

# CHAPTER 56

## CITY OF PRESQUE ISLE

### *Changeable Sign Ordinance*



Adopted: November 21, 2005

Amended: September 6, 2006

Amended: November 5, 2007

Repassed: February 2, 2009

Repassed: January 7, 2013

Repassed: January 4, 2017

Repassed: January 6, 2021

City Seal

Attest: \_\_\_\_\_  
Thomas C. King, City Clerk

## CHAPTER 56

### CHANGEABLE SIGN ORDINANCE

#### **SECTION 1      AUTHORITY**

The City of Presque Isle hereby enacts this “Changeable Signs Ordinance” (hereinafter the “Ordinance”) pursuant to Title 23 M.R.S.A. Section 1914, Sub-Section 11-A, as amended and Title 30-A M.R.S.A. Section 3001-3011, as amended.

#### **SECTION 2      PURPOSE**

The purpose of this Ordinance is to regulate the frequency and manner of change of display on each side of a changeable sign in a manner contrary to that provided by State law, and to do so in a manner that promotes highway safety.

#### **SECTION 3      DEFINITIONS**

1. Changeable Sign: “Changeable sign” means an on-premises sign created, designed, manufactured or modified in such a way that its message may be electronically, digitally or mechanically altered by the complete substitution or replacement of one display by another on each side.
2. Display: “Display” means that portion of the surface area of a changeable sign that is, or is designed to be, or is capable of being, periodically altered for the purpose of conveying a message.
3. Message: “Message” means a communication conveyed by means of a visual display of text.

#### **SECTION 4      REGULATIONS**

1. The display on each side of the changeable sign may be changed no more frequently than once every thirty (30) seconds.
2. The display on each side of the changeable sign must change as rapidly as technologically practicable, but the display may change through phasing, rolling, scrolling or blending provided, however, that the display on each side of a changeable sign shall not flash.

## ***SECTION 5        ADMINISTRATION***

Pursuant to Title 23 M.R.S.A. Section 1914, Sub-Section 11-A, the changeable signs within the municipality and displays on each side of those changeable signs shall comply with all other requirements of State law. The City shall notify the Maine Department of Transportation in writing that it has adopted this Ordinance and shall send it a copy of the same. The City's Code Enforcement Officer shall administer the provisions of this Ordinance.

## ***SECTION 6        PENALTY***

Any person who shall violate a provision of the Ordinance, or shall fail to comply with any of the requirements thereof, shall be found guilty of a civil offense, punishable by a fine of not less than \$100.00, or more than \$2,500.00. Each day that a violation continues shall be deemed a separate offense.

## ***SECTION 7        SUNSET PROVISION***

This Ordinance shall be in force for the term of four (4) years from its effective date. This Ordinance shall become null and void upon the expiration of four (4) years from the said effective date; unless recommended and required by the City Council to remain effective, prior to such expiration date.