



NEWS RELEASE

FOR IMMEDIATE RELEASE: Monday, January 23, 2023

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Stockton Hosting Kick-Off Event for Business Façade Improvement Program – February 1, 2023

STOCKTON, Calif. – The City of Stockton is hosting a kick-off event with the Downtown Stockton Alliance to launch the Business Façade Improvement Program on Wednesday, February 1, 2023, from 1:00 p.m. – 2:00 p.m., at the Courthouse Plaza, 306 E. Main Street.

The Business Façade Improvement Program was created through the City's allocation of American Rescue Plan Act (ARPA) funding approved for small business support and economic recovery. The Program will enhance commercial spaces and generate economic recovery by removing blight, creating a more welcoming and updated aesthetic appearance for commercial properties, and providing the catalyst for broader community economic momentum.

The City has partnered with Downtown Stockton Alliance to administer the Program, with the initial focus on the Downtown Core and Greater Downtown area.

The kick-off event will launch this new Program for eligible local commercial businesses and property owners to apply for grant funding for an array of façade improvements that includes minor structural repairs, windows, signage, lighting fixture & door replacements, and exterior finishes.

Program and application information will be available by the event date at www.stocktonca.gov/bizassist. For additional information, please call the Economic

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Development Department at (209) 937-8539, or email

economic.development@stocktonca.gov.

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