



## **Oswego County Tourism Advisory Council**

**Tuesday, December 19, 2023, 10 a.m.**

**Join us at 9:30 a.m. for Holiday Treats**

**Legislative Chambers, 4<sup>th</sup> Floor**

**46 E Bridge St, Oswego**

### **Agenda**

- 1. Call to Order**
  - A. **Welcome New Staff Member** – Daniel Breitweg
  - B. **Lifetime Achievement Recognition** – Daniel Breitweg
  - C. **Welcome and Introductions** – Jim Hotchkiss, TAC Chair
- 2. Opening Remarks:** Hon. Mary Ellen Chesbro, EDP Committee Chair
- 3. Approval of Minutes** – October 24, 2023
- 4. Old Business**
  - A. Website Presentation – Daniel Breitweg
  - B. Year-Round Promotional Video – David Owens
  - C. NYS Sportsman’s Expo – Lisa Gray
  - D. Event Information
  - E. TAC Meeting ideas: themes/hosts
- 5. New Business**
  - D. Tourism Ambassador Announcement – Daniel Breitweg
  - E. Member Communications
  - F. Public Comment
- 6. Adjournment** – Next meeting will be on March 19, 2024, Room E, Legislative Office Building, 46 E Bridge St, Oswego.

cc: Hon. James Weatherup, Chairman, Oswego County Legislature  
Members of Economic Development & Planning Committee  
Mr. Philip Church, County Administrator  
TAC mailing list