



City of Yuba City  
1201 Civic Center Blvd.  
Yuba City, CA 95993

PRSR STD  
US Postage  
PAID  
Sacramento CA  
Permit # 1309

Informational Mailer 2

# NOTICE TO RESIDENTS

## Measure D Yuba City Revenue Measure

Yuba City's current sales tax rate is the state minimum 7.25%. Of that 7.25%, Yuba City receives 1%; the remainder goes to the State's general fund and County public safety, realignment and transportation funds. Out of the 180+ cities in California with a population over 50,000, Yuba City is one of only eight cities that are still at the minimum 7.25% rate.

If passed, Measure D would establish a 1% sales tax in Yuba City:

- It would allow local control over local funds for local needs
- The 1% additional would yield approximately \$17.5 million per year
- Part of the tax would be paid by shoppers and visitors from other communities
- No funds can be taken by the State. All funds must stay local to fund local services and programs.
- Essential purchases such as groceries and prescription medicine are exempt from the tax
- An Independent Citizens Oversight Committee and public disclosure of all spending will be required

### SAMPLE BALLOT

#### City of Yuba City MEASURE D

#### Essential Services Measure

"To support vital city services such as: road repairs; increasing police and fire protection; protecting 911 emergency response times; addressing homelessness; and funding other general services and essential activity; shall an ordinance establishing a 1 percent sales tax in Yuba City, providing approximately \$17,500,000 annually until ended by voters, requiring accountability, citizens' oversight and annual audits, with all funds staying local, be adopted?"

☐ YES  
☐ NO

### KEY ELECTION DATES & INFO

**Election Day:** November 5, 2024

**All Registered Voters - Look for Your Ballot in the Mail:** Week of October 7th

**Check Your Voter Registration Status:**  
[voterstatus.sos.ca.gov](https://voterstatus.sos.ca.gov)

Learn more at  
[YubaCity.net/MeasureD](https://YubaCity.net/MeasureD),  
or scan this QR code



SCAN ME

# TOP PRIORITIES WE'VE HEARD FROM YUBA CITY RESIDENTS INCLUDE:

## ✓ ROAD REPAIR

### POTENTIAL MASS ROAD REPAIR LIST

