

## City of Petoskey 2023-2025 Action Plan

Priority	Objective	Actions	Key Team Members	Update
Parks and Public Spaces	Protect and enhance parks and public spaces for the enjoyment of residents and visitors	<ul style="list-style-type: none"> <li>- Remedy critical areas of erosion in the City limits along Little Traverse Bay</li> <li>- Explore alternative dock designs to address water levels</li> <li>- Identify area where native plantings, pollinators, and appropriate landscaping practices can enhance public spaces</li> <li>- Consideration of a dedicated funding mechanism to support on-going maintenance and upkeep for City parks/trails/shorelines and public spaces</li> <li>- Institute a Community Art Plan in parks and public spaces to enrich the cultural and aesthetic quality of life</li> </ul>	City Council City Manager Parks & Recreation Director City Manager City Planner City Clerk Parks & Rec Commission Arts Commission	
Infrastructure	Prioritize and proactively manage infrastructure needs while maintaining fiscal planning capabilities	<ul style="list-style-type: none"> <li>- Identify and extend the Capital Improvement Plan (CIP) for new and replacement needs including long-term CIP items that lack funding</li> <li>- Develop a budget timeline and combined Work Session with Planning Commission to hear CIP presentations and gather input in a collaborative setting</li> <li>- Pursue grants and other funding opportunities to support specific infrastructure needs. Identify grant matching requirements and operational impact when applying for grants</li> <li>- Utilize rate studies to predict needs and spread out increases gradually to minimize impact</li> </ul>	City Council City Manager Department Heads City Clerk Planning Commission	

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Economic Development	Protect and enhance our natural resources and historically significant places to maintain our position as a place for economic opportunity	<ul style="list-style-type: none"> <li>- Annually review and assess the properties identified in the RRC for redevelopment viability</li> <li>- Identified redevelopment priority sites should focus on City-owned property or properties where the owner is committed to redevelopment consistent with RRC and City goals</li> <li>- Compile an Economic Development Incentive Policy to provide an overview of incentives and criteria utilized for consideration</li> <li>- Explore Community Development-Economic Development department head position</li> <li>- Promote public/private partnerships</li> </ul>	City Council City Manager Finance Director City Planner City Clerk Downtown Director	
Downtown Development	To provide full-time residents, seasonal residents, and visitors with a gathering place to connect and provide advocacy opportunities to Downtown business owners to drive economic impact	<ul style="list-style-type: none"> <li>- Consider specific strategies to increase number of covered parking spaces and optimize Downtown on-street parking options</li> <li>- Encourage redevelopment of upper floors for residential uses Downtown</li> <li>- Explore increase height considerations for mixed-use developments</li> <li>- Work with Code Enforcement to address blight, and property maintenance code issues including vacant buildings</li> <li>- Improve voluntary fire code self-inspection program</li> <li>- Include RRC in marketing available properties</li> <li>- Establish a Historic District</li> </ul>	City Council City Manager City Planner Downtown Director Downtown Mgmt. Board Code Enforcement Public Safety	

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Sustainability	Continue pursuit of goal in achieving 100% renewable energy by 2035	<ul style="list-style-type: none"> <li>- Continue to pursue solar installations on City owned buildings when feasible</li> <li>- Encourage business owners and residents to explore small scale solar installs</li> <li>- Maintain Gold Certification through Michigan Municipal League (MML) Michigan Green Communities Challenge Program</li> <li>- Continue to work with Michigan Public Power Agency (MPPA) in participation with large-scale solar array projects in Michigan</li> <li>- Evaluate Net Metering Policy to support the development of small-scale local solar projects</li> <li>- Continue to optimize energy usage in City buildings using Energy Star Portfolio</li> <li>- Increase participation in the City's Voluntary Green Energy Pricing Program</li> <li>- Focus efforts on community education and local initiatives in the transition to a circular economy aimed at reducing waste and protecting natural resources</li> <li>- Continue efforts to support and implement a livable shoreline with native plant species</li> </ul>	City Council City Manager Department Heads City Clerk	

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Affordable Housing	Promote and consider all options in providing affordable/workforce housing opportunities through strong public-private partnerships	<ul style="list-style-type: none"> <li>- Work with local, regional, and state organizations to develop affordable home ownership options in the City</li> <li>- Review the zoning ordinance requirements for lot size, minimum house square footage, building height, density, setbacks and parking requirements to remove barriers for affordable housing</li> <li>- Consider incentives for creation of additional housing units Downtown and community-wide</li> <li>- Create mapping to show infill housing options throughout the City</li> <li>- Evaluate City-owned parcels to support the development of long-term affordable housing units</li> </ul>	City Council City Manager Department Heads City Clerk Planning Commission	
Community Engagement	Our City government is responsible, approachable and accountable and welcomes participation and involvement of all residents and sections of the City	<ul style="list-style-type: none"> <li>- Provide timely, accurate, and easily accessible information to the City via methods and platforms designed to reach a wide audience</li> <li>- Use community engagement processes to strengthen City decision-making and actions</li> <li>- Build capacity within City departments to assess, plan for, and facilitate community involvement in processes</li> <li>- Develop a Communications Plan to proactively engage the community to better understand the how and why decisions are made</li> <li>- Incorporate Diversity, Equity, and Inclusion principles and policies to communicate and interact with all stakeholders effectively</li> </ul>	City Council City Manager Department Heads City Clerk	