

BOAT DAY – WATERFEST ATTENDANCES (2005 – 2023)

WaterFest (year)	Attendance
1 (2005)	8 exhibitors +1 speaker + 5 visitors Total = 14
2 (2007) [SRWA ann. mtg. + instream cleanup]	3 exhibitors +16 partic. + 6 visitors Total = 25
sub-total (2)	39 (2005 – 2007)
Boat Day (year)	Attendance (2008 - 2023)
I (2008)	138
II (2009)	89
III (2010)	249
IV (2011)	118
V (2012)	187
VI (2013)	172
VII (2014)	257
VIII (2015)	115
IX (2016)	364
X (2017)	300
XI (2018)	523 (~530, incl. unofficial attendees)
XII (2019)	321
(2020)	000 canceled due to COVID 19
XIII (2021)	380
XIV (2022)	373
XV (2023)	437
sub-total (15)	4,023 Boat Day (2008 – 2023) Averages to 268 per year
Total (17)	4,062 All Events (2005 – 2023) Averages to 239 per year

WaterFests were our first attempt at outreach. Adding Boat Day to the formula, based on SRWA's example, made the difference and much more advertising.