



City of Presque Isle, Maine

Downtown Revitalization Committee

Minutes

Presque Isle City Hall- First Floor Conference Room
September 13 2023 @ 4:30 PM

Committee Members Present: Deborah Roark (Vice Chair), Floyd Rockholt (Treasurer). Rod Cameron, Danielle Cyr, & Matt McGinley

Committee Members Absent: Christy Daggett (Chair), Shawn Cunningham, Dennis Koch, Mike Chasse (City Councilor) & Jacob Shaw (City Councilor)

Others Present: Galen Weibley, City Liaison; Paul Bagnall, Reporter, Star Herald

1. Call to Order

Vice Chair Roark called the meeting to order at 4:37 PM.

2. Minutes Approval: Review and approve draft minutes from August 9, 2023.

A motion by *Floyd Rockholt*, second by *Danielle Cyr* to approve the August 9, 2023 Downtown Revitalization Committee Minutes. **Vote – unanimous 5-0**

3. Treasurer’s Report: Review Treasurer’s report and financial activity for August

Floyd Rockholt presented the treasurer’s report to the members stating that there is \$30,203.31 in the PIDRC reserve account and \$7,180.00 in the General Fund remaining. There was consensus that only outstanding expenses are from the Fire Company for flowers and banner installations for winter banners.

A motion by *Danielle Cyr*, second by *Rod Cameron* to approve the Downtown Revitalization Committee August Treasurer’s Report. **Vote – unanimous 5-0**

4. Goal Setting Exercise for 2024

Goal 1 Seasonal Banner Program: There was general consensus that the current setup needs improvement in the cycle of banners, how they are installed and should the City explore a bucket truck. *Mr. McGinley* agreed to explore research into banner options

Goal 2 Downtown Beautification: The PIDRC Members agreed to continue efforts to beautify the downtown especially with the flower program which requires bubblegum pink petunias for the potato barrels. There was also discussion for Christmas decorating and expanding lighting.

(Goal Setting 2024 cont.)

Goal 3 Summer Concert Series: Members discussed summer concert series and agreed it is a great event for the community but volunteers are needed to continue making the project a success. The committee discussed the various subcommittee structure which hasn't been as active as in previous years.

Goal 4 Reenergize Subcommittee: Mr. Weibley offered an overview of the various subcommittees which include but not limited to Beautification, Banner program, Concerts/Promotions, and Economic Development/Organization. Subcommittee makeup is not limited to voting members and can include individuals who are passionate for a particular project. There was agreement that downtown merchant outreach and involvement in the committee should be explored as a goal for 2024 to maybe help serve on some of these subcommittees.

5. 2024 Budget Workshop

Mr. Weibley presented the 2023 budget spreadsheet for the members to review. The committee agreed to include a larger request to aid in their mission of new Christmas decorations for Main Street with four being purchased in the 2024 budget and 4 being purchased by the downtown reserve account. The total request to the Council for 2024 will be \$22,851.

A motion by *Floyd Rockholt*, second by *Rod Cameron* to approve the PI Downtown Revitalization Budget Request for 2024 of \$22,851 for the Council's consideration **Vote – unanimous 5-0**

6. Membership & Officer Reorganization

Mr. Weibley asked the members if they would like to continue who's terms are expiring. *Mr. Cameron* confirmed interest in remaining. *Vice-Chair Roark* also confirmed that she would like to remain on the board but not as Vice Chair for 2024. The committee will need to discuss at their next meeting who would like to lead as Chair, Vice-Chair and Secretary for the organization in 2024.

With one current vacancy, members suggested approaching LeRae Kinney, or Alanna Brewer as possible new members to get involved with the PIDRC.

7. Adjournment

A motion by *Danielle Cyr*, seconded by *Rod Cameron* to adjourn the PIDRC Meeting at 6:04 P.M. **Vote – unanimous 5-0.**

Respectfully submitted,

Galen Weibley

Secretary Pro-Temp

Downtown Revitalization Committee Members

**Christy Daggett (Chair), Deborah Roark (Vice-Chair), Floyd Rockholt (Treasurer),
Rod Cameron, Shawn Cunningham, Danielle Cyr, Dennis Koch,
Mike Chasse (City Councilor), & Jacob Shaw (City Councilor)**