

Meeting Minutes - Monday, May 16, 2022

- I. ROLL CALL – Maria Bermudez, Dr. Carl Byerly, Bruce Cobb, Dr. Tia Harvey, Irma Hayes, Karen Kobylak, Ryan Tavarez, Bianca Tucker, Judy Wilson; Absent were Alex Resnick and Quincy Stewart.
- II. APPROVAL OF MEETING MINUTES - Maria Bermudez motioned, Dr. Byerly seconded
- III. APPROVAL OF AGENDA - Change – Judy Wilson asked to add “New Business” as item VII, making Public Comment / Announcements item VIII. Maria Bermudez motioned, Bruce Cobb seconded
- IV. Elections of Arts Commission Officers
 - a. Treasury – self - nominated Karen Kobylak – unanimous vote to approve
 - b. Secretary – Irma Hayes nominated Judy Wilson – unanimous vote to approve
 - c. Vice Chair – Maria Bermudez nominated Bianca Tucker – unanimous vote to approve
 - d. Chair – Dr. Carl Byerly nominated Irma Hayes – unanimous vote to approve
Congratulations Commission Officers!
- V. Status of Projects – Arts Commissioners are asked to attend and volunteer at as many of these events as their schedules permit. If unable to attend, please let Chairwoman Hayes know via email.
 - a. Partnerships for *Music, Murals and Movement* – Main sponsor Williams International; DTE Foundation - partner on three events, dollar amount and which three events are tbd; Bensons Lumber Supply & Anonymous sponsors for Wide Track Exhibit; School Board, Main Street Pontiac, Genysis Credit Union and various businesses for Art Crawl. All activity is suspended until the City Council and Mayor’s office review Fiduciary RFQ and determine who will be the Arts Commission’s Fiduciary, thereby allowing businesses to donate and realize full benefit of their charitable donation. We are hopeful it will be determined by May 28. Event coproducers are being patient with us.
 - b. Wide Track Art Installation – Coordinated by P-zero, El Piqasso & Boricuahoni Entertainment. First Create-a-Fest will happen after 5/24. Due to timing of decision on Fiduciary, sponsorship funds are not accessible, thus delaying purchase of needed supplies. Bensons delivery of materials are being coordinated by El Piqasso owner / operator Ivan Quiñones and P Zero.
Ryan Tavarez asked if there is a call for art for this exhibit. Irma Hayes said right now it’s by invitation, once supply situation is firmed up we will reach out or post a call if needed.
 - c. Bonded! With Jon Harris 6/17,18 and following week, with VIP reception held on one of the dates – Maria Bermudez shared there are videos online of Bonded 2021, for more information. [Here’s one of the videos.](#)
 - d. Pontiac Arts Crawl – July 22 – Smart offered four busses to travel to remote attractions during the crawl. Potential sites include: Goldner Walsh, 40 Howard, PCAC. When busses and sites are confirmed music and art planning teams will be notified.
Planning meeting was May 11, next meeting May 25. Went through list of businesses, green spaces and vacant spaces to occupy with Art Crawl fun. Identified teams we all wanted to serve on and responsibilities. Map of available spaces is forthcoming. Maria Bermudez volunteered to lead Volunteer team, and collaborate with Ambassador team.
Dr. Harvey offered to create FB Event once fiduciary is settled.
Two new developments for the Crawl:
 - Clothing Swap Fashion Show suggested to Irma Hayes by Kenyada Bowman, north side, this

is pending necessary resources and agreements among all parties.

- Podcast – Jake Krustez, of Memestudio, requests permission to operate a live camera on the street, and potentially record Interviews with artists and local celebs. Commissioners approved.

e. Latin Fest July 23 –

i. The Strand Marquee Concert Series: Libertad, Sabor y Sonido

- Headlining: Sammy Deleon y su Orquesta
- Mariachi Femenol
- Alina Morr Urban Tropical pending confirmation from Strand:
6/25; 7/23; 8/27; 9/17

Dr Harvey – has students interested in performing bilingual songs. Maria Bermudez shared plans for *Bicycleclatada* – an event on Sunday, July 24, for bicyclists to ride their bikes decorated w/different Mexican flags, starting at Mill Pond Dam and traveling to points of interest, yet to be determined. Additional Strand Marquee Concert Series dates: 6/25; 8/27; 9/17

f. Lawn Chair Concert Series –

- June 2, Groove Sessions featuring Nykell Johnson District 7 School Board
- June 16, Goldner Walsh District 1
- June 18 Dirk Kroll District 2 Washington Jr. High Lawn

g. Hoopity Nightmare August 23 – still on the drawing board. Only talked to vendors about the plans, no meat on the bones yet. So, room for commissioners to contribute to the vision.

h. HipHop Conference –

- Steering Committee: Binx Vadar, Wil Black, Ced Leduff, Rae Love, RoSpit
- Sept 9 & 10

i. Hauntiac Nighttime - Open Air Fair - talking to businesses - they want open air evening event. Alley way, Halloween costumes, the night of the sanguine moon thus the date October 9, tbd. Adult hide and go seek, scavenger hunts. Room for commissioners to build vision.

VI. Update on Grant Money – Judy Wilson and Irma Hayes met with City’s grant writer, Alexandra Borngesser. Our understanding is the City is pursuing three grants from the Michigan Arts and Culture Council – a minigrant for project support; a capital improvement grant; and another larger project support grant. All are in support of arts and culture, and creative placemaking.

VII. NEW BUSINESS - Main Street Pontiac – offered exchange of sponsorship for our logos on Canvas Pontiac, Do we want to partner – it’s a \$2K-2500 value. Vote to approve motion by Karen Kobylk, seconded by Dr. Byerly.

Judy Wilson encouraged Commissioners to begin thinking of 2023 and 2024 events, allowing us greater opportunities for robust programming, collaborations and funding. Irma Hayes added that in September-November our 2023 calendar should be taking shape, to increase likelihood of corporate sponsorship, often expended after January.

Ryan Tavarez created our Artist Survey – will share with you for your (Commissioners’) feedback, please respond in timely manner. Goal is to have central database of artists.

Dr Harvey asked about PAC social media. Instagram was PontiacArts – Judy Wilson inquired with Mike McGuinness regarding password so arts commission could post and was told when he started it the intention was for a community wide sharing/promotion, but that he'd post whatever we sent him. TikTok and SnapChat do not exist for PAC. Dr Harvey will create Instagram account for Pontiac Arts. Karen Kobylik and Irma Hayes will research TikTok. Karen Kobylik suggested we create a special hashtag for arts commission. Irma Hayes suggested #music/murals/andmovement as one hashtag.

VIII. PUBLIC COMMENT/ANNOUNCEMENTS

Judy Wilson suggested we consider building a Jr. Arts Commission for youth with propensity for civic engagement, arts and culture. Ideas for their involvement - contribute fresh content; build future arts patrons; comanage TikTok with supervision. Possible groups to identify recruits: Accent Pontiac, Strand Youth Theater. Ryan Tavarez suggested we look to National Arts Honor Society to recruit members. More discussion at next meeting.

IX. ADJOURNMENT - Karen Kobylik motioned. Dr. Harvey seconded. Meeting adjourned 8:10 PM

X. NEXT MEETING – Monday, June 19, 2022@ 6:30pm Zoom/In-person Mix