



TPL  
troy public library

2023

Year in Review  
JUL 2022–JUN 2023



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**“We take pride in the significant increase in library visits, circulation of materials, and program attendance.”**



Dear Library Patrons and Supporters,

Warm greetings! As we reflect on the year 2023, it is with immense pride and joy that we share the remarkable journey Troy Public Library has undertaken. Throughout the year, our library has been a hub of activity, welcoming hundreds of thousands of patrons and introducing new services that have enriched the community's experience.

We take pride in the significant increase in library visits, circulation of materials, and program attendance, surpassing the achievements of the previous year. Behind the scenes, our dedicated staff is tirelessly working to enhance and expand our services to better serve the evolving needs of our community. As part of our commitment to continuous improvement, we have embarked on the deliberate process of strategic planning. This endeavor aims to establish both short- and long-term goals, laying the foundation for a vibrant and successful future for Troy Public Library.

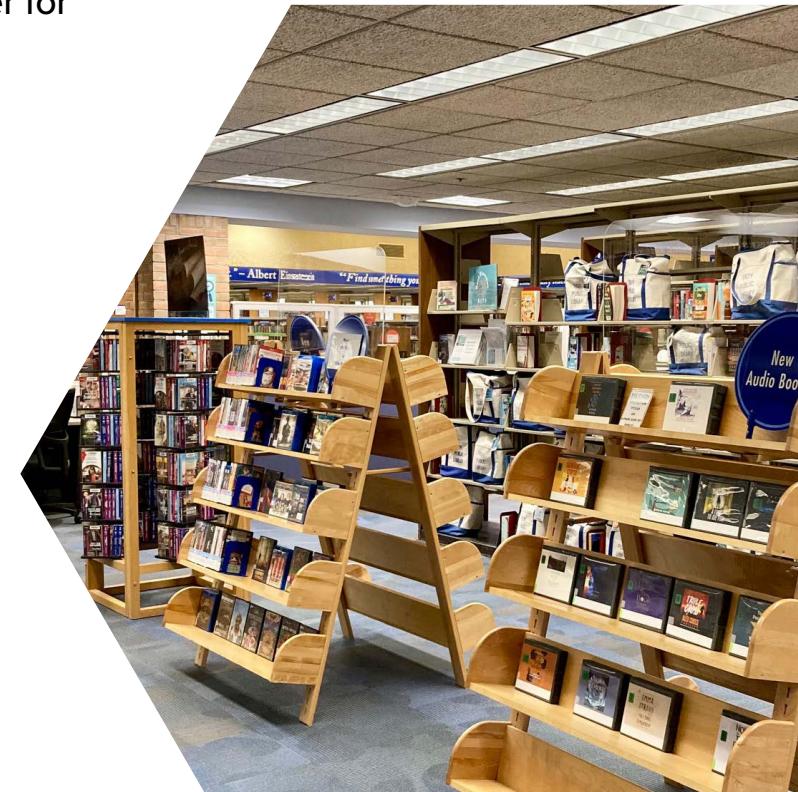
I invite you to take a moment to relish the accomplishments of 2023 as we reflect on the collective achievements of our community's library. Your continued support has been instrumental in the library's success, and we are deeply grateful for the value you place on literacy and education.

As we look forward to the future with optimism and enthusiasm, I extend heartfelt thanks on behalf of Troy Public Library. Together, let us continue to foster a love for reading and create an even brighter next chapter for our beloved library.

Warm regards,

A handwritten signature in cursive script that reads "Emily Dumas".

Emily Dumas  
Library Director





# At a Glance

Items Circulated  
**963,672**

Patron Visits  
**298,132**

Reference Questions  
**43,430**

Items in Collection  
**336,791**

Program Attendance  
**19,528**

Database Uses  
**61,649**

Homebound Deliveries  
**1,995**

Cardholders  
**60,194**

New Library Cards  
**6,276**

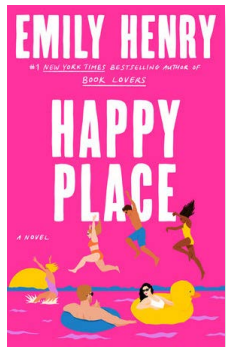






# Top Circulated Materials

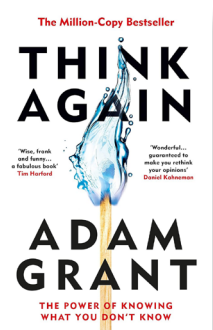
## Books



Adult Fiction



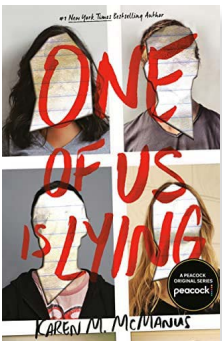
Adult Science Fiction



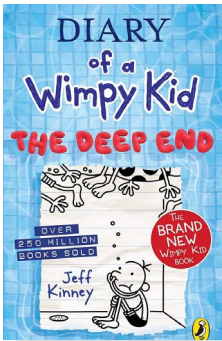
Adult Nonfiction



Biography

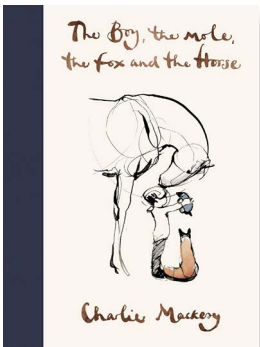


Teen Fiction

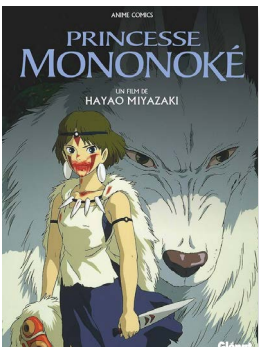


Youth Fiction

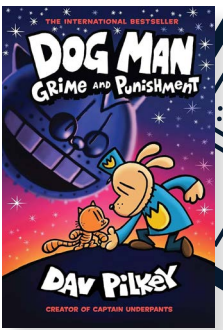
## Graphic Novels & Anime



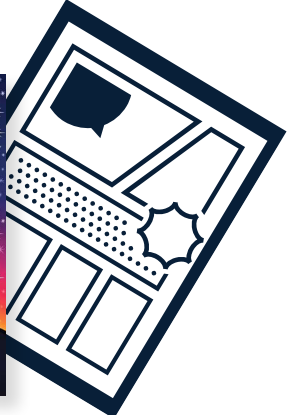
Adult



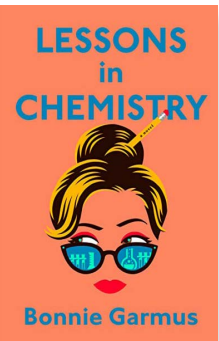
Teen



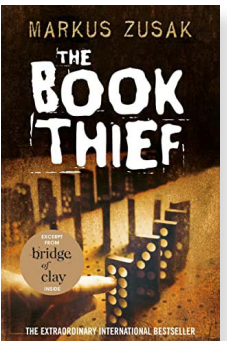
Youth



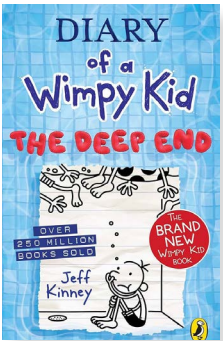
## eBooks



Adult



Teen

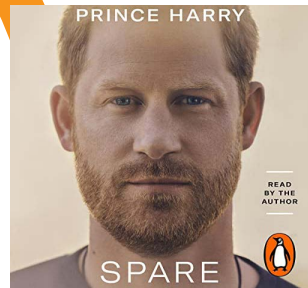


Youth

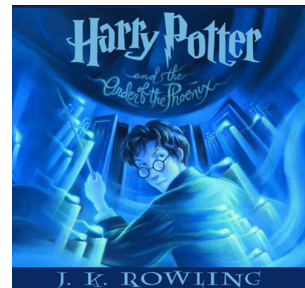




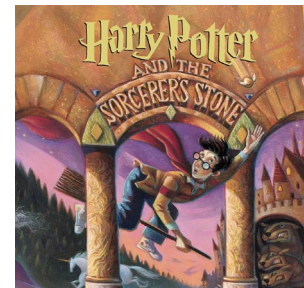
## Audiobooks



Adult



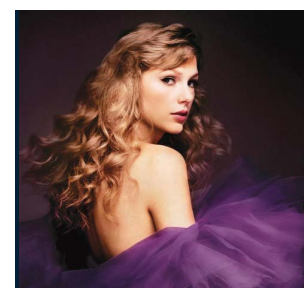
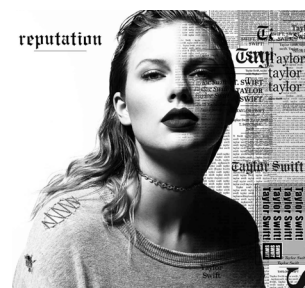
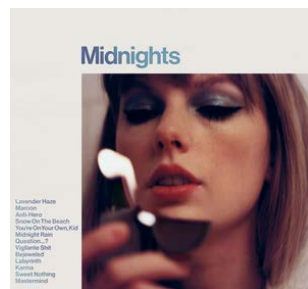
Teen



Youth

## Music

#Swifties #SwiftieLife



## Movies & TV



Adult  
DVD



Adult  
TV Series



Youth  
DVD

# Top Circulated Materials



**“The staff at the  
Troy Public Library  
is always helpful.”**

—Barbara B.  
TPL Patron



**“I advise everyone who comes to a new country to go  
to some clubs at the library to meet people. Even if  
you’re always busy, you can find just an hour to come  
here to spend time with wonderful people.”**

—Hanna Chaban  
Humans of TPL Feature Story

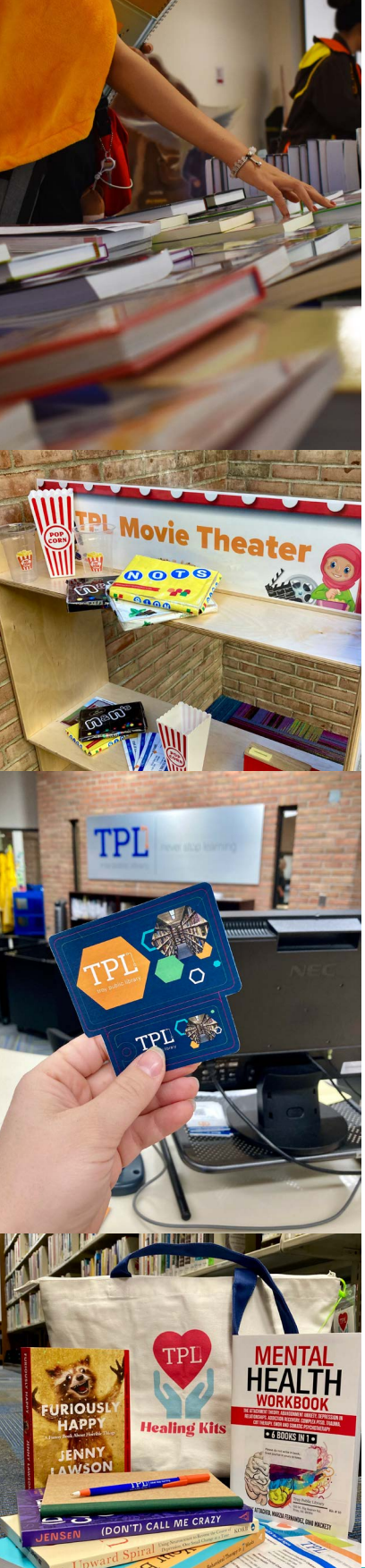


**“Looking for shelter  
in a strange city, I felt  
comfortable in the  
library full of books  
written in an unfamiliar  
language, English.”**

—M.J. Lee  
Humans of TPL Feature Story







Local Author Fair



Mailbox Mysteries: Story Subscription Boxes



Little Free Library at Milverton Park



Babytime Storytime



Baby Play Sessions



Imagination Station in Play Area



LEGO/Magnatiles Table in Play Area



New Library Card Design & Distribution of Patron Designed Cards



Healing Kits



4-Part Automated Informational "Welcome to TPL" Email Campaign



New TPL Email Platform & Design (Doubling Readership)



Updated, Branded Welcome Packet for New Patrons

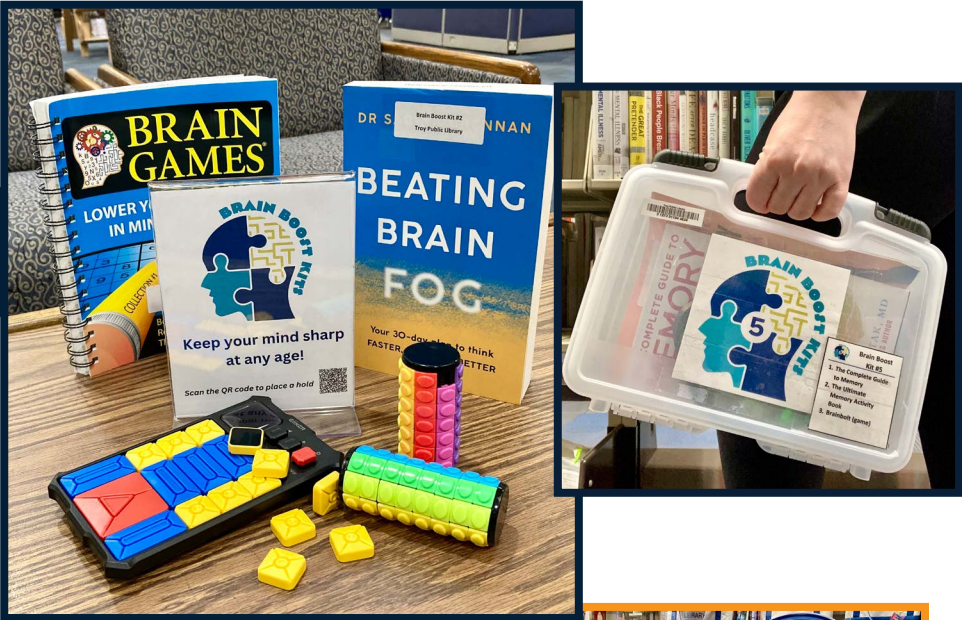
# New



# Services



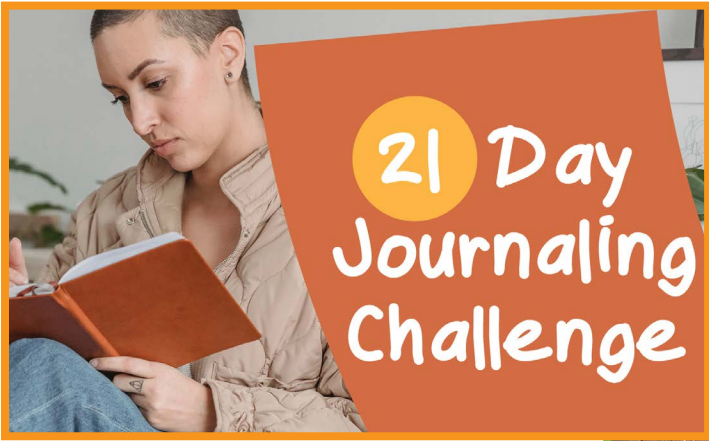
Brain Boost Kits



Vinyl Collection



Quiet Study Area



Summer Journaling Challenge



Seek & Find Station (Updated Monthly)

# New Services





# Social Media

**“Engage, enlighten, encourage and especially...just be yourself! Social media is a community effort, everyone is an asset.”**

–Susan Cooper, Children’s Author

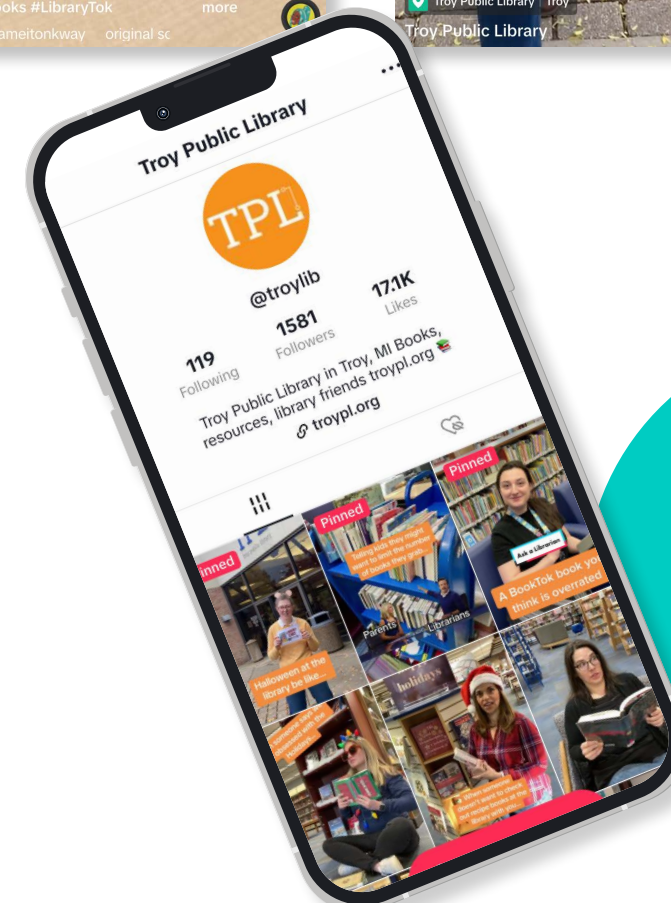
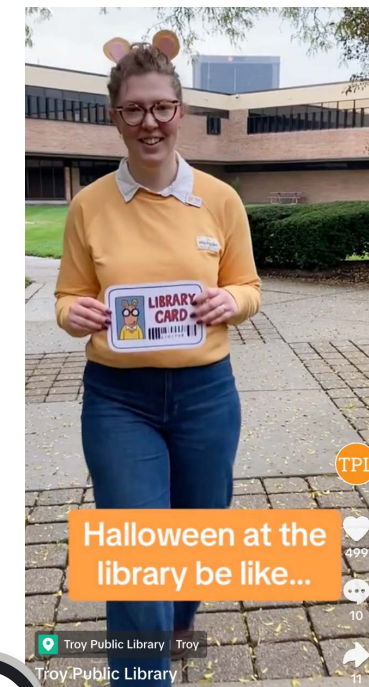
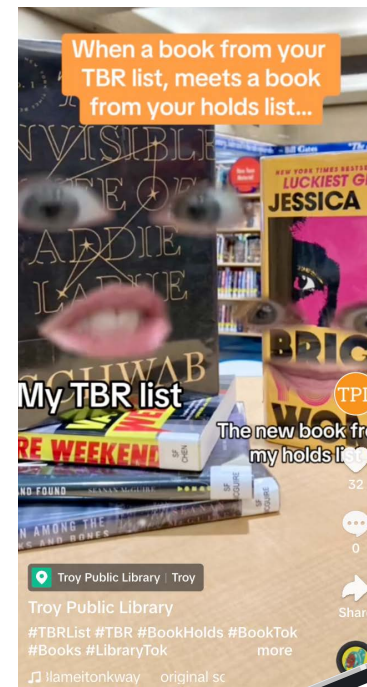
**TikTok**

**Total Followers: 1,591**

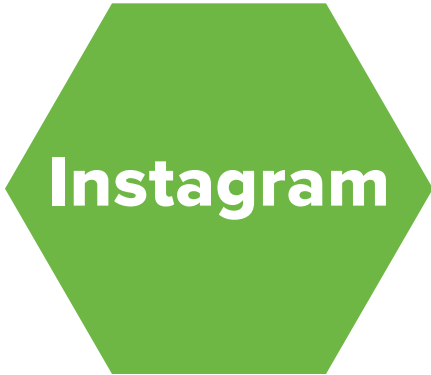
**New Followers: 510**

**Total Views: 175,928**

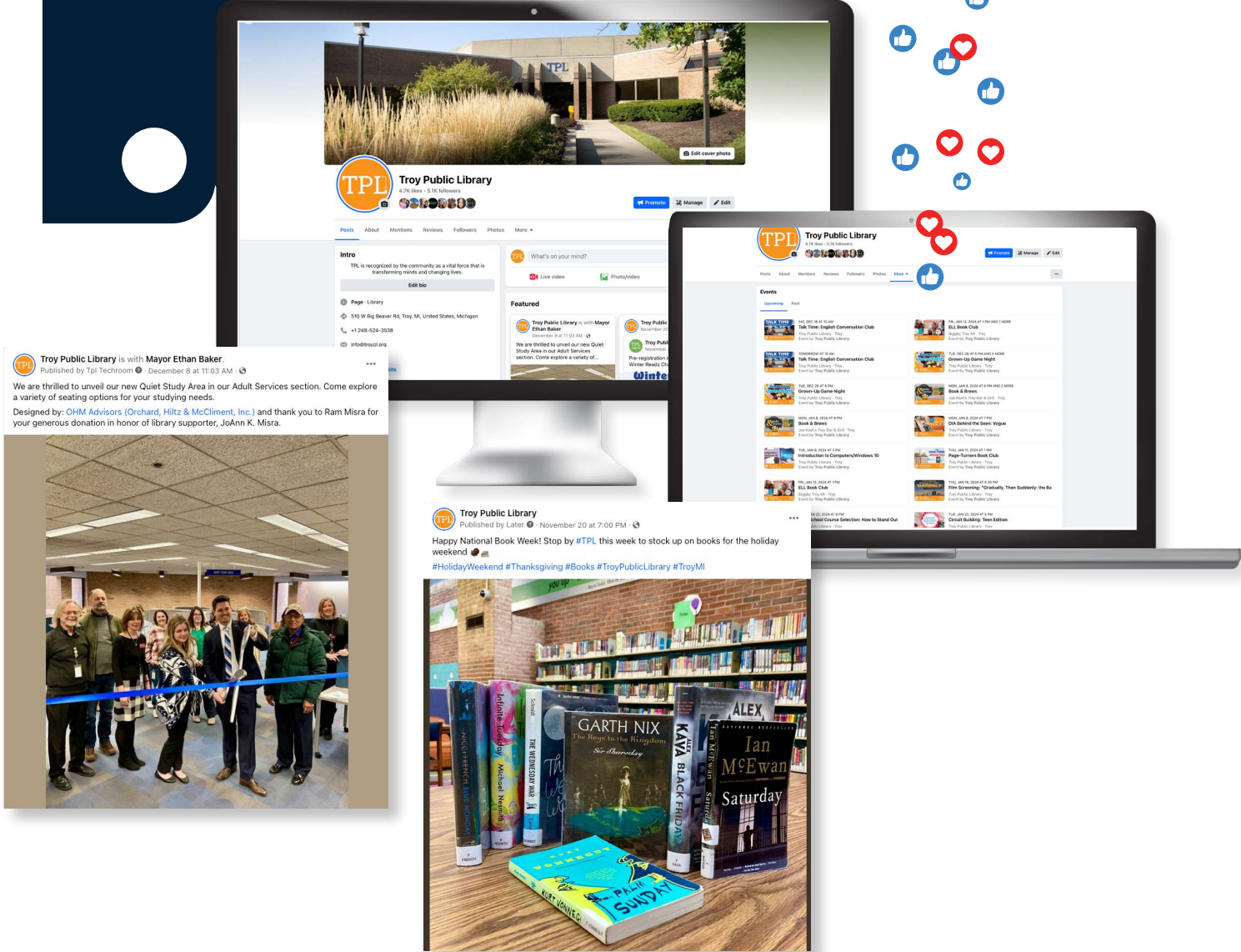
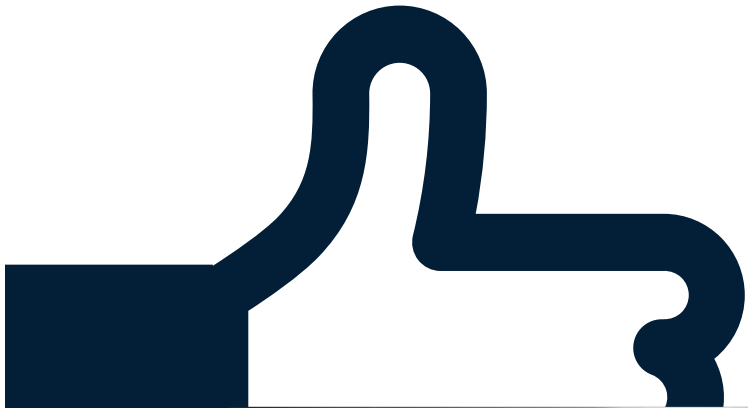
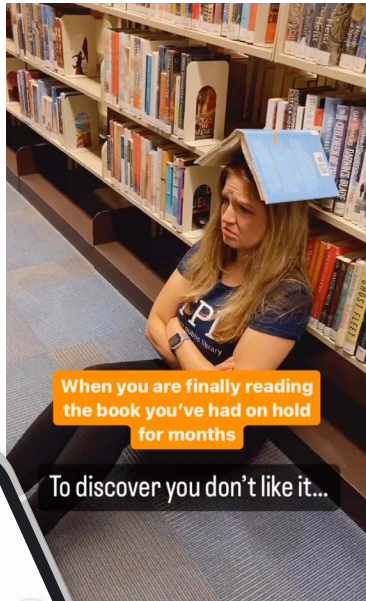
**Most Watched Video Views: 24,300**







Total Followers: **2,215**  
New Followers: **422**  
Total Reach in 2023: **10,898**  
Total Engagement: **195,432**  
Most Watched Video Views: **199,000**



Total Page Followers: **5,116**  
New Followers: **320**  
Total Reach in 2023: **126,807**  
Total Engagement: **19,601**







“Through TAB  
I’ve gotten to meet  
so many people,  
make friends, and  
become part of a  
great community!”

—Angela Z.  
Humans of TPL Feature Story

“As a graduating senior, I really hope I can  
keep giving back to the TPL in the future just  
as it gave me so many valuable experiences  
and taught me so many lessons.”

—Harini D.  
Humans of TPL Feature Story



“The library  
is without a  
doubt one of  
the finest and  
best-managed  
in the state.”

—M. McMurry  
TPL Patron



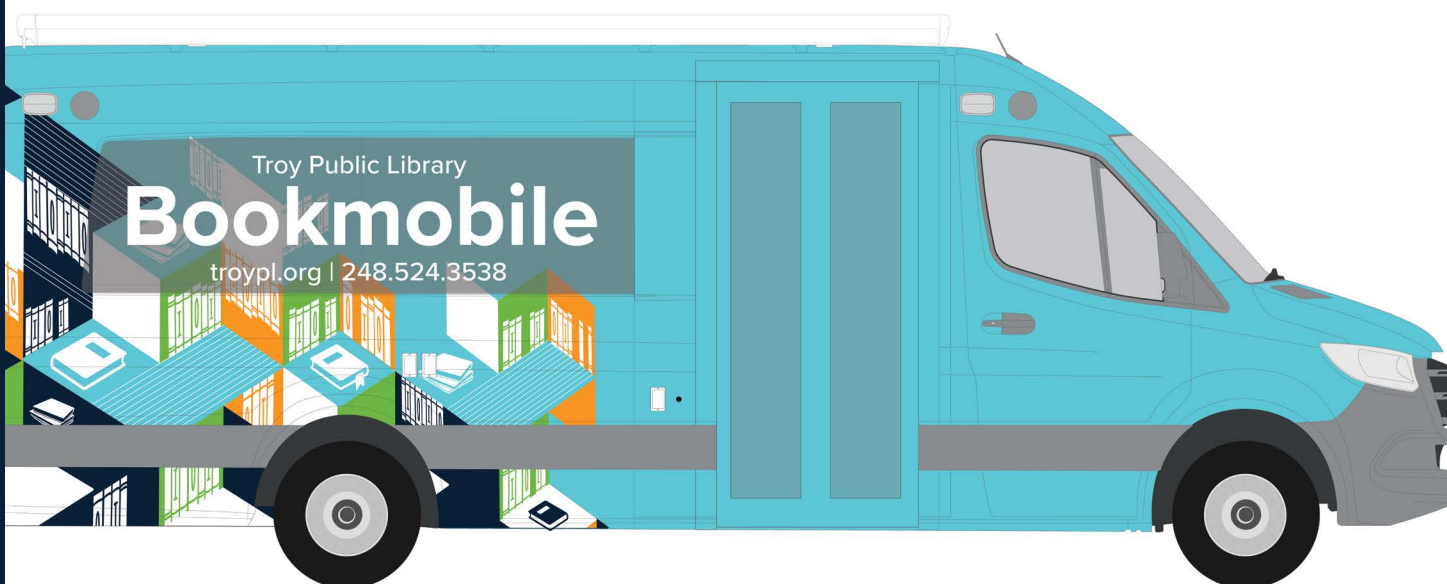
# Community Engagement



## Humans of TPL

This year we launched Humans of TPL. Similar to Humans of New York this segment features the true stars of the Troy Public Library, our patrons. Those featured share their library stories and how it has improved their life and their community.

## Bookmobile Coming Soon!



We are excited to announce that the Troy Public Library Bookmobile has been funded and approved. Set to tentatively launch in **June 2024**, the Bookmobile will expand our community outreach, and help bring library titles and resources to those who are homebound.



# Summer Library Program

With **1,700** patrons participating in the program and over **2,600** attendees at the launch party, the Troy community is passionate about reading!



# Strategic Planning

In order to improve the library for staff and patrons, we launched a strategic planning process to learn what the diverse Troy population wants from their library. We received over **2,700** survey responses and met with various community members. The next step is working towards implementing requested improvements.



# Community Engagement



# Budget

## Expense Breakdown

**TOTAL: \$5,353,126**

- Personnel & Benefits **\$3,052,299**
- Operational Charges **\$1,232,085**
- Collections **\$595,069**
- Capital Projects **\$321,116**
- Supplies **\$152,557**





# Revenue Breakdown

**TOTAL: \$6,509,569**

- Property Tax **\$6,185,677**
- Penal Fines **\$117,093**
- State Grants & Mini Grants **\$174,338**
- Private Contributions **\$144,014**
- Other **\$25,455**
- Interest & Rent **-\$137,008**

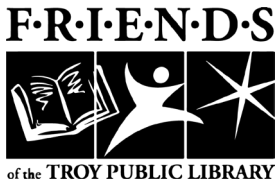


# Budget



# The Friends of the Troy Public Library

The Friends of the Troy Public Library continue to support and promote the Troy Public Library through donations, volunteerism, fundraising, and advocacy. The programs you love at the library happen with the help of the Friends. We extend continuous gratitude to those who volunteer and work in their bookshop.

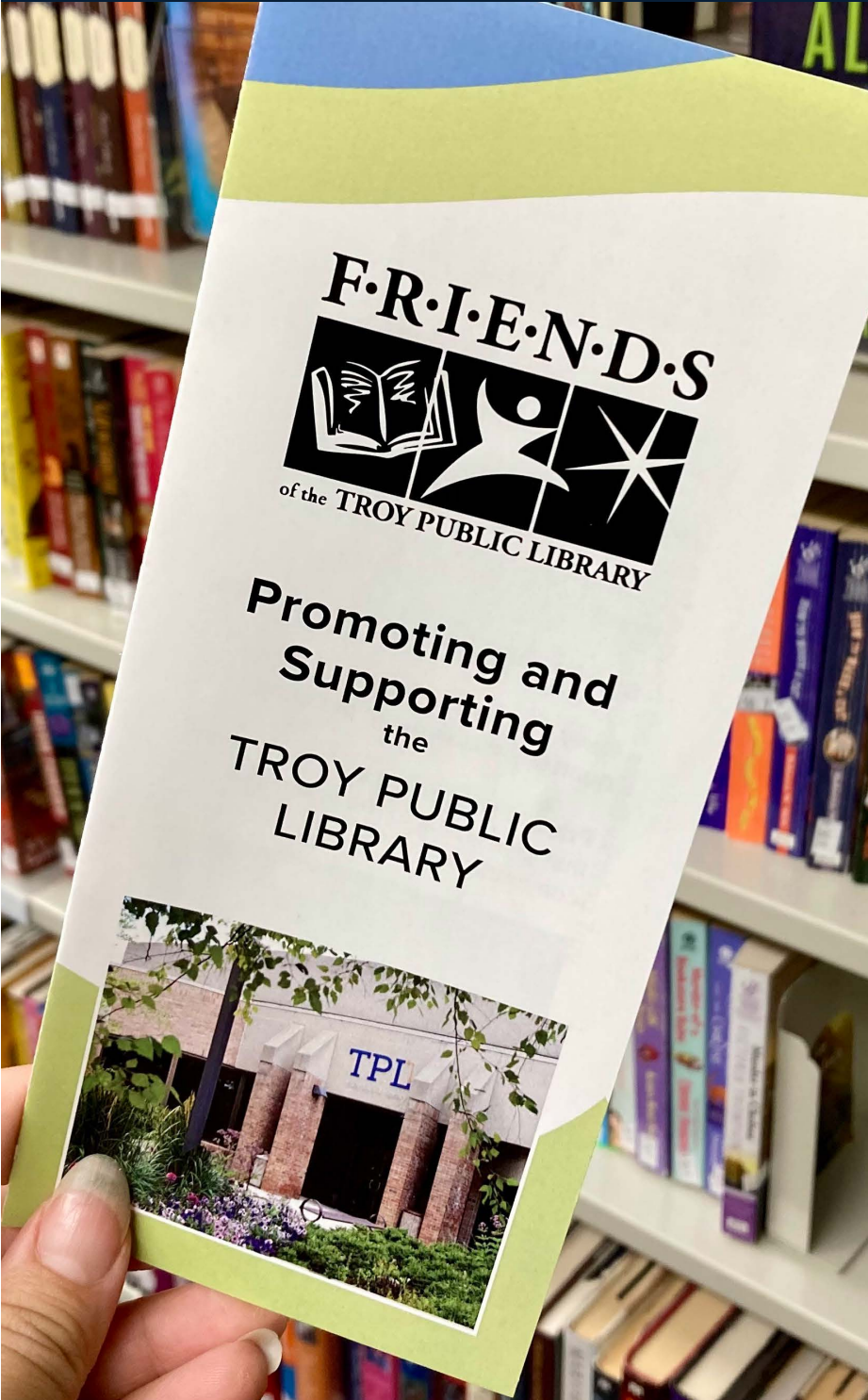


**Bookshop Hours**  
Saturday 10 am–1 pm  
Sunday 12 pm–4 pm  
[friendstpl.org](http://friendstpl.org)



“I know first-hand just how generous, innovative and committed this organization is in its support of the outstanding services the library offers. In gratitude, my heartfelt thanks.”

—Jim McClure  
The Friends of the Troy Public Library  
Testimonial



“The way that you all love the library so much you’re willing to volunteer a ton of time and energy into supporting it...YOU’RE LITERALLY THE COOLEST PEOPLE EVER!”

—Sirisha B.  
The Friends of the Troy Public Library  
Testimonial





# Thank You to our Patrons

At the end of the 2023 year, we would like to give a round of applause to our dedicated patrons. The library could not be what it is without you and your support. We plan to offer programs, a continuously expanding collection, and resources to support you, your family, and the Troy community. Thank you for supporting your local library!



**“Books help us understand who we are and how we are to behave. They show us what community and friendship mean.”**

—Anne Lamott, Author  
*Bird By Bird*



