



Meeting Agenda - Monday, June 5, 2023 -- 6:30pm

Location: City Hall, Shriner's Room

Meeting started at 6:35pm

- I. ROLL CALL: Maria Bermudez, Carl Byerly, Mike Martin, Bruce Cobb, Tia Harvey
- II. APPROVAL OF MEETING MINUTES: Mike Martin motion, Bruce Cobb 2nd
- III. APPROVAL OF AGENDA: Maria Bermudez motion to accept agenda, Bruce Cobb 2nd
- IV. Old Business
 - a. Projects –
 - i. Art Crawl RFP Update - Brian Major
 - New date: Saturday - July 29
 - Tia Harvey spoke to Commissioner Alex Resnik's (absent) concerns
 - Vendor fees - giving Pontiac vendors a discount
 - Scaling the size depending on # of vendors
 - Bruce Cobb bringing up not placing food vendors in front of restaurants
 - Tia Harvey: don't place port-a-johns in front of open businesses
 - Discussion on open road vs not
 - Stopping at M59
 - Be sure to invite Liberty
 - Mike M: Still invite food trucks, be cognizant of where they go
 - Bermudez going over history of the event
 - Just took place in establishments open
 - Bands just on sidewalks/in between buildings
 - Advocating for standing poster boards w/map
 - Get list of artists/vendors/food trucks from Judy Wilson
 - Bermudez wants Judy Wilson to reach out to her
 - Tia Harvey: What about the art?
 - Bermudez: wants to have things that folks can make/do/CREATE art at the event - have an activity for kids
 - Guest, Kevin Gillespie, speaking to what has worked well: What is the mission?
 - Discussion around celebrating Pontiac? Expanding this vision to encompass Oakland County! How to promote?
 - Brian Major asking about the history/documents of past events?
 - Bermudez talking about cultural performances
 - Brian Major asking about changing names - many commissioners noting crawl meaning "bars"
 - Wants to put stage at Water and Saginaw
 - Bermudez and Tia Harvey not sure on this
 - Mike Martin: Main stage providing variety of experiences close up vs. further away

- Brian Major changing name to something like “Experience Pontiac”
- Tia Harvey advocating for keeping art a part of event
- Start time is 11am or 12pm.
- **Action items:**
 - Send Brian Major any artist lists, prior plans, etc. that we have access to as commission for last few years
 - Tia Harveysend Brian list of youth performance groups
 - Mike Martin connect Brian Major with relevant city personnel (road closures, communications, etc.)
 - Tia Harveyschedule meeting with officers and Brian Major to go over more.
 - Tia Harveyget UWM volunteers contact info to Brian Major

ii. Lawn Chair Concerts Update -Brian Major

- Nothing planned as of yet, wanting more guidance from the commission - 6:30 and 7:30pm
 - D3: N Kiwanis Park
 - D4: Hawthorne Park
 - Discussion on not in neighborhood, but prioritizing concert experience
 - D5: Galloway Park
 - D6: Aaron Perry Park
 - Latine concert: Pancho Villa’s Skull & the Firewalkers
 - Maria advocating for cultural representation a “spanish band”
 - D7: Murphy Park
 - Starting next week:
 - Thursday 6/15/23:
 - Polyester players
 - 6/29/23
 - 7/13/23: D3 - Aiming for latine concert
 - 7/27/23: D2 - beaudette Park
 - Dirk Kroll Band
 - Accent Pontiac -
 - 8/10/23:
 - 8/24/23: D1 - Melanie Rutherford
 - Rotary Park
 - 9/7/23:

iii. Brian Majorready to move forward with filling the locations/dates with input from the commission.

- Changing name to “Pontiac Music in the Parks”



- iv. **Action items:**
 - Nothing needed at this time.
 - Brian Major hoping to have schedule by Thursday
 - b. Status of new Commissioners to fill vacancies - did not get to
 - c. Discussion
 - d. Officers Update – Chair Vacancy - did not get to
 - i. Nominate and vote to fill
 - e. Social media presence & management - did not get to
 - f.
 - i. Facebook
 - ii. Instagram
 - g. Information Sharing Platform for PAC - Google Drive or Other - did not get to
 - i. pontiacartists@gmail.com: Discussion & Options
 - h. Survey – Target dissemination date
 - i. Strategic planning
- V. New Business - did not get to
- a. Goals of the PAC - Discussion
 - b. Communications - did not get to
 - i. Logo
- VI. PUBLIC COMMENT/ANNOUNCEMENTS - did not get to
- VII. ADJOURNMENT: Maria moved to adjourn at 8:41pm, Mike 2nd
- VIII. NEXT MEETING – Monday, July 10, 2023 @ 6:30pm