



# TOWNSEND COMMUNITY ELECTRICITY

Municipal Aggregation Plan Update

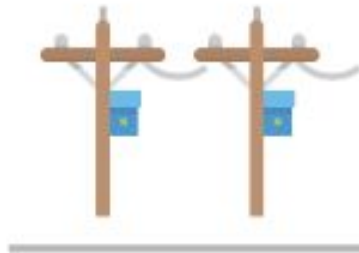
October 3, 2023

# Electricity Choice in MA



## Supply Services

Townsend selects an electricity supplier that sources the electricity needed for the entire your community.



## Delivery Services

Unitil delivers the electricity, maintains wires and poles and responds to outages.



## Your Home or Business

No change in service quality. Only the price in "Supplier" section of your bill changes.

CCA is an opportunity to **localize control** over energy supply and extend benefits of competitive market to **residents and small businesses**

Future savings cannot be guaranteed because Basic Service rates change every six months for residential and commercial customers and every three months for industrial customers.

# What's Already Been Done

- Town Meeting voted to authorize aggregation
- Town partnered with Good Energy as aggregation consultant
- Townsend Community Choice Aggregation Committee worked with Good Energy to develop a draft Aggregation Plan
  - Released August 2023 for a month of public review
  - Public hearing October 2023
- Revised Plan made available for public review beginning with August 28, 2023 at the Board of Selectmen meeting
  - Download a copy at [TownsendCEA.com](https://TownsendCEA.com)
  - Copy available at the Town Administrator or the Town Clerk's Office at Town Hall, the Townsend Public Library, or the Townsend Senior Center

# Product Offerings

*For Automatic Enrollment*

*Optional Products*

## Townsend Standard



Adds 5-10% MA Class I RECs

## Townsend Basic



No added RECs (just meets State minimum for renewable energy)

## Townsend Plus



Adds MA Class I RECs to total 100%

*MA Class I is the State of Massachusetts' term for new, regional renewable energy.*

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# Education & Outreach for Launch

- At least 30 days before the program starts, each customer eligible for automatic enrollment will get two (2) pieces of mail
  - **Postcard** introducing the new Town program and the date of a community meeting to learn more
  - **Letter** with all program details and directions for how to opt out via phone, web or pre-paid mailer
- Before and after the mailings, we do a robust campaign of public presentations, social media, flyers, press releases, video interview and more to spread awareness and provide opportunities for questions

## Moving Forward

- The public review has been open for a month. However, additional questions are welcome even after today's public hearing.
- The town will do its DOER consultation meeting later this October. We're also reviewing some guidelines DPU is developing.
- Present a final plan to the board for potential vote later this Fall
- If approved, submit to DPU

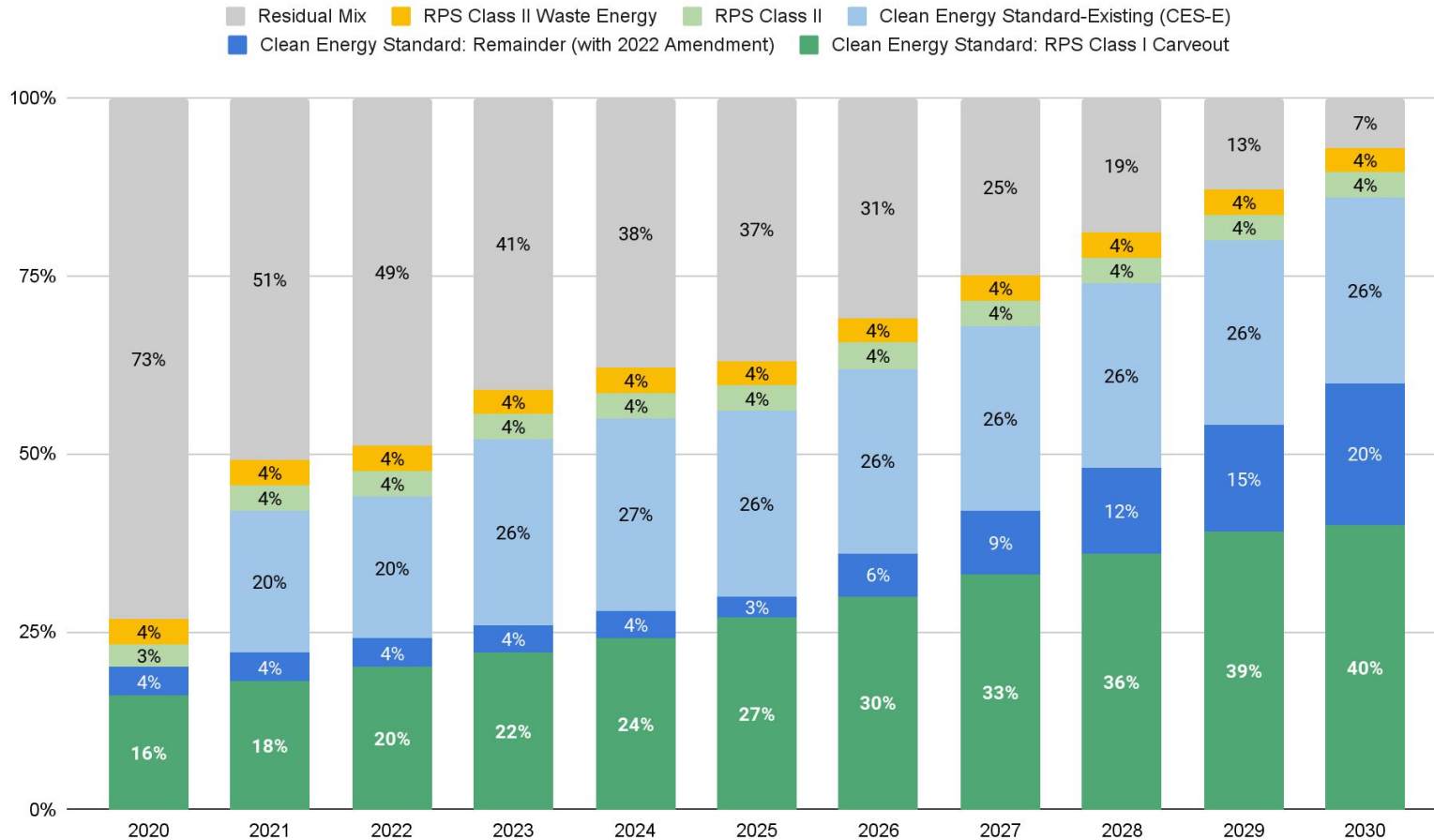
Comment or Message	Response
<p>1. Hi, I'm just wondering if the Town of Townsend has approved everything regarding this and when citizens can sign up for this program</p>	<p>Hi, Thank you for reaching out to us. We are currently developing the plan that will govern the program. We are asking for public input on the plan now, and then that plan needs to get approved locally by the Select Board, then by the State's Department of Public Utilities. If you'd like to show support for the plan, please come to the public hearing. We hope to launch sometime next year. If you want to show support, please come to the public hearing on Tuesday, October 3rd at 6:00 PM. Please refer to the link for further details:</p> <p><a href="https://www.townsendma.gov/sites/g/files/vyhlf1331/f/uploads/board_of_selectmen_legal_notice_10-3-2023.pdf">https://www.townsendma.gov/sites/g/files/vyhlf1331/f/uploads/board_of_selectmen_legal_notice_10-3-2023.pdf</a></p>
<p>2. I do not want to wait for the town to do the Townsend CEA. What is the name of the third party supplier that the town is currently using?</p>	<p>Thank you for getting in touch with us. The Town currently doesn't have a third party supplier. The Town understands that customers may not want to wait for Townsend CEA program, because it can only launch after we receive DPU approval, the date of which is unknown. That said, in the meantime, Townsend does caution anyone that chooses to shop for an electricity supplier to carefully evaluate the terms and conditions, particularly whether the price is fixed or could be variable and if there are any penalties for early termination. You can always join our program later.</p>

Comment or Message	Response
<p>3. Definitely interested.</p>	<p>Thank you for your interest. The program wouldn't launch for another year, however, If you want to show support, please come to the public hearing on Tuesday, October 3rd at 6:00 PM.</p> <p>Please refer to the link for further details:</p> <p><a href="https://www.townsendma.gov/sites/g/files/vyhlf1331/f/uploads/board_of_selectmen_legal_notice_10-3-2023.pdf">https://www.townsendma.gov/sites/g/files/vyhlf1331/f/uploads/board_of_selectmen_legal_notice_10-3-2023.pdf</a></p>





# MA Clean Energy Requirements



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