



business pure and simple

press release



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FOR IMMEDIATE RELEASE

## VAN BUREN TOWNSHIP, BELLEVILLE AND SUMPTER HOST RESTAURANT RALLY 48111 A THREE-DAY CALL TO ACTION IN SUPPORT OF LOCALLY OWNED RESTAURANTS

**Van Buren Township, MI (September 17, 2020)** – Restaurant Rally 48111 is an inaugural foodies’ rally orchestrated to support local restaurants and help offset the impact of the Coronavirus on businesses within Van Buren Township, Belleville and Sumpter. This open invitation encourages the public to patronize at least one local eatery everyday of this special event taking place Thursday, September 24 through Saturday, September 26, 2020.

Highlighted by over 60 restaurants within the Tri-Community, Restaurant Rally 48111 is a family-friendly event offering a wide variety of dining options for all palates and price ranges.

“As the coronavirus pandemic challenges many businesses nationwide, we are excited to promote Restaurant Rally 48111 and do our part to help the local diners, small bistros and independently owned chain restaurants increase their sales and drive traffic, whether indoor/outdoor dining, carry-out, curbside pick-up or delivery,” said Lisa Lothringer, Van Buren Township DDA Assistant Executive Director.

Sponsored by Van Buren Township Downtown Development Authority (Van Buren Township DDA), the Belleville Central Business Community (CBC), Belleville Downtown Development Authority (Belleville DDA) and Sumpter Township, all Restaurant Rally 48111 establishments will follow current COVID-19 guidelines determined by the CDC and the Michigan Executive Order; many of which have also have expanded patio seating.

“Restaurants in the Tri-Community area have shown incredible resiliency in the face of the COVID-19 pandemic. Now they need us to rally for them during challenging times – for their business, their employees and our community,” explains Bill Wolters, Belleville CBC President.

Visit the [Restaurant Rally 48111 Facebook event page](#) for additional event information, a current list of participating restaurants and special offers. Patrons are also encouraged to share photos and post about their dining experiences on social media using #RestaurantRally48111.

Van Buren Township is conveniently located just off I-94, at the heart of commuter travel patterns. The community and its Belleville Road Shopping Corridor are a convenient stop for travelers on their way to Detroit, Ann Arbor and many places in between. The Van Buren Township DDA is focused on the enhancement of economic growth and social well-being within their downtown district, offering an eclectic variety of gathering places where people can enjoy one another’s company, delicious food, history, entertainment and more. For more information, contact the Van Buren Township DDA, at 734-699-8941 or visit [VanBurenDDA.com](http://VanBurenDDA.com).



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