

**NOTICE OF REGULAR MEETING OF THE ARTS COMMISSION  
OF THE CITY OF ST. GEORGE,  
WASHINGTON COUNTY, UTAH**

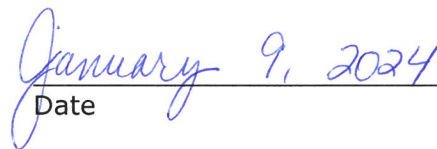
**Public Notice**

Public notice is hereby given that the Arts Commission of the City of St. George, Washington County, Utah, will hold a regular meeting in the conference room at the Zions Bank Main Branch, located at 40 East St. George Boulevard, St. George, Utah, on Wednesday, January 10, 2024 commencing at 3:00 p.m.

The agenda for the meeting is as follows:

- 1. Annual training for Commission Members.**
- 2. Review and consideration of applications for the General Fund Art Grant.**
- 3. Discussion regarding updating the liaison list.**
- 4. Discussion regarding the Sweetheart Swing.**
- 5. Discussion regarding the Arts Summit.**
- 6. Discussion regarding interviewing new Commission members in the fall.**
- 7. Discussion regarding the St. George Arts Festival.**
- 8. Discussion regarding RAP Tax Education Campaign.**
- 9. Discussion regarding support of the Arts Communities.**
- 10. Report and updates for the Executive Committee and Commission Members.**

  
Christina Fernandez, Secretary

  
Date

**REASONABLE ACCOMMODATION:** The City of St. George will make efforts to provide reasonable accommodations to disabled members of the public in accessing City programs. Please contact the Human Resources office at 627-4674, at least 24 hours in advance if you have special needs.



# St. George

THE BRIGHTER SIDE

## **STG GENERAL FUND ART GRANT**

The St. George Arts Commission was established by the City Council in 1990 to act as an advisory body for the cultural development of the City and to make recommendations for the disbursement of City funds in support of the arts. Funding is appropriated yearly by the Mayor and City Council and disbursed following recommendation by the Arts Commission.

## **ROLLING APPLICATION**

STG GENERAL FUND ART GRANT Applications are accepted and reviewed on a rolling basis. Once an application has been submitted, review and vote on award takes place at the next monthly meeting of the Arts Commission, so long as the application is received 1 week in advance of the meeting. Awards may be distributed until the end of the fiscal year or until the yearly allotted amount has been completely disbursed.

## **CATEGORIES FOR SUPPORT**

General Fund Grants may be awarded to:

- 1) General Support for art related programs and organizations that do not qualify for City RAP tax grant support.
- 2) Individual artist grants for St. George based presentations, exhibits or performances.
- 3) Collaborative project grants by St. George based arts groups for new (first time) art focused projects, presentations, exhibits or performances.
- 4) Local Folk Arts Preservation projects or apprenticeships. Please see guidelines for further criteria on each of these categories.

## **AWARD NOTES**

Support from the City budget should not be considered the primary source of funding for any arts organization. The Arts Commission encourages applicants to have other primary funding sources. This grant program is competitive. An award for the current year does not guarantee an award for the following year(s).

## **GUIDELINES**

Before and while you are filling out your application, please refer to the guidelines found at [sgcity.org/arts/artscommission](http://sgcity.org/arts/artscommission)

## **MATCHING FUNDS**

St. George Arts Commission funds for all categories of support must be equally matched as noted in each category by the applicant, unless specifically waived.

In-kind contributions are allowable as a portion of the required match. They will be considered by the Commission when reviewing applications as evidence of commitment to the applicant and project by others.

## **ACKNOWLEDGEMENTS**

After receipt of a grant from the St. George Arts Commission, the grantee shall give credit to the St. George Arts Commission and the City of St. George in promotion, publicity, advertising, and programs. Copies of these materials should accompany the Evaluation Report Form.

**ON-SITE REVIEW**

All grantees will be required to submit to the St. George Arts Commission the dates, times, and locations of their project or events. Every effort will be made by the St. George Arts Commission members to review the project. Grantees are required to admit reviewers from the St. George Arts Commission to their project/events free of charge. All applicants, especially first-time applicants, are invited and strongly encouraged to personally contact the Commission members.

**EVALUATION REPORT FORM**

All grant recipients will be required to submit an Evaluation Report Form to the St. George Arts Commission within thirty (30) days of project/season completion and no later than June 30, 2022. Please read through this form before initiating your project. An Evaluation Report Form will be available on line at <https://www.sgcity.org/arts/artscommission>

**INSURANCE**

The St. George Arts Commission may require insurance protection when deemed necessary. It should be noted that such insurance may exclude those associated with the grantee organization, but must include audience members and/or attendees at the event for which the grant is given. Grantees under certain circumstances may be required to name the St. George Arts Commission and the City of St. George as an additional insured.

**QUESTIONS**

For further information about the Grants Program, or if you have questions regarding preparation of your application, please call or write the Community Arts Manager. p: 425-627-4580 e: artadmin@sgcity.org Only completed forms will be reviewed. Applications submitted that are determined to be incomplete at the time of application may be ruled ineligible for funding.

**CRITERIA**

Eligible applications will be reviewed according to the following criteria:

- 1) Evidence of community impact through community support, public profile, breadth and quality of programs and services.
- 2) Evidence of sound organizational planning and fiscal management.
- 3) Existence of plan to provide access to under-served and special populations (e.g., disabled, minority, senior, youth, lower income, rehabilitative, etc.).
- 4) Evidence of intent to provide public service to citizens of St. George (not restricted to members only; open to the public).
- 5) Demonstrated need for City support.
- 6) Ability and intent to attain highest artistic quality
- 7) Evidence of ability to administer and implement the project, including an appropriate budget for the proposed activities.
- 8) Constituency served by the applicant and number of people served, including both participants and spectators.
- 9) Completeness and clarity of applications.
- 10) Tendency to foster and support professional artists

**FUNDING LIMITATIONS**

The St. George Arts Commission cannot fund:

- 1) Projects completed prior to application;
- 2) Replacement funds normally budgeted for a project;
- 3) Travel outside of St. George City for exhibits or performances;
- 4) Deficits; and
- 5) No re-granting for the same project/production during fiscal year

**APPLICATION CATEGORY (choose one):**

General Support for non RAP grant receiving entities

**Contact Name**

Chris Peterson

**Contact Title** artist

**Street Address** [REDACTED]

**City** [REDACTED]

**State** [REDACTED]

**Zip Code** [REDACTED]

**Phone Number** [REDACTED]

**E-mail Address** [REDACTED]

**Arts Discipline(s)** Visual Arts

**How much funding are you requesting?** 5000

ORGANIZATION INFORMATION:

**Organization Name** Utah Wildlife Federation

**Mission Statement**

The Utah Wildlife Federation is dedicated to protecting our wildlife heritage, recognizing the essential role that wildlife plays in our environment.

**Is your organization a 501(c)3 or non-profit?** 501(c)(3)

**Number of full-time employees** 1

**Number of part-time employees** 0

**Number of volunteers** 12

**Number of Seasonal and/or contract workers** 2

**Total annual attendance for events** 800

## General Support Grant Questions

**Background of Your Organization:** Relevant details may include, but are not limited to, your organization's size and demographics served. Include information about any efforts to deepen or increase the participation and inclusion of underrepresented individuals within your organization and in the broader arts field. Be as specific as possible when describing the communities you plan to engage, and clearly explain how you plan to reach these communities. Please give a rough estimate of how many people your organization serves annually.

Utah Wildlife Walls is a collaborative project of Utah artist Chris Peterson in partnership with the Utah Wildlife Federation, with a mission to celebrate Utah's world-class wildlife heritage by installing at least one monumental wildlife mural in each of Utah's 29 counties. Utah Wildlife Federation, a 501c3 org, is dedicated to protecting our wildlife heritage, recognizing the essential role that wildlife plays in our

environment.

Our efforts to engage rural and suburban Utahns across the state brings public art to communities that generally have less public art to appreciate. By highlighting local species, our work celebrates the non-human members of local communities and the role wildlife plays in Utah's culture. Our Utah Wildlife Walls project engaged approximately 2500 people across the state in 2023 through our Celebrate Utah Wildlife contest and six events across the state.

### **How does your organization promote its mission?**

Utah Wildlife Walls works with locals in each county to identify prominent local walls, select iconic local species, identify potential local partners/businesses/organizations, and secure funding for the installation of a mural. Our partnership with Utah Wildlife Federation seeks to utilize the space the mural opens in the public eye for wildlife education and outreach around habitat conservation and human interactions. Utah Wildlife Federation's other major program is the Wildlife Migration working group, which identifies wildlife corridors and informs planners working on wildlife crossings.

### **Describe how your organization advances or preserves and promotes the mission of the St. George Arts Commission. Mission: To foster, encourage, and promote the arts in the City of St. George for the purpose of enriching and improving the lives of its residents and visitors. This will be accomplished through the creation, advocacy, and facilitation of arts programming.**

Utah Wildlife Walls is excited to partner with St. George City to install a mural of iconic local species (desert tortoise or gila monster) as a creative placemaking tool. Our mural efforts begin with the installation of the mural, but our hope is to augment the public engagement through an accompanying event that shares public information from local wildlife management agencies and promotes the importance of safe, noninvasive wildlife encounters as a strategy for building public support for habitat conservation.

### **What other sources of funding does your organization actively seek?**

We identify funding sources for murals from major donors, local businesses, municipalities and private foundations.

### **Please use this space to tell us anything else you would like to say about your organization**

We are excited to partner with the City of Saint George to highlight prominent local species. We've had preliminary discussions with Lloyd Sutton (St. George Active Transportation ) and Michelle Graves (arts council) about putting a mural at one of the trail underpasses in the city. Matching funding has been identified through this partnership.

Also, the vice-chair of the Utah Wildlife Federation Board is Chad Utley, a St. George based attorney who also sits on the Utah DWR Regional Advisory Council. Chad will be a major resource for our work to engage southern Utahns in celebrating local wildlife.

## **Partner Organization**

## **Project Description**

## **BUDGETS**

**Please upload your organizational budget of your most recently completed fiscal year if you are applying for General Support or a Project Budget if you are applying for project-based funding. If you would like a budget template, please download from [sgcity.org/arts/artscommission](http://sgcity.org/arts/artscommission).**



## LEGAL ASSURANCES

In the event a grant is awarded as a result of this application, the following terms and conditions shall be complied with as signified by the applicants' signatures. This application shall become part of the legally binding agreement between the applicant and the City of St. George.

1. The grant cannot be assigned to a different project or transferred without prior written approval of the St. George Arts Commission.
2. The grantee shall submit to the St. George Arts Commission the dates, times and locations of projects for possible on-site review by the St. George Arts Commission. The grantee is requested to provide free admission to projects/events for reviewers.
3. The grantee agrees to keep careful attendance and participation records of the project herein.
4. The financial accounts shall be subject to audit by appropriate agencies of the City of St. George. The grantee will be responsible for the safekeeping and identification of records maintained to account for funds awarded herein. Said records must be kept in the grantee's files for a period of three years after completion of the project and submission of the final expenditure report.
5. Credit must be given the City of St. George and the St. George Arts Commission in brochures, news releases, programs, publications, and other printed materials with the following credit line: "This project is supported by the St. George Arts Commission, with funding from the City of St. George. Grantees must use City of St. George and St. George Arts Commission logos (found at [sgcity.org/arts/artscommission](http://sgcity.org/arts/artscommission)) in printed materials and publicity. When no printed information is used, verbal credit shall be given prior to each performance or presentation.
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  - c. A free performance for the general public will be scheduled and announced. The St. George Arts Commission will be notified of this 30 days in advance. Press releases or other suitable documentation of the free performance will accompany the evaluation form.
  - d. A written report or presentation that fully describes the Folk Art Project Grant results and the benefits to the ethnic group represented.
7. The grantee agrees to indemnify and hold harmless the City of St. George, the St. George Arts Commission, Mayor, City Council, agents, staff and employees from any and all claims or actual injury, damage or loss to a person, or real or personal property that results from or is in any way connected to the use of City of St. George Monies.
8. The filing of the application has been authorized by the governing body of the applicant, and the undersigned representatives have been authorized to file this application for and on behalf of said application, and otherwise to act as the authorized representatives in connection with this application.
9. The grant award is contingent upon the availability of funds as authorized by the St. George City Council.
10. The grantee will submit a report form at the conclusion of the project or fiscal year.

### Complimentary Ticket Plan Selection (#6)

there are no tickets to my proposed program/project

By signing, you are acknowledging that you have read and understand the guidelines for this grant found at [sgcity.org/arts/artscommission](http://sgcity.org/arts/artscommission). You also agree to acknowledge and perform all legal assurance listed above.

**Signature**

A handwritten signature in black ink, consisting of a large, stylized initial 'A' followed by a horizontal line extending to the right.

**Date:**

01/03/2024





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**APPLICATION CATEGORY (choose one):**

Individual Artist(s)

**Contact Name**

Adam Mast

<b>Contact Title</b>	FMASU President
<b>Street Address</b>	[REDACTED]
<b>City</b>	[REDACTED]
<b>State</b>	[REDACTED]
<b>Zip Code</b>	[REDACTED]
<b>Phone Number</b>	[REDACTED]
<b>E-mail Address</b>	info@fmasu.com
<b>Arts Discipline(s)</b>	<input checked="" type="checkbox"/> Arts Education <input type="checkbox"/> Media Arts <input type="checkbox"/> Visual Arts
<b>How much funding are you requesting?</b>	5000
ORGANIZATION INFORMATION:	
<b>Organization Name</b>	FMASU
<b>Is your organization a 501(c)3 or non-profit?</b>	<input checked="" type="checkbox"/> 501(c)(3)

## General Support Grant Questions

### Partner Organization

### Project Description

**WHAT? WHERE? WHEN?** Please provide the name of your project, a brief description, and the intended locations and dates.

The 2024 Desertscape International Film Festival is a 4-day celebration of independent films (shorts and features) from all around the world. The festival will also feature filmmaker Q&As, panels, live music, a live script read, an awards ceremony, and more. It will take place at the Electric Theater from March 27th-30th. It will coincide with the St. George Art Festival.

**WHO?** Describe how your programming will reach diverse demographics. Include any new, nontraditional, and underserved audiences you are planning to involve and the expected impact of your work. Please include plans for access to differently-abled audiences and how you plan to reach your intended audiences. Also include a rough estimate of audiences/people served.

The beauty of film is that it is designed for everyone, no matter where they're from, no matter their background, no matter their age, etc. Clearly, those with a love of art will have a special experience at this festival but Desertscape promises to offer a little something for everyone. And the festival won't just be limited to films. We'll offer Q&As, panels, a live script read, and more.

**WHY? How does this project help fulfill your and/or St. George Arts Commission's mission statements? Mission: To foster, encourage, and promote the arts in the City of St. George for the purpose of enriching and improving the lives of its residents and visitors. This will be accomplished through the creation, advocacy, and facilitation of arts programming.**

As is the case with theater, film is an extraordinary artform because it allows viewers to spend time in someone else's shoes. Desertscape will serve two purposes; it will serve as a creative outlet for filmmakers but it will also serve as a thoughtful form of entertainment for patrons of all walks of life.

### **How will you measure the success of this project?**

Success will be gauged through the number of attendees we have over the course of the 4-day festival and through the number of film submissions we receive. Additionally, we'll look to public and filmmaker feedback through FilmFreeway reviews, emails, and possible surveys. Ticket revenue will also factor in to the proceedings as well.

### **Please use this space to tell us anything else you would like to say about your project.**

We greatly look forward to the upcoming festival for a number of reasons, but one of the bigger ones is that it will coincide with The St. George Art Festival this year. As such, this is a bit of a new beginning for us and we're very excited about that.

## **BUDGETS**

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Desertscape 2024 Budget.pdf

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7. The grantee agrees to indemnify and hold harmless the City of St. George, the St. George Arts Commission, Mayor, City Council, agents, staff and employees from any and all claims or actual injury, damage or loss to a person, or real or personal property that results from or is in any way connected to the use of City of St. George Monies.

8. The filing of the application has been authorized by the governing body of the applicant, and the undersigned representatives have been authorized to file this application for and on behalf of said application, and otherwise to act as the authorized representatives in connection with this application.

9. The grant award is contingent upon the availability of funds as authorized by the St. George City Council.

10. The grantee will submit a report form at the conclusion of the project or fiscal year.

**Complimentary Ticket Plan Selection (#6)**

a

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**Signature**



**Date:**

01/09/23