



## Meeting Minutes - Monday, March 14, 2022

### Call to order 5:30

- I. ROLL CALL – Maria Bermudez, Irma Hayes, Judy Wilson; Dr Carl Byerly absent  
Mayor joined 5:35 and announced will make appointments before April PAC meeting
- II. APPROVAL OF MEETING MINUTES
- III. APPROVAL OF AGENDA
- IV. OLD BUSINESS
  - a. Pontiac Arts Crawl – July 22 first planning meeting 3/28 in City Hall *Lion's Den* 6:30pm IH will check with Strand ; Mayor shared conversation with Daniella regarding Pontiac Community Foundation as fiduciary instead of Main St. Pontiac. IH said we were told they get 25% of every dollar brought in by Art Crawl, led to decision to explore other options that would not take portion of revenue. Mayor shared Daniela's perception that IH said decision was made to use PCF as fiduciary. IH says wasn't her intention to give impression that this fiduciary decision was finalized. JW shared that MStreet may have received percentage to cover their time administering the funds, and MStreet was a coproducer of the event.
    - i. Special Events Application – IH will submit this week, fee is waived b/c city event. IH will send to commissioners
    - ii. Call for Artist – post on FB
    - iii. Call for Volunteers – post on FB page
    - iv. Artopia: The Oasis – Ivan Quinones proposed in conjunction w/Arts Crawl at 17 W Lawrence. IQ will produce.
    - v. Zach Curtis -Riker Building Mural – Art Crawl weekend ZC will paint mural on Riker building M59 facing exterior pending condition of wall
    - vi. Lawrence Street Project – cancelled
  - b. Update on Grant Money – Judy Wilson/Alexandria Borngesser – JW will check to see which 3 grants AB is pursuing. Mayor offered support in all events, willing to work with us.
  - c. Sponsorship Deck – IH sent to commissioners, pending majority approval, it will go out within one week.
  - d. Nominations for Commissioners – Mayor raised point of pg. 9 of City Charter re: reappointments and new 4.109 ... *terms of members of all members... 4 years.. appointed by and serve at pleasure of Mayor.. reappointment is subject to approval by City Council.* Don't expect controversy around reappointments. Will speak to Mike McGuinness and William Carrington, target decision being made by next Tuesday, 3/22. Document was found that lists IH, JW, Dwayne Lyons, Mark Stone (resigned 2021), Robert Karazim (resigned 2021), Sabrina Jefferson (resigned 2018? )and Owen Edwards (technology proved to be an obstacle to his attendance) as Commissioners, but not Maria Bermudez. Existing four commissioners will need Council approval.
  - e. New Order of Business
    - i. Monthly City Council Meetings – IH will email City Council about upcoming events. IH and JW will attend 3/21 council meeting.
    - ii. Main Street Meetings – IH will send them dates of upcoming events, send sponsorship deck, invite them to collaborate on events.

- iii.* Pontiac Community Impact Partnership Meetings – we will begin attending, next meeting in April.
- iv.* Pastor Jones Committee of 50 Meetings – IH has been receiving invitations
- v.* Kaino Phillips, ASCEND Foundation
- vi.* Centro Multicultural *La Familia*

**SEND ALL ABOVE ORGS and PONTIAC COMMUNITY FOUNDATION SPONSORSHIP DECK AND INVITE THEM TO COLLABORATE ON UPCOMING EVENTS.**

**V. NEW BUSINESS**

- a. Partnerships – goal is to mentor youth to assist in producing events. MB wants to reach out to James Tyler from PNC Bank who has been reaching out to her to serve youth in educational program focused on financial literacy.
  - i.* Wide Track Art Installation – P-zero, El Piqasso & Boricuahoni Entertainment – discussion how this will be built upon (2023) in ways that draw visitors into each of the seven districts to view more work strategically placed to attract business to restaurants, event spaces, etc. Branding may be key to success, eg. a url prominently posted at Wide Track stop lights.
  - ii.* July 23 – The Strand Marque Concert Series: Libertad, Sabor y Sonido (Liberty, Taste & Sound). MB discussed need for licensed food trucks and individual vendors. Unlicensed can provide demonstrations. How can we find someone to teach Safe Serve in Spanish.
    - Featuring Sammy Deleon y su Orquesta
    - Alina Morr Urban Tropical
    - Mariachi Feminale (tentative) all female
 Booths \$150 payment through Strand. MB will pursue *Pura Vida* to have presence. IH would like smaller stages at Hidden River Park.
  - iii.* Lawn Chair Concert Series – city is funding in full; seven concerts – one in each district. Council Member McGuinness committed of \$2K of District 7 funds to a concert in his district. Also requested one concert at Murphy Park. Planned for Thursdays. Dates and locations determined by end of March. IH will work with JW 3/15 on budgets.
  - iv.* Bonded! Jonathan Harris - PAC promoted. IH recommends we host reception for event.
    - June 17, 18 & 19 @ 46 N. Saginaw (Spilling into the Street)
  - v.* City Institute – Pontiac Tours – begin in May 2022.
  - vi.* Arts, Culture & Entrepreneurial Speaker Series – Hidden River through summer.
    - 1xRun– How to get Prints of Original Works (will now happen at hip hop conference) IH posted call for dance troupes on FB
  - vii.* HipHop Conference – Binx Vadar, Wil Black, Ced Leduff, Rae Love, RoSpit...First meeting was Sunday, 3/13/22. All are super excited. 1xRun will also participate. MB emphasized they coordinate/partner with security. Educational experience on culture and history. And to explain differences in various genre(?) of music. Venue: multiple ideas - PLAT, 46, alley cat, 17, Filmore backroom. Target audience: open to public, promoted to people in the industry – producers, artists and all trying to make it into the business.

**VI. PUBLIC COMMENT/ANNOUNCEMENTS**

**VII. ADJOURNMENT – 7:51**

**VIII. NEXT MEETING – Monday, April 11, 2022@ 5:30pm Zoom/In-person Mix**