Economic Development & Planning Committee

AGENDA - REGULAR MEETING **OSWEGO COUNTY, NEW YORK**

Date/ Time: Wednesday, July 6, 2022 at 9 a.m.
Location: Conference Room E - Legislative Office Building 46 East Bridge Street Oswego

COMMITTEE MEMBERS:

Tim Stahl, Chair	Legislator, 20th District
Mary Ellen Chesbro, Vice Chair	Legislator, 10th District
Edward Gilson	Legislator, 3rd District
Paul House	Legislator, 8th District
Roy Reehil	Legislator, 5th District
Noelle Salmonsen	Legislator, 21st District
Marie Schadt	Legislator, 19th District

CALL TO ORDER:

- Pledge of Allegiance

APPROVAL OF MINUTES:

- Approval of Minutes for the Economic Development and Planning Committee's regular meeting on June 1, 2022

RESOLUTIONS:

EP-1 Resolution Confirming the Environmental Review and Approval of the Addition of New Trail Sections in the County's Snowmobile Trail System

EP-2 Resolution Amending Capital Project #80, Oswego County Government Website Project

COMMITTEE REVIEW & DECISIONS:

County Administrator
- Update on state legislation impacting counties

REPORTING DEPARTMENTS:

Community Development, Tourism & Planning
- Department Updates

Operation Oswego County
- 2021 Annual Report

ADJOURNMENT:

Economic Development & Planning Committee

DRAFT

MINUTES - REGULAR MEETING **OSWEGO COUNTY, NEW YORK**

Date/ Time: Wednesday, June 1, 2022 at 9:00am
Location: Conference Room E - Legislative Office Building 46 East Bridge Street Oswego, New York 13126

COMMITTEE MEMBERS:

Tim Stahl, Chair	Legislator, 20th District	Present
Mary Ellen Chesbro, Vice Chair	Legislator, 10th District	Present
Edward Gilson	Legislator, 3rd District	Present
Paul House	Legislator, 8th District	Present
Roy Reehil	Legislator, 5th District	Present
Noelle Salmonsen	Legislator, 21st District	Present
Marie Schadt	Legislator, 19th District	Present

STAFF AND GUESTS:

David Turner	Kelly Jordal	Joe Chairvolotti	Austin Wheelock	Donna Scanlon
Phil Church	Nate Emmons	Carol Dillabough	Michael Yerdon	

CALL TO ORDER:

A Regular Meeting of the Economic Development & Planning Committee was called to order at 9:00am by Committee Chair Tim Stahl with the Deputy Clerk of the Legislature Present. The meeting commenced with the Pledge of Allegiance.

APPROVAL OF MINUTES:

Motion to approve the meeting minutes: Legislator Salmonsen
Second: Legislator Chesbro
Vote: Unanimous, motion carried

The minutes for the Economic Development & Planning Committee Regular Meeting on May 3, 2022 were approved.

RESOLUTIONS:

EP-1 Resolution Authorizing the Creation of One Position in The Community Development, Tourism and Planning Department

Motion to approve: Legislator Gilson
Second: Legislator Schadt
Vote: Unanimous, motion carried

EP-2 Resolution Authorizing an Extension of The Contract for Mobility Management Services Between Oswego County and The Volunteer Transportation Center Inc.

Motion to approve: Legislator Gilson
Second: Legislator Reehil
Vote: Unanimous, motion carried

COMMITTEE REVIEW & DECISIONS:

BID 22-CDPT-002 Farmers Market Public Transportation
Motion to approve: Legislator Gilson
Second: Legislator Chesbro
Vote: Unanimous, motion carried

APRA Recommended Project – Quality Inn Expansion (Water Park)
Motion to approve: Legislator Reehil
Second: Legislator Schadt
Vote: Unanimous, motion carried

APRA Recommended Project – Sandy Pond Dredging
Motion to approve: Legislator Gilson
Second: Legislator Reehil
Vote: Unanimous, motion carried

APRA Recommended Project – 4 Minnows Cafe
Motion to approve: Legislator House
Second: Legislator Reehil
Vote: Unanimous, motion carried

APRA Recommended Project - Fairways & Dreams
Motion to approve: Legislator Gilson
Second: Legislator Salmonsen
Vote: Unanimous, motion carried

APRA Recommended Project – Legends Field
Motion to amend to made by Legislator Reehil to sell the property, motion rescinded
Motion to amend to $330,000 and county retain equipment by Legislator Reehil
Second: Legislator Stahl
Motion to approve as amended: Legislator Chesbro
Second: Legislator Reehil
Vote: Six in favor, one opposed, motion carried

Legislator Reehil motions to explore sale of Legends Field property, rescinds motion. Recommends the county explore the sale of property in the future.

APRA Recommended Project – Mexico Historical Society
Motion to approve: Legislator Chesbro
Second: Legislator House
Vote: Unanimous, motion carried

APRA Recommended Project – Fulton Block Builders

Motion to amend to include the funding for Oswego Renaissance Association made by Legislator Reehil
Second: Legislator Stahl
Unanimous, motion carried
Motion to approve as amended: Legislator Reehil
Second: Legislator Stahl
Vote: Unanimous, motion carried

APRA Recommended Projects – Authentic Beauty
Motion to approve: Legislator Gilson
Second: Legislator House
Vote: Unanimous, motion carried

APRA Recommended Projects – Sandy Pond Water Quality
Motion to approve: Legislator Reehil
Second: Legislator House
Motion to amend to come from county's internal pool of funds made by Legislator Gilson
Second: Legislator Schadt
Unanimous, motion carried
Vote on amended motion: Unanimous, motion carried

REPORTING DEPARTMENTS:

Operation Oswego County
Deputy Director Austin Wheelock provided vernal update on CFA forum and other activities

Soil and Water Conservation
Director Joe Chairvolotti gave a verbal update

Community, Development, Tourism & Planning
David Turner Director gave a verbal update

ADJOURNMENT:

Motion to adjourn at 11:56 am: Legislator Stahl
Second: Legislator Reehil
Vote: Unanimous, motion carried

DRAFT

Shannele Porter
Deputy Clerk of the Legislature

AGENDA# EP-1

RESOLUTION NO.

July 14, 2022

RESOLUTION CONFIRMING THE ENVIRONMENTAL REVIEW AND APPROVAL OF THE ADDITION OF NEW TRAIL SECTIONS IN THE COUNTY'S SNOWMOBILE TRAIL SYSTEM

By Legislator Tim Stahl:

WHEREAS, the County of Oswego ("the County") is the designated Local Sponsor for the management of the New York State Department of Parks, Recreation, and Historic Preservation's Snowmobile Trail Grant program ("the Grant") in Oswego County on behalf of the ten private snowmobile clubs, and

WHEREAS, the Winona Forest Recreation Association, being a domestic not-for-profit corporation with its principal offices located at P.O. Box 26, Pulaski, New York 13142, intends to establish a 1-mile trail on real property known as 001.00-01-11.

WHEREAS, the Pulaski-Boylston Snowmobile Club, being a domestic not-for-profit corporation with its principal offices located at 5001 N Jefferson St, Pulaski, New York 13142, intends to add a 2-mile trail from S43 to a point on Kay Road, approximately 1/8 mile East of the western Kay Road and Rt. 2 intersection. Continuing southwest along Kay Road to Route 2, then West along Rt. 2 to Dam Road and along Dam Road to existing trail junction at trail S51D on real property known as 064.00-01-49, 064.00-01-48, and 064.00-01-53.07.

WHEREAS, it is mandated by the State of New York that when new trails or modifications of existing trails are proposed they must undergo environmental review, and

WHEREAS, "Minor temporary uses of land having negligible or no permanent impact on the environment," are categorized as Type II under SEQRA, pursuant to 6 CRR-NY 617.5(c)(21), and

WHEREAS, it is determined that the seasonal use of land for snowmobile trails is a, "Minor temporary uses of land having negligible or no permanent impact on the environment," and

WHEREAS, Type II actions are those actions identified by the State of New York as having little or no impact on the environment and are thus not subject to SEQRA review, and thus it is

RESOLVED, that the proposed new trails, trail extensions, and trail reroutes for the 2021-2022 funding season are determined to be Type II actions under SEQRA and thus require no additional review under SEQRA.

RESOLUTION PASSED/FAILED, WITH A VOICE/ROLL CALL VOTE

YES: **NO:** **ABSENT:** **ABSTAIN:**

OSWEGO COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT, TOURISM AND PLANNING

COUNTY BUILDING
46 EAST BRIDGE STREET
OSWEGO, NEW YORK 13126

TELEPHONE (315) 349-8292
FAX (315)349-8279

David R. Turner
Director

Office of Promotion And Tourism

Donna B. Scanlon
Office of Community Development Programs

Kelly Allen
Office of Housing Assistance

INFORMATIONAL MEMORANDUM

SUBJECT: SEQR review of additions to the county's snowmobile trail system.

PURPOSE: To acknowledge the review of plans by two of our snowmobile clubs to enhance their trail systems by the addition of a few small segments.

SUMMARY: Oswego County currently has contracts with 10 independent snowmobile clubs that manage and maintain nearly 400 miles of trails funded by the NYS Office of Parks, Recreation and Historic Preservation. An ongoing review of a county's trail system by NYS is necessary for the continuation of funding for each of the trails within the system. In the case of a new addition to an existing trail or a new trail within the system, an environmental review is required and, in this case, has been performed.

FISCAL IMPACT: Better and safer trails will bring additional visitors to our county during the snowmobiling season supporting the small business community.

RECOMMENDED ACTION: The committee on Economic Development & Planning committee recommends that the Oswego County Legislature authorize this action.

AGENDA# EP-2

RESOLUTION NO.

July 14, 2022

RESOLUTION AMENDING CAPITAL PROJECT #80, OSWEGO COUNTY GOVERNMENT WEBSITE PROJECT

By Legislator Tim Stahl:

WHEREAS, resolution #081 of 2018 established Capital Project #80 for the purpose of funding the redevelopment of the County's government services website www.oswegocounty.com, and

WHEREAS, now that this project is substantially complete it is time to begin work on upgrading and updating the County's tourism website www.visitoswegocounty.com , and

WHEREAS, there are funds remaining in CP #80 that could be applied to this new project if supplemented by an additional $75,000, and

WHEREAS, there is new legislation in New York State that will require us to change our web addresses from .com to .gov which could be incorporated into this capital project, then therefore be it and it is hereby

RESOLVED, that Capital Project #80, the Oswego County Government Website Project be amended to facilitate these activities and that $75,000 be added to CP#80 for that purpose, and be it further

RESOLVED, that the Chairman of the Legislature be, and hereby is, authorized to execute any and all documents that may be necessary to advance this initiative, and be it further

RESOLVED, that the County Treasurer be, and he hereby is, authorized to transfer the funds from and to the accounts as shown on the attached budget modification request, and that a certified copy of this resolution delivered to the County Treasurer and Budget Officer shall be his authority to affect such transfer and make such adjustments.

RESOLUTION PASSED/FAILED, WITH A VOICE/ROLL CALL VOTE

YES: **NO:** **ABSENT:** **ABSTAIN:**

OSWEGO COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT, TOURISM AND PLANNING

COUNTY BUILDING
46 EAST BRIDGE STREET
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Director

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INFORMATIONAL MEMORANDUM

SUBJECT: Amend Capital Project #80 and modify the budget accordingly.

PURPOSE: To authorize the amendment of Capital Project #80 to include the upgrade and enhancements to the County's tourism website.

SUMMARY: Oswego County currently has two websites, www.visitoswegocounty.com established for tourism promotion and www.oswegocounty.com the main county government services website. The later was rebuilt under CP #80 through an appropriation in May of 2018. The tourism website was redesigned in 2006 and again in 2010/11. This site is now significantly outdated in its ability to effectively share with the world, all that is good to see and do in Oswego County.

CP#80 has about $24,000 left in it and we would like to increase that by $75,000 which should be enough to fully redevelop the tourism site to a technological level that will allow us to appropriately display the great opportunities that we have here. Funds would come from our fund balance account.

FISCAL IMPACT: An addition of $75,000 should cover the costs necessary to develop, host and maintain this site for a four-year period.

RECOMMENDED ACTION: The committee on Economic Development & Planning with concurrence from the Finance and Personnel committee recommend that the Oswego County Legislature authorize this action.

COUNTY OF OSWEGO
BUDGET MODIFICATION REQUEST

ACCOUNT NUMBER			ACCOUNT NUMBER				
ORG	OBJECT	PROJ	ORG	OBJECT	PROJ	DESCRIPTION	DOLLAR AMOUNT
H	450310	80				Revenue Transfer In from General Fund	($75,000)
			A9901	599014		Transfer to Capital Project #80	$75,000
						TOTAL AMOUNT	-

COMMITTEE SIGNATURES DATE

COUNTY TREASURER DATE

PERSONNEL DIRECTOR DATE

COUNTY ADMINISTRATOR DATE

DEPARTMENT HEAD DATE

COUNTY OF OSWEGO
OFFICE OF THE COUNTY ADMINISTRATOR

County Office Building • 46 East Bridge Street • Oswego, NY 13126
Phone 315-349-8235 Fax 315-349-8237
Philip R. Church, County Administrator

To: Economic Development Committee
From: Philip Church, County Administrator
Date: June 20, 2022
Re: Relevant State Legislation

The following bills impact counties. Unless otherwise indicated, they have passed both houses and are awaiting the Governor's signature or veto. They are summarized here in case the committee feels strongly that the county should weigh in with the Governor's Office.

New York State Council on Food Policy - A.3954-B (Thiele) / S.549-B (Sanders) This legislation establishes a Council on Food Policy to develop a comprehensive, coordinated state food policy plan. The responsibilities of this new council include developing policies that:

- Provide fresh and nutritious food to New Yorkers,
- Expand local agriculture production,
- Provide a strategic plan for implementation of the state food policy, including benchmarks and criteria for measuring progress in achieving objectives,
- Assist local farmers and food businesses to succeed and grow,
- Support and expand programs to recruit, train and provide technical assistance to New York farmers, food producers, food processors and residents to encourage the production and processing of local farm and food products, and
- Facilitate the use of public lands for growing local farm or food products.

Status: Passed Both Houses

New York State Young Farmers Loan Forgiveness Incentive Program - A.1539 (Lupardo) / S.4082 (Hinchey)
This legislation expands eligibility for the New York State Young Farmer Loan Forgiveness Incentive Program. Whereas applicants previously had to graduate from college within the last two years, they can now apply if they have farmed for no more than ten consecutive years, and agree to farm for at least five years. The legislation is intended to incentivize more young graduates to become farmers and contribute to the state's agricultural industry.
Status: Passed Both Houses

Notice Prior to Industrial Development Agencies Project Approval - A.10056 (Solages) / S.3256 (Comrie)

This legislation requires IDAs to send notifications of proposed financial incentives for a project to the affected local taxing jurisdictions.
Status: Passed Both Houses

Digital Fair Right to Repair Act - A.7006-B (Fahy) / S.4104-A (Breslin)
This legislation would help to end the monopoly that currently exists on repair services by requiring digital electronics manufacturers to make non-trade secret diagnostic and repair information available to third-party repairers and equipment owners. The final legislation notably exempts motor vehicles, medical devices, off-road equipment (including farm, utility, forestry, industrial, and construction equipment), and home appliances with a digital electronic product embedded within it.
Status: Passed Both Houses

Advanced Building Codes, Appliance and Equipment Efficiency Standards Act of 2022 - A.10439 (Fahy) / S.9405 (Parker)
To support the Climate Act goals, this legislation authorizes NYSERDA and DOS to establish energy and water efficiency performance standards for appliances and equipment. In developing these regulations, they must provide opportunities for public comment and coordinate with other states where feasible.
Status: Passed Both Houses

Moratorium on Cryptocurrency Mining Operations - A.7389-C (Kelles) / S.6486-D (Parker)
This legislation establishes a moratorium on cryptocurrency mining operations based on proof of-work transaction authentication methods using carbon-based fuel and requires the completion of a comprehensive generic environmental impact study of cryptocurrency mining operations using the proof-of-work methodology.
Status: Passed Both Houses

Requires County Websites to Use ".Gov" - A.9276-A (Paulin) / S.8561-A (Skoufis) This legislation requires the use of a ".gov" domain for any county-maintained website to provide greater security than a ".com" or ".org" domain. The effective date is August 1, 2024.
Status: Passed Both Houses

Incentivizes Complete Street - A.8936-A (Fahy) / S.3897 (Kennedy)
This legislation reduces the financial responsibility of municipalities in highway construction and improvement projects if they agree to incorporate complete street features. **Status: Passed Both Houses**

ANNUAL REPORT 2021

MOTH + FLAME BASECAMP
VINTAGE RVS, AIRSTREAMS, & ECLECTIC STAYS

NORTH 40 CLOVER
ON SITE HYDRAULIC HOSE FABRICATION & REPAIR

Operation Oswego County

An Economic and Job Development Corporation
Serving Oswego County, NY

PRESIDENT'S MESSAGE

In 2021, Operation Oswego County helped to promote business development by assisting 32 projects that will, when fully implemented, invest more than $167 million in Oswego County and will create and/or retain 289 jobs.

Small business is what builds a community. The backbone of Oswego County is built on small businesses that have exhibited creativity, tenacity and a determination to succeed. These small businesses, who are many in number, create economic diversity in Oswego County.

In 2021, Oswego County celebrated the expansion of several small businesses. Some of these include:

- Upward Graphics, LLC in the City of Fulton;
- Mother Earth Baby, LLC in the City of Oswego; and,
- The Looking Glass Salon in the Village of Phoenix.

In addition, a number of other projects included the renovation of existing businesses, re-use of existing facilities, as well as the development of start-up businesses. We can be proud of the innovation of such projects as the Next Great Idea Business Plan Competition winners, Six Acres Farm Brewery, North 40 Clover On Site Hydraulic Repair & Fabrication and Moth & Flame Basecamp.

Operation Oswego County, along with the County of Oswego IDA, the Oswego County Legislature and our other partners, will continue to strive to enhance the County's economy, create and retain jobs and to help make Oswego County a better place to live and work.

Ellen Holst
President

ON THE COVER TOP TO BOTTOM: The 2021 Next Great Idea Business Plan Competition Winners — Six Acres Farm Brewery, Mexico, first place; Moth & Flame Basecamp, third place; North 40 Clover On Site Hydraulic Repair & Fabrication, Lacona, second place.

ECONOMIC DEVELOPMENT SERVICES AND PROGRAMS PROVIDED

- Site Selection Assistance
- Financial Packaging
- Planning and Coordination
- Industry/Government Liaison
- Assistance in Accessing Special Incentive Programs
- Specialized Research and Technical Assistance
- Retention/Expansion Outreach Programs
- Industrial and Business Parks
- The "Next Great Idea" Business Plan Competition
- COIDA Bond Financing
- Business Incubators and Entrepreneurial Program
- County of Oswego Economic Advancement Plan
- OCCFC Administration
- Minority and Women-Owned Business Enterprise Program
- SBA Certified Development Company (504 Loans)
- COIDA Administration
- Micro-Enterprise Program
- Domestic and International Marketing Program
- SBA 7(a) Banking Assistance
- Speculative Building Program
- COIDA Economic Development Fund Loans/Leases
- USDA IRP Loans
- COIDA Straight Lease Transactions
- Upstate Energy Jobs Coalition Support
- CNYREDC's CFA and URI Process
- COVID-19 Emergency Relief Program

2021 ECONOMIC DEVELOPMENT IMPACT SUMMARY

New/Expanded/Retained Facilities: **32**
Capital Investment: **$167,355,209**
New/Retained Jobs: **289**
Estimated New Annual Payroll: **$7,017,311**
Investment/Job: **$579,084**
Average Annual Pay/New Job: **$32,791**

1953-2021 ECONOMIC DEVELOPMENT IMPACT SUMMARY

Capital Investment: **$5,029,728,659**
New/Retained Jobs: **29,497**
Investment/Job: **$170,517**

2021 ECONOMIC DEVELOPMENT MARKETING INITIATIVES

- Created a new small business ad.
- Created 5 short promotional videos of award winners for OOC's 2021 Annual Meeting.
- 9,663 visitors to OOC's website www.oswegocounty.org.
- Public relations initiatives included 17 news releases, 34 issues of the E-News, and assistance/coordination to 36 business firms and community organizations.

Upward Graphics, Fulton

Upward Graphics, LLC, located in Fulton, is a screen printing and graphic design business. In 2021, the company expanded to offer wrap services for vehicles, trailers, and boats. A $34,000 investment was made in the expansion and 2 jobs created in the minority owned business. Financial assistance provided by the COIDA.

Omni Richland Rt. 28 North Solar, LLC, is a 5 MW solar renewable energy project in the Town of Richland and will be located on a 29 acre site. The developer is Omni Navitas, based in Boston, MA. The project investment will be $6.8 million. Financial assistance being provided by the COIDA.

Kathy's Cakes & Specialty Treats, located in the Town of Volney, invested $40,000 to make significant building renovations. The business employs 6 with 10 seasonal jobs. Financial assistance provided by the COIDA.

Liland Trade and Radiator Service plans to relocate and expand its auto part import, manufacturing and distribution business. The expansion is expected to create 55 jobs. The $12 million project would involve the renovations of an existing building or the construction of a new 200,000 sf facility. Financial assistance to be provided by ESDC, COIDA, and a commercial lender.

Mother Earth Baby, LLC, expanded its diaper service business and relocated its laundry facility and retail operations in the City of Oswego. The $92,000 expansion investment will create 3 jobs. The business is woman owned. Financial assistance provided by Alliance Laundry (Uni-Mac) and the COIDA.

The Rooftop at Litatro is a new restaurant/bar on the 5th floor of the new Litatro Building in the City Oswego. The Litatro Building is one of the City of Oswego's DRI projects. The Rooftop will employ 9 FT and 10 PT employees and represents an investment of $423,000. Financial assistance was provided by Pathfinder Bank, Oswego DRI, and the COIDA.

Camelot Lodge, LLC, is converting the former YMCA building in the City of Oswego into a mixed use development. The project consists of 5,500 sf of commercial space, 10 market rate apartments and 6 market rate multi-floor townhouse apartments, representing a $2.1 million investment. Financial assistance being provided by the COIDA.

Wunderland, LLC, is a woman-owned startup yoga and massage studio in the Town of Scriba. The owner is experienced in the fields of yoga and therapeutic massage, is a veteran of the U.S. Air Force and graduate of the Micro Enterprise Training Program. Financial assistance provided by the COIDA.

The Rooftop at Litatro, Oswego

Mother Earth Baby, Oswego

Tailwater Lodge, located in the Town of Albion, is building a new 3-story, 25,000 sf addition to the complex. The addition will include 21 one- and two-bedroom suites that will be connected to the main hotel building. The expansion will increase the room capacity to 109 at the complex. The project will create 38 jobs. The investment will be $3.2 million. Financial assistance to be provided by Pathfinder Bank and the COIDA.

SSC Oswego II, LLC, is a 4.5 MW solar renewable energy project to be located on a 25 acre site in the City of Oswego. The developer is Summit Solar Capital based in New York, NY. The project will constitute a $3.5 million investment. Financial assistance being provided by COIDA.

Oswego School District Public Library, located in the City of Oswego received financial assistance from the Oswego County Civic Facilities Corporation with $3,940,000 in bond refinancing. The refinancing will result in significant interest cost savings for the library.

Tully's Good Times Family, Inc., acquired and renovated the 2,406 sf former Friendly's located in the City of Oswego. The restaurant will focus on takeout business utilizing a drive-thru window. The project will create 14 FT jobs and 23 PT jobs. The investment will be $1.6 million. Financial assistance being provided by NBT Bank and COIDA.

The Looking Glass Salon, located in the Village of Phoenix, began operations in 2020. It is expanding and more than doubling the salon to occupy 5,800 sf. This is a woman-owned business with 5 employees and plans for 6 additional with the expansion. Both owners are graduates of the Micro Enterprise Training Program. Financial assistance provided by COIDA.

Square Valley Trail Blazers, located in the Town of Hastings, was awarded $184,369 in Round 11 of the CFAs by NYS Parks for snowmobile trail grooming equipment. Total project cost was $230,462.

Six Acres Farm Brewery was the 1st place winner of the Next Great Idea 2021 Business Plan Competition. The brewing company, which produces fruit infused beer with locally grown fruit, located in the Town of Mexico and owned by Jenna Behling and Denyel Busch. The $50,000 prize from OOC will be used to assist in the development of the $300,000 project that will create 25 jobs.

North 40 Clover on Site Hydraulic Repair & Fabrication was the 2nd place winner of the Next Great Idea 2021 Business Plan Competition with a $25,000 prize. The Lacona based company will expand its mobile hydraulic repair and fabrication business that serves manufacturing, mining, road plowing, agriculture, trucking, and logging operations. The funds will be used to help finance and support a $100,000 expansion project that will create 3 jobs.

Oswego School District Public Library, Oswego

Moth & Flame Basecamp was the 3rd place winner if the Next Great Idea 2021 Business Plan Competition with a $15,000 prize. The new business is a "glamping" business. Glamping is outdoor camping with amenities and comforts using vintage recreational vehicles. The funds will be used toward developing basecamps in scenic locations and will complement the outdoor recreation and tourism industry. The estimated project cost is $210,000 and will create 2 jobs. The women entrepreneurs are Amanda McLoughlin and Paula Barreto.

CNY REDC was awarded $19.2 million for 55 projects in the CFA Round 11 of the Regional Economic Development Council Awards in 2021. Oswego County was awarded over $5 million in funding for 19 projects, representing 26.1% of the funding and 34.5% of the projects. The types of projects awarded funding in Oswego County included water/sewer, park, Smart Growth planning, tourism/recreation, infrastructure, feasibility, and manufacturing.

Oswego County Micro-Enterprise Program, provided instruction designed to assist entrepreneurs starting and/or expanding a business. The program is sponsored by the Fulton CDA, Oswego EDO, OOC, and SUNY Oswego Business Resource Center in partnership with the SBDC. In 2021, 3 training classes were held with 46 graduates.

Novelis announced plans to invest $130 million in upgrades to its aluminum flat rolled products manufacturing complex in the Town of Scriba. The expansion would allow the plant to increase hot mill capacity by 124,000 metric tons. Novelis is the largest manufacturing employer in Oswego County with 1,150 employees.

COIDA Manufacturing Capacity Building is a proposed Manufacturing Start-Up Facility planned for the Nestle site in Fulton. The project received State approval for $860,000 from the Fulton DRI funding.

EDA Build Back Better Regional Challenge, the CNY/ Mohawk Valley submitted an application spearheaded by CenterState CEO in cooperation with a host of partners. Nationwide, 529 applications were submitted. The application for our region was among the 60 finalists chosen to advance to the next round and was awarded $500,000 for planning for the March 15, 2022 deadline to compete for up to $100 million. EDA will choose between 20 to 30 winners nationwide. The expansion of The Oswego County Industrial Park (OCIP) in the Town of Schroeppel is one of the 8 component projects of the "Smart Systems Cluster" focus of the application. The OCIP component is being driven by the COIDA, which had already acquired an additional 185 acres to expand the OCIP.

RECOGNIZING ECONOMIC DEVELOPMENT ACHIEVEMENT

Pictured are, from left, Ellen Holst, OOC board president, William "Billy" Barlow, city of Oswego mayor, and L. Michael Treadwell, OOC executive director.

Martin Rose Economic Developer Merit Award

The 2021 Martin Rose Economic Developer Merit Award was presented to William "Billy" Barlow in recognition and appreciation of his outstanding leadership and collaboration in economic development, thus improving the business climate and quality of life in Oswego, NY and Oswego County; for his innovative service as mayor of the City of Oswego; for his commitment to downtown revitalization, neighborhood restoration and brownfield site rehabilitation; for the expansion of tourism and recreation through the restoration of Wright's Landing and the Cahill Pier, development of the Harbor Trail, and regeneration of city parks; for fostering business attraction, expansion and retention in the City of Oswego; and, for securing over $40 million in economic development and infrastructure grants for the betterment of the Oswego community.

The Jobs Award

The 2021 Jobs Award was presented to ConnextCare in recognition and appreciation of the significant contribution and impact of ConnextCare's over 250 jobs and over $14.4 million in payroll on the Oswego County Economy; for providing over 50 years of critical healthcare services across rural Oswego County; for operating 13 locations across Oswego County and continuing to expand services to communities of need; and for being an integral part of Oswego County's and Central New York's healthcare industry.

Pictured are, from left, L. Michael Treadwell, OOC executive director, Ellen Holst, OOC board president, Tricia Peter-Clark, ConnextCare president and CEO, and Stephanie Earle, ConnextCare director of human resources.

Pictured are, from left, L. Michael Treadwell, OOC executive director, Karen Goetz, Richard S. Shineman Foundation executive director, and Ellen Holst, OOC board president.

The Ally Award

The 2021 Ally Award was presented to the Richard S. Shineman Foundation in recognition and appreciation of the vision, commitment and leadership demonstrated to support countless not for profit initiatives to improve quality of life and economic vitality across Oswego County; for providing 291 grants totaling over $9.4 million to 180 organizations and programs, such as the Next Great Idea Oswego County Business Plan Competition, the Oswego Renaissance Association, Fulton Block Builders, and the ACT Work Ready Community Workforce Development Initiative, since inception; for providing professional training programs and other resources to make Oswego County organizations more sustainable; and for being a vital and essential partner in economic development in Oswego County, NY.

Pictured are, from left, Ellen Holst, OOC board president, Rebekah Alford, owner and chef at Rainbow Shores and Mill House Market Deli and Bakery, and L. Michael Treadwell, OOC executive director.

Dee Heckethorn Entrepreneur Award

The 2021 Dee Heckethorn Entrepreneur Award was presented to Rebekah Alford in recognition and appreciation of exceptional entrepreneurial spirit, creativity, and dedication to improving the quality of life in the Pulaski, NY area; for the acquisition and expansion of the Rainbow Shores restaurant on Lake Ontario in 2010; for the development of the Mill House Market Deli and Bakery in Pulaski in 2017; for over 10 years working to improve the growing tourism industry in the Lake Ontario and Salmon River regions of Oswego County, NY.

Pictured are, from left, Ellen Holst, OOC board president, Peter Wiltsie, Wiltsie Construction Company president, and L. Michael Treadwell, OOC executive director.

The Business Excellence Award

The 2021 Business Excellence Award was presented to Wiltsie Construction Company in recognition and appreciation for demonstrating outstanding leadership, adaptation and commitment in operating and expanding Wiltsie Construction in Oswego, NY for over 50 years; for servicing the nuclear energy sector and other industries in the Oswego County region; for employing 30 highly skilled persons and hiring local tradespersons as needed; for contributing to many community events and charities including Oswego Harborfest, the United Way of Oswego County, the Oswego County Humane Society and the Greater Oswego-Fulton Chamber of Commerce.

NET POSITION — *FY Ended 12/31/21*

Assets:		
Cash	$	1,130,000
Accounts receivable		10,000
Deposits in loan funds		44,000
Loans receivable		1,422,000
Capital assets, net		2,539,000
Total assets	$	5,145,000
Liabilities:		
Accounts payable	$	48,000
Security deposits		1,000
Deferred revenue		58,000
Debt obligations		1,091,000
Total liabilities	$	1,198,000
Net position:	$	3,947,000

Tully's Good Times Family, Inc., Oswego

CHANGE IN NET POSITION — *FY Ended 12/31/21*

Support and revenue:		
Local governments	$	822,000
State and other grants		1,000
Rental revenue		164,000
Service charge loans		60,000
Interest income		34,000
Paycheck Protection Program forgiveness		127,000
Total support and revenue	$	1,208,000
Operating expenses:		
Program expenses		918,000
Rental depreciation expense		61,000
Management and general		102,000
Management and general depreciation		8,000
Total operating expenses		1,089,000
Change in net position		119,000
Net position at beginning of year		3,828,000
Net position at end of year	$	3,947,000

Looking Glass Salon, Phoenix

REAL PROPERTY OWNED — *FY Ended 12/31/21*

Business Expansion Center, Oswego, NY

CiTi, Schroeppel, NY

Property	Address	Tax Map ID	Size (acres)	Building Size (sf)
Oswego County Business Expansion Center	185 E. Seneca St., Oswego	128.34-01-01	3.5	19,200
CiTi BOCES	70 Co. Rt. 59, Schroeppel	303.00-02-03.08	4.56	7,150
Discovery Day Care Center	80 Co. Rt. 59, Schroeppel	303.00-02-03.09	2.52	6,500
OOC Office Building	44 West Bridge St., Oswego	128.54-06-01	0.11	4,000
Oswego County Industrial Park	St. Rt. 264 & Co. Rt. 59, Schroeppel	303.00-02-03.12; 303.00-02-03.01; 303.00-03-09.03	135.72	—
Airport Industrial Park	Howard Rd. & St. Rt. 176, Volney	202.00-08-09.1; 202.00-08-15; 219.00-05-41	138.69	—
Oswego County Industrial Site (adjacent to Lake Ontario Industrial Park)	Smith Beach Rd. & CSX Rail Line, Oswego	110.76-01-02.02	3.18	—

Oswego County Industrial Park, Schroeppel, NY

2021 NETWORKING/COORDINATION HIGHLIGHTS

- Provided administrative services for the County of Oswego IDA and the Oswego County Civic Facilities Corporation.
- Marketed SBA 504 loans as a Certified Development Company of the SBA.
- Participated with the Workforce Development Board of Oswego County to oversee job training initiatives.
- Administered a county-wide Micro-Enterprise Training and Loan Program.
- Provided administrative services for an USDA Intermediary Relending Program.
- Participated on numerous boards and economic development organizations including: CNY Regional Economic Development Council, CNY Regional Planning and Development Board, NYS Economic Development Council, Northeastern Economic Developers Association, International Economic Development Council, National Association of Development Companies, CenterState Corporation for Economic Opportunity, Cayuga Community College Foundation, National Business Incubation Association, Council of Development Finance Agencies and The Greater Oswego-Fulton Chamber of Commerce.

2021 ORGANIZATION INFORMATION

Board of Directors

President: Ellen Holst
Oswego County Opportunities, retired

Vice President: Eric Behling
Behling Orchards

Treasurer: Tricia Peter-Clark
ConnextCare

Secretary: Peter Cullinan
Exelon

Brian Anderson
National Grid

Barbara Bateman
NBT Bank, retired

Shane Broadwell
Broadwell Hospitality Group

Michael Egan
Oswego Industries

William Galloway
Century-21 Galloway Realty

Thomas Greco
Fulton Savings Bank

Edward Gilson
Blake Equipment

Tim Hardy
Attis Ethanol Fulton, retired

Vincent Lobdell
HealthWay

Joseph McConnell
Huhtamaki

Edward Mervine, Esq.
Pathfinder Bank

Daniel Murphy
Exelon

James Ransom
United Wire Technologies

John Sharkey IV
Universal Metal Works

Michelle Shatrau
N.E.T. & Die

Joseph Solazzo
Construction & General Laborers, Local 633

Ronald G. Tascarella
Pathfinder Bank

Chena Tucker
Oswego County Workforce Development Board

David R. Turner
Oswego County Department of Community Development, Tourism & Planning

Abby Weaver
Alberts Group

Ex-Officio Members

Gary Toth, Chair
County of Oswego IDA

James Weatherup, Chairman
Oswego County Legislature

Tim Stahl, Chair
Oswego County Economic Development and Planning Committee

Philip Church
Oswego County Administrator

Deborah Stanley, President
SUNY Oswego

Staff

L. Michael Treadwell, CEcD
Executive Director

Austin Wheelock, CEcD
Deputy Director & Property Manager

Kevin LaMontagne
Business Finance Director

Evelyn LiVoti
Marketing & Development Manager

Teresa Woolson
Administrative Coordinator

Karen Perwitz
Administrative Secretary

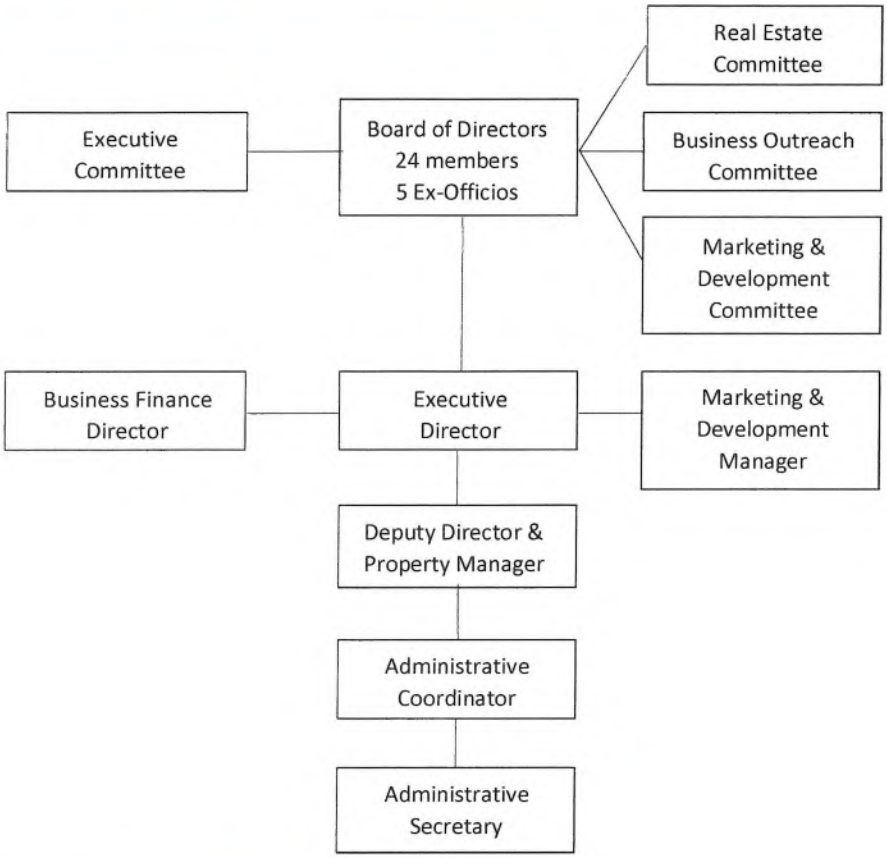
Erin Weaver
Administrative Assistant & Receptionist

MISSION STATEMENT

Operation Oswego County's mission is to establish and implement sound economic development strategies in order to enhance the economic vitality of Oswego County's businesses, industries and citizens, leading to an overall better quality of life.

Key to our mission is the creation and retention of job opportunities, diversification and strengthening of our economic base, and developing the local economy in a planned, organized and environmentally friendly atmosphere.

2021 ORGANIZATION CHART



OPERATION OSWEGO COUNTY SUPPORTERS AND ALLIES

Each year OOC asks local businesses and individuals to invest in the future of Oswego County and help us continue to provide essential economic development services to our community by contributing to our Fund Drive. The annual appeal has provided OOC with supplemental funding that is used exclusively for promoting and marketing of Oswego County for business development.

Gold Level ($3,000-4,999):

C & S Engineers
National Grid

Silver Level ($1,000-2,999):

BioSpherix, Ltd.
Broadwell Hospitality Group
Caraccioli Law PLLC
Fulton Savings Bank
Huhtamaki
SUNY Oswego
Thompson & Johnson Co., Inc.
United Wire Technologies, Inc.
Wiltsie Construction Co., Inc.

Bronze Level ($500-999):

Central & Northern New York Building & Construction Trades Council
Community Bank
Construction & General Laborers Local 633
EJ USA
George Joyce
Local Union 43 IBEW

Partner Level ($100-499):

Century 21 Galloway Realty
Chirello Advertising
Compass Credit Union
Eastern Shore Associates
Fulton Tool Company, Inc.
Great Lakes Recycling, Inc.
N.E.T. and Die
Oswego County Business Magazine
Lynn & Gary Toth
Universal Metal Works
Winter Harbor Marina

Friends of OOC Level ($25-99):

Corte Spencer & Muriel Clark

Contributing Board Members:

Shane Broadwell
Tricia Peter-Clark
Peter Cullinan
Michael Egan
William Galloway
Timothy Hardy
Ellen Holst
Joseph McConnell
Edward Mervine
James Ransom
John Sharkey IV
Michelle Shatrau
Ronald G. Tascarella
Chena Tucker
David Turner

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This is a publication of the Operation Oswego County Foundation, Inc.