



Promotional Event (Directional) Sign Permit Application

101 East Lake Street, Petoskey, Michigan 49770 • 231 347-2500 • 231 348-0350



Applicant Information

Name: _____

Phone: _____ Email: _____

Non-Profit Organization: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Event: _____

Date(s) of Event: _____

Section 5.1 (5) Promotional Event Signs Directional

Promotional event signs that provide directions to a community event in the City, that is sponsored by a unit of government or a non-profit organization, shall be permitted for a period not to exceed five (5) days. Such signs for events such as art fairs, circuses, festivals, etc., shall be permitted, not exceeding eight (8) square feet in area and four (4) feet in height. The number of signs (not exceeding 5), sign area, and sign location shall be removed within 48 hours after the event that they identify.

I have read and agree to abide by the ordinance above stated and further understand that violation of the ordinance will eliminate use of the right-of-way for any future events.

Applicant Signature: _____ Date: _____

Location of Signs

Maximum Number of Permits for One Event is Five (5)

Please indicate where your event will be held:
 _____ College _____ Fairgrounds _____ Other: _____

Dates to be posted (**not to exceed 5 days**): _____

****Current year signage authorization permit stickers shall be attached to signs or they may be removed from the right-of-way****

Your signs may be placed in the intersections circled for a period NOT TO EXCEED FIVE DAYS:
 DO NOT PLACE SIGNS ON ISLAND. Please circle up to (5) locations.

US-31/US-131	US-131/Sheridan	US-31/E. Mitchell	E. Mitchell/Howard
Howard/Sheridan	US-31/Eppler	US-31/E. City Limit	Other: _____

For Office Use Only

_____ Approved _____ Denied Fee: \$25.00

Staff Signature: _____