

# **MEDIA ALERT**

## **VISIT DETROIT TO HOST “ON THE CLOCK TOUR” COMMUNITY EVENT IN PONTIAC AHEAD OF 2024 NFL DRAFT**

### *Interview/Photo/Video Opportunities Available*

**WHAT:** The [City of Pontiac](#) and [Visit Detroit](#), in conjunction with the Detroit Sports Commission and local partners including Oakland County Sheriff PAL and Project Play of Southeast Michigan, will bring the **“On The Clock Tour”** to Pontiac High School. A series of community programs, the **“On The Clock Tour”** brings the fun and excitement of football to residents across Southeast Michigan ahead of the [2024 NFL Draft](#) in Detroit.

The **“On The Clock Tour”** event will feature a variety of activities including music, food concessions, local vendors, games, arts and crafts, inflatables, Hustle lessons, entertainment, and much more – including appearances from former Detroit Lions legends.

The event is free and open to the public.

**WHEN:** April 2, 2024  
5:30-7:30 p.m.

**WHERE:** Pontiac High School  
1051 Arlene Ave, Pontiac, MI 48340

**WHO:** **[TBD]**

*Interview opportunities available **[TBD]***

### **ABOUT VISIT DETROIT**

Visit Detroit is a private, not-for-profit organization with a mission to drive regional tourism and economic impact by connecting the world to our diverse communities, rich history, and spirit of innovation. Visit Detroit is the catalyst for bringing business travel, connections, trade shows, events, and leisure travelers to our region. For more information, visit [www.visitdetroit.com](http://www.visitdetroit.com).

### **ABOUT THE CITY OF PONTIAC**

Pontiac is geographically located in the *heart* of Michigan’s 2<sup>nd</sup> most populous county, Oakland County. It is steeped in history stemming from several prominent General Motors manufacturing plants to the iconic Pontiac Silverdome—the first home of the Detroit Lions—where Superbowl XVI was held. At last census count, there were nearly 62,000 residents living in seven districts governed by a Mayor and City Council—each newly elected in 2022. There is a vibrant small business community along with several major business entities including: Amazon, McLaren Hospital, United Wholesale Mortgage and Williams International. The city also partners with Oakland University through the OU-Pontiac Initiative to ensure resident access to educational and economic opportunities. For more information on the tremendous growth occurring in Pontiac, log on to: [www.pontiac.mi.us](http://www.pontiac.mi.us).

### **MEDIA CONTACTS**

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