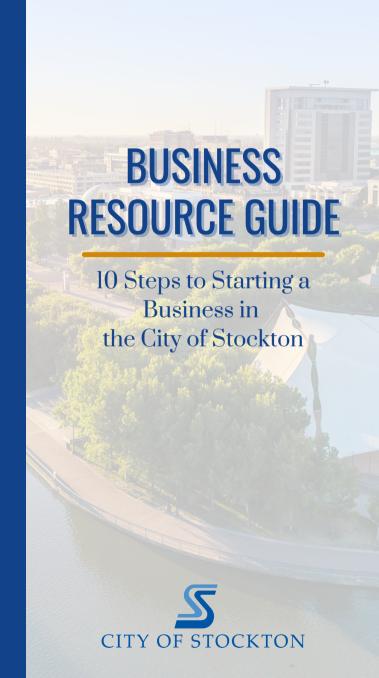


# CITY OF STOCKTON ECONOMIC DEVELOPMENT

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www. Advantage Stockton.com







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### MARKET RESEARCH

Understand the market for potential customers and competitors.



## CREATE A BUSINESS PLAN

Map the structure, operations, and goals for growth.



## FUND YOUR BUSINESS

Explore different sources of funding to help launch and support your business.





## **CHOOSE LOCATION**

Check zoning restrictions and obtain appropriate permits for your business operations.



## CHOOSE LEGAL STRUCTURE

Decide whether your business will be a sole proprietorship, corporation, partnership, or limited liability company.



## OPEN YOUR BUSINESS

Find resources to help support your business.



## 9

## HIRE EMPLOYEES

Be aware of local, state, and federal employment reporting, taxation, and withholding laws and requirements.



### 8 ODTA

## OBTAIN BUSINESS LICENSE

Obtain a City of Stockton
Business License to
legally operate in
the City.



## OBTAIN TAX ID NUMBER

Federal (EIN) and State (SEIN) Employer Identification Numbers are required to operate.



#### **CHOOSE NAME**

Choose and register your business name with the county or Secretary of State (if applicable)