



SMALL BUSINESS RESOURCES

CONVERSATIONS WITH MAYOR DEIRDRE WATERMAN

WEDNESDAY, JANUARY 13, 2021 1:00 PM

Hosted by
Mayor Deirdre Waterman
and
Mark S. Lee



Town Hall Topics

1. Motor Bella – Mayor Waterman
2. Business Support – Linnette Phillips
3. Social District – Vern Gustafsson
4. Extended Outdoor Dining – Vern Gustafsson
5. Downtown Parking – Matt Gibb
6. Covid -19 Direct Relief Waivers – Matt Gibb
7. Health Care Update – Mayor Waterman

#1 Business Support Relief Grant Guide

- Small Business Administration (SBA)
- Oakland County
- Michigan Economic Development Corp (MEDC)
- Other Programs and Resources

Most Current Grants

1. Payment Protection Program (PPP)

- you are eligible to apply again
- ends March 31st

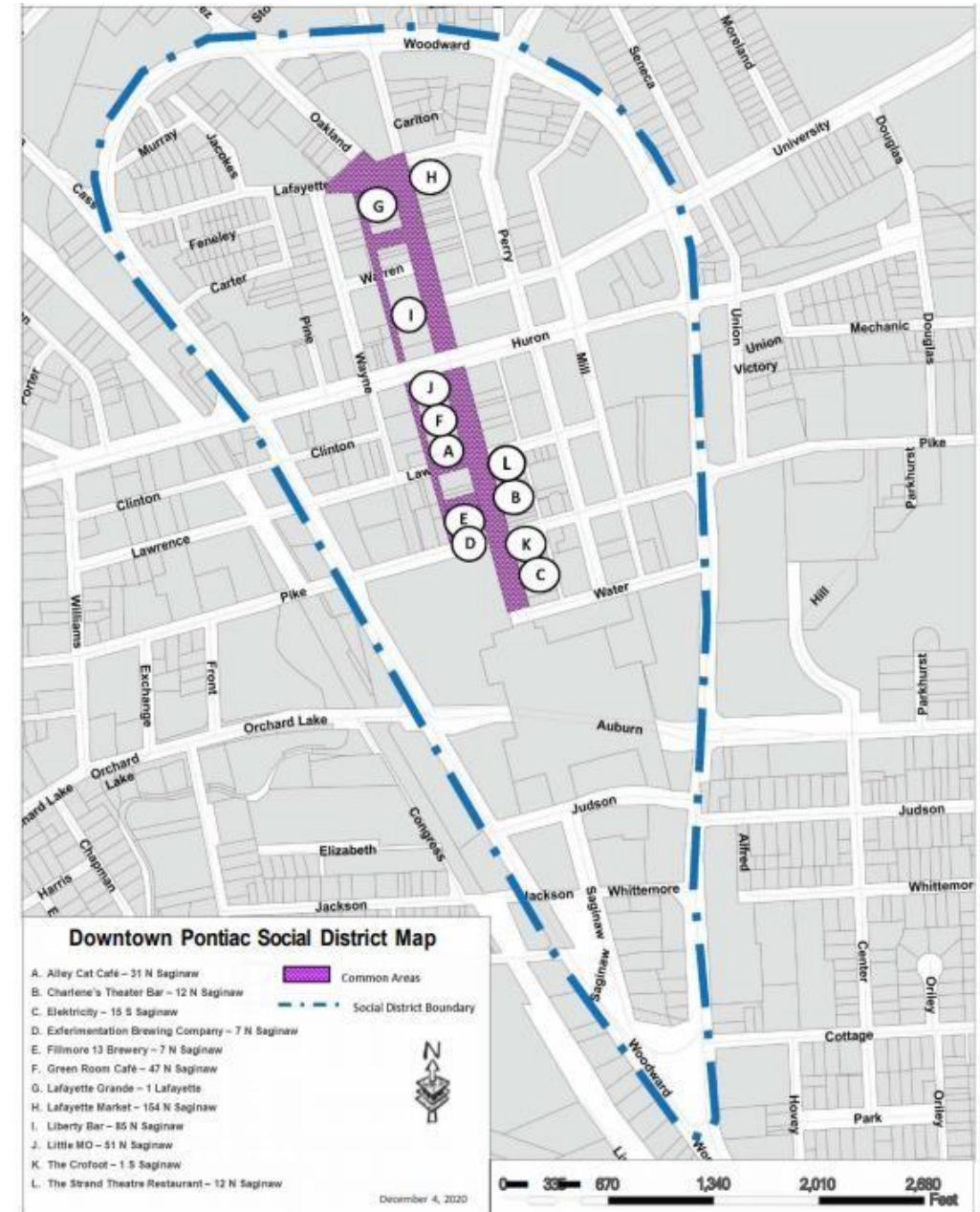
2. MML Pure Michigan Small Business Relief

- 8,020 in phase one
- by January 8th, 400 applicants to advance to Phase Two
- new status update week of January 11th

3. \$600 Stimulus

2 Downtown Social District

What and Where is It?



#3 Extended Outdoor Dining

Executive Order



#4 Downtown Parking

It's Free!



#5 Covid-19 Relief Waivers

For Landlords

Criteria and Qualifications



#6 Covid-19 Health Care Update

Testing

Vaccinations

Executive Order

Questions and Answers

Contact Information

- COP website: www.Pontiac.mi.us- Economic Development page
- Email: economicdevelopment@Pontiac.mi.us
- Hot Line: (248) 758.3300
- Economic Development Team:
 - Linnette Phillips, Director
 - Matthew Gibb, Special Council to Economic Development
 - Vern Gustafsson, Planning and Development Manager
 - Miriam Cox, Customer Service Representative