



NEWS RELEASE

FOR IMMEDIATE RELEASE: Tuesday, April 23, 2024

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2024 STOCKTON SMALL BUSINESS WEEK CELEBRATION

City Hall Ribbon Cutting Celebrating 2024 Stockton Small Business Week

STOCKTON, Calif. – The City of Stockton, along with local chambers and business service organizations, have partnered to celebrate local small businesses and entrepreneurs for the 4th Annual Stockton Small Business Week. From April 29 to May 4, 2024, the community will celebrate Stockton Small Business Week with a week-long lineup of in-person and virtual events to provide support, resources, and recognition to small businesses. The celebrations will kick off with a ribbon-cutting event at Stockton City Hall, 425 N. El Dorado St, at 9:30 a.m. on Monday, April 29, 2024, to mark the beginning of Stock Small Business Week.

“Small businesses are the backbone of our community. They drive our economy, create jobs, and contribute to the unique character of our city,” said Carrie Wright, Economic Development Director. “Stockton Small Business Week is an opportunity to celebrate the critical role small businesses play in Stockton's economy while also showcasing their creativity, diversity, and resilience.”

The Stockton Small Business Week Ribbon Cutting on April 29th will feature remarks from local leadership and provide networking opportunities with regional leaders, small business owners, and business resource providers. Owners of legacy businesses will also be recognized for their years of contributions to the Stockton community. Businesses,

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entrepreneurs, community members, and the media are invited to join the ribbon-cutting event to celebrate Stockton’s small businesses and acknowledge their contributions to our economy.

Following the ribbon-cutting event, the City and partnering organizations will host a week of programming. The daily list of programming includes multiple virtual and in-person events covering topics like access to capital, technical assistance, resources, webinars, and more, plus a City and multi-chamber Mixer and Resource fair. Community members can view the full list of events and business resources and register for events at www.StocktonSmallBusinessWeek.com.

For more information about the ribbon-cutting event, call (209) 937-8539 or email economic.development@stocktonca.gov.

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