activity greater than 0.85), and is neutral to slightly acidic (pH between 4.6 -7.5).

**May I provide/distribute samples at a farmers' market?**

Yes.

To provide samples of food at a farm or farmers' market, you must:

- Distribute the samples in a sanitary manner
- Have potable water available
- Wash any produce intended for sampling with potable water to remove any visible dirt or contamination
- When preparing the samples, either wear clean, disposable plastic gloves or observe proper hand washing techniques immediately before preparation.
- Use smooth, nonabsorbent, and easily cleaned (i.e., metal or plastic) utensils and cutting surfaces for cutting samples or use disposable utensils and cutting surfaces.
- Samples of cut produce and other potentially hazardous foods shall be maintained at a temperature of 41°F or below and discarded within two hours after cutting or preparation.
- A permit is not required to provide samples at a farmers' market.

**What is a sample?**

A sample is defined as a bite size portion, not a full serving.

**Do I need a temporary food establishment permit to provide samples at a farmers' market?**

No. A temporary food establishment permit is not required to provide samples at a farmers' market.

**What are proper hand washing techniques?**

- Vigorous friction on the surfaces of the lathered fingers, fingertips, areas between the fingers, hands and exposed arms (or vigorous rubbing the surrogate prosthetic devices for hands and arms) for at least 10 to 15 seconds, followed by;
- thorough rinsing under clean, running warm water; and
- immediately following the cleaning procedure with thorough drying of cleaned hands and arms (or surrogate prosthetic devices) using individual, disposable towels

**What are the requirements for performing a cooking demonstration at a farmers' market?**

For a farmers' market cooking demonstration, the following is required:

- A person with a certified food manager's license supervising the demonstration; and
- Compliance with the requirements for a temporary food establishment permit.

**What are the requirements for providing sample as a part of a cooking demonstration at a farmers' market?**

A farmers' market may distribute samples as part of the cooking demonstration if:

- the samples are a part of the "bona fide educational purpose;" and
- the samples are disposed of within 2 hours of preparation.

**Do I need a temporary food establishment permit to perform a cooking demonstration at a farmers' market?**

Cooking demonstrations conducted by a farmers' market for a "bona fide educational purpose" are exempt from having to obtain a temporary food establishment permit.

**What is a 'bona fide educational purpose'?**

A bona fide educational purpose means the cooking demonstration made in good faith or made with earnest intent to instruct and educate.

**Can raw milk be sold at a farmers' market?**

No. Raw milk cannot be sold at a farmers' market.

**Will the Department of State Health Services conduct inspections at farmers' market?**

Yes. The Texas Department of State Health Services has the authority to conduct inspections of all food vendors who are required to obtain a temporary food establishment permit at a farmers' market.

**Will the Department be required to write rules concerning farmers' markets in a separate chapter outside the Texas Food Establishment Rules?**

Yes. The department is in the process of developing the rule concerning the regulation of farmers' markets to comply with the requirements of Senate Bill 81 of the 2nd Legislative session and House Bill 1382 of the 83rd legislative session.

**Do I need to have food handler's card or food manager certification to sell food at farmers' market?**

No. A temporary food establishment operating under the jurisdiction of the Department of State Health Service is not required to obtain a food handlers card or a certified food manger certificate. If the food vendor is associated with a 'bona fide' cooking demonstration, the farmers' market must have a certified food manager.

**Can a cottage food production operation sell food at a farmers' market?**

Yes. Foods produced at a cottage food production operation (CFPO) may be sold at farmers' market. The CFPO must comply with the guidelines as required in the law concerning Cottage Food Production Operations.

**Can I sell yard eggs at a farmers' market?**

Yes. To sell farm eggs at a farmers' market the following is required:

- You must have a temporary food establishment license; and
- Eggs must be maintained at an ambient air temperature of 45°F and below; and
- Eggs must be properly labeled as "ungraded" with safe handling instructions.

**May I sell honey at a farmers' market?**

Yes. Honey may be sold at a farmer's market. In order to sell honey as food in Texas, you will need to follow the rules for Good Manufacturing Practices (GMPs) 25 TAC §§229.210-229.222 and obtain a food manufacturing license.

Also, a small honey production operation may sell honey directly to consumers at the beekeeper's home, a farmer's market, a farm stand, or a municipal, county, or nonprofit fair, festival or event according to the Health and Safety Code Chapter 437, Section 437.001(7). The honey sold or dispensed must be labeled in accordance with Subchapter E, Chapter 131, Agriculture Code. The label must include: the net weight of the honey expressed in both the avoirdupois and metric systems; the beekeeper's name and address; and the statement, "Bottled or packaged in a facility not inspected by the Texas Department of State Health Services."

**May I sell my own cattle or poultry that I have slaughtered at a licensed and inspected facility?**

Yes. Meat or poultry products must come from animals processed in compliance with the regulations for livestock processing (Texas Health & Safety Code Chapter 433) and a temporary food establishment permit is required.

**May I sell fish and other aquatic species at a farmers' market?**

Yes. Commercial fishermen must possess a license from the TPWD, or the fish and other cultured species must be produced and raised in a facility that has an aquaculture license from TDA and a temporary food establishment permit is required.

The City of Navasota reserves the right to dismiss a vendor temporarily or permanently when the Committee has determined that a vendor has not adhered to the above rules.



----- 2021 Navasota Farmer & Artisan Market Days -----

**March 13**

**April 10**

**May 8**

**June 12**

**July 10**

**August 14**

**September 11**

**October 9**

**November 13**

**December 11**



## **COVID-19 Guidance for Farmers' Markets** **March 22, 2020**

To help limit the spread of the Coronavirus, the Texas Department of State Health Services (DSHS) urges Farmers' Market Operators to monitor and implement federal, state, and local health recommendations concerning the spread of COVID-19.

### **DSHS Recommends that Farmers' Market Operations:**

- Restrict on site food preparation.
- Restrict sampling of unpackaged foods.
- **Place signs** reminding customers and vendors to:
  - Maintain physical distance—at least 6 feet—between persons.
  - Wash all produce before consumption.
  - Engage in good handwashing practices, washing hands with soap and hot water for at least 20 seconds.
  - **Remain at home if they are ill, even with mild symptoms.**
  - Make hand sanitizers available for use.
  - Encourage patrons to adopt physical distancing.
  - Provide adequate spacing between vendor stalls to help facilitate physical distancing.
  - Provide hand-wash or hand-sanitizer (minimum 60% alcohol solution) stations for customers and vendors adjacent to restrooms and produce stalls. If possible, the stations should include hot and cold water, soap, single service disposable towels, and conveniently located waste receptacles.
  - Ensure that hand-wash stations remain stocked with soap and towels.

### **The use of gloves is not a substitute for proper hand-washing with hot water and soap!**

- Employees should frequently (at least once per hour) clean and sanitize all "high touch" surfaces, to include table-tops, counters, hand-wash fixtures and counters, and waste receptacles.
- Use EPA-registered products that effectively clean and kill pathogens. Always follow label instructions of commercial cleaners and sanitizers/disinfectants.

**For questions, call the DSHS Public Sanitation and Retail Food Safety Unit at 512-834-6753 or by email:**  
**[foodestablishments@dshs.texas.gov](mailto:foodestablishments@dshs.texas.gov)**





## Navasota Farmer & Artisan Market 2021 Vendor Application

Business Name:

Owner Name:

Address: \_\_\_\_\_  
Street City State Zip Code County

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Is this phone number okay to text? ☐ Yes ☐ No

Website and/or Facebook Page:

Social Media Handles: Instagram:  
Facebook:

Which type of vendor are you? (select all that apply)

Agricultural ☐

Arts & Crafts ☐

Cottage Food ☐

Briefly describe your business/products. This text will be used on our Facebook page, website and other promotional materials so make sure it's well-written and defines who you are and what you do:

Name(s) of family members, employees or agents who may sell for you:

Number of 10'x10' booths requested:

(Each booth is \$10, due the Wednesday prior to Market Day by 5pm, to pay booth fees visit: )

Do you use a trailer for the sale of your products?

Yes ☐ No ☐

Trailer dimensions:

List your products to be sold. Be as detailed as possible as we will verify that only products listed below are offered in your booth!

Submission of this application does not grant permission to attend our market. The market manager will contact you if you have been accepted. Note that vendors bringing products that are similar to items already offered at the market may be placed on a waiting list and/or asked to not bring a specific item to sell.

By signing this application, I agree that I have read the rules and regulations of the Navasota Farmer & Artisan Market listed in the Vendor Handbook and agree to comply with them. Further, I agree to sell only those items listed in the Vendor Application form and in the Vendor Handbook unless an additional request is granted by the Navasota Farmer & Artisan Market at a later date.

I acknowledge full responsibility for all my actions and activities in the Market, and for those assisting me. I acknowledge the authority of the City of Navasota to settle any disputes regarding product legitimacy, procedural, and vendor conduct violations, and to impose any penalties, including possible suspension or removal from the Market.

***The signed Release and Indemnity Agreement must accompany this application.***

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

Please email or mail your completed application and signed Release and Indemnity Agreement to:

[tsammon@navasotatx.gov](mailto:tsammon@navasotatx.gov) or mail to/drop off at:

Navasota Public Library  
1411 E Washington  
Navasota, TX 77868

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Staff Use Only:

Date received: \_\_\_\_\_

Received by: \_\_\_\_\_

Application approved? ☐ Yes ☐ No

Is this an update from a previous application? ☐ Yes ☐ No

Reason not approved (if applicable): \_\_\_\_\_

## Release and Indemnity Agreement

WHEREAS, \_\_\_\_\_, a vendor, charitable organization or other type of legal entity ("User") desires to participate in the Navasota Farmer & Artisan Market (sometimes hereinafter referred to as "Market"); and

WHEREAS, such User represents and certifies that it meets the criteria for participation in the Navasota Farmer & Artisan Market and agrees to obey the rules of the Market and understands the nature of participating in the Navasota Farmer & Artisan Market and User's responsibilities as a Market Vendor or Participant in the Market, including but not limited to assuming all responsibility for safe operation and conduct of its business and associated activities within the Market;

NOW THEREFORE, in consideration of the City of Navasota and Navasota Farmer & Artisan Market authorizing said User, \_\_\_\_\_, to participate in the Navasota Farmer & Artisan Market and use of the Market facilities, THE USER AGREES TO INDEMNIFY, HOLD HARMLESS AND DEFEND THE CITY OF NAVASOTA, NAVASOTA FARMER & ARTISAN MARKET, THEIR OFFICERS, AGENTS, VOLUNTEERS AND EMPLOYEES FROM AND AGAINST ALL LIABILITY FOR ANY AND ALL CLAIMS, SUITS, DEMANDS, AND/OR ACTIONS FOR DAMAGES, INJURIES TO PERSON (INCLUDING DEATH), PROPERTY DAMAGE (INCLUDING LOSS OF USE) AND EXPENSES INCLUDING COURT COSTS AND REASONABLE ATTORNEY'S FEES AND OTHER COSTS OCCASIONED BY OR ARISING OUT OF USER'S PARTICIPATION IN THE MARKET AND ALL OTHER ACTIVITIES CONDUCTED IN CONNECTION WITH OR INCIDENTAL TO PARTICIPATION IN THE MARKET AND ARISING OUT OF OR RESULTING FROM THE INTENTIONAL ACTS, OMISSIONS OR NEGLIGENCE OF USER, ITS OFFICERS, AGENTS, VOLUNTEERS, EMPLOYEES, OR OTHER PERSONS UNDER THE CONTROL OR SUPERVISION OF THE USER.

User further agrees that it shall, at all times, exercise reasonable care and undertake precautions on behalf of, and be solely responsible for the safety of its officers, agents, volunteers, employees, participants, visitors, and other persons, as well as its property, while participating in the Market or on the Market property and surrounding areas. It is expressly understood and agreed that the City of Navasota and Navasota Farmer & Artisan Market shall not be liable or responsible for the intentional acts, omissions or negligence of User, officers, agents, volunteers, employees, customers, visitors, and participants in the Market.

It is further agreed with respect to the release and indemnity provided for herein, that the City of Navasota, Navasota Farmer & Artisan Market and User will provide the others with prompt and timely notice of any event or incident covered in any way by this Agreement, directly or indirectly, contingently or otherwise affected, or which might affect the User, City of Navasota or Navasota Farmer & Artisan Market.

User further agrees that this Release and Indemnity Agreement shall be considered as an additional remedy for the City of Navasota and/or Navasota Farmer & Artisan Market, and shall not be considered as an exclusive remedy or as a limitation on the remedies available to the City of Navasota and/or Navasota Farmer & Artisan Market.

User Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**CITY OF NAVASOTA  
CITY COUNCIL AGENDA**

**AGENDA ITEM NO.:** 12.

**AGENDA DATE:** February 22,  
2021

**PREPARED BY:** Brad Stafford, City Manager

**APPROVED BY: BS**

**ITEM:** Consideration and possible action on the second reading of Ordinance No. 955-21, relating to speed zones which specifically designates additional areas in the City of Navasota in which speed of thirty (30) miles per hour or more are authorized.

**ITEM BACKGROUND:**

The City of Navasota received a letter from TxDOT on December 28, 2020 in reference to a recent speed zone study that was conducted in August 2020 on FM 379. TxDOT recommends lowering the speed limit from the intersection of Washington Avenue to the City limits.

**BUDGETARY AND FINANCIAL SUMMARY:**

**STAFF RECOMMENDATION:**

Staff recommends approval of the second reading of Ordinance No. 955-21, relating to speed zones which specifically designates additional areas in the City of Navasota in which speed of thirty (30) miles per hour or more are authorized.

**ATTACHMENTS:**

1. Ordinance No. 955-21

**ORDINANCE NO. 955-21**

**AN ORDINANCE RELATING TO SPEED ZONES WHICH SPECIFICALLY  
DESIGNATES ADDITIONAL AREAS IN THE CITY OF NAVASOTA  
IN WHICH RATES OF SPEED OF THIRTY (30) MILES PER HOUR OR MORE ARE  
AUTHORIZED; RESCINDING ALL PARTS OF ORDINANCES IN CONFLICT HEREWITH;  
AND DECLARING THAT ATTENDANT FACTS NECESSITATE IMMEDIATE ACTION**

**BE IT ORDAINED BY THE CITY OF NAVASOTA, TEXAS:**

**SECTION 1.** That any and all ordinances or parts of ordinances relating to speed zones on FM 379 in the City of Navasota are hereby rescinded, and the following are additional specifically designated areas in which a rate of speed of thirty (30) miles per hour or more is authorized.

A.) FM 379, for traffic moving in a southerly direction for the first 0.475 miles from the intersection of SH 105, the speed limit shall be forty (40) miles per hour. For the next 1.475 miles, the speed limit shall be forty-five (45) miles per hour. For the next 1.581 miles to the intersection of BS 6, the speed limit shall be forty-five (45) miles per hour.

B.) FM 379, for traffic moving in a northerly direction for the first 1.581 miles from the intersection of BS 6, the speed limit shall be forty-five (45) miles per hour. For the next 1.475 miles, the speed limit shall be forty-five (45) miles per hour. For the next 0.475 miles to the intersection of SH 105, the speed limit shall be forty (40) miles per hour.

**SECTION II: WHEREAS,** the preservation of the general welfare of the public necessitates immediate action, this Ordinance shall be effective from and after the date of its passage as provided by the Charter of the City of Navasota.

**PASSED AND APPROVED ON THIS THE 8<sup>TH</sup> DAY OF FEBRUARY 2021.**

**PASSED AND APPROVED ON THIS THE 22<sup>ND</sup> DAY OF FEBRUARY 2021.**

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**Hon. Bert Miller, Mayor**

**ATTEST:**

**APPROVED AS TO FORM:**

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**SUSIE M. HOMEYER, CITY SECRETARY**

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**CARY BOVEY, LEGAL COUNSEL**

**THE STATE OF TEXAS**                   §  
**COUNTY OF GRIMES**                   §

I, \_\_\_\_\_ City Secretary of the City of Navasota, County of Grimes, State of Texas, do hereby certify that the above and foregoing is a true and correct copy of an Ordinance passed and approved by the City of Navasota on the \_\_\_\_\_ day of \_\_\_\_\_, 2021, and is now in file in my office and notice is hereby given of the passage of the same in the manner and for the length of time as required by the Charter of the City of Navasota.

**GIVEN UNDER MY HAND AND SEAL OF OFFICE**, this the \_\_\_\_\_ day of \_\_\_\_\_, 2021.

\_\_\_\_\_  
Susie M. Homeyer  
City Secretary, City of Navasota

**CITY OF NAVASOTA  
CITY COUNCIL AGENDA**

**AGENDA ITEM NO.:** 13.                      **AGENDA DATE:** February 22,  
2021

**PREPARED BY:** Brad Stafford, City Manager

**APPROVED BY: BS**

**ITEM:** Executive Session: The City Council will conduct an Executive Session in accordance with Section 551.072, Texas Government Code, deliberation regarding real property and discussion regarding the potential sale and/or value of City-owned property.

**ITEM BACKGROUND:**  
**The time is \_\_\_\_\_p.m.**

**BUDGETARY AND FINANCIAL SUMMARY:**

**STAFF RECOMMENDATION:**  
Conduct executive session to discuss the potential sale and value of city owned property.

**ATTACHMENTS:**

**CITY OF NAVASOTA  
CITY COUNCIL AGENDA**

**AGENDA ITEM NO.:** 14.                      **AGENDA DATE:** February 22,  
2021

**PREPARED BY:** Susie M. Homeyer, City Secretary

**APPROVED BY:** BS

**ITEM:** Reconvene in open session.

**ITEM BACKGROUND:**

The time is \_\_\_\_\_p.m.

**BUDGETARY AND FINANCIAL SUMMARY:**

**STAFF RECOMMENDATION:**

**ATTACHMENTS:**

**CITY OF NAVASOTA  
CITY COUNCIL AGENDA**

**AGENDA ITEM NO.:** 15.                      **AGENDA DATE:** February 22,  
2021

**PREPARED BY:** Brad Stafford, City Manager

**APPROVED BY: BS**

**ITEM:** Discussion and possible action regarding the potential sale and/or value of City-owned property.

**ITEM BACKGROUND:**

A discussion of potential sale and value of City property will be held in executive session.

**BUDGETARY AND FINANCIAL SUMMARY:**

**STAFF RECOMMENDATION:**

Staff recommends determining the method of sale and value of City property.

**ATTACHMENTS:**



**CITY OF NAVASOTA  
MISCELLANEOUS ITEMS**

**1. PLANNING CALENDAR**

## AGENDA PLANNING CALENDAR

### **FEBRUARY 22, 2021** - [DEADLINE FOR SUBMITTING ITEMS AND COVER SHEETS FOR THIS MEETING IS 02/08/2021](#)

1. Called to order
2. Invocation/Pledge of Allegiance
3. Remarks of visitors
4. Staff Report: (a) Arts Council Quarterly report for 12/2020; (b) Update on water main break and winter weather response; (c) Board and Commission update; and (d) Reports from staff and City Council
5. Report from District Attorney Andrea Bender
6. Renaming Peeple's street
7. Public hearing on conditional use permit for vehicular sales
8. 1<sup>st</sup> reading of Ordinance No. 956-21, conditional use permit for vehicular sales
9. Resolution No. 688-21, opposing legislation that prohibits tax funded advocates for local Governments
10. Joining Texas Rural Cities Coalition
11. Navasota Farmers Market application packet and vendor handbook
12. 2<sup>nd</sup> reading of Ordinance No. 955-21, speed limits on FM 379
13. Executive Session: Possible sale of city owned property
14. Reconvene in open session
15. Action of possible sale of city owned property
10. Adjourn

### **FEBRUARY 24, 2021** – [SPECIAL MEETING AT 5:30 P.M.](#)

1. Called to order
2. Invocation/Pledge of Allegiance
3. Remarks of visitors
4. 2<sup>nd</sup> reading of Ordinance No. 956-21, conditional use permit for vehicular sales
5. Adjourn

### **MARCH 8, 2021** - [DEADLINE FOR SUBMITTING ITEMS AND COVER SHEETS FOR THIS MEETING IS 02/22/2021](#)

1. Called to order
2. Invocation/Pledge of Allegiance
3. Remarks of visitors
4. Staff Report: (a) Board and Commission update; and (b) Reports from staff and City Council
5. Consent agenda: (a) Minutes for the month of February 2021; and (b) Expenditures for the month of February 2021
6. Adjourn

### **MARCH 22, 2021** - [DEADLINE FOR SUBMITTING ITEMS AND COVER SHEETS FOR THIS MEETING IS 03/08/2021](#)

1. Called to order
2. Invocation/Pledge of Allegiance
3. Remarks of visitors
4. Staff Report: (a) Board and Commission update; and (b) Reports from staff and City Council
5. Adjourn