



City of Stockton

City Council/Successor
Agency of the
Redevelopment
Agency/Public Financing
Authority/Parking Authority
Concurrent Agenda

Meeting Agenda - Final

City Council/Successor Agency to the Redevelopment Agency/Public Financing Authority/Parking Authority Concurrent

Christina Fugazi, Mayor/Chair (At Large)

Michele Padilla (District 1)

Mariela Ponce (District 2)

Michael Blower (District 3)

Mario Enríquez (District 4)

Brando Villapudua (District 5)

Jason Lee (District 6)

Tuesday, January 7, 2025

5:30 PM

The Bob Hope Theatre, 242 E. Main St., Stockton

CA

WELCOME

INVOCATION/PLEDGE TO FLAG

OATH OF OFFICE/SWEARING IN CEREMONY

Swearing In Ceremony: Mariela Ponce, District 2

Swearing In Ceremony: Mario Enríquez, District 4

Swearing In Ceremony: Jason Lee, District 6

Swearing In Ceremony: Christina Fugazi, Mayor

1. CALL TO ORDER/ROLL CALL

2. PUBLIC COMMENTS*

3. ITEMS FOR DISCUSSION

3.1 [25-0002](#) MAYORAL APPOINTMENT OF VICE MAYOR

Department: City Clerk

Attachments: [Proposed Resolution](#)

3.2 [24-1267](#) MAYORAL APPOINTMENTS TO COUNCIL COMMITTEES AND COMMITTEE STRUCTURE/FUNCTION ROSTER

Recommended Action: RECOMMENDATION

It is recommended that the City Council approve a resolution amending the Mayoral Appointments to Council Committees and Committee Structure/Function roster effective immediately.

Department: City Clerk

Attachments: [Proposed Resolution](#)
[Exhibit 1- Mayoral Appointments 2025](#)

3.3 [25-0017](#) **ADOPT A RESOLUTION APPOINTING A POSITION IN THE OFFICE
OF THE MAYOR**

Recommended Action: RECOMMENDATION

It is recommended that the City Council adopt a resolution that:

1. Appoints one new employee to fill the final vacancy in the Office of the Mayor; and
2. Authorize the City Manager to take whatever actions are necessary and appropriate to carry out the purpose and intent of the resolution.

Department: City Manager

Attachments: [Attachment A - Resolution 2024-12-10-0609](#)
[Attachment B - Class Spec - Mayoral PIO II](#)
[Attachment C - Redacted Resume - Leenisha Ward](#)
[Proposed Resolution](#)

4. **COUNCIL COMMENTS**

5. **ADJOURNMENT**

CERTIFICATE OF POSTING

I declare, under penalty of perjury, that I am employed by the City of Stockton
and that I caused this agenda to be posted in the City Hall notice case on
January 2, 2025, in compliance with the Brown Act.

Katherine Roland, CMC, CPMC
City Clerk

By: Allison K. Lambertson Digitally signed by Allison K.
Lambertson
Date: 2025.01.02 15:41:37 -08'00'

Deputy

PUBLIC COMMENTS

**Citizens may comment on any subject within the jurisdiction of the City Council/Successor Agency to the Redevelopment Agency/Public Finance Authority/Parking Authority, including items on the Agenda. The time limit for public comment is at the discretion of the presiding officer and shall be set at the start of the meeting. Speakers must submit "Request to Speak" cards to the City Clerk, and be prepared to speak when called. No speaker cards will be received after the close of the Citizen's Comments portion of the meeting.*

***Speakers should hold comments on items listed as a Hearing until the Hearing is opened.*

The City of Stockton invites public comments in multiple forms. You provide your comments by using one of these methods:

- 1. Email - you may email your comments to city.clerk@stocktonca.gov*
- 2. Voicemail - you can leave a voice message by dialing (209) 937-8459.*
- 3. In-Person Comments - a) Speakers must submit "request to speak cards" to the Clerk prior to the Public Comment portion of the agenda. No speaker cards will be accepted after the close of Public Comment. Please redirect any inquiries to City.Clerk@stocktonca.gov. b) Address only issues over which the meeting body has jurisdiction. c) The time limit for public comment is at the discretion of the presiding officer and shall be set at the start of the meeting. Donating time is not authorized. d) Your time will be displayed on the speaker podium for convenience.*

**All written and voicemail public comments received by the Clerk's Office 90 minutes prior to the meeting start time will be forwarded to the meeting body members as correspondence and attached the minutes. All comments received after that time will be forwarded as correspondence the following business day. Written and voicemail comments will not be read into the record.*

****Additions to the Agenda - Government Code Section 54954.2(b)(2), allows members of the City Council present at the meeting to take immediate action, with either a two-thirds or unanimous vote, to place an item on the agenda that action must be taken and that the item came to the attention of the City subsequent to the agenda being posted.*

All proceedings before this meeting body are conducted in English. Requests for real-time translation by WordlyAI must be received by the Clerk's Office at least 30 minutes prior to the start of the meeting. Contact the City Clerk's Office at (209) 937-8458 or City.Clerk@stocktonca.gov

Todos los procedimientos ante este órgano de reunión se llevan a cabo en inglés. Las solicitudes de traducción en tiempo real por parte de WordlyAI deben recibirse en la Oficina del Secretario al menos 30 minutos antes del inicio de la reunión. Comuníquese con la Oficina del Secretario Municipal al (209) 937-8458 o City.Clerk@stocktonca.gov

In accordance with the Americans With Disabilities Act and California Law, it is the policy of the City of Stockton to offer its public programs, services and meetings in a manner that is readily accessible to everyone, including those with disabilities. If you are a person with a disability and require a copy of a public hearing notice, or an agenda and/or agenda packet in an appropriate alternative format; or if you require other accommodation, please contact the Office of the City Clerk located at 425 North El Dorado Street, Stockton, California 95202 during normal business hours or by calling (209) 937-8458, at least 5 days in advance of the hearing/meeting. Advance notification within this guideline will enable the City/Agency to make reasonable arrangements to ensure accessibility.

Materials related to an item on this agenda submitted to City Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office at 425 North El Dorado Street, Stockton, California 95202, during normal business hours. Such documents are also available on the City's website at www.stocktongov.com subject to staff's ability to post the documents before the meeting.

CHALLENGING CITY DECISIONS: The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Stockton, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.



City of Stockton

Legislation Text

File #: 25-0002, **Version:** 1

MAYORAL APPOINTMENT OF VICE MAYOR

I would like to share with you my nomination of Councilmember Jason Lee as Vice Mayor.

In addition, the seating arrangement on the dais for the Councilmembers (listed from east to west) will be as follows:

Councilmember Michael Blower, District 3
Councilmember Mario Enríquez, District 4
Councilmember Jason Lee, District 6
Mayor Christina Fugazi
Councilmember Mariela Ponce, District 2
Councilmember Michele Padilla, District 1
Councilmember Brando Villapudua, District 5

Respectfully submitted,

CHRISTINA FUGAZI
Mayor

Resolution No.

STOCKTON CITY COUNCIL

RESOLUTION RATIFYING THE APPOINTMENT OF COUNCILMEMBER JASON LEE AS VICE MAYOR

The Mayor of the City of Stockton, pursuant to Article XI, Section 1103 of the City Charter, has nominated Councilmember Jason Lee as Vice Mayor for a term to commence upon ratification of the nomination by the Council and continue until December 31, following the next general municipal election (currently scheduled for November 2026); now, therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF STOCKTON, AS FOLLOWS:

1. The City Council hereby ratifies said nomination.
2. Jason Lee is hereby appointed Vice Mayor of the City of Stockton for a term commencing immediately and continuing until December 31 following the next general municipal election.

PASSED, APPROVED, and ADOPTED January 7, 2025.

CHRISTINA FUGAZI
Mayor of the City of Stockton

ATTEST:

KATHERINE ROLAND, CMC, CPMC
City Clerk of the City of Stockton



City of Stockton

Legislation Text

File #: 24-1267, **Version:** 1

MAYORAL APPOINTMENTS TO COUNCIL COMMITTEES AND COMMITTEE STRUCTURE/FUNCTION ROSTER

RECOMMENDATION

It is recommended that the City Council approve a resolution amending the Mayoral Appointments to Council Committees and Committee Structure/Function roster effective immediately.

Summary

Charter Article XI, Section 1102 states that the Mayor has the power and duty to appoint members to advisory boards and commissions. The Charter requires that such appointments be made with the advice and consent of the City Council.

It is deemed appropriate to change some committee assignments, as well as include newly elected Councilmembers to the various committees.

Resolution No.

STOCKTON CITY COUNCIL

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RESOLUTION APPROVING A MAYORAL APPOINTMENTS TO COUNCIL COMMITTEES AND COMMITTEE STRUCTURE/FUNCTION ROSTER

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF STOCKTON, AS FOLLOWS:

1. The Mayoral Appointments to Council Committees and Committee Structure/Function Roster are hereby approved as set forth on Exhibit 1 attached hereto and incorporated by this reference.

PASSED, APPROVED and ADOPTED January 7, 2025.

CHRISTINA FUGAZI
Mayor of the City of Stockton

ATTEST:

KATHERINE ROLAND, CMC, CPMC
City Clerk City of Stockton

Council Appointments

Committee	Position	Appointee
Ad Hoc Committee on Homelessness	Chair	Michele Padilla
	Vice-Chair	Brando Villapudua
	Member	Mariela Ponce
	Alternate	Michael Blower
Audit	Chair	Jason Lee
	Vice-Chair	Michele Padilla
	Member	Michael Blower
	Alternate	Mario Enríquez
Budget	Chair	Christina Fugazi
	Vice-Chair	Jason Lee
	Member	Mariela Ponce
	Alternate	Michael Blower
Community Improvement and Crime Prevention	Chair	Michael Blower
	Vice-Chair	Brando Villapudua
	Member	Mariela Ponce
	Alternate	Mario Enríquez
Charter Review Ad Hoc	Chair	Michele Padilla
	Vice-Chair	Mariela Ponce
	Member	Jason Lee
	Alternate	Mario Enríquez
Legislation/Environmental	Chair	Mario Enríquez
	Vice-Chair	Michele Padilla
	Member	Jason Lee
	Alternate	Michael Blower
Water	Chair	Brando Villapudua
	Vice-Chair	Michael Blower
	Member	Mario Enríquez
	Alternate	Mariela Ponce

California State University Stockton Center Site Authority	Member	Christina Fugazi
	Member	Mario Enríquez
	Member	Michael Blower
	Alternate Member	Brando Villapudua
City-County Coordinating Committee	Member	Christina Fugazi
	Member	Michele Padilla
City-County Port Liaison	Member	Jason Lee
City-County Transit District Liaison	Member	Michael Blower
	Member	Brando Villapudua
City of Stockton and Lincoln Unified School District 2x2 Joint Committee	Member	Mario Enríquez
	Member	Michael Blower
City of Stockton and Lodi Unified School District 2x2 Joint Committee	Member	Michele Padilla
	Member	Mariela Ponce
City of Stockton and Manteca Unified School District 2x2 Joint Committee	Member	Jason Lee
	Member	Christina Fugazi
City of Stockton and Port of Stockton 3x3 Joint Committee	Member	Christina Fugazi
	Member	Jason Lee
	Member	Mario Enríquez
City of Stockton and Stockton Unified School District 3x3 Joint Committee	Member	Christina Fugazi
	Member	Jason Lee
	Member	Michele Padilla

City Selection Committee	Member	Christina Fugazi
	Alternate	Michele Padilla
AVA Community Energy Authority	Member	Christina Fugazi
League of CA Cities Central Valley Division Executive Committee	Member	Michael Blower
	Alternate Member	Mario Enríquez
League of CA Cities Legislative Liaison	Member	Mario Enríquez - Senator McNerney
	Member	Jason Lee - Assembly Member Ransom
Northeastern San Joaquin County Groundwater Banking Authority	Member	Michael Blower
	Alternate Member	Brando Villapudua
	2nd Alternate	MUD Director or Designee
San Joaquin Area Flood Control Agency (SJAFC)	Chair	Brando Villapudua
	Member	Michael Blower
	Alternate Member	Mariela Ponce
San Joaquin Council of Governments Board (SJCOG)	Member	Christina Fugazi
	Member	Mario Enríquez
	Member	Mariela Ponce
	Alternate Member	Michele Padilla
San Joaquin County Advisory Water Commission	Member	Michael Blower
	Alternate Member	Brando Villapudua
San Joaquin Area Flood Control and Water Conservation District	Member	Brando Villapudua
	Member	Michael Blower
	Member	MUD Director or Designee
San Joaquin Partnership Board of Directors	Member	Jason Lee
Stockton Convention and Visitors Bureau (SCVB)	Ex Officio Member	Michael Blower
Stockton Parks & Recreation Commission	Member	Michelle Padilla

Tri-Valley - San Joaquin Valley Regional Rail Authority	Member	Christina Fugazi
Local Area Formation Commission (LAFCO)	Member	Christina Fugazi



City of Stockton

Legislation Text

File #: 25-0017, **Version:** 1

ADOPT A RESOLUTION APPOINTING A POSITION IN THE OFFICE OF THE MAYOR

RECOMMENDATION

It is recommended that the City Council adopt a resolution that:

1. Appoints one new employee to fill the final vacancy in the Office of the Mayor; and
2. Authorize the City Manager to take whatever actions are necessary and appropriate to carry out the purpose and intent of the resolution.

Summary

Measure O, approved by voters on November 8, 2016, amends the Stockton City Charter to provide funding for no less than three positions in the Office of the Mayor: an Executive Assistant to the Mayor, a Public Information Officer, and a Senior Policy Advisor. It is at the pleasure of the Mayor, with City Council consent, that these positions are employed.

Kevin Lincoln has completed his term and vacated the Office of the Mayor-along with his administrative staff-as of December 31, 2024. Christina Fugazi began her term as Mayor of the City of Stockton on January 1, 2025. The approval of the resolution before you will allow for the Mayor to transition into her role with administrative staff in place at the beginning of the term

DISCUSSION

Background

Article XI, Section 1102, paragraph (n) of the City Charter authorizes the Mayor, with the advice and consent of Council, to appoint employees to the Office of the Mayor as may be necessary or desirable to assist in the work of the Mayor. Funding for Mayoral staff, however, was not previously required by Charter. Measure O, approved by voters on November 8, 2016, amended the Charter to require funding for no less than three Mayoral staff positions to be included in each annual budget. These positions include an Executive Assistant, a Senior Policy Advisor, and a Public Information Officer. To comply with Measure O, and Article XI-A, Section 1151 of the City Charter, a Public Information Officer must be one of the three positions funded and assigned to the Office of the Mayor.

In November 2024, voters approved Measure M, which further clarifies and distinguishes the roles and responsibilities of the Mayoral Public Information Officer, under Charter Article XI-A. The revised language now reads as follows:

Section 1151. City of Stockton Public Information Office

The City of Stockton Public Information Office shall be administered by a Public Information Officer appointed by the City Manager who shall serve at his or her pleasure.

Section 1153. Mayoral Public Information Officer

The Mayor shall be permitted to have a Mayoral Public Information Officer. The Mayoral Public Information Officer shall be appointed by the Mayor and shall serves at his or her pleasure.

The Mayoral Public Information Officer will be provided information necessary to fulfill his or her roll in a reasonable and timely manner, as coordinated through the City of Stockton Public Information Office.

Present Situation

On December 10, 2024, with Resolution 2024-12-10-0609, the City Council approved two of the three appointments to the Office of the Mayor: the Executive Assistant to the Mayor and the Mayor's Senior Policy Advisor (Attachment A).

Information on this final appointment is as follows:

Mayoral Public Information Officer I/II:

Under direction of the Mayor, the Mayoral Public Information Officer I/II gathers and disseminates to the public and to the news media, in a timely manner, accurate and complete information concerning the Mayor's Office; performs other duties for the Mayor's Office as assigned. The incumbent in this position serves at the pleasure of the Mayor. The City's Class Specification has been provided as Attachment B.

Mayor-Elect has selected Leenisha Ward to serve as the Mayoral Public Information Officer II, starting at step 2 to the salary schedule, or \$98,396.88 per year. A resume has been provided as Attachment C.

FINANCIAL SUMMARY

The annual cost for salaries and benefits for the Mayor's staff are budgeted for, and approved, through the regular budget process. Funds are available in the General Fund - Mayor's Regular Salaries account.

Attachment A - Approved Resolution 2024-12-10-0609

Attachment B - Class Spec, Mayoral Public Information Officer II

Attachment C - Redacted Resume - Leenisha Ward

Resolution No. 2024-12-10-0609

STOCKTON CITY COUNCIL**ADOPT A RESOLUTION APPOINTING POSITIONS IN THE OFFICE OF THE MAYOR**

Article XI, Section 1102, paragraph (n) of the City Charter authorizes the Mayor, with the advice and consent of Council, to appoint employees to the Office of the Mayor as may be necessary or desirable to assist in the work of the Mayor; and

Funding for Mayoral staff, however, was not previously required by Charter. Measure O, approved by voters on November 8, 2016, amended the Charter to require funding for no less than three Mayoral staff positions to be included in each annual budget; and

These positions include an Executive Assistant, a Senior Policy Advisor, and a Public Information Officer; and

To comply with Measure O, and Article XI-A, Section 1151 of the City Charter, a Public Information Officer must be one of the three positions funded and assigned to the Office of the Mayor; and, now therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF STOCKTON, AS FOLLOWS:

1. Appoints new employees to fill two of the three upcoming vacancies in the Office of the Mayor.
 - a. Lynn Smith as the Executive Assistant to the Mayor
 - b. Esperanza Vielma as the Mayor's Senior Policy Advisor
2. Authorize the City Manager to take whatever actions are necessary and appropriate to carry out the purpose and intent of the Resolution.

PASSED, APPROVED, and ADOPTED December 10, 2024.

ATTEST:


KATHERINE ROLAND, CMC, CPMC
City Clerk of the City of Stockton




KEVIN J. LINCOLN II
Mayor of the City of Stockton



City of Stockton

Mayoral Public Information Officer II

CLASS CODE	03174	SALARY	\$45.00 - \$57.77 Hourly \$3,599.87 - \$4,621.94 Biweekly \$93,596.64 - \$120,170.40 Annually
REVISION DATE	November 20, 2024		

DEFINITION

Under direction of the Mayor, the Mayoral Public Information Officer I/II gathers and disseminates to the public and to the news media, in a timely manner, accurate and complete information concerning the Mayor's Office; performs other duties for the Mayor's Office as assigned. The incumbent in this position serves at the pleasure of the Mayor.

CLASS CHARACTERISTICS

Mayoral Public Information Officer I - This at-will position is the entry-level class in the Public Information Officer series, allowing incumbents to exercise sound independent judgment within established guidelines.

Mayoral Public Information Officer II - This at-will position is the journey-level class in the Public Information Officer series, fully competent to perform the more responsible and difficult work, anticipates the needs of the community and proactively seeks to partner with community groups to execute the Mayor's vision. Incumbents will perform advanced professional level and analytical work that may entail lead responsibility for support staff and other specialists. This classification is distinguished from the City's Community Relations Officer in that the latter class has responsibility for public information and media and community relations for all City programs and activities and works under the direction of the City Manager.

PRINCIPAL DUTIES (Illustrative Only)

- Acts as a Senior Communications Advisor to the Mayor.
- Advises the Mayor on problems affecting communications and in developing and implementing strategies that strengthen the Mayor's community relations.
- Assists the Mayor's Office in articulating programs before live audiences through the use of visuals and communications instruction.
- Serves as Mayor's Press Secretary and spokesperson for the Mayor for inquiries from the media; arranges for interviews and appearances by the Mayor.
- Responsible for overseeing work related to gathering and disseminating timely, accurate and complete information to the public and the media concerning activities of the Mayor.
- Coordinates assigned activities, meetings, and events on behalf of the Mayor's Office.
- Takes photographs, writes scripts, and makes speeches before various civic groups and other organizations on behalf of the Mayor.
- Develops, organizes, monitors, and evaluates comprehensive communications for all outreach media, channels of communications, web content and social media used by the Mayor, including public presentations, printed materials, website and social media.

- Responds to and resolves difficult, sensitive, or complex concerns from community members on behalf of the Mayor's Office.
- In conjunction with the Mayor's Senior Policy Advisor and Executive Assistant, serves as liaison to City Council to explain Mayor's policies and projects.
- Performs other or related duties as assigned.

QUALIFICATIONS

Mayoral Public Information Officer I: Possession of a Bachelor's degree from an accredited four-year college or university with major course work in journalism, public relations, marketing, communications, or a closely related field; and two (2) years of public information, public relations, or communications experience. Additional qualifying experience may be substituted for the required education on a year-for-year basis.

Mayoral Public Information Officer II: Possession of a Bachelor's degree from an accredited four-year college or university with major course work in journalism, public relations, marketing, communications or a closely related field; and four (4) years of experience in public information, public relations, or communications. Additional qualifying experience may be substituted for the required education on a year-for-year basis.

Other Requirements:

- Must possess a valid California driver's license. Some positions may require the use of a personal or City vehicle on City business.
- Multilingual skills are highly desirable.

Knowledge of:

- The theories, principles, techniques, and objectives of public relations as applied to municipal government;
- Current English usage and journalistic styles, both print and broadcast;
- The regulations, procedures, and services of municipal departments and agencies;
- Advertising and public relations industry practices, methods, and trends;
- Opinion research;
- Community engagement research methods;
- Graphic design methods, principles, and techniques;
- Audiovisual applications, technology, and equipment and its use; and
- Pertinent federal, state, and local laws, codes and regulations.

Ability to:

- Plan and manage the Public Information Office activities for the Mayor, including community engagement, media relations, and online presence;
- Communicate and listen effectively and respond in a timely, effective, positive and respectful manner;
- Ensure written materials are accurate, complete, current, well-organized, legible, concise, neat, and in proper grammatical form, by possessing strong writing, editing, and verbal presentation skills;
- Conduct research and compose communications on a wide variety of subjects requiring knowledge of City procedures and policies;
- Demonstrate self-confidence and high ethical standards;

- Promote, organize, and stimulate good relationship with neighborhood and community groups and other local officials on behalf of the Mayor's Office;
- Work without direct supervision; plan and schedule calendars effectively; work cooperatively with others;
- Coordinate multiple projects and complex tasks simultaneously, in an environment with frequent interruptions;
- Proficient in using computer and a variety of software programs, applications, and technology;
- Perform a broad range of lead or supervisory responsibilities over staff, interns, and volunteers in the Mayor's Office;
- Respond to inquiries or difficult issues and problems;
- Work effectively with the City's Community Relations Officer or City Manager's Office to gather information regarding constituent issues and concerns;
- Perform responsible professional work in a high-level position dealing with topics under intense public and media scrutiny and respond rapidly and appropriately as needed;
- Exercise sound judgment and make recommendations and decisions about public messages, the structure, format and content of information materials and presentation, including distinguishing sensitive or confidential information;
- Ensure the absolute confidentiality of work-related issues, personnel records and City information as appropriate;
- Recognize and maintain scope of authority and appropriate boundaries when making decisions and commitments;
- Work safely without presenting a direct threat to self or others; and
- Comprehend and make inferences from written material in the English language.

Physical/Mental Abilities:

- Mobility - Occasional sitting for long periods of time while operating a keyboard, walking, bending, stooping, kneeling, reaching, pushing and pulling;
- Lifting - Occasional lifting and carrying of up to 25 pounds or less;
- Vision - Constant use of overall visual capabilities; frequent need for use of color perception, hand/eye coordination, reading and/or close up work;
- Dexterity – Constant repetitive motion and writing; occasional holding, grasping, and typing;
- Hearing/Talking - Constant hearing and talking of normal speech in person and on the telephone; Occasionally speaking in front of large groups of people;
- Special Requirements - May require frequent weekend or evening work;
- Emotional/Psychological - Constant concentration, decision making and public contact; occasional ability to exercise sound judgment, especially under stressful situations; and working alone;
- Environmental Conditions - Occasional exposure to noise; and
- Working Conditions - Primarily performed in an office environment which is typically moderately quiet, but may be loud at times and at some locations.

This class specification should not be interpreted as all inclusive. It is intended to identify the essential functions and requirement of this job. Incumbents may be requested to perform job-related responsibilities and tasks other than those stated in this specification. Any essential function or requirement of this class will be evaluated as necessary should an incumbent/applicant be unable to perform the function or requirement due to a disability as defined by the American with Disabilities Act (ADA). Reasonable accommodation for the specific disability will be made for the incumbent/applicant when possible.

HISTORICAL NOTE

Established: 01/19/1959

Ordinance: 190-CS

Exempted: 08/01/1966

Ordinance: 1431-CS

Title Changed: 07/21/1968

Resolution: CS3827

Title Changed: 06/30/1998

Resolution: CC98-0268

Spec Amended: 08/14/2015

Spec Amended: 02/02/2017

Spec Amended: 11/20/2024

Unit:

PIO I: Unrepresented/MW

PIO II: Unrepresented/MW

Employment Status: At-Will

PIO I: Non-exempt

PIO II: Exempt

CS Status: Unclassified

Formerly Public Information Officer; Civic Information Officer

Leenisha Ward

Professional Summary

Dynamic and results-oriented Public Information Officer with over eight years of experience in strategic communication, public relations, and community engagement. A third-generation Stockton native with a deep connection to the city and its diverse communities. Proven expertise in crafting transparent and impactful messaging, building meaningful stakeholder relationships, and implementing innovative outreach strategies that empower and engage residents. Passionate about enhancing civic awareness, fostering collaboration, and driving initiatives that highlight Stockton's rich history and culture.

Key Skills

- Media relations and press release writing
- Strategic public relations and digital communication
- Community outreach and stakeholder collaboration
- Social media management and audience engagement
- Content creation and message development
- Leadership and team coordination
- Proficiency in Salesforce, Google Suite, Excel, Word, and digital analytics tools

Professional Experience

Communications Lead

August 2024 – Present

Transdev San Francisco, CA

- Spearhead communication strategies that foster transparency between the company and the public.
- Develop and implement multi-channel outreach campaigns to enhance civic engagement and awareness.
- Act as the primary spokesperson for Transdev, managing media inquiries and press relations.
- Leverage social media and digital platforms to amplify key messages, achieving measurable growth in audience reach.
- Collaborate with community groups and organizations to address local needs and execute innovative solutions.

Client Relations Manager

December 2019 – July 2024

The REALREAL, Stockton, CA

- Led a team of 15 in crafting effective messaging strategies to improve operational efficiency and stakeholder engagement.
- Designed and executed outreach campaigns that increased public awareness of organizational programs by 25%.
- Reconciled accounts and provided actionable insights to technical and non-technical teams, ensuring accuracy and resolution of complex client concerns.

Area Sales Manager

March 2018- February 2019

Pacific Material Handling Solutions, Stockton, CA

- Managed accounts spanning from Stockton to Fresno, developing relationships with businesses organizations.
- Conducted audience-specific presentations and implemented outreach strategies, resulting in \$100,000 in increased revenue during the fiscal year.
- Communicated and presented solutions to clients during meetings, addressing their specific needs and challenges.

Community Outreach and Digital Communication Specialist

Volunteer Role, 2017 – 2023

Stockton Pop Warner and American Filipino Organization of Stockton

- Organized and led community initiatives, including cheer camps and outreach programs for underserved youth.
- Created digital content to promote organizational events, achieving increased community participation.

Notable Projects and Achievements

- Community Outreach Campaigns: Designed initiatives that significantly increased public engagement and awareness of local programs.
- Digital Strategy Development: Leveraged digital tools and social media platforms, resulting in a 30% increase in audience reach.
- Stakeholder Collaboration: Facilitated partnerships between organizations and community groups to deliver innovative, impactful projects.
- Youth Empowerment: Directed cheer camps and supported youth programs that foster leadership and teamwork among Stockton's youth.
- Community Involvement - Volunteer, Boys and Girls Club of Stockton.
- Program Coordinator, Stockton Pop Warner Cheer Camps.
- Contributor, American Filipino Organization of Stockton.

Education**Bachelor of Science in Business Administration****California State University, Monterey Bay | December 2013**

- Member of Black Student Union
- Recipient of Walter and Alameda Academic Scholarship
- Coursework in Strategic Communication, Public Relations, Marketing, and Media Relations

References

Available upon request

Resolution No.

STOCKTON CITY COUNCIL

ADOPT A RESOLUTION APPOINTING POSITIONS IN THE OFFICE OF THE MAYOR

Article XI, Section 1102, paragraph (n) of the City Charter authorizes the Mayor, with the advice and consent of Council, to appoint employees to the Office of the Mayor as may be necessary or desirable to assist in the work of the Mayor; and

Funding for Mayoral staff, however, was not previously required by Charter. Measure O, approved by voters on November 8, 2016, amended the Charter to require funding for no less than three Mayoral staff positions to be included in each annual budget; and

These positions include an Executive Assistant, a Senior Policy Advisor, and a Public Information Officer; and

To comply with Measure O, and Article XI-A, Section 1151 of the City Charter, a Public Information Officer must be one of the three positions funded and assigned to the Office of the Mayor; now, therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF STOCKTON, AS FOLLOWS:

1. Appoints one new employee to fill the final vacancy in the Office of the Mayor.
 - Leenisha Ward as the Mayoral Public Information Officer II
2. Authorize the City Manager to take whatever actions are necessary and appropriate to carry out the purpose and intent of the resolution.

PASSED, APPROVED, and ADOPTED January 7, 2025.

CHRISTINA FUGAZI
Mayor of the City of Stockton

ATTEST:

KATHERINE ROLAND, CMC, CPMC
City Clerk of the City of Stockton