Promote your organization within our active and engaged community!
Support community and togetherness while engaging with friends and neighbors in the City of Good Living! Varying sponsorship levels offer many opportunities for businesses to connect with new and existing customers by playing a pivotal role in the creation and stewardship of San Carlos events.

**Presenting Sponsor**
- Premium 10’x10’ On-Site Space
- Recognition as Presenting Sponsor on Promotional Materials
- Logo Placement on Event T-Shirt and/or Giveaways if Applicable
- Verbal Recognition of Your Company During the Event

**Event Sponsor**
- 10’x10’ On-Site Space
- Recognition as Event Sponsor on Promotional Materials
- Verbal Recognition of Your Company During the Event

**Supporting Sponsor**
- Recognition as Supporting Sponsor on Promotional Materials

**Additional Sponsor Levels are Available!**
Ask for event-specific sponsorship opportunities and benefits!

With a population of 30,000 residents, a 70% homeownership rate, and median household income of over $204,000 in 2021*, San Carlos is a town of both new, young families and those with well-established roots. Community events have been a staple of San Carlos living for nearly a century, with flagship celebrations like the annual Hometown Days festival and Art & Wine Faire weekend remaining citywide favorites for more than three decades. City events draw crowds of thousands from across the Peninsula, offering supporting organizations and individuals the chance to reach an active, diverse, and engaged population.

Learn more about our community events at cityofsancarlos.org/events