



Pullman 45 Minute Drive Time

Washington 99163

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Report Parameters

15 ZIPs

83832	Genesee, ID, ID (in Latah county)	83872	Viola, ID, ID (in Latah county)
83843	Moscow, ID, ID (in Latah county)	99102	Albion, WA, WA (in Whitman county)
83844	Moscow, ID, ID (in Latah county)	99111	Colfax, WA, WA (in Whitman county)
83855	Potlatch, ID, ID (in Latah county)	99113	Colton, WA, WA (in Whitman county)
83871	Troy, ID, ID (in Latah county)	<i>See Appendix A for all 15 ZIPs</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

77,856

Population (2021)

Population **decreased by 588** over the last 5 years but is projected to **grow by 4,599** over the next 5 years.

33,019

Total Regional Employment

Jobs **decreased by 800** over the last 5 years but are projected to **grow by 1,217** over the next 5 years.

\$64.7K

Avg. Earnings Per Job (2021)

Regional average earnings per job are **\$13.0K below** the national average earnings of \$77.8K per job.

Takeaways

- As of 2021 the region's population **declined by 0.7%** since 2016, falling by 588. Population is expected to **increase by 5.9%** between 2021 and 2026, adding 4,599.
- From 2016 to 2021, jobs **declined by 2.4%** in Pullman 45 Minute Drive Time from 33,818 to **33,019**. This change **fell short of the national growth rate of 1.9% by 4.3%**. Labor force data is not available for Pullman 45 Minute Drive Time.
- There is no education attainment data for Pullman 45 Minute Drive Time.
- The top three industries in 2021 are Education and Hospitals (State Government), Restaurants and Other Eating Places, and Electrical Equipment Manufacturing.

	Population (2022)	Labor Force (Jun 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	79,010	N/A	33,019	106.3	\$3.37B	\$4.22B	\$3.86B
City of Pullman	34,839	N/A	14,808	112.4	\$1.59B	\$1.99B	\$1.95B
Pullman 20 minute drive time	64,210	N/A	27,990	106.3	\$2.67B	\$3.41B	\$3.07B
Pullman 45 Minute Drive Time	79,010	N/A	33,019	106.3	\$3.37B	\$4.22B	\$3.86B
State	9,787,392	4,979,202	4,781,218	106.6	\$740.79B	\$546.04B	\$732.63B

Jun 2022 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

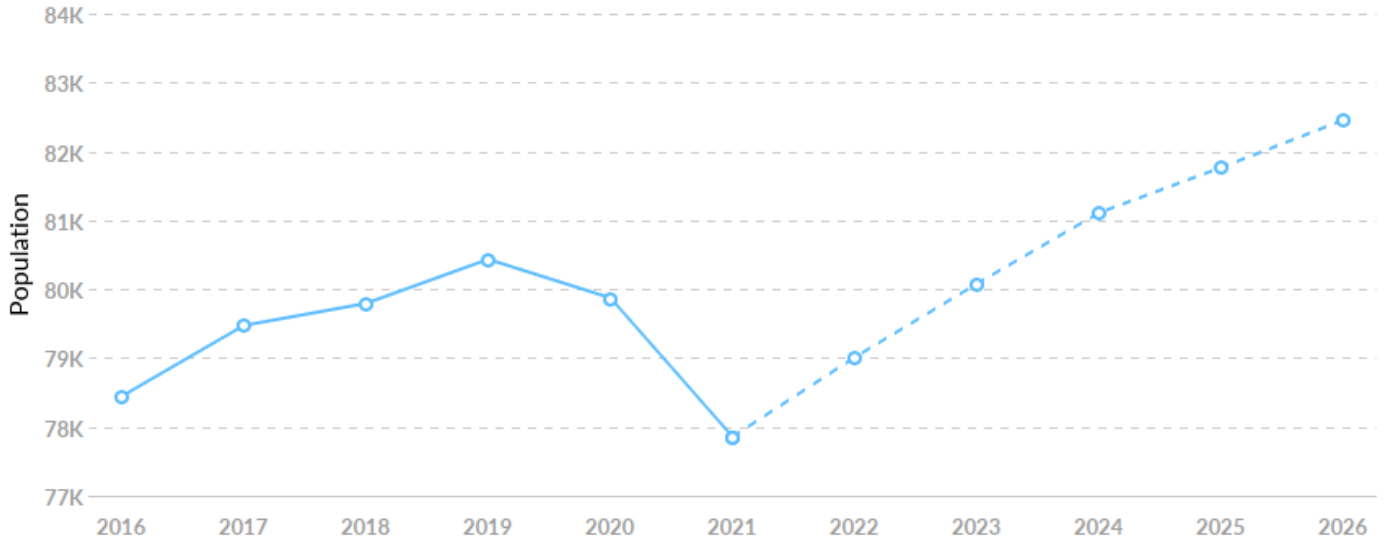
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

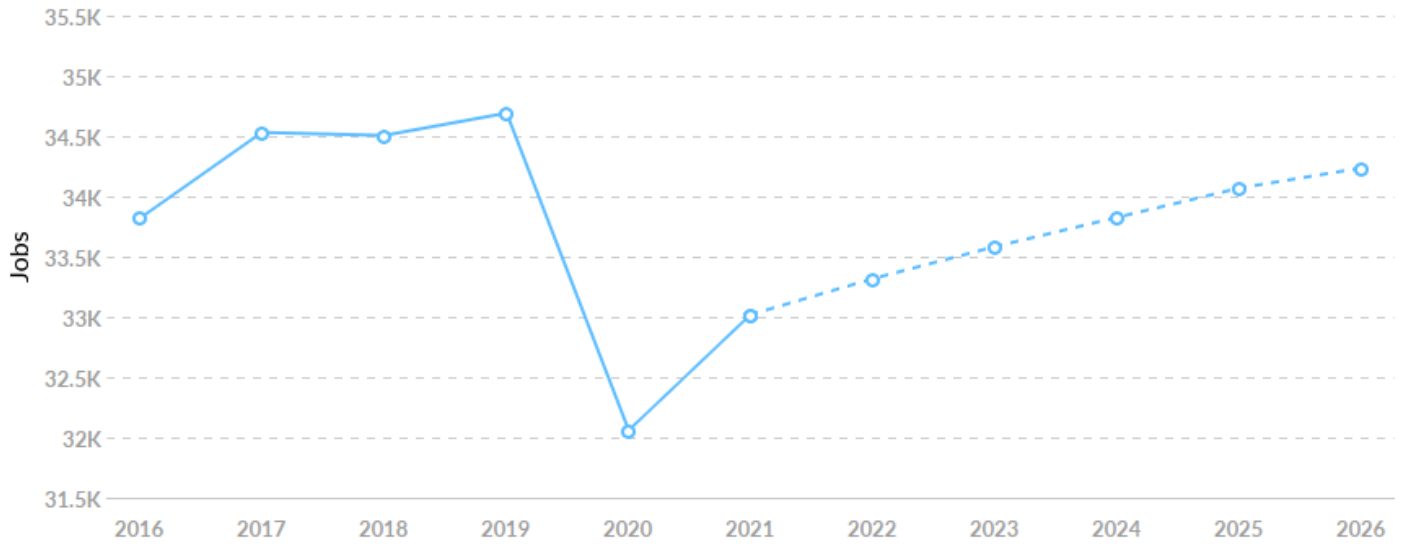
As of 2021 the region's population **declined by 0.7%** since 2016, falling by 588. Population is expected to **increase by 5.9%** between 2021 and 2026, adding 4,599.



Timeframe	Population
2016	78,444
2017	79,472
2018	79,793
2019	80,433
2020	79,873
2021	77,856
2022	79,010
2023	80,078
2024	81,108
2025	81,766
2026	82,455

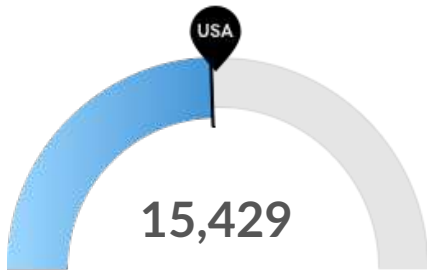
Job Trends

From 2016 to 2021, jobs declined by 2.4% in Pullman 45 Minute Drive Time from 33,818 to 33,019. This change fell short of the national growth rate of 1.9% by 4.3%.



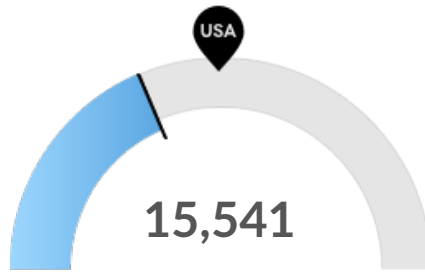
Timeframe	Jobs
2016	33,818
2017	34,531
2018	34,506
2019	34,691
2020	32,057
2021	33,019
2022	33,317
2023	33,583
2024	33,826
2025	34,069
2026	34,236

Population Characteristics



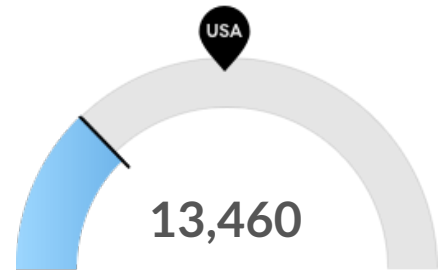
Millennials

Your area has 15,429 millennials (ages 25-39). The national average for an area this size is 15,903.



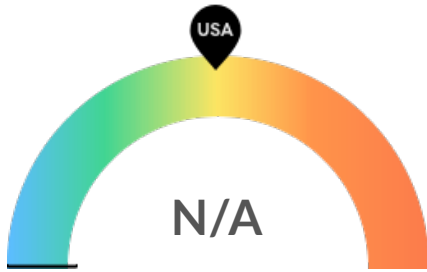
Retiring Soon

Retirement risk is low in your area. The national average for an area this size is 23,142 people 55 or older, while there are 15,541 here.



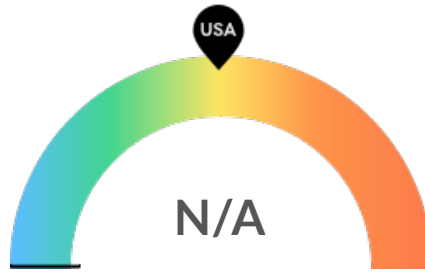
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 31,683 racially diverse people, while there are 13,460 here.



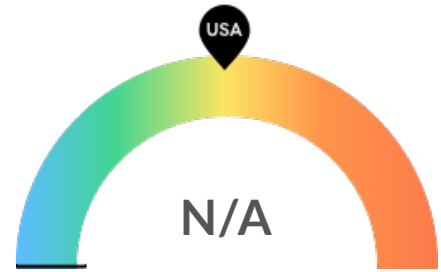
Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

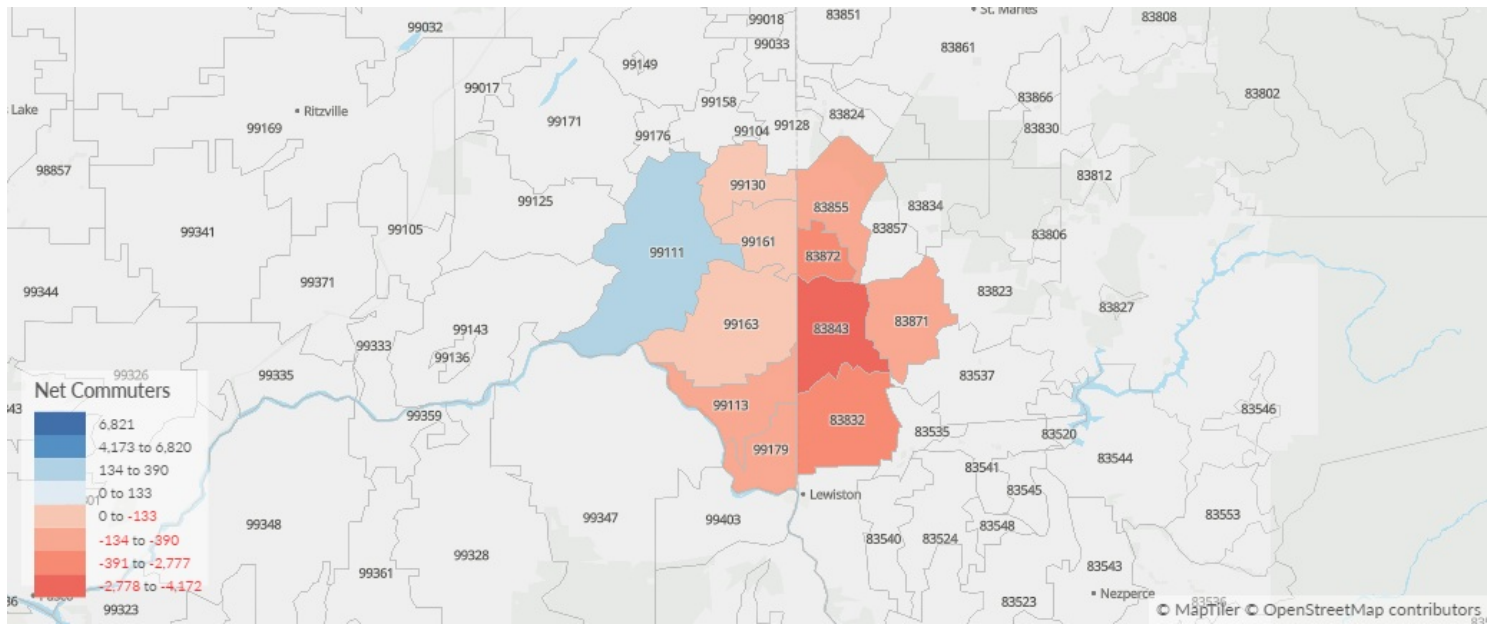


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
83843	Moscow, ID, ID (in Lata...	8,953
99163	Pullman, WA, WA (in W...	7,985
99164	Pullman, WA, WA (in W...	6,824
83844	Moscow, ID, ID (in Lata...	4,219
99111	Colfax, WA, WA (in Whi...	2,284

Where Talent Lives

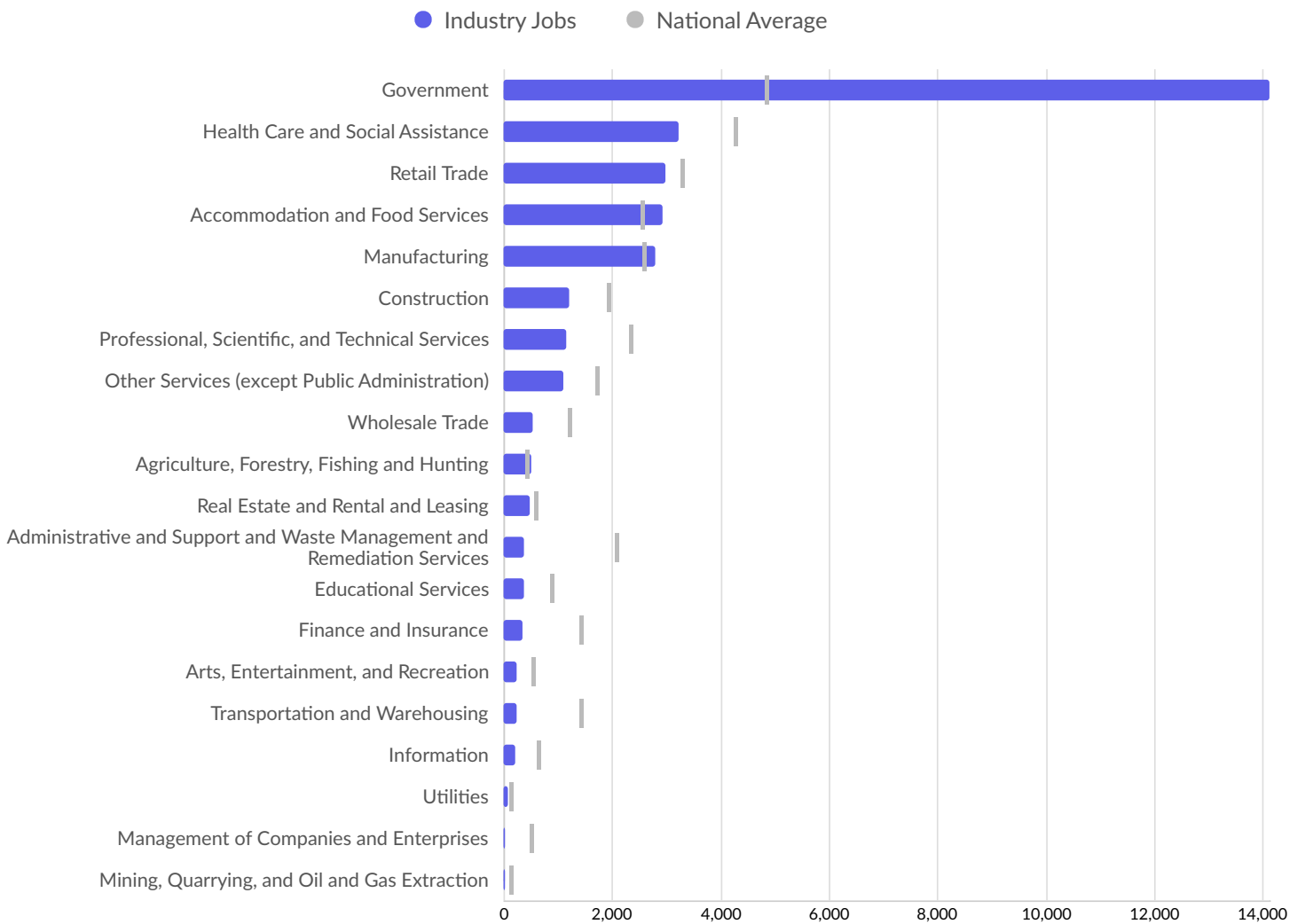
ZIP	Name	2021 Workers
83843	Moscow, ID, ID (in Lata...	11,730
99163	Pullman, WA, WA (in W...	8,005
99111	Colfax, WA, WA (in Whi...	2,010
83871	Troy, ID, ID (in Latah co...	839
99161	Palouse, WA, WA (in W...	786

Inbound and Outbound Migration

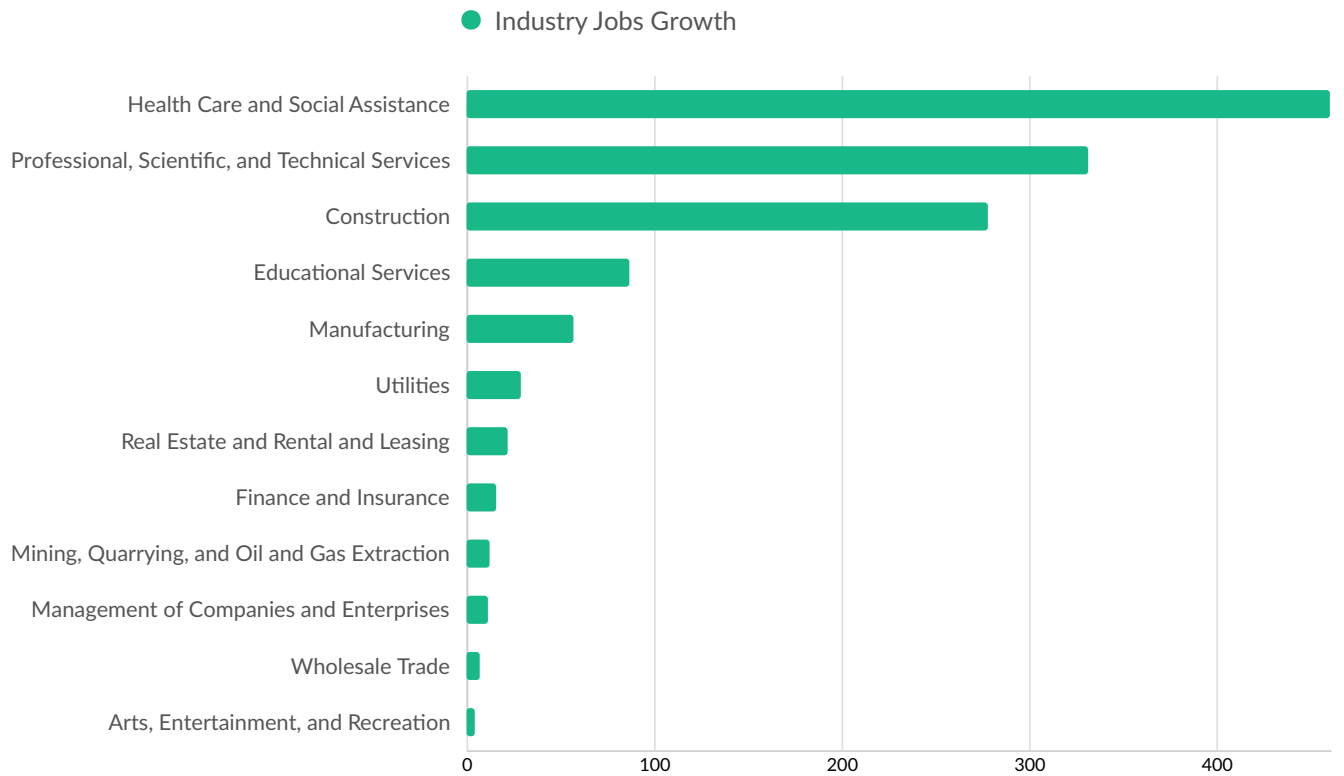
Migration data is not available at the ZIP level. Please select county level or higher to see this data.

Industry Characteristics

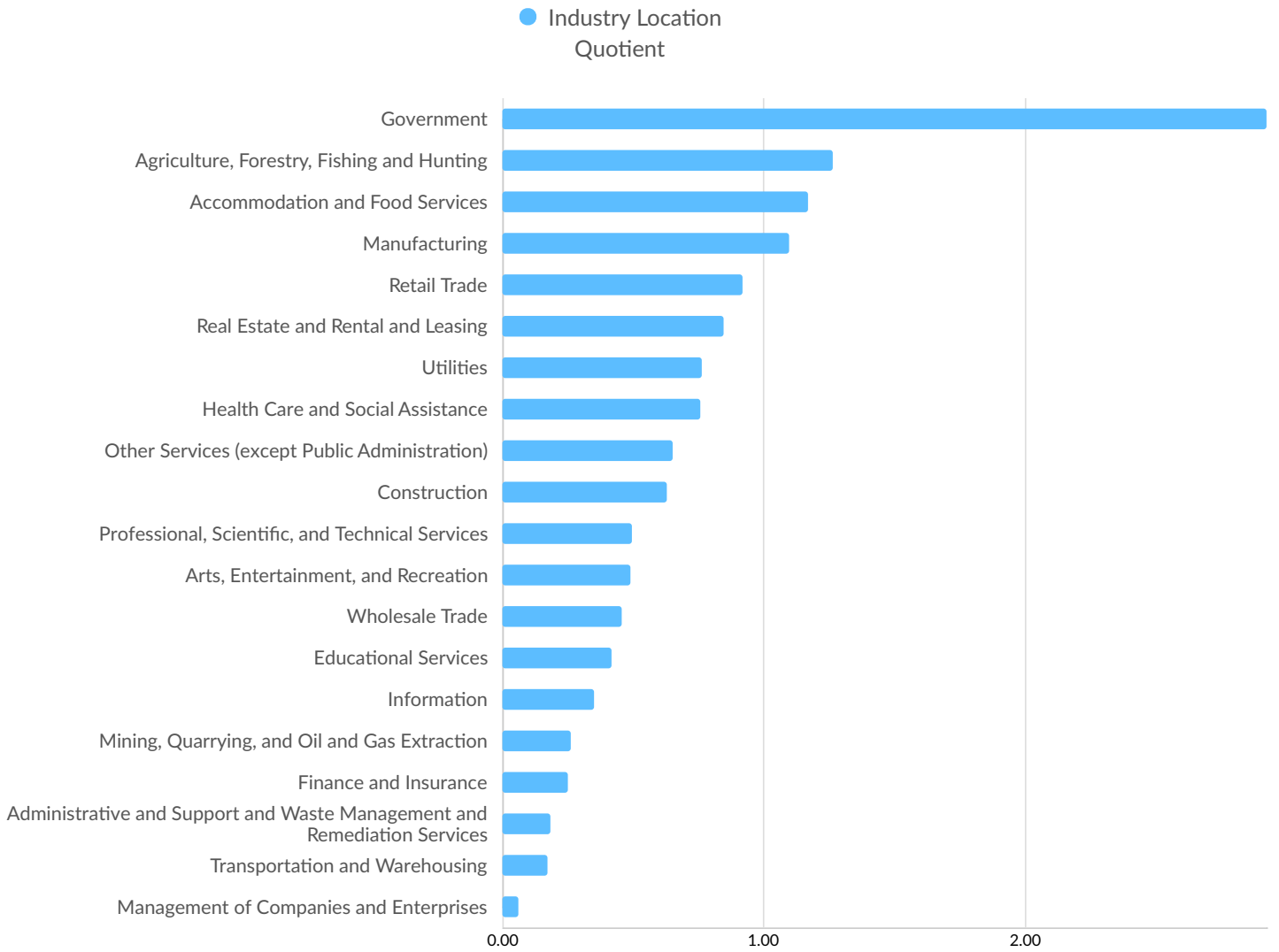
Largest Industries



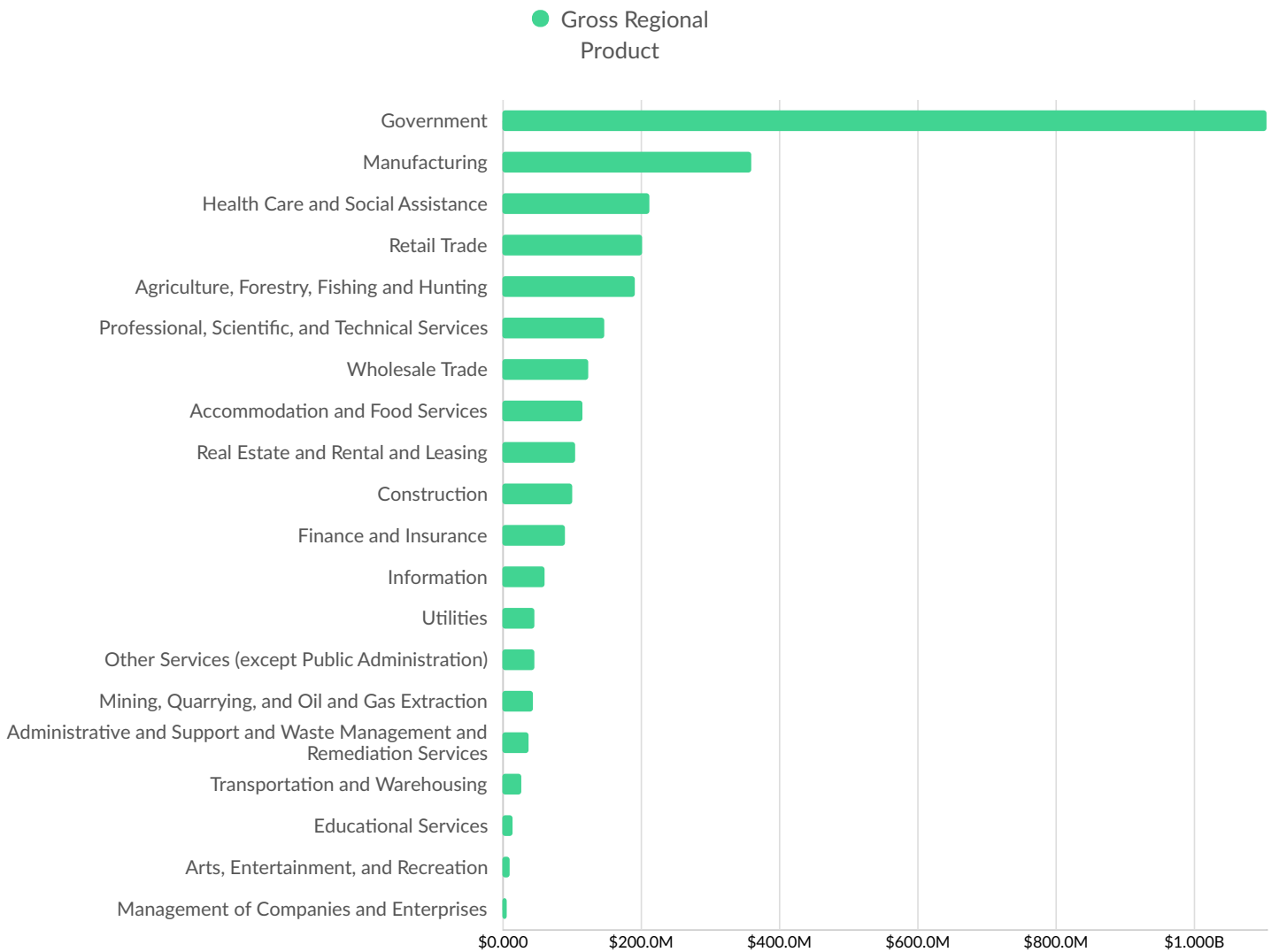
Top Growing Industries



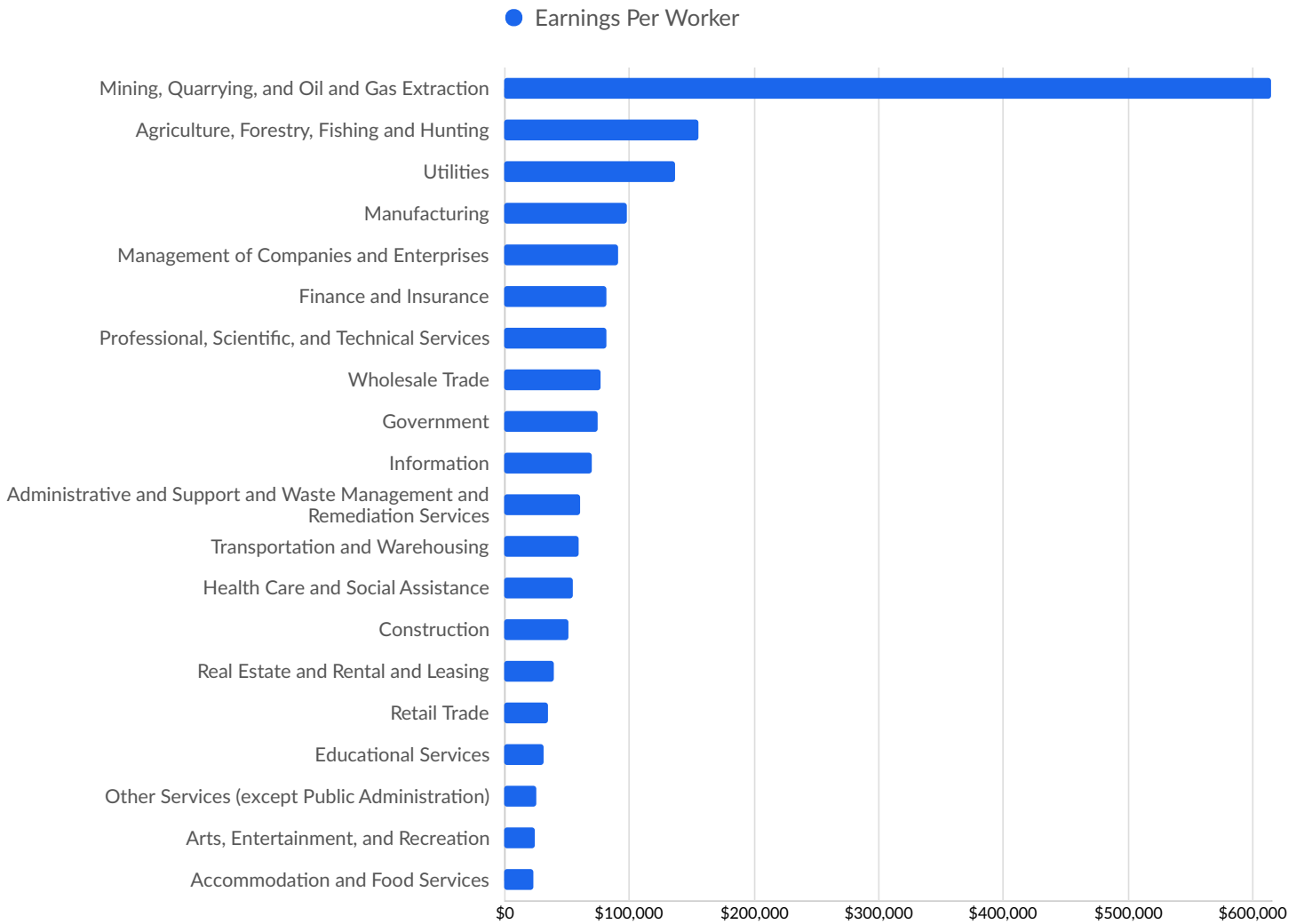
Top Industry Location Quotient



Top Industry GRP

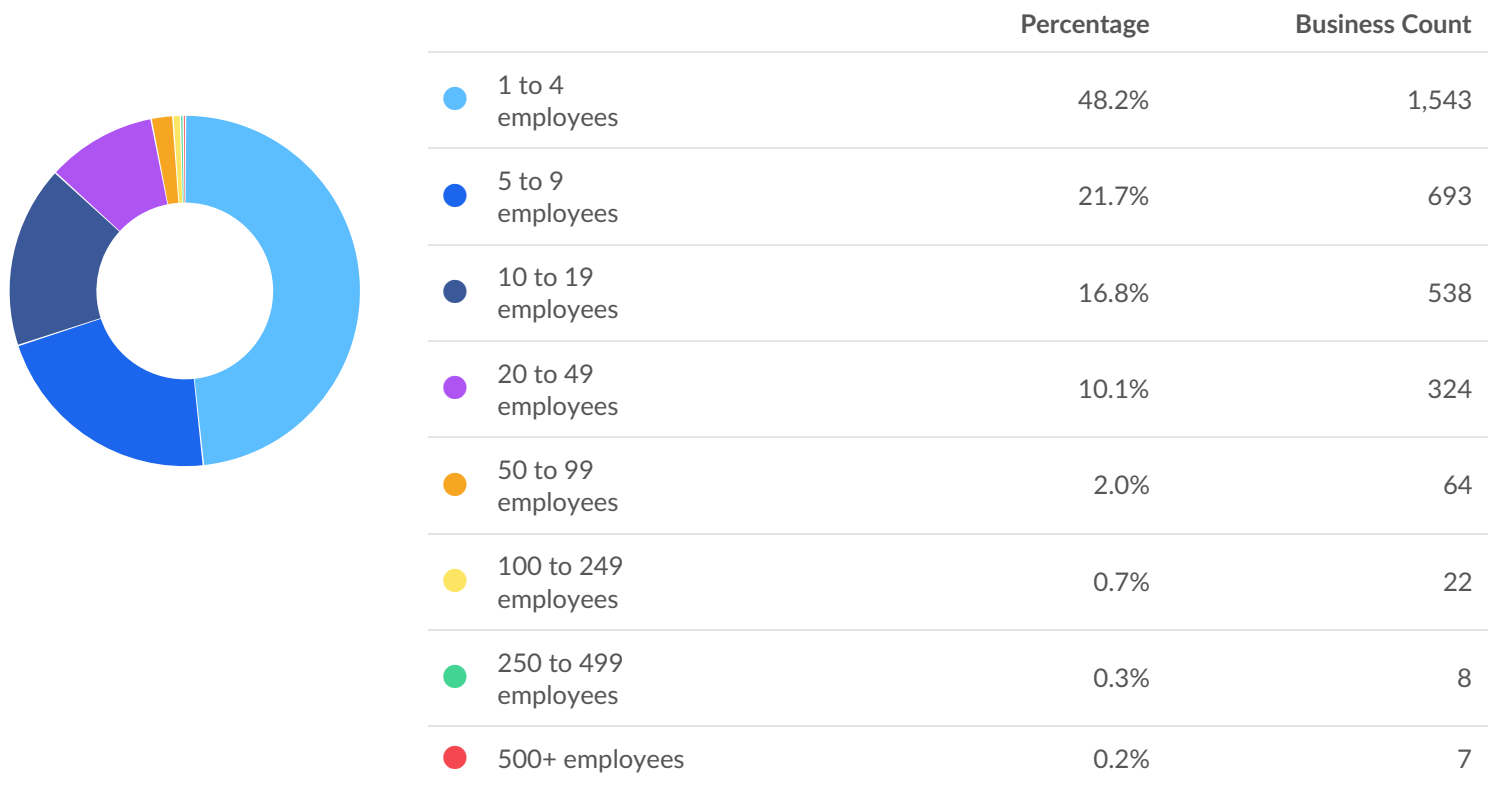


Top Industry Earnings



Business Characteristics

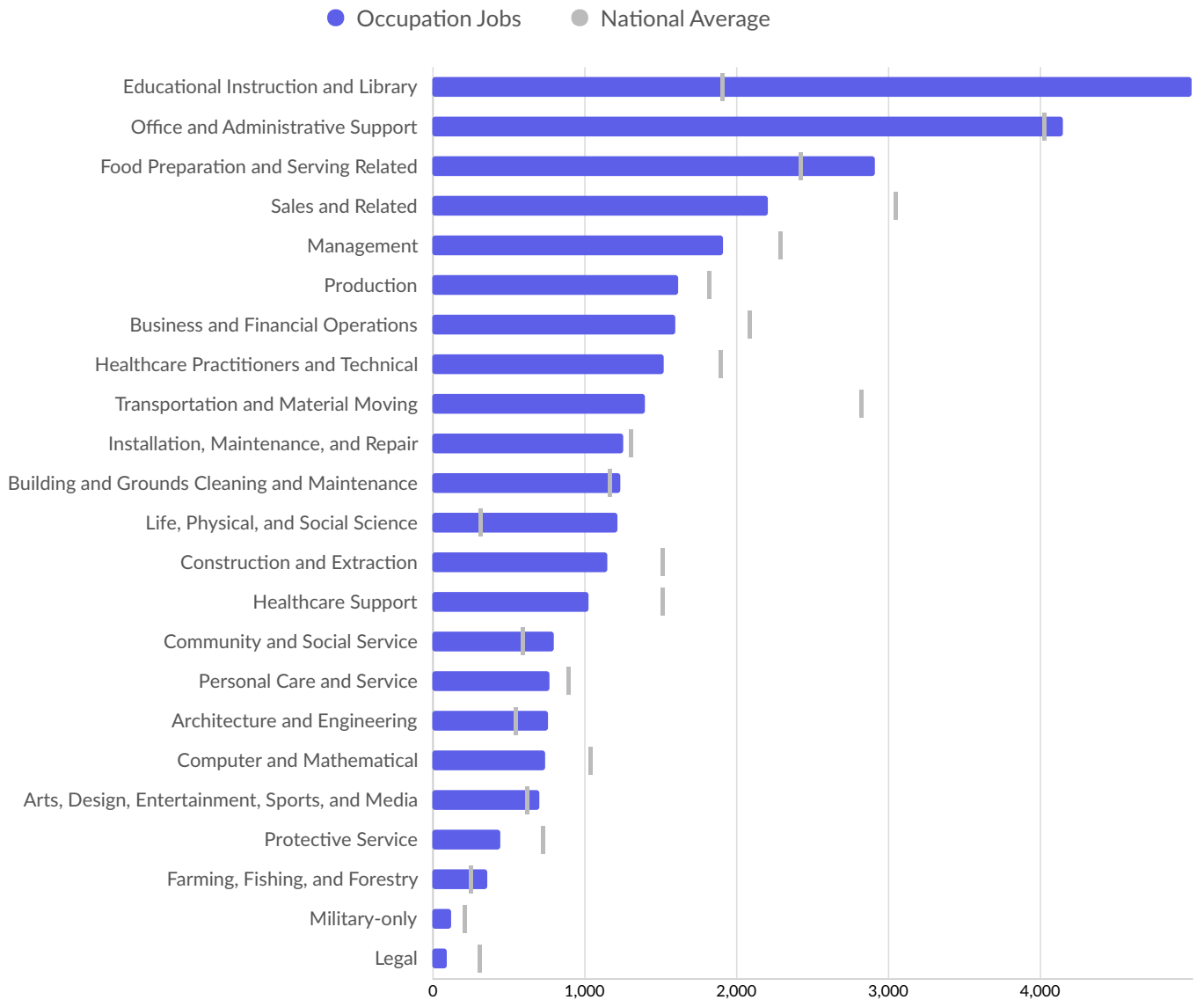
Business Size



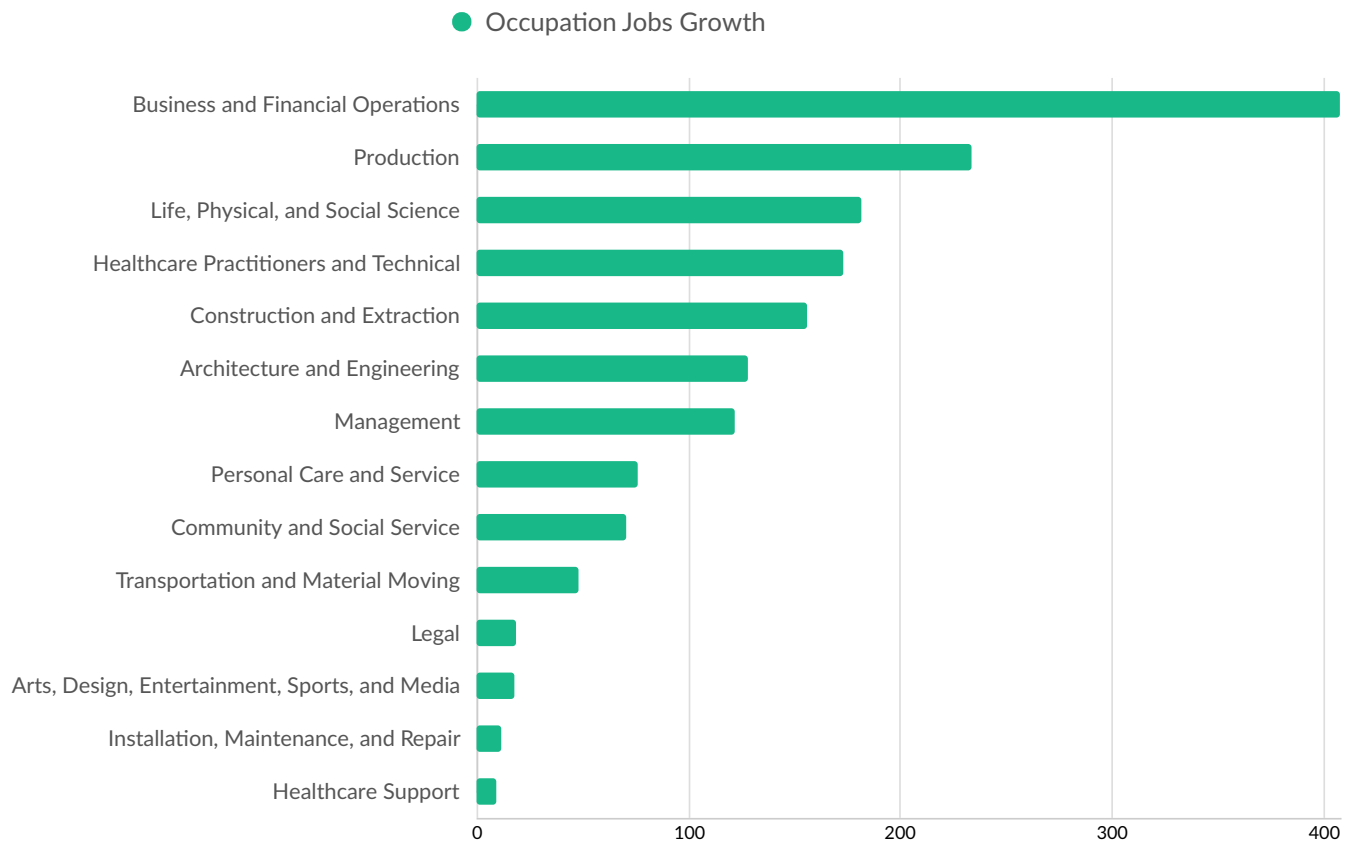
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

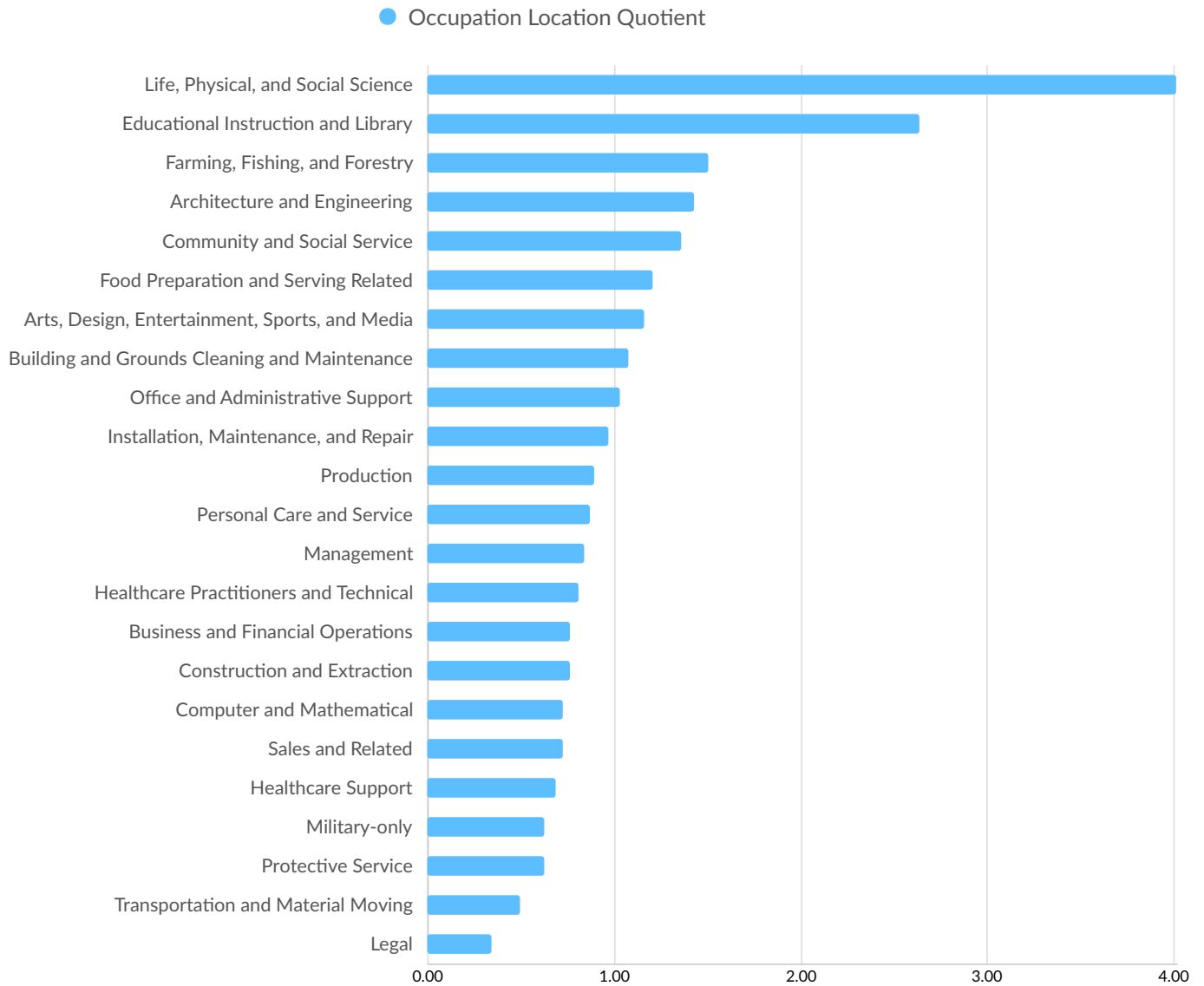
Largest Occupations



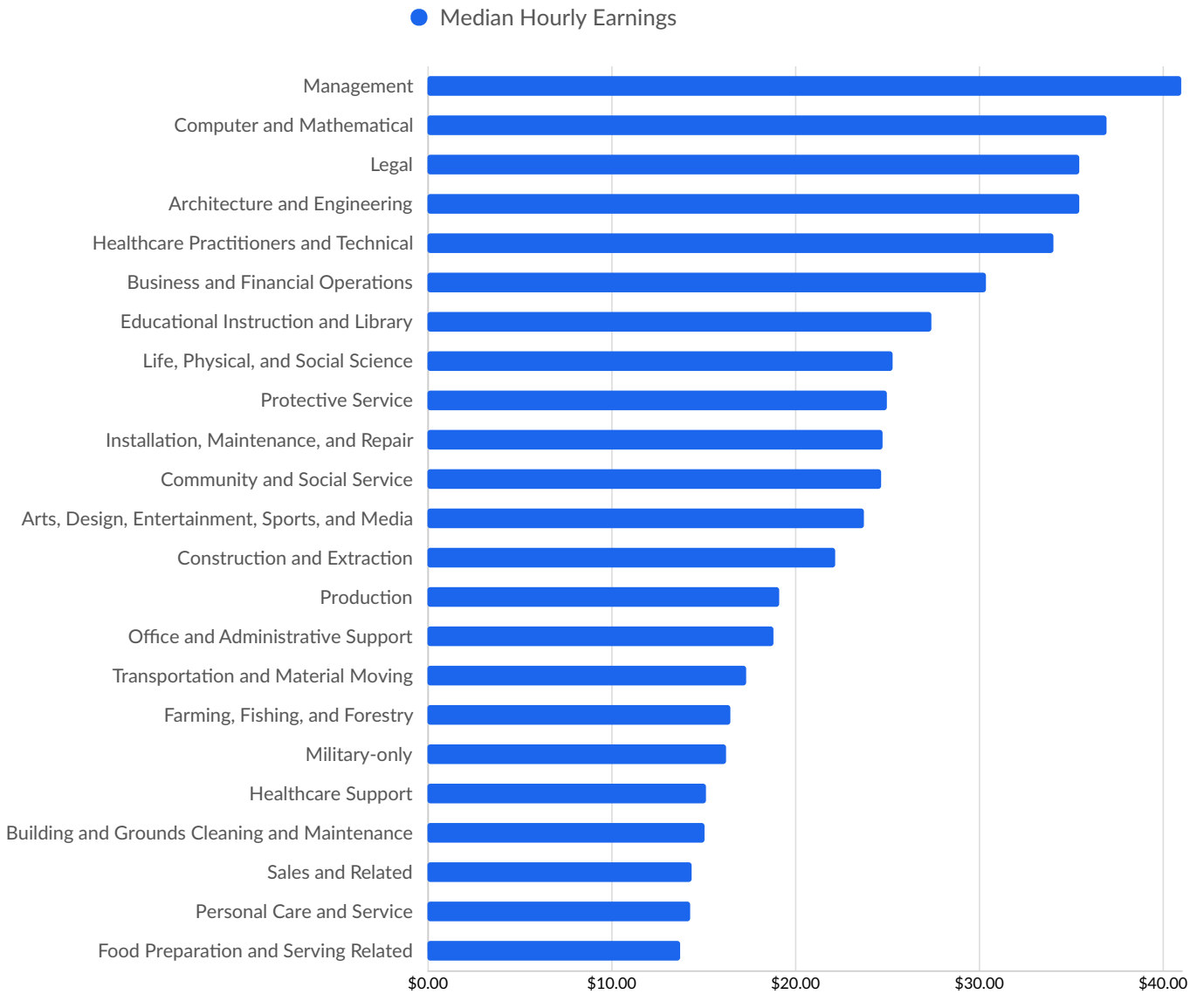
Top Growing Occupations



Top Occupation Location Quotient



Top Occupation Earnings

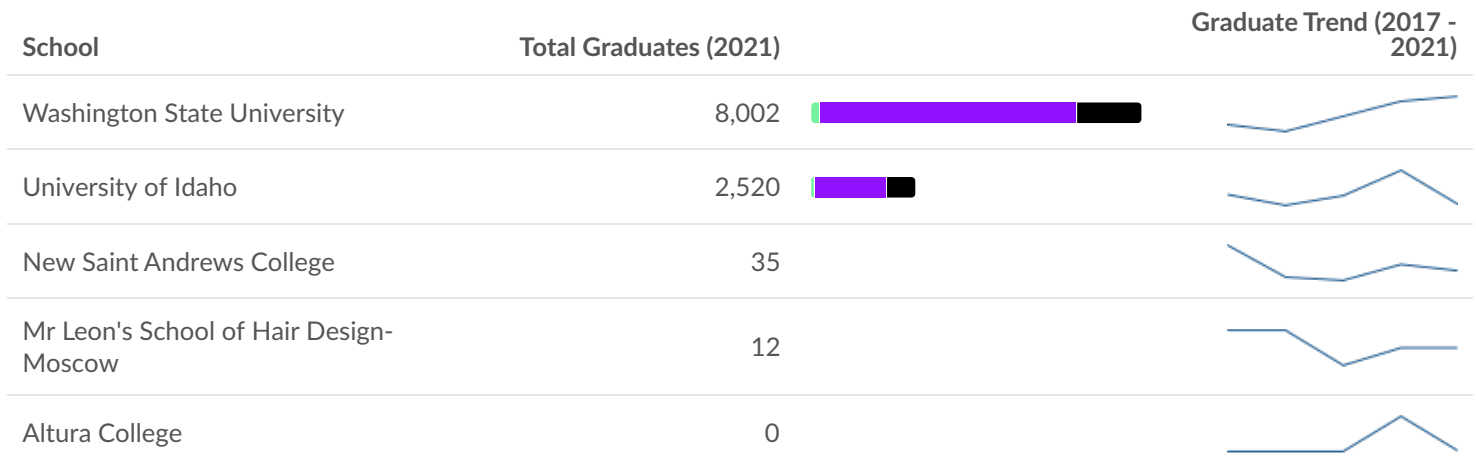


Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Educational Pipeline

In 2021, there were 10,569 graduates in Pullman 45 Minute Drive Time. This pipeline has grown by 6% over the last 5 years. The highest share of these graduates come from "Psychology, General", "Social Sciences, General", and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

Appendix A (Geographies)

Code	Description
83832	Genesee, ID, ID (in Latah county)
83843	Moscow, ID, ID (in Latah county)
83844	Moscow, ID, ID (in Latah county)
83855	Potlatch, ID, ID (in Latah county)
83871	Troy, ID, ID (in Latah county)
83872	Viola, ID, ID (in Latah county)
99102	Albion, WA, WA (in Whitman county)
99111	Colfax, WA, WA (in Whitman county)

Code	Description
99113	Colton, WA, WA (in Whitman county)
99130	Garfield, WA, WA (in Whitman county)
99161	Palouse, WA, WA (in Whitman county)
99163	Pullman, WA, WA (in Whitman county)
99164	Pullman, WA, WA (in Whitman county)
99174	Steptoe, WA, WA (in Whitman county)
99179	Uniontown, WA, WA (in Whitman county)