



City of Yuba City
1201 Civic Center Blvd.
Yuba City, CA 95993

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Permit # 1309

Informational Mailer 2

NOTICE TO RESIDENTS

Measure D Yuba City Revenue Measure

Yuba City's current sales tax rate is the state minimum 7.25%. Of that 7.25%, Yuba City receives 1%; the remainder goes to the State's general fund and County public safety, realignment and transportation funds. Out of the 180+ cities in California with a population over 50,000, Yuba City is one of only eight cities that are still at the minimum 7.25% rate.

If passed, Measure D would establish a 1% sales tax in Yuba City:

- It would allow local control over local funds for local needs
- The 1% additional would yield approximately \$17.5 million per year
- Part of the tax would be paid by shoppers and visitors from other communities
- No funds can be taken by the State. All funds must stay local to fund local services and programs.
- Essential purchases such as groceries and prescription medicine are exempt from the tax
- An Independent Citizens Oversight Committee and public disclosure of all spending will be required

KEY ELECTION DATES & INFO

Election Day: November 5, 2024

All Registered Voters - Look for Your Ballot in the Mail: Week of October 7th

Check Your Voter Registration Status:
voterstatus.sos.ca.gov

SAMPLE BALLOT

City of Yuba City MEASURE D Essential Services Measure

"To support vital city services such as: road repairs; increasing police and fire protection; protecting 911 emergency response times; addressing homelessness; and funding other general services and essential activity; shall an ordinance establishing a 1 percent sales tax in Yuba City, providing approximately \$17,500,000 annually until ended by voters, requiring accountability, citizens' oversight and annual audits, with all funds staying local, be adopted?"

YES
 NO

Learn more at
YubaCity.net/MeasureD,
or scan this QR code



TOP PRIORITIES WE'VE HEARD FROM YUBA CITY RESIDENTS INCLUDE: ✓ ROAD REPAIR

POTENTIAL MASS ROAD REPAIR LIST

