

# OCTOBER 7-8, 2023 | 10:00AM to 6:00PM

## ARTISTS, LIVE MUSIC, WINE/BEER, FOOD & FAMILY FUN



### All Levels Include Logo Placement:

- 2,500 Event Programs
- Event Website
- Event Banner

### Presenting Sponsor • \$10,000

- Premium 10'x10' On-Site Space
- Your Logo on:
  - 10,000 Mailed Postcards/Flyers
  - 750 Distributed Posters
  - Print and Digital Recognition
  - Social Media

### Platinum • \$4,500

- Prime 10'x10' On-Site Space
- Your Logo on:
  - 750 Distributed Posters
  - Print and Digital Recognition
  - Social Media

### Gold • \$3,250

- Priority 10'x10' On-Site Space
- Print and Digital Gold Sponsor Recognition

### Silver • \$2,850

- 10'x10' On-Site Space
- Print and Digital Silver Sponsor Recognition

### REACH THOUSANDS OF BAY AREA FAMILIES!

Estimated 50,000 Visitors  
Free Admission  
Free Shuttles & Parking  
Over 150 Juried Artisans  
Live Entertainment  
on Multiple Stages  
Premium Wine and Craft Beer  
International Food  
Booths and Trucks  
Print, Social Media, Posters,  
Banners, Electronic Billboards

### Stage Sponsors

Includes a 10'x10' On-Site Space, if Desired

#### Main Stage • \$8,000

- Your Logo On:
  - Main Stage Banner
  - 750 Distributed Posters
  - Print and Digital Ads

#### Downtown Park • \$4,000

- Your Logo on Downtown Park Stage Banner

#### Family Fun Zone • \$3,500

- Your Logo on Family Fun Zone Banner

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### Event Shuttles • \$5,000

- Your Logo on Event Shuttles and at Pick-Up/Drop-Off Locations (Visible to Hundreds Each Day!)

### Five Golf Carts • \$2,000

- Your Logo on Golf Carts, Delivering Drinks and Supplies Throughout the Event

### Baby Changing Station • \$1,500

- Your Logo on Banner at Centrally-Located Baby Changing Station

Not finding your **perfect** sponsorship? Let's get creative!



### Pour Beer!



### Beverage Booth • \$3,000

- Your Company's Banner Displayed in a Beer Booth
- Choose Your Own Group of Volunteers to Pour!
- Meet Thousands of Residents Face-to-Face



For more information about sponsorships, contact Recreation Supervisor Wendy Schettino at (650) 802-4129 or [wschettino@cityofsancarlos.org](mailto:wschettino@cityofsancarlos.org)