



business pure and simple

press release



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FOR IMMEDIATE RELEASE

Van Buren Township Assistant Director Appointed To SEMCOG Task Force

Van Buren Township (January 2020) – The Southeast Michigan Council of Governments (SEMCOG) has announced the appointment of Van Buren Township Downtown Development Authority (DDA) Assistant Director, Lisa Lothringer, to the SEMCOG Planning and Economic Development Task Force.

Since its inception in 1968, SEMCOG has acted as a regional planning partner with local member governments within the Southeast Michigan region (Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties). Through technical, data and intergovernmental resources, SEMCOG works to improve the quality of the region's water, making the transportation system safer and more efficient, revitalizes communities, and spurs economic development. SEMCOG promotes the efficient use of tax dollars for infrastructure investment and governmental effectiveness, and advocates on behalf of Southeast Michigan in Lansing and Washington.



LISA M. LOTHINGER, MCAT
VBT-DDA Assistant Executive Director



The SEMCOG Planning and Economic Development Task Force is focused on the three economic development pillars of place, business and talent. This Task Force will concentrate on moving Southeast Michigan forward from recovery to opportunity and shared prosperity. A variety of strategies will be considered to showcase Southeast Michigan's desirability as a place to start, grow, and conduct business.

Lisa Lothringer has been with the Van Buren Township DDA for over 5 years and is responsible for public relations and marketing, diligently working to promote the DDA business district and Van Buren Township as a whole. Most recently, Lisa was the project manager for the \$1.15 million Quirk Park Splash Pad and Playground project, which was recently recognized as the 2019/2020 Michigan Recreation and Park Association (mParks) Design Award recipient.

Lisa holds a Bachelor of Business Administration from Siena Heights University in Adrian, where she graduated magna cum laude, and an Associate of Science from Monroe County Community College.

Van Buren Township is conveniently located just off I-94, at the heart of commuter travel patterns. The community and its Belleville Road Shopping Corridor are a convenient stop for travelers on their way to Detroit, Ann Arbor, and many places in between. The Van Buren Township DDA is focused on the enhancement of economic growth and social wellbeing within the downtown district. Beyond their daily goal of developing the downtown district to be even more appealing to visitors, the DDA serves as a proud supporter for area businesses and an advocate for residents.

The DDA looks forward to supporting this partnership with The Southeast Michigan Council of Governments. For more information, contact the Van Buren Township DDA, at 734-699-8941 or visit VanBurenDDA.com.

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