



# City of Pullman Goals & Priorities

Adopted: Tuesday, May 3, 2022



# Executive Summary

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This document contains a combination of high-level policy priorities and specific goals that the Mayor and City Council have determined will best lead the City of Pullman forward. Work sessions were held on March 22 and April 29, 2022 to develop these goals and priorities. The goals and priorities will remain current as long as the Mayor and City Council determine they are the best policy themes to follow as an elected body, and will be reviewed periodically to verify they are still relevant for Pullman.

The goals and priorities are a combination of short-, medium- and long-term items that the Mayor and City Council have determined are focus areas of city personnel and community partners to support and develop work plans and deliverables. These goals and priorities will be used to inform the city budget process and will shape priority funding. The budget will then inform department work plans. This feedback loop, under the guidance of the Mayor and City Council will help shape the next chapters for the City of Pullman.

The Mayor and City Council receive input from residents, businesses, and other civic groups to help inform their planning strategy. As such the goals and priorities will also be shared with the community so they can continue to help shape future focus areas for the City.

The following pages list the goals and priorities as they have been determined by the Mayor and City Council and adopted as of the date above.



The lifecycle of the City's priorities and goals, as illustrated below, is a visual representation of the important connections that exist between the budget and the work of city staff.

The connection between policy makers on the City Council and the work of city staff is critical. While there are a Mayor and seven City Councilmembers to assist in creating city policies, it is important to recognize that the work of the City can be accomplished most effectively when our community and elected officials work together to establish the direction for the work to take. It is then up to city staff to establish programming and work plans that ultimately carry out the mission adopted by the elected officials. Together we are able to accomplish a great deal, all while working toward making Pullman the great place that it is to live, work, and invest.



# CITY COUNCIL GOALS AND PRIORITIES FOR 2022-2023

## Downtown

- Find ways to assist & aid businesses during the 2023 Downtown improvements construction.
- Establish a name and brand for the improvement plan.
- Clean up public spaces and fixtures, and implement weed management.
- Research & discuss the implementation of:
  - Downtown Business District
  - Regulating Downtown drive-thru businesses
  - City Ordinance for Downtown Storefront Façade
  - City Ordinance on Empty Buildings
  - Disposition of 325 SE Paradise Property

## Boards and Commissions

- Develop Board & Commission Handbooks which include consistent descriptions of requirements, duties, responsibilities, terms, etc.
- Review and update the public art process.
- Work with community partners to restore the Arts Commission

## Enhanced Communication

- Harmonize the City website.
- Ensure early and timely notifications of construction activities, parking availability, etc. – emphasis on 2023 Project Downtown.
- Increase Public Feedback – Coffee with Councilmembers.
- Improve closed captions for City Council Meetings.
- Promote community volunteering, the purpose of the commission or committees, the positive impact of volunteering, and ways to get involved.
- Review and update the Code of Conduct for staff and elected/appointed officials.

## Support, Collaboration & Education

- Emphasize the importance of collaborating with community entities, including but not limited to: Pullman Regional Hospital (including Blue Zones), Pullman School District, Washington State University, Schweitzer Engineering Laboratories, etc.
- Have hired consultants to collaborate with one another to reduce overlap and redundant work.

- Promote and support community efforts in the areas of:
  - Homelessness
  - Accessible Health Care
  - Attainable Housing, Housing Commission, Housing Trust, and Low-Income Housing Options.
  - Support future Bypass
  - Continue to support Pullman Regional Airport projects

#### Economic Development

- Remain focused on assisting Pullman businesses.
- Promote & Support the Strategic Tourism Plan and Marketing Plan and establish a name for the improvement plan.
- Develop an apprentice program through the City of Pullman.
- Research and discuss the implementation of a Transportation Benefit District.

#### Other Priorities

- Research & Discuss installation of Red-Light Cameras and Barn Dance walk all ways crossings.
- Enhance the City's Wellness Committee, provide annual mental health first aid training for city staff, and elected/appointed officials, and encourage reciprocity for mental health credentialing. Aquatic center access at a reduced cost.
- Provide a program for mental health first aid training for the community.
- Work to show the support and value of our employees.
- Provide Diversity, Equity & Inclusion Training for city staff and elected/ appointed officials.
- Research and Discuss adding full-time positions for Grant Writer, GIS Assistant, Parks Professional, etc., as part of the upcoming budget process.
- Remove dead and compromised trees citywide and raise the tree canopy to improve grassy areas.
- Clean up overgrown shrubs and bushes and perform prompt weed control.
- Create natural landscapes in parks to mitigate water usage.
- Review active transportation within city parks.
- Improve Sunnyside Park entrance and add ADA parking.
- Investigate the establishment of a Daniel Street Park with a historical marker.
- Develop and implement
  - Parks improvement plan.
  - City hall landscaping plan.
  - Seasonal residential irrigation management program.

The Council agreed in the future to go through the Goal Setting process in conjunction with the biennial budget. In addition, staff will provide quarterly updates to Council along with a presentation in January to update the Council on the progress made throughout the prior year.