



September 17, 2024

Dear San Carlos Merchant:

The fall season is underway, and Halloween is around the corner! We are excited to bring back trick-or-treating on Laurel Street for the annual Goblin Walk. This year's event is scheduled for **Friday, October 25, 2024, from 4:00-5:30 p.m.** Trick-or-treating will take place on the 600, 700, and 800 blocks of Laurel Street.

Past attendance is approximately 3,000-5,000, with 1,500-2,000 tot and youth costumed participants. For safety reasons, the City of San Carlos will close the 600-800 blocks of Laurel Street for the event. **Street closure will take place at 3:00 p.m.** The street will re-open at the conclusion of the event, as soon as it is safe to do so.

We encourage all downtown businesses to take part in this fun and festive Halloween event! If you are interested in participating, **please RSVP to the Parks & Recreation Department by emailing Lauren at [lburd@cityofsancarlos.org](mailto:lburd@cityofsancarlos.org) or calling (650) 802-4127 no later than Friday, October 18, 2024.**

Businesses that confirm participation by **October 18, 2024** will receive a window sign and two "starter" bags of candy from the City of San Carlos the Wednesday prior to the event. Please make sure to be prepared with enough treats for approximately 1,500 children! We also encourage businesses to take advantage of the increased foot traffic and offer families a return visit coupon for holiday discounts or similar incentive.

Again, if you have any questions, please feel free to contact the Parks & Recreation Department at (650) 802-4127. We thank you in advance for your participation in the Goblin Walk and look forward to a successful event.

Regards,

Lauren Burd  
Recreation Supervisor  
650-590-6315 (cell) | [lburd@cityofsancarlos.org](mailto:lburd@cityofsancarlos.org)

